## Novelty Neckwear 1/3 Less

A special sale on fine novelty French Neckwear and Boas for Easter wear. Eleventh hour shoppers should take liberal advantage of this renerous underpricing. Included are Ostrich Boas in black, white, light blue, pink, tan and brown. Fancy neck pieces and silk scarfs trimmed with ostrich. Regularly priced at 

BOYS' WAISTS-For outdoor wear. Dark-colored effects, in pavy and white, black and white or plain colors. Worth up to 17c Shop Before or After Six

For one evening only, this store will remain open after six o'clock. This is at the request of a large number of our customers.



Store Open Till 9:30

Toaccommodate Easter shoppers who can't come during the day, this store will remain open un-til 9:30 P. M. Extra Specials

# Leatherette Suitcases \$3.95

Strongly made Suit Cases with solid leather corners and heavy rivets, Fitted with good locks and catches. Fully strapped and framed. A suit case that is featured everywhere for \$5.00, our price \$4.50, special today......\$3.95

OXFORD TRAVELING BAGS in genuine cowhide, with linen lining. Come in 14, 15 and 16-inch sizes, specially priced for to-day, so it is economy to buy—14-inch size, worth \$5.00. \$4.25 15-inch size, worth \$4.50 16-inch size, worth \$5.00

# Store Open Saturday Evening Until 9:30

Easter Shoppers Will Find a Wealth of Extra Values for Daylight or Evening Hours

# Fine Coats for Children & Years

At One-Third Less Full or three-quarter length. made of fancy striped, checked or plain wool materials. The colors are red, blue, tan, gray, shepherd's plaid or black and white striped. We also have a

number of Coats in wash materials of assorted weaves and patterns, trimmed in white. These coats are for children from 1 to 6 years of age; regularly priced at \$1.75 to \$20.00; choice today, 1/3 LESS

Petticoats We have just received a shipment of the newest styles in heatherbloom Petticoats. Colors are cream, white, light or dark gray, tan, Copenhagen blue, red, green, leather, navy, seal and heliotrope. worthy of your inspection.

## Pleated Panama Skirts \$4.98

An All-Day Special in Portland's largest and best Style Salons. Our overwhelming superiority in value giving and in style reliability is decisively demonstrated in this special. Skirts of all wool panama in the pleated styles with a band of same. The colors are black or blue. Priced as follows:

Reg. \$8.50 values \$4.98 Regular \$10 values \$6.45

Newest Veilings, Yd. 29c Merry Widow Belts 48c

Plain Tuxedo Veiling, Dotted Tuxedo Veiling, filet mesh, filet mesh with dots. These are the newest and most desirable modes. Colors are black, black on white, white, white on black, navy, brown, red, cerise, or colored dotted effects on navy or black. Worth to 75c yard, special. 29c MERRY WIDOW BELTS-A great fad, regular price 65e each..... 48¢

Men's Shirts--Pleated Styles

\$1.50 Values \$1.15

Up-to-date patterns and colorings, first-class materials and the very popular pleated models. Shirts that fit in the neck and shoulders, good, full bodies, materials that launder well-in a word, famously good \$1.50 values. Very special \$1.15

Umbrellas In this seca splendid line of Men's Umbrellas with good, strong frames and extra quality, absolutely fast black covers. There are plain or fancy handles. Regular price \$1.50 each. Special for today at .....

WOMEN'S UMBRELLAS-With fast black cover and good, strong frame. Handsome, fancy handles. These are 98c unusual values at \$1.50 each; choice today



# Haviland China An Easter Sale

CUPS AND SAUCERS

\$ 7.00 grades, the dozen..\$3.50 \$ 9.00 grades, the dozen..\$4.50 \$12.00 grades, the dozen..\$6.00 \$15.00 grades, the dozen..\$7.50 \$16.50 grades, the dozen..\$8.25

CUSTARD CUPS

Custard Cups, worth \$3.25 dozen, on sale at, special, dozen. \$1.63 RAMEKINS AND SAUCERS

\$10.50 grade, the dozen .. \$5.25 \$12.50 grade, the dozen . \$6.25 \$15.00 grade, the dozen . \$7.50 LUNCH PLATES AND CUPS

\$3.50 grade, the dozen ... \$1.75 CHOCOLATE CUPS, SAUCERS

\$ 7.50 grade, the dozen...\$3.50 \$10.00 grade, the dozen...\$5.00 \$11.00 grade, the dozen...\$5.50 \$12.00 grade, the dozen...\$6.00 \$16.50 grade, the dozen...\$8.25 \$24.00 grade, the dozen .. \$12.00 \$30.00 grade, the dozen. . \$15.00 FEUIT AND BERRY SAUCERS

Easter Gloves at \$3.25



Not a woman in Portland but will have ample use for the gloves offered on this special sale; they are the 16button length, glace kid-a splendid selection of shades and sizes. Sell regularly at \$4 the pair, \$3.25

Women's Handkerchiefs

special Easter sale. Several designs-plain linen with hemstitched edges, plain linen with initial, embroidered hemstitched, or with embroidery scalloped edges. Reg. 25c and 35c val., special at 19c

CLOTH CAPS-Men's and boys' cloth caps. A large 65c values, special at this sale at low price of 39c assortment to choose from and regular 50c and

# Pattern Hats Reduced 1/3

Imported Paris creations and New York models in this season's most striking styles, all selling for onethird less than the regular price. A chance to buy the most artistic productions of the millinery world at a reduced price, just before the great day of fashion parades-Easter. No reserve; every one of our beautiful Model Hats are included in this sweeping sale. We give you unrestricted choice of the rich, lovely affairs you've looked upon and coveted here since the beginning of the season. Now, regardless of former price or value, every one of these magnificent masterpieces go at this remarkable reduction-

### One-Third Less

No phone orders will be filled.

# 65c Easter Hose 39c Pr.

A sensational special on hosiery of the finest sorts. The patterns featured are the most wanted of this season's styles, and the quality is beyond question. The famous O. W. K. brand are the ones concerned, a thorough guarantee as to color and quality. The patterns are lace ankle, allover lace, gauze lisle, mercerized

liste and embroidered effects in floral designs and fast blacks, worth to 65c, special this sale 39c WOMEN'S VESTS - Low neck, sleeveless style, fine

Swiss ribbed lisle, nicely trimmed with lace, worth 50c each, specially priced for this sale at 29c BOYS' BALBRIGGAN UNDERWEAR-Shirts and drawers in all sizes. These are fine garments that sell for 65c each, specially priced at each

## Easter Perfumes 50c Val. 25c Oz.

Pinaud's French Perfumes, in all odors; come in bulk and sell regularly at 50c at ounce. Sat-urday's price, the ounce...,25c BACK COMBS, of shell, with fan-

ey gold mounts; values to \$9c HAT PINS, with large tops of cut jet; regularly 25c each, on 15c sale at, special, each..... BACK COMBS of plain shell, in large sizes, and extra quality heavy combs, that sell regularly 49c at 75e each; today ...... HAIR ROLLS of all colors, 12-inch

size; regularly worth 15e 10c each, special at ..... EASTER NOVELTIES of all sorts -including chickens, rabbits, favors of all kinds, etc.; priced from

BLASTIC BELTING, 4 ins. wide; comes in black, white or tan colors; regularly \$1.85 the yard; special at...\$1.25

# These Specials on Sale Saturday Evening After Six

#### Corset Covers

Exquisitely dainty affairs in the genuine imported French goodshand-embroidered on fine material. Low round neck and full fronthigh-class garments that sell regularly for \$5 ea., special Saturday after 6. \$3.49

#### Petticoats \$2.49

Women's Petticoats of black mercerized heatherbloom; light-weight garments that are impervious to dust. Made with deep double flounce in a variety of styles; excellent values at \$3.75 \$2.49

# \$7.00 Trimmed Hats Special \$3.98 Handbags \$2.15

A stirring special in ready-to-wear Hats priced so low that those who have not yet selected their Easter millinery will surely buy now. 50 very chic, charming Hats, profusely trimmed in flowers, ribbons, etc.-very desirable models in all the best colors, There are hats in this lot worth to \$7.00 each—Hats that any \$3.98 tasteful woman will be pleased to wear. Choice after 6 Saturday night

Splendid Bags of seal or walrus leather; colors, black, green, tan or brown; the metal trimmings are in gilt or gunmetal finish; cloth or leather lined and fitted with extra coin purse. Bags that are better than usual values at \$3,00; a before-Easter special—after 6 only....\$2.15

# Men's Pajamas

Neat-striped effects in outing flannel; well made; regularly 98c Men's Suspenders, extra good web, leather ends, east-off buck-les; regular 50c values... 35c Men's Fancy Hose, in tans or browns; regular 25c quality, special, 3 pairs for... 25c

#### All SILK OR Waists at 1/3 Less



A stupendous, startling special on Waists of irreproachable style and quality. The highest grade bodices shown in Portland at sweeping reductions for an evening special. Every net or silk waist in our stock. Elaborate net or silk bodices, or handsome plain styles in silks. A special that will appeal with tremendous force to women of discriminating taste. Without reserve, any waist in our immense offer. Buy now and save 1/3

The materials are of fine white goods and the garnts are daintily trimmed in Valenciennes lace or embroidery. The assortment is practically unlimited. Ages run from 6 to 16 years. Thrifty mothers will surely take advantage of this sale, for such a timely offering was never before made in Portland.

Regular \$1.25 and \$1.35 || Regular \$3.75 to \$4.00 values selling at, 97c values selling, special \$2.79 Regular \$2.50 to \$3.00 Regular \$5.50 to \$6.00 values selling, special... \$2.13 values selling, special... \$4.25 Regular \$4.75 to \$5.25 Regular \$7.75 to \$9.00 values selling, special... \$3.68 values selling, special... \$6.25

### Sale Confirmation Dresses 75c Beauty Pins 39c a Set

These come in gold-filled, bright or Roman gold finish, a splendid assortment from which to make your selection; enameled tops or the new square bar effects, worth to 75c the set, after 6, special.... 39c

VIOLET WAIST PIN SETS, enameled in colors and set with small brilliants, very attractive designs, 5c special, pair ..... NOVELTY HAT PINS, for Easter wear. Violet and pansy designs in enameled effects. Various colors. Have one to fasten on your Easter hat, special 9c

after 6, each ..... STRAP PURSES in black, brown or navy. Made of seal leather, trimmed with neat clasps, \$1.50 98c values, after 6

#### WORTH at 19c Easter Neckwear

Our new style Neckwear for Easter display at 1/2 to 1/3 its real value. Charming conceits in stock collars, bows, fancy silk stocks and jabots. An assortment that will delight the tasteful chooser and savings unparalleled. Choose

from Neckwear pieces worth 35c to 65c each, special for Saturday night after six for, each 19c

GLOVES-Women's and Misses' Kid Gloves in one or two-clasp styles. Somewhat mussed from this week's enormous selling—Some sizes missing—\$1.25 to \$2.25 the pair—Special Saturday after six 59c

### During This Sale Decorated Haviland China Will Go at Half Price

\$2.15 each, special at ... \$1.08 \$2.30 values at, special ... \$1.15 \$2.75 values at, special ... \$1.38 \$3.00 values at, special ... \$1.50 \$4.50 values at, special ... \$2.25 Regular \$1.50 values at.....75¢ Regular \$1.75 values at.....88¢ BOUILLON CUPS AND SAUCERS Regular \$2.50 values at ... \$1.25 worth \$12.00 the dozen .... \$6.00 | \$5.00 values at, special .... \$2.50 | Regular \$3.00 values at ... \$1.50

# Easter Novelties Half Price

In the small wares aisle, first floor, we offer our entire assortment of Easter novelties at just half marked price. Articles sell-HALF ing from 5c to 50c, choice Saturday evening.

EASTER PERFUMERY in all odors, Put up in fancy packages. 39c a quality selling regularly at 60c the box, after 6 o'clock. 39c women's BACK COMBS, fancy FACE POWDER, Roger & Gallet's choose from, values to 75c 39c or white, worth 50c the box, 35c each, choice after 6 o'clock.

# Spring Style Oxfords, \$4.00 Values \$2.49

For after supper selling, we offer a superb assortment of Women's Oxfords in patent leather, black or brown kid, colored or white canvas. A showing embracing button or lace styles, Gibson or Garden Ties, or Colonial pumps. Shoe styles that dressy women will appreciate at a price absurdly low. A thoroughly good assortment of sizes and a quantity so large that ample choosing is assured. Values to \$4.00 the pair

THE BEST ASSORTMENT OF WOMEN'S TAN SHOES IN PORTLAND PRICED AT \$2.50 TO \$5.00. Expert fitting assures perfect comfort in every pair sold. It's easy enough to select the style you want in any place, but an inexperienced salesman would fit you to a pair that means months of discomfort. None but roughly experienced, conscientious salesmen are employed here. Buy here for best shoe service and value.

# Children's Hose 10c a Pair

Boys' 1x1 heavy ribbed Hose in a prime grade yarn, absolutely fast black color. For school or out-of-doors sports they are unsurpassed. They will save mothers many a tiresome hour over the darning basket. Regular prices 15c and 20c the pair, after supper spec 1. 10c women's Vests, low neck, sleeveless style, prettily lace trimmed. A prime grade of lisle finished cotton yarn, sells 19c Richelieu ribbed style, trimmed with silk tape. Garments of splendid quality that one needs supply of. 20c value at... 11c