

Today and Tomorrow, \$5.00 Off on Men's and Young Men's Suits and Topcoats, Selling at from \$15.00 to \$40.00 Each

Today, Meier & Frank Store's 95 1st Friday Surprise Sales-- Today

3500 Yards Rough Pongee Silks, \$1 Value for 67c a Yard

Today, a great Friday Surprise Sale of the most popular silk of the Summer season—An advantageous purchase enables us to offer 3500 yards of rough Pongee Silk similar to "Rajah" silk—\$1 value at the low price of 67c a yard—This silk is in great favor for waists, shirtwaist suits and tailored suits for Spring and Summer wear—Being natural color it is serviceable and economical as well as the most fashionable silk material on the market today—This silk is of a superior quality to what is being offered around town at \$1.25 yard—Buy all you want of it today, at **67c** this unusually low price, yard, See our big Fifth-street window display



2500 Men's Fine \$2.00-\$1.50 Four-in-Hand Silk Ties for Today at 69c

Today, in the Men's Furnishing Goods section, a sensational Easter sale of men's high-grade Neckwear—The entire stock of the most celebrated manufacturer in America—2500 pieces in lot—Beautiful silks of the finest quality, imported and domestic novelties in light, medium and dark colorings—Persians, jacquards, scroll and dotted designs—White, gray, purple, green, and all sorts of rich combinations; narrow, medium and wide widths; handsomely finished—Four-in-hands selling regularly at \$1.50, \$1.75 and \$2 each—Your choice for today at, each **69c** See big Fifth-street window display Shrewd buyers will take advantage



500 \$2.50 White Skirts \$1.67 \$1 Corset Covers 63c

Today, great Annual Easter Sale of women's white cambric Petticoats made with wide flounces and trimmed with the best quality of embroideries and laces, tucks and insertion, made with fitted waist bands and dust ruffles—500 in the lot to select from and pretty styles that you will want for wear with the new Easter costume—Values to \$2.50 each; your pick for today at **\$1.67** 1000 women's fine nainsook Corset Covers made with yoke effects of lace insertion and beading drawn with ribbon; 85c and \$1 values special at **63c** Women's cambric and nainsook drawers trimmed in laces, embroideries, tucks and insertions—Regular 75c and 85c values for **63c**



EXTRA SPECIAL EASTER GLOVE BARGAINS—20 FITTERS Women's \$1.50 Kid Gloves for 83c Pair Men's \$2.50 French Kid Gloves at \$1.39

Sensational Easter sale women's 2-clasp Kid Gloves, guaranteed style and quality—3000 pairs, purchased from a large importer at about half values; black, white, tan, mode, red, gray, champagne; 5/8 to 7/8; \$1.50 val.; 20 extra fitters. Pair. **83c** 5000 pairs Perrin's celebrated Men's Real French Kid Dress Gloves; hand-sewed and hand-finished; high-grade Gloves of guaranteed quality; the best shades of tans, browns and red; every pair fitted; regular \$2.50, pair. **\$1.39**

MEIER & FRANK STORE'S 951ST FRIDAY SURPRISE SALE A Sale of 100 Gorgeous Imported Belts Values to \$30.00 for Friday, \$8.48 Each

For today's 951st Friday Surprise Sale we announce the greatest sale of high-grade Belts it has ever been our pleasure to offer—100 of them, just forwarded from our Paris office—all beautiful wide, cut-steel-studded elastic belts, in the wide girdle effects; come in black, white, brown, purple, red, tan, green and gray; only one of a kind—all high-class, exclusive belts, selling at prices up to \$30 each; your choice while they last today at this special price, each **\$8.48**

MEIER & FRANK STORE'S 951ST FRIDAY SURPRISE SALE \$3.00-\$4.00 Crepe Scarfs at \$1.98 Each 50c Women's Handkerchiefs at 23c Each

For today's 951st Friday Surprise Sale, a grand special lot of 500 women's Silk Crepe Scarfs in beautiful floral patterns, all colorings; 2 yds. long, 22 inches wide, 1 1/2-inch hemstitching; regular \$3.00 to \$4.00 values, each. **\$1.98** Great Friday Surprise Sale of 3000 women's Handkerchiefs, all pure linen—hand-embroidered, scalloped, hemstitched and lace-trimmed novelties, selling **23c** regularly at 50c each; your choice today only at this special price, each.

Extra Specials for Today's Sales Women's Neckwear Values to \$5 at 98c

A sensational Easter offering of 5000 pieces women's fine Neckwear, including yokes, coat sets, jabots, princess lace fronts and pretty novelties in endless assortment, regular values ranging from \$3.50 to \$5.00, at, each. **98c**

\$1.50 Knit Underwear Reduced to 79c Garment

3000 women's Knit Undergarments, including lace-trimmed Union Suits; high neck, long sleeve corset covers; 1500 undervests with high, long sleeves or elbow sleeves; Swiss ribbed, also silk plated undervests; low neck and sleeveless styles; all well made undergarments of best quality; medium weight; values to \$1.50, at, garment. **79c**

Sale of Toilet Articles

5000 Tooth Brushes, 4 rows of pure bristles, good quality; every brush guaranteed; greatest value ever offered at this low price. **8c** 35c and 40c Celluloid Dressing Combs, all colors; extraordinary values, at this low price, ea. **28c** Cloth Brushes, all bristles, good and stiff. **28c** 25c Hand Scrub and Nail Brushes, at, ea. **12c** Ebony Hair Brushes, solid back and best quality selected bristles; \$2.50-\$3 values, each. **\$1.98** Rosewood Hair Brushes, every one guaranteed; regular \$1.50 values, on sale at, **98c**

Today, The Meier & Frank Store's Great 951st Friday Surprise Sale Magnificent Dress Waists in Silks, Laces, Chiffon, Net, Lingerie \$30 Values at \$6.45



Today, our great Annual Easter Sale of women's fine Dress Waists—A sale that will attract to this store a banner crowd of eager buyers bright and early in the morning—400 in the lot, everyone a beauty—Exclusive models in messaline silks, taffeta silks, allover laces, chiffon cloths, nets and lingerie waists in fine batiste—Made Gibson or broad shoulder effect, surplice and fancy yokes—All are handsomely trimmed in antique, cluny, Irish crochet, filet, Danish, Maltese, Chantilly, venise, plat val. laces, jabots, allover ruffled vals., accordion plaiting, ribbon embroidery, velvet bands, gilt thread, silk crochet wheels and Persian effects—Sleeves are full length, half length, three-quarter length, kimono style, butterfly sleeves, fluffy ruffle sleeves, etc.—The color assortment includes white, pink, cream, tan, canary, lavender, light blue, brown, navy, black, etc.—Waists for dress and evening wear—The grandest array of fine waists ever offered at a special sale—Women having Easter needs to supply will do well to investigate the merits of this marvelous offering—All sizes, but only 400—Remember, if you want one of the best ones, you'll have to arrange the housework so as to be here bright and early this morning—No phone orders filled—None laid aside—See the big Fifth-street window display—The values of these magnificent waists range up to \$30.00—On sale at **\$6.45**

Basement Spec'ls For Today

951st Friday Surprise

Great special lot of 100 12-inch Lawn Mowers, full ball-bearing, 12-inch blades, 9-inch wheels; every one fully guaranteed; best \$3.69 regular \$4.75 value, on sale for, ea. **\$3.69**

500 sleeve and bosom Ironing Boards, double-sided, the best shirtwaist board made; 29c regular 40c values, on sale at, special, ea.

Special lot of 16-inch Lawn Mowers, full ball-bearing, 16-inch blade, 9-inch wheels; every one fully guaranteed; regular \$5.50 values. **\$4.69**

Screen Doors 96c

Today, a great sale of 1000 Screen Doors in sizes 2 feet 8 inches wide by 6 feet 8 inches high; complete with hinges, etc.; well made and finished; measure your door before ordering—Marvelous values at, special, each. **96c**

Window Screens Today 27c Each

For today only, we place on sale 5000 Window Screens, adjustable style; size 24x33 inches; buy all you want of them at this wonderfully low price, each—In the Basement Store. **27c**

Measure your windows before ordering. No mail or phone orders will be filled at this low price.

MEIER & FRANK STORE'S 951ST FRIDAY SURPRISE SALES 5000 Pairs Men's 35c Hosiery at 17c Pair

For today's 951st Friday Surprise Sale, 5000 pairs of men's fancy Half-Hose—embroidered and jacquard novelties; mercerized, lises and cotton, plain and fancy colorings; light, dark and medium; 25c and 35c values, at, pair. **17c** On sale in the Jewelry Department today, 1000 imported novelty Hat Pins, in all shapes and colors—amethyst, emerald, corals, jade, amber, rhinestone, etc., etc. Regular 50c values, **28c**—Regular 65c values, **39c**—Regular \$1.00 values, **59c**

MEIER & FRANK STORE'S 951ST FRIDAY SURPRISE SALES 5000 Yards 40c Lace Bands at 12c Yard

For today, a great special Surprise Sale of 5000 yards white and ecru Nottingham and imitation Cluny Bands, 2 1/2 to 7 inches wide; suitable for the making 12c and trimming of waists and gowns; handsome patterns, vals. to 40c, yard. **12c** For today, a grand lot of women's Handbags in the newest shapes, leather-lined, fitted with coin purse, riveted frame, strap handles; black, brown, tan, green and gray; regular \$3.00 values, on sale at this low price, each. **\$1.53**

MEIER & FRANK STORE'S 951ST FRIDAY SURPRISE SALES 5000 Yards 15c Wash Goods at 9c Yard

In the Big Wash Goods Department for today's 951st Friday Surprise Sale we announce an exceptional offering in new Printed Lawns and Batiste—all new and attractive designs and colorings, both light and dark; 5000 yards in the lot. Every yard best regular 15c value; your choice for today only at this wonderfully low price, the yard—take advantage of this extraordinary sale. **9c**

\$5 Off Any Men's or Young Men's Suit or Topcoat Selling From \$15 to \$40 Each

For today and tomorrow only, we announce our great Annual Easter offering of \$5 off on any men's or young men's Suits selling regularly at \$15 or over. Thousands of this season's hand-somest garments to select from; also black, blue serge, tuxedo, full dress and Prince Albert Suits included—Fancy business and dress Suits in all newest fabrics, designs and shades; tans, grays, browns, olives, plaids, checks, stripes, etc.—The best product of the leading New York and Rochester manufacturers—Entire stock of \$15 to \$40 values, \$5 off on every suit—We also make a reduction of \$5 on any Topcoat from \$15 up—This sale is for today and tomorrow only—Men who are economical will buy their Easter apparel here—On Second Floor **\$5 Off**



Meier & Frank's 951st Friday Surprise Sale 500 New Collapsible Go-Carts Regular \$6 Values at \$3.95 Ea.



For today's 951st Friday Surprise Sale a timely bargain in collapsible Go-Carts—The newest and best model in the market; folds flat, adjustable reclining back and foot rest, 10-inch rubber tire wheels—Strongly constructed and easy to operate—200 of them turned over to us by the manufacturer to be sold at half their value as an introductory sale—Every cart in the lot regular \$6.00 value—Your choice for today at this low price, each **\$3.95**

Regular \$2.50 Baseball Suits at 98c Each

The Third Floor Toy Department places on sale for today's 951st Friday Surprise Sale 200 boys Baseball Suits, four pieces—blouse, trousers, cap and belt; the suits are well made, of gray flannel, padded pants, etc.; every suit in the lot the best regular \$2.50 value; your choice at this low price, the suit. **98c** Baseball Supplies of all kinds on sale at the very lowest prices—take advantage.

Meier & Frank's 951st Friday Surprise Sale \$1.75-\$2 Silk Gloves \$1.39 Pr.

For today a great Easter Sale of Long Silk Gloves—The shrewd woman will anticipate her Summer needs at the big saving offered—7500 pairs in the lot, a special purchase from the largest and best silk glove mill in America—Fine quality, double finger tips and full 16-button length—2 clasps at the wrist—Color assortment includes black, white, tan, brown, navy, cardinal, mode, reseda, hunter green, gray and pink—Sizes 5 1-2 to 7 1-2—Regular \$1.75 and \$2 values—Buy all you want of them at, pair **\$1.39** See the Big 5th-Street Window Display



30c and 35c Ribbons 18c Yard

For today, a great Easter sale of 25,000 yards of fine all-silk Taffeta Ribbon, in black, white and a full line of all the leading shades, for hair bows, hat trimming, etc.; full 5 inches wide; the best regular 30c and 35c values; buy all you want of these splendid ribbons at this extraordinarily low price, the yard. **18c** Portland agents for "Nemo" Corsets—complete stock of all new models—2d floor.