

Butterick Fashions for May Now Ready; Also Butterick Patterns for May—We Are Portland Agents—"Vudor" Porch Shades

The Meier & Frank Store's Great 950th Friday Surprise Sales

MEIER & FRANK'S 950TH FRIDAY SURPRISE SALE

Women's \$2.50-\$10 Neckwear 98c



Today, a sale extraordinary of women's hand-made Neckwear in yokes, collars, coat sets, stocks, collar and cuff sets and novelty berthas; beautiful pieces for Spring and Summer wear; All the newest and most fascinating styles shown this season—The lace alone on many of the pieces is worth more than double the price asked—Values ranging from \$2.50 to \$10.00; your pick today at this temptingly low price each **98c**

1000 Curtain Corners, Values Up to \$20 a Pair, on Sale at 68c Ea.

In the Lace Curtain Department for today's 950th Friday Surprise Sale, 1000 sample Corners of high-grade curtains, each corner 1 1/4 yards long; Brussels, Irish points and flat curtains; just what you want for small window draperies; pieces in the lot that represent full-size curtains worth to \$20 pair; choice today. **68c**

5000 Yards of Wash Dress Goods Spring Styles, 25c Values, 15c Yd.



Today we have our first great Wash Goods sale of the Spring and Summer season of 1908—5000 yards of beautiful new cotton dress voiles in tans, browns, blue, black; all this season's handsomest styles; also 2500 yards of white embroidered linen-finish suiting—Every yard in both lines regular 25c value—The shrewd woman will anticipate her Summer needs at this exceptionally low price **15c** See Fifth-street window display

200 Magnificent Silk Dresses Values to \$40 Today at \$14.85

RAJAHS, TAFFETAS, MESSALINE AND PONGEE SILKS



Portland's Leading Cloak and Suit Store announces for today a sensational offering of women's magnificent new silk Princess Dresses—A great special purchase from one of the largest and best manufacturers in the country—A timely money-saving opportunity for women who have Easter apparel needs to supply—200 garments in the lot; every one a beauty and assortment large enough to please every individual fancy—All are Princess style and the materials in superior quality messaline, taffeta, rajah and pongee silks; colors are tan, navy, copenhagen, light blue, old rose, pink, mulberry, reseda, light green, black, brown, lavender, yellow, dainty checks and fancy stripes—Yokes of tuck net, fillet, valenciennes, Irish crochet and dainty venise, elbow sleeves with lace cuff, narrow bands of material, soutache braid or silk cuff trimmed in braided pattern, others have full lace sleeve of ruffles; waists have tucked or Jap shoulder, Persian band trimmed; also dainty vest effects of tucked and lace trimmed batiste; also pique and silk vests finished with double ruffling of Val. lace—The skirts are full pleated with wide band around the bottom—Silk Suits in the lot worth up to \$40 each—Take your pick today at this very remarkably low price of each **\$14.85**

See big Fifth-Street window display and remember, there's only 200 Suits all told, so you will have to plan the housework to permit of your being here promptly at 8 o'clock in the morning if you want to share in this unusual bargain—Take Elevators to the Second Floor

Men's \$1.50 White Pleated Coat Shirts at 95c

In Men's Furnishing Goods Department for today's 950th Friday Surprise Sale. Great advance sale of men's white pleated Shirts, the handsomest of all Shirts for dress or business wear—This immense lot of 7500 made to our special order by a celebrated maker during mid-season, which enabled him to sell them to us far below regular prices—All are made coat style, cuffs attached or detached and eight styles of pleats to select from; all sizes and sleeve lengths—Beautifully made and laundered and perfect fitting—Included in the lot are a few white pleated novelties with silk embroidered dots—All reg. \$1.50 values **95c**



MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

2000 Yards Embroidery Waist Fronts Values Up to \$3.00 Today at 98c Yard

For today's 950th Friday Surprise we place on sale in the Lace Department 2000 yards of 32-inch Swiss Embroidery Frontings for waists; eyelet, French fillet and baby Irish effects in large assortment; very handsome styles; best regular values up to \$3.00 a yard, on sale at this special low price, the yard. **98c**

75c Belts 39c

For today, 1000 women's fine Belts, including stitched leather and silk styles; all sizes and colors; the best regular values up to 75c each; to be cleaned up at this exceptionally low price, each—take advantage of this low price. **39c**

MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

Women's 75c-85c Knit Underwear 47c

5000 Pairs 75c Lace Lisle Hosiery at 39c

3000 garments of women's Knit Underwear, including fancy sleeveless undervests, lace-trimmed union suits, lace-trimmed umbrella pants; high neck, long sleeve undervests, etc.; come in all sizes; a large variety to select from; 75c and 85c values; your choice today only at this special low price, the garment. **47c**

5000 pairs of women's very fine lace Lisle Hose in several handsome patterns; black, white, tan, light blue, pink, gray, champagne, Copenhagen, navy and old rose; come in all sizes; the best regular 75c values; supply your Summer needs. Buy all you want today at this remarkably low price, the pair. **39c**

MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

10,000 Yards 6-Inch All-Silk Ribbons 23c

15,000 Women's 50c Handkerchiefs 19c

For today, a great special sale of 10,000 yards of heavy all-silk Ribbon, full six inches wide; black, white and all the leading shades, including Copenhagen and leather brown; ribbons suitable for millinery purposes, hair ribbon, bows, fancy work, Summer dresses, etc.; regular 45c value, on sale at the yard. **23c**

For today's 950th Friday Surprise Sale we offer another grand special bargain in fine Handkerchiefs—15,000 of them, in linen and Swiss, lace and insertion, scalloped and hemstitching; pretty handkerchiefs for Easter gifts; regular values up to 50c each, your choice today only at this very low price, each. **19c**

MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

\$3.50 Kid Gloves at \$2.29 Pair

Today a great Easter sale of women's 16-button length Kid Gloves of guaranteed style and quality—2000 pairs secured from one of the largest and most favorably known houses in Grenoble, France—Clasp and butt'n styles in white, black, brown, tan, navy, red, gray and mode—All sizes, 5 1-2 to 7 1-2—Every pair fitted to the hand—Regular \$3.50 values—Buy your Easter gloves here today and save \$1.21; the pair **\$2.29** See the Fifth-street window display All mail orders will be carefully filled



Misses' and Children's \$1.25-\$1.75 Gloves 98c

Today a great Easter sale of misses' and children's cape Gloves—"Dent" style—Best shades of tans, reds and browns, all sizes to fit young folks from 6 to 16 years of age—Every pair guaranteed to give satisfactory wear, every pair fitted to the hand—\$1.25 to \$1.75 values—Take your choice today at the pair **98c**

MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

500 Men's Suits \$9.65

Reg. \$15-\$18 Values

For today we announce the banner Suit sale of the season for men and young men—500 handsome new Spring and Summer Suits to be sold at a price far below actual manufacturing cost—These garments made by Rochester's leading wholesale tailors, the clean-up of their Spring stocks—Snappy styles and materials, all the latest patterns and colorings, fancy serges, velours and cassimeres, light and dark worsteds, solid grays, checks, stripes and plaids, browns and tans, navy blue serges with shadow stripe, alpaca and serge lining and tailored throughout in the best possible manner, all sizes for men and young men—32 to 46—Suits the exclusive clothier would ask you \$20 and \$22.50 for—Our regular \$15 and \$18 values—Your choice today **\$9.65** at the low price of Suit See the big Morrison-street window display Clothing Department is on the Second Floor



MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

500 White Petticoats

Neat Styles, \$6 Vals. \$3.89

Today our great annual Easter sale of fine white Petticoats, 500 of them, all new handsome styles in cambric and lawn materials, very wide flounces of fine embroidery and flounces of dainty laces and insertion; tucks, beadings and ribbons—Every Petticoat in the lot regular \$6 value—You'll need one or two of them for wear with the new Easter and Summer finery, choice ea. **\$3.89**



\$3 Corset Covers \$1.87

Great Easter sale of 1000 Women's fine nainsook and lawn Corset Covers trimmed in dainty laces and embroideries, tucks, insertion, beading and ribbon, very pretty styles in large variety—Regular \$2.50 and \$3.00 values—Your choice today only at, ea. **\$1.87** See the big Fifth-street window display

MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

\$5 "Merry Widow" Veils \$2.29

Boys' \$7.50 Hand-Tailored Suits \$4.89

For today, a great Friday Surprise Sale of the popular "Merry Widow" Veils—square effects, handsome nets, edged with taffeta ribbon all the way round; black, navy, light blue, brown and leather shades; splendid assortment to select from; all are full size, for wear with large hats; values to \$5 for. **\$2.29** See Fifth-Street Window Display No mail orders will be filled at this price.

For today's 950th Surprise Sale, a special lot of boys' high-grade hand-tailored Suits, made in double-breasted coats and straight trousers; fancy tweeds, fancy worsteds and fancy chevots; in checks, plaids and stripes; ages 7 to 16 years; regular \$7.00 and \$7.50 values, at. **\$4.89**

MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

2000 Pairs of Women's Oxfords

Our Regular \$3.00 Values for \$2.12 Pair

For today, a great Easter Sale of women's new Oxfords in all the season's very best models; patent colt Bluchers, with light or heavy soles; patent colt, button styles; vic kid, lace and Blucher styles, tan kid and Russia calf; Bluchers and Gibson ties; light weight and heavy soles; all new 1908 footwear, in all sizes and widths; every pair regular \$3.00 value—on sale at, the pair. **\$2.12** Your opportunity to supply Summer footwear at a big saving—take advantage.

For today's 950th Friday Surprise Sale we offer 100 dozen Men's Ties men's new washable Four-in-Hands, made reversible, in plain white and fancy colors; best quality damask, pique and rep materials; all best regular 25c values, a great assortment to select from. Buy all you want of them at this special low price, each. **12 1/2c**

MEIER & FRANK STORE'S 950TH FRIDAY SURPRISE SALE

85c Messaline Silks at 49c Yard

\$1.00-\$1.25 Pictures Reduced to 59c Ea.

In the Silk Store for today's 950th Friday Surprise Sale, 2000 yards of very fine Silk Messaline, in pink, light blue, yellow, navy, brown, gray, red, Alise, green and reseda; splendid quality; 20 inches wide; the best regular 85c quality; **49c** buy all you want at this unusually low price, the yard—take advantage.

Great Special Picture Sale, on the Fourth Floor, for today's 950th Friday Surprise—beautiful assortment of colored Landscapes, in fancy gilt frames, sizes 10 1/2 by 20 1/2; also a lot of Pastels in fancy gilt frames, 8 1/2 by 18 1/2 inches. Attractive Landscapes, and the best regular \$1.00 and \$1.25 values—for today's **59c** Surprise sale, your choice at this unusually low price, ea.—Let us show you.

Artistic Picture Framing to your order at the very lowest prices. New moldings—large variety to select from. All orders promptly executed. On Fourth Floor.