Special Easter Merchandising News at The Meier & Frank Store

Wednesday-Thursday Specials \$3 Val. Laces 89c Doz. 20c Val. Laces 8c Yd.

sertion 1/2 to 21/2 inches wide. Best patterns. 89c Values up to \$3.00 the dozen yards. Your choice. Special lot of platt Val laces, point d'esprit and imitation Duchess lace, edging and insertion 1 to 4 inches wide; suit-Duchess lace, edging and insertion 1 to the ball of trimming gowns, lingerie, etc. Values 8c up to 20e a yard, on sale at special price of

New black and colored nets for gowns, waists and veils; all styles, shades and grades; great assortment at prices rang ing from, the yard, for this special sale. \$1.50 to \$3.00

Wednesday-Thursday Specials 25c Handkerchiefs 10c 25c Ribbons 17c Yard

3000 all-linen Princess lace edge handkerchiefs for 10c women and children. Best 25e values on sale at ... women and children. Best 20c values on sale at....
5000 women's and children's initial handkerchiefs; all 5c letters; regular size. Best 121/2e val. on sale at Great Easter Sale of 10,000 yards of all-silk taffeta ribbon 4-inch wide. Complete line of colors. Best 25e 17c values on sale at this special low price, yard......

Wednesday-Thursday Specials \$1.25 Table Linen 98c 121/2c Handkerchiess 5c \$4.50 Napkins \$3.65 dz

> 000 yards of bleached satin damask table linen; full 7 inches wide; very best patterns, in splendid 98c variety. Regular \$1.25 value on sale at, yard.... 000 yards of Bleached Satin Damask Table Linen; full 72 inch best patterns. Regular \$1.50 quality \$1.29 on sale at the special price the yard only...\$ Extra special values in Satin Damask Table Napkins; grand quality; best patterns; values we know cannot be equaled in the city. \$2.50 vals. \$1.88 doz. \$4.50 vals. \$3.65 doz.

Wednesday-Thursday Specials **Great Easter Sale**

In the Basement

Footh Brush Holders at 12c, 59c and up to 99c each. Nickel-plated Gas Holders, 60c vals. 49c. \$1.00 vals. 79c. Nickel-plated Towel Racks. 18-24-inch and 90c vals: 71c. \$1.00 vals. 79c. Regular \$1.40 values at \$1.11 Niekel-plated Soap Dishes outh-tub. \$1.50 values at \$1.19 24-inch Glass Shelves. \$5.50 values at the special price \$4.39 \$1.75 Towel Bolls for \$1.39 Special lot of Carving Sets; fine stag handles, sterling silver \$6.50 sets for special \$5.19 \$7.50 sets for special \$5.99 \$8.50 sets for special \$6.79 \$10.00 sets for special \$7.89



The Sternau Percolator, 31/2-pint size; copper plated. \$13.50 values on sale at the special price of \$10.69 clock Tea Kettles; brass or nickel-plated; best \$4,00 values on sale at special price of only, each\$3.19

Wednesday-Thursday Specials \$2.50 Gloves at \$1.39 \$2.00 Gloves at \$1.19 \$2.00 Silk Hose at 89c

grade Gloves for men; handsewed, hand-finished. shades of tan and brown; all sizes; every pair fully guar- . anteed to give satisfactory service. \$2.50 values \$1.39 on sale at, pr. ...\$

Greatest values ever offered in this city in men's gloves. 1000 pairs of "Perrin's" Dress Gloves for men; medium weight tans, pique sewn; all sizes. Your Easter needs can be supplied at a big saving. \$1.19

1000 pairs of men's pure silk Hosiery, in tans, black and gray; all sizes. \$2.00 89c vals. on sale at, pair...

500 dozen men's pure linen hemstitched Handker- 19c chiefs. Regular 35c values on sale at low price of.... 19c Special Easter bargains in men's Shirts and Neckwear. All

Wednesday-Thursday Specials

French Chemise Regular \$6.00 Values Reduced to \$3.67 Each

In the muslin underwear department, second floor-Great special lot of French hand-embroidered chemise at a ridiculously low price-Material of fine French percale, scalloped neck and sleeves and hand-embroidered yoke effects, double eyelets drawn with ribbons-Beautiful styles and quality-Every chemise in the lot regular \$6 values—\$3.67 Choice at, each

FRENCH DRAWERS \$1.22 Special lot of French hand-embroidered Drawers, made of good quality French percale, with flounce and scalloped edges and hand embroidery.



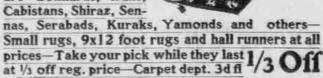
Easter Apparel Headquarters On Second Floor

Easter apparel for women, misses and children -Magnificent styles and assortments-New and fashionable ready-to-wear garments in grand profusion-Exquisite gowns and wraps for evening and street wear-Strikingly attractive tailored suits in every new and desirable mode and material-Silk suits in handsome styles and colorings-New dress skirts and walking skirts-All the latest novelties in Spring coats-Silk, lace, net, linen and cotton waists-Fancy lingerie and tailored effects - Thousands and thousands of them at prices to fit every purse-Silk petticoats in the newest styles, all shades and prices-Misses' and children's suits, coats, dresses, white dresses. school dresses, etc.-Come to Portland's leading cloak and suit store if you want the world's best at the most reasonable prices - Second Floor BUTTERICK PATTERNS and PUBLICATIONS

The best \$3.00 values \$1.22 \$9.00 Chating Dishes on sale at the special only, each \$7.19 new desirable styles at exceedingly low prices at this sale

Wednesday-Thursday Specials 125 Oriental Rugs 1/3 Off

An advantageous purchase of 125 Oriental Rugs from a New York rug importer enables us to offer them at 1/3 less than regular prices All are high-class rugs in beautiful designs and colorings-Every rug a gem and that will appeal to the most critical buyer - Included are Bokharas, Irans, Cabistans, Shiraz, Sen-



\$2.50 Scarfs at \$1.39 Shirtwaist Patterns 79c

Garden Implements, Lawn Mowers, Rakes, Hoes, Spades, Grass Hooks, Etc., on Sale in the Basement

The Third Floor Art Store offers a large and varied assor ment of Battenberg Scarfs, with linen centers; \$1.39 size 18x54 inches. Best styles. \$2.50 vals. at. \$1.39 Special lot of stamped Shirt Waist Patterns; large assortment of pretty designs; eyelet, shadow, French and 79c Wallachian designs. Great special vals. at, each....

25c Braids, 5c Doz. Yds.

ozen deep sea white Pearl Bttons, plain and fancy styles, in sizes 10, 12, 14, 16, 18, 20 line. Two and four 5c holes. Values ranging from 10c to 20c doz. Choice... 5c 3000 doz. yards Soutache and Midget Braid for trimming children's dresses, etc. Values ranging from 10c to 25c 5c dozen yards, on sale at the special price of, only...... 5c Great special values are to be found here in Dress Trimmings.

Wednesday-Thursday Specials Station'ry, Toilet Goods Great special offering in the Stationery Department; 1 lb. 9

sheets of good quality linen Writing Paper, emboss your monogram. The die to remain your property Regular \$3.25 value on sale at low price...\$1.79 Engraved Calling Cards; copper plate, with 100 best quality cards in pretty script. Regular \$1.75 values on sale at this special low price of only......\$1.23 100 cards printed from your plate at the special price of 59¢ 5000 Tooth Brushes, best quality bristles; big variety of sizes and shapes; wonderful val., on sale at, each. 12c 20c Pearl Buttons at 5c of sizes and shapes; wonderful val., on sale at, each. d rose odors; the best reg. 25c vals., on sale, box... Castile Soap in 1-lb. bars, green or mottled; best val. 12c ever offered at this special low price—take advantage. Celluloid Back Mirrors, fine for shaving, on sale at ... 19¢ Nail Buffers, solid wood backs, in ebony and rose-wood; best quality padding; reg. vals. up to 75c, ea. . 33c Liquid Veneer, makes old furniture new; large and 43c small size bottles, on sale at special prices, 21c and Complete stock of Tarine Sheets and Moth Bags in all sizes to fit all garments. Special prices if you buy this week

CITIES URGED TO ENTER

EFFORTS TO ENLIST ALL IN FES-TIVAL PARADE.

Although Favoring Arch of Welcome, Council Will Probably Sustain the Veto.

Work of entisting the support of as many Willamette cities and towns as pos shile in the magnificent pareaut. The Spirit of the Golden West, one of the main features of the June Peetival, has been assigned to George B Thomas, who is spending the present week visiting the as spending the present week visiting the various communities up the fiver. He will outline to the commercial organizations of all towns visited the daily and nightly features of the June celebration and will ask each to enter a floar in this particular parade, which is to be given over especially to Oregon cities outside of Pertiand

to the present time about a score of con cities have arranged to enter is in the competition, and some of n have raised as much as \$800 for their widual floats. Others range from \$800

upward.
The time is now short, and unless the "beasters" of these different community beasters of these different community. becotters of these different communi-ties take steps to enter the race within the next two weeks, the lists will be closed, for the reason that the float-builders who are now at work on the set places for the many different street pa-rades, are so busy that they will not be able to undertake now work much later than April 20 or 25.

Mr. Thomas will cover as much of the

Thomas will cover as much of the

expended in the erection of an arch at Map & Blue Print Company, Mount expended in the erection of an arch at the Union Depot, where the opening ceremonles of the Festival week were to take seed Cli Works, Inc., Pacific Cooperplace. The veto of Mayor Lane was entirely unexpected, for the reason that he had previously promised the Festival management that he would turn the keys of the city over to King Rex Oregonus at the "Arch of Welcome" at noon, Monday, June I, and agreed that it was the best place in the city to hold the inauguration. Lake Mohork New York Its work

exercises.

Mayor Lane's veto, together with the probability that the Council will sustain it, will mean that the entire programme of the first day of the Festival will have to be changed. A member of the City Council who is not of Mayor Lane's party said yesterday afternoon:

The Mayor has decided that the city cannot afford to spend this amount of money for this purpose. Looking at the matter in that light, I think the majority of the Council will let him have his own way. I certainly am in favor of fixing

way. I certainly am in favor of fixing the responsibility upon his shoulders. I worked for the passage of the ordinance originally and I believe that it would be a splendid advertisement for Portland, but we will stand pat on the veto and ne may take the history.

VOTES IN NEW MEMBERS

Chamber of Commerce Board Holds Monthly Meeting.

At the regular monthly meeting of the board of trustees of the Chamber of Commerce, held yesterday, the fol-lowing new members were elected: lowing new members were elected.

Boston Packing Company, Portland Realty & Trust Combany, Portland Wire & Iron Works, Bert D. White Brokerage Company, A. S. Thompson & Company, Pacific Coast Silica & Ciny Company, Brong-Steele Company, Hotel Lenox J. E. Cameron, Multnomah Land Company, Columbia Contract Company, Portland Cutlery Company, Peninsula Lumber Company, Pioneer Soda Works, J. W. Ogilbee, the Churchill Matthews Company, Inc. Columbia Casker Company, Western Con-Contrary to the hopes of the Festival Churchill-Matthews Company, Inc. Control Churchill-Matthews Company, Western Control Churchill-Matthews Company, Inc. Control Church

of the city over to King Rex Oregonus at the "Arch of Welcome" at noon, Monday, June 1, and agreed that it was the best place in the city to hold the inauguration exercises.

Mayor Lane's veto, together with the probability that the Council will sustain it, will mean that the entire programme of the first day of the Festival will have to be changed. A member of the City to send a delegate to the meeting May 20 and 22, and it may be that some member of the Chamber will be in the East to attend the conference as a delegate. The chief purpose of the National Council is to further foreign National Council is to further foreign trade through advertising and such other methods as may be found effi-cient. The trustees appointed W. D. Wallwright, J. N. Teal and George Cornwall a committee to examine into the matter and report at the next

meeting.

A motion was passed which permits real estate firms that are members of the Chamber of Commerce to place on the literature tables, cards, pamphlets and similar advertising matter for the

EASTER TABLE LINENS.

We import more genuine Irish linens than any store on the Coast. Just now we are offering some splendid bargains in table damasks, napkins, tray and lunch cloths, dollies and towels. Make it a point to buy your Easter linens here. McAllen & McDonnell, Third and Morri-son.

Gladys Marries, Squters Angry.

PANAMA. April , 7.-Miss Gladys Squiers, daughter of the American Minister to Panama, Herbert S. Squiers was secretly married to Lieutenan Harry B. Rousseau, a member of th

BRANCH GETS LOWER FARES

COLUMBIA-NORTHERN ORDERS A 3-CENT RATE.

Reduction on 1 Cent a Mile Made When North Bank Took Over Road-Time Changes.

Reductions in the passenger fares the Columbia River & Northern Rail road have just been put into effect by the Spokane, Portland & Seattle, which took the property over recently and not operates it as a part of the new North Bank system. Passenger rates were formerly charged on a basis of 4 cents a mile, but the rate has been changed between Lyle and Goldendale, the termini of the road, from \$1.75 to \$1.29. Corresponding reductions are made all along

Changes in the time of the two daily passenger trains operated on the North Bank road will be effective next Sunday. Bank road will be effective next Sunday. On and after that date train No. 2 will leave Vancouver daily at 8:39 A. M. instend of 9. as at present, arriving at Cliffs at 1:07 instead of 1:35, and reaching Pasco at 5 P. M. as at present. Returning to Vancouver, train No. 1 will leave Pasco at 11 A. M., as at present, Cliffs at 3:08, instead of 2:45 P. M., and arrive at Vancouver at 7:40 P. M., instead of 7 P. M. This change in schedules will make it necessary for Portland people wishing to catch the morning train out of Vancouver to leave Portland on the of Vancouver to leave Portland on the 7:25 A. M. car instead of 8, as at present.

Atlantic Monthly's New Owners.

BOSTON, April 7 .- Announcement was made today that Houghton, Mifflin & Co. will on July 1 transfer the Atlantic Monthly, which has been published by

& Co., the New York publishers. Mc-Grejor Jenkins, the present business manager of the magazine, and Waldo E. Forbes and Rogers Pierce, of Milton. Bliss Perry will continue as editor.

PERSONAL MENTION.

errow and Friday will positively b the last days for discount on West Side gas bills. Portland Gas Company. C. D. Brymner, a prominent banker New Westminster, B. C., accompani by his wife, is a guest at the Portland. Mrs. Thomas E. Lewis of Russell-ille has gone to Chicago, her old ome, where she will remain for some

E. Lang, the wholesale grocer, left Portland last night for a trip of sev-eral months through the Eastern Pat Powers, a well-known Democratic

politician, has been confined to his home for several days with a severe cold. He was reported as much improved yesterday and hopes to be out in a few days. Eugene Palmer, of the Linn County Grange Council, who has been speaking, against the University of Oregon appropriation, is in the city awaiting the

me of the critical sickness of his grand-

son.

T. T. Geer, ex-Governor and at present Republican candidate for the nomination for Representative from the Second Congressional District, is in Portland and will speak before one of the Republican clube on Friday night. Mr. Geer will devote a week of his campaign to Multinomah County, returning to his home in Pendietion in time to register. He is confident of his nomination over Judge Ellis, the incumbent, and George S. Shepherd, who is also a candidate.

is also a candidate.

H. W. Behnke, of the Behnke-Walker Business College, has taken a prolonged leave of absence after nine years of confining indoor work. Mr. Behnke announces his marriage during the coming Summer to Mrs. Alles M. Russell, of Portland. The wedding will probably take place at the home of Mrs. Russell's sister at Fort Wayne, Ind. During Mr. is also a candidate. sister at Fori Wayne, Ind. During Mr. Behnke's absence I. M. Walker, princi-pal of the college, will have the man-agement of the institution.

Magazine, was in Portland yesterday in conference with the commercial organizations with reference to extending the scope of the Commercial Club of Kelso. The quarters of the club of Seattle are registered at the Moore, of Seattle are registered at the Moore. were burned about a month ago and new rooms have been secured and are being fitted up. Mr. Rellogg said that preparations were being made for an edition of 20,000 copies of his maga-

Moore, of Portland and C. L. Wayland of Seattle, are registered at the Hote Astor.

Edited by the Frank L. Smith Ment Co., 226 Alder St., Bet. 1st and 2d Streets.

"FIGHTING THE BEEF TRUST"

VOL. 1. No. 33. PORTLAND, OR. APRIL 7, 1908 PRICE, YOUR PATRONAGE

The Capture of Smithfield.

Up to about four years ago the Beef rust was supplying the retail meat arkets of England with 80 per cent f their imported meats. One would Trust was supplying the retail meat markets of England with 80 per cent of their imported meats. One would have thought that the Chicago packers would have been well contented with this gigantic monopoly, but they were not. They hit upon the idea of controlling the retail meat trade of London and set their eyes on old Smithfield. Travelers will tell you that Smithfield market has a tremondous advantage in location. It is the very heart of London, only five minutes from St. Paul's Cathedral, and occupies 10 acres.

The Beef Trust began its game by buying one of the principal stalls and retaining the proprietor as manager under the agreement that he run the business in his own name. 'Our identity must be kept secret' was the orders. The Trust now giggles with glee when it tells how, although it was supplying all the butchers, this one stall undersold all the other stalls and coralled the hotel trade, the ship trade and the province trade—it explains that this one stall so that the owners were obliged to turn them over to the Trust at a loss and the

Mouthly, which has been published by them since 1873, to a new company composed of Ellory Sedgwick, of D. Appleton (Wash.) Journal, and of the Booster Trust kept on buying until London

awoke to find old Smithfield in complete control of the Chicago paci An average of 250,000 pounds of a is sold each day in Smithfield. F what it means to the Trust to raise what it means to the frust to raise the price of meat a penny a pound—52500 a day you will say. Yes, but the Trust never raises the price a penny! It usually doubles the price of meat. The English people are wildly indignant over the hold-up and have applied to Parliament for relief.

Parliament for relief.

You've got the same Beef Trust in Portland using every corruptible means to place the meat trade in the hands of its own markets (owners identity kept secret). The Beef Trust may have captured Smithfield but it will never get Smith. He has pledged himself to stand by the people of Portland and keep the price of meat down. He will not sell out to the Trust, nor will he be driven out, because we are sure the Portland public will stand by

SMITH

All our meats are the same price as usual. The markets that have as usual. The markets that have been put up alongside of us are not ours. When you come to Smith's see that Smith's name is over the ours. When you co see that Smith's na door, then come in.