DeflCi IS LKEEIY

Mayor Lane Advises Economy in Expenditures.

PRESENT BALANCE $\$ 71,000$ Betore the Numerous Heasy Exs(ter Prane Eituates.

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ONLY A PLEDGE, NOT LAW

## SPANTON SELLSHALF OF EVANSTON IN FIVE DAYS

Experienced Real Estate Buyers Say Evanston Is Absolutely the Finest "Buy" in Portland for the Money
Only \$400 a Lot---\$10.00 a Month. Take W.-W. Car--.You'll Find the Agent There
I. Yesterday was a fine day-just the kind of day one gets full satisfaction from pure ar and exhilarating breeze.
The writer of these items spent yesterday afternoon visiting several tracts advertised respective additions.
If In several portions of the town, many blocks from streetcars, and with no evidence of
streets, aside from the occasional stake, and with Bull Run water a prophecy of the future, lots are selling for 5500 and upwards. It is not that these properties are not worth what they are asking for them, but, by comparison, they are not worth half what EVANSTON
lots are selling for. THIS IS A STRONG STATEMENT, BUT IT STANDS THE COM. PARISON.
II EVANSTON is a clean- cut, finished proposition-a "close in" property-high-and
sighty, with every oonvenin-nex, and withal Spanton-a is only asking sito a olot. You can go
on every side of EVANSTON, north, south, east or west, and you will not find a tract, big on every side of EVANSTON, north, south, east or west,
or little, having the immediate values EVANSTON has.
II As a favor to us, and in mere justice to yourself, take the W.W car today, get off at
Francis avenne, look over EVANSTON, and see for yourself what a really good investFrancis avenue, look over EVANSTON, and see for yourself what a really good invest
ment it is. It is a certainty; there is no loss in it; a panic could reach Portland of greatest proportions and stili' property like Evanston would not feel the least effect of it.
ff $\$ 400 \mathrm{~A}$ Lot.
If The Spanton selling contract expires May 1st. In the meantin
sold, because the price is way below the matket. Pay $\$ 10$ a month.
I We are not writing this advertisement to brag, but simply to emphasize the fact that EVANSTON is worth every cent we ask for it. II With only 50 lots in the first place, EVANSTON, but five days on the market, is
half sold or spoken for. There will not be a lot left within 10 days. If An agent of The Spe
If Take the $W \cdot W$ car.

## THE SPANTON COMPANY



GLAD HE WAS WHIPPED
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## ENGLISH WALNUTS <br> Twis ROYAL ANN CHERRIES

When we offer you the opportunity to secure 5 or 10 acres of our Walnut Grove, we place you at once in the position of one who has large capital, ex-
pert knowledge and selection of soil and location regardless of cost.

That's straight; that's your position; these are the advantages accepted yy you without cost. You pay nothing for these things. All you have to do
is to pay $\$ 100$ cash and $\$ 15$ per month on each five-acre tract planted and is to pay $\$ 100$ cash and $\$ 15$ pe
taken care of for four years.

The same care and attention that we give to our own, in the same tract and your choice of location. Our price is less than you or any other individua We are the largest owners and plan in
We are the largest owners and planters in Oregon. We buy wholesale, we plant wholesale, we give culture by wholesale. Our Orchard Mianagement alone applied to your particular purchase would equal in cost in one year the price
you pay for five acres.

We go to properties any or every day, leaving at 7:40, returning at 5:40. Call or phone and we make the date

CHURCHILL-MATTHEWS CO.
general selling agents

## Prices Will Advance!

PRICES OF ALL BUSINESS LOTS ON CHAUTAUQUA BOULEVARD, WILLIS BOULEVARD AND FOWLER AVENUE, IN UNIVERSITY PARK, WILL BE ADVANCED $\$ 100$ PER LOT APRIL 15TH, 1908


STUDY THE PICTURE

## Why Not Advance?

The lumber business made Detroit, Mich., a city of 400,000 population, business lots now $\$ 4000$ per front foot. Stockyards and packing-houses gave Chicago its first boost towards greatand packing-houses gave Chicago its first boost towards greatness by adding 100,000 population to its ranks, business lots now
$\$ 10,000$ per front foot; made Kansas City peer over all its rivals by adding to it $\mathbf{6 0 , 0 0 0}$ population, business lots now $\$ 3500$ per front foot; and made South Omaha a city of 40,000 population, business lots $\$ 2000$ per front foot

Wherever railroads centered there has sprung up a large
What have we a reason to expect of University Park, with its vast lumber business, its large stockyards and packing-houses and all the great transcontinental railroads centering there, in addition to its rivers navigable to the commerce of the world? When we consider what has been done in other cities, have we not good reason to expect to see lots sell on such streets as Chautau-
qua, Willis and Fowler for $\$ 1000$ per front foot within 10 years? An investment in only one lone lot will surely make you rich in 10 years. Does not something deep down inside tell you not to let this opportunity slip by?

PRICES NOW $\$ 10$ PER FRONT FOOT FOR RESIDENCE LOTS UP TO $\$ 15$ PER FRONT FOOT FOR CHOICE BUSI NESS LOTS. TERMS 10 PER CENT CASH, BAL.ANCE $\$ 10$ MONTHLY ON ONE LOT AND \$5 ADDITIONAL FOR EACH ADDITIONAL LOT. NO INTEREST IF EACH INSTALL MENT BE PAID WHEN OR BEFORE DUE.

By paying down $\$ 37.50$ on a business lot before April 15 you can get advantage of the rise of $\$ 100$ on April 15. A gain of $\$ 2.50$ in 10 days for each one dollar invested ought to be good enough for a beginning. Take St. John car, get off at Chautauqua Boulevard, where you will find my office.

## FRANCIS I.McKENNA

ROOM 606 COMMERCIAL BLOCK, PORTLAND, OR.

