

Portland Agents for "Nemo" Corsets, Butterick Patterns, "Perrins" Gloves, "Ostermoor" Mattresses, Columbia Yarns, Etc., Etc.

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
Fine French Undermuslins for Women
\$3.00 to \$125.00 Values One Fourth Off

Today, our Great Annual 1/4-off sale of fine French Undermuslins—your unrestricted choice of our entire stock of magnificent hand-made and hand-embroidered lingerie—made of the best quality French percales and nainsooks, with hand-embroidered yoke effects, scalloped edgings and eyelets drawn with ribbon—chemise, drawers, gowns, skirts, corset covers, sets, etc.—\$3.00 to \$125.00 1/4 Off values—specially reduced to 1/4 off regular price—Take advantage...

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
One Thousand Fine New White Petticoats
\$3.50 and \$4.00 Values on Sale at \$2.85

Today, our Great Easter Sale of Women's very fine White Cambric Underskirts made with wide flounces of embroidery and tucks; also flounces of clusters of insertion and laces—separate dust ruffles of embroidery—all new pretty styles, selling regularly at \$3.50 and \$4.00 the garment—Your choice today only at this 949th Friday Surprise Sale—No greater values ever offered in Portland—at this remarkably low price, each—Be sure and take advantage. **\$2.85**

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
One Thousand Handbags for Women
Values to \$2.50, Reduced to 98c Each

Our greatest sale of Women's Handbags is announced for today's 949th Friday Surprise—1000 in the lot—a great special purchase from a leading manufacturer—all the new shapes and sizes—black, brown, tan, green, gray, etc., and fitted with card case and coin purse; regular values to \$2.50 each—Your choice today only at this marvelously low special reduced price, each—Take advantage—**98c** See Fifth Street Window display—Mail orders promptly filled—Try us.

Today--The Meier & Frank Store's 949th Friday Surprise Sales

Men's Spring Suits
\$25 Vals. \$16.35



For today, in the men's clothing department, second floor, our great annual Easter sale of high-grade, ready-to-wear apparel—300 men's and young men's suits—This season's very newest fashions and materials—The best product of the leading makers in the land—Worsted and worsted cassimeres, in browns, sage, tans, light and dark grays, black and white silk mixtures, neat stripes and checks—Hand-tailored garments—Beautifully made and finished and the best trimmings and linings—Sizes 33 to 44—Swell suits for dress and business wear—Suits the exclusive clothier asks you \$28.00 and \$30.00 for—Our price today, at this low price, each **\$16.35**
 See the Big Morrison-street Window Display

500 Children's \$3.50 Dresses
\$1.28 Each



Three great special lots of children's Wash Dresses at a tempting low price for today's quick selling—Economic parents can supply the children's Summer apparel at a big saving—2d Floor
 Lot 1—Misses' and Children's Dresses in Buster Brown style—made of chambray material in blue, pink and tan; ages 4 to 14 years. **\$1.28**
 On sale at the very low price of...
 Lot 2—Misses' and Children's Jumper Dresses, in pink and blue chambray, trimmed with blue and white checked gingham—full pleated skirt; ages 4 to 14 years—values up to \$3.50; on sale at the low price of, ea. **\$1.28**
 Lot 3—Misses' and Children's Dresses, made of blue, brown and pink striped Galatea cloth, with large collar; belt and cuffs trimmed with white pique, full pleated skirt—short sleeves and low neck; ages 4 to 14 years; values to \$3.50; at remarkably low price of, ea. **\$1.28**
 See Fifth Street Window Display.

800 Fine Back Combs
\$5.00 Values at 98c



For today, another great Surprise Sale of women's fancy mounted Back Combs—After a great amount of wire-pulling we have been able to secure a duplicate lot of the marvelous values offered a few weeks ago—800 of them from the largest and best manufacturer in the land—Beautifully mounted Back Combs in an immense assortment—All the newest stones and mountings, from the plain rich novelties to the most elaborate effects—Styles to please every fancy; shell, amber, gray, etc.—Back Combs that find ready sale at from \$2.50 to \$5.00—Take your pick today, at each, **98c**
 See Fifth-street Window Display

Custom Shade and Drapery Work Our Specialty—Best Materials, Expert Workmen, Lowest Prices—All Orders Promptly Executed

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
\$12 Silk Petticoats \$6.45 Each

Today, another great Easter Sale of high-grade Silk Petticoats, made of the best quality taffeta silk, deep, full-pleated flounce; ruffle with one or two rows of rucheing or deep tucked flounce, shirred and tucked ruffle, silk dust ruffle—full line of plain and changeable colorings, values to \$12, for... **\$6.45**

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
1000 Bedspreads at \$1.04 Each

In the Bed Linen Department for today's 949th Friday Surprise Sale, 1000 extra double size White Bedspreads, Marseilles patterns, hemmed ready for use—Every spread in the lot regular \$2 values; buy all you want of them today **\$1.04** at this exceptionally low price, each—while they last—Take advantage.

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
Postcard Albums at 33c and 79c

In the Stationery Department for today's 949th Friday Surprise Sale, two immense lots of Postcard Albums—beautiful imported cover designs—best colorings and all sizes—Thousands of them to select from—Matchless values—While they last—Regular \$1.00 Albums on sale at... **33c** Regular \$2.00 Albums on sale at... **79c**

Great Easter Sale of Bibles and Devotional Books in Book Dept.—Great Easter Sale of Infants' Wear on the Second—Take Elevator

Five Hundred 75c Pictures 43c Each

Today, a great Friday Surprise Sale of Framed Pictures—500 in the lot—subjects, Cupid Awake and Cupid Asleep, framed in a handsome brown molding; good size; every picture in the lot regular 75c value; your choice today only at this low price, each. **43c**

10,000 Pairs Women's and Men's Hosiery
75c and \$1.00 Values Reduced to 29c Pair



Two enormous lots of high-grade Hosiery to be sold today at prices of importance to every economical buyer—Sample lines of the most celebrated makes on the market—All new up-to-date shades and designs—Hosiery of quality for women and men who appreciate the opportunity to effect a big saving on new Spring and Summer Hosiery
 7500 pairs of Women's Fine Hosiery, including silk lises, lace lises, gauze lises, medium and heavy-weight cottons, embroidered lises and cottons, also fancy stripes, checks, plaids and dots in black, white, tan, brown, sky, Copenhagen, navy, green, pink, champagne, mauve, etc.—a wonderful assortment of styles—values up to \$1.00 a pair. Buy all you want of them today—on sale at this unheard-of low price, per pair. **29c**
 All sizes and styles to please everyone. See Fifth St. window.
 2500 pairs of Men's Fine Hose—Sample lines of the best imported Hosiery—all new colorings and patterns—a marvelous array of styles, including dots, figures, jacquards, plaids, silk clockings, mercerized silk lises, etc.—black, tans, grays, blue, helio-greens, red and changeable effects—all sizes—values 50c and 75c a pair; on sale today at, the pair. **29c**
 See Big Fifth Street Window Display.

Ladies' Long Silk Gloves
At 98c for the Pair



Long Silk Gloves at a sensationally low price for today's 949th Friday Surprise Sale—3000 Pairs in the lot—Full 16-button length—Double finger tips—Black and white only—Sizes 5 1/2 to 8 1/2—A quality of silk gloves other stores ask you \$1.50 for—Anticipate your Summer needs today only, at this wonderfully low price, pair **98c**
 See Fifth-street window display—Mail orders will receive prompt and careful attention
25c and 35c Handkerchiefs at 14c
 For today's 949th Friday Surprise Sale, 10,000 Women's Swiss Handkerchiefs, in scalloped and hemstitched effects—beautifully embroidered—an assortment of over 200 styles to select from—regular 25c and 35c values. Buy all you want of them today at this unusually low price, each—take advantage of sale. **14c**

\$3 Axminster Rugs \$1.97 Each

In the Carpet Store, for today's 949th Friday Surprise Sale, 1000 fine Axminster Rugs, of good, heavy quality; floral and Oriental effects; all new, bright colorings—handsome patterns—size 27x60 inches; every rug in the lot regular \$3.00 value—Buy all you want of them at this Sale at. **\$1.97**

Great Basement Store Bargains for Today

2000 fancy German China Plates, in assorted decorations—wonderful values for tomorrow only at this remarkably low special price, each—Take advantage. **9c**
 1000 Crystal Glass Vases, assorted sizes and very pretty designs—Great special values for today, on sale at this special price, each—take advantage. **18c**
 Lawn Mowers and all Garden Implements—at the lowest prices—Take advantage.

Women's 35c Neckwear at 18c

Great Surprise Sale of women's fine Neckwear today—2000 dozen Cravats, Ascots, Silk Bows, Gabots, embroidered Stocks, silk Windsors, etc., in all the newest colorings and combinations; also white and colored starched collars; 25c and 35c neckwear—this season's best styles; your choice today at, special, each. **18c**

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
Men's-Women's \$1.50 Umbrellas for 85c Ea.



For today's 949th Friday Surprise Sale—2000 women's and men's Umbrellas to be sold at a price far below actual manufacturing cost—26 and 28-inch sizes—Paragon frames, steel rod—Very large assortment of handles in plain sticks, horn, pearl and silver mounted—Every umbrella in the lot regular \$1.50 value—You cannot afford to pass the opportunity by to buy one at this extremely low price, each. **85c**
 Mail orders will be promptly and carefully filled—Take advantage—See the beautiful new 1908 Parasols

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
1000 Prs. Lace Curtains \$2.00 Values Only 98c Pr.



In the third floor Curtain store today a great Friday Surprise Sale of 1000 pairs Nottingham Lace Curtains to be sold at a ridiculously low price per pair—Seven styles to select from—Plain and figured centers—Floral, conventional and antique borders—Every pair is the regular \$2.00 values—Your choice today at 98c—Remember, there's only 1000 pairs in the lot—they won't last through the day, so if you want to share in this grand bargain, plan **98c** to be here early in the morning
 See the Big Fifth-street Window Display
 No Mail or Phone Orders Will Be Filled

THE MEIER & FRANK STORE'S 949th FRIDAY SURPRISE SALE
\$1.25 Dress Goods 69c



In the Dress Goods department for the 949th Friday Surprise we offer the best bargain of the season in handsome new dress materials—2000 yards of wool taffeta in shadow stripe effects—A rich substantial material of exceptional style and quality for tailored suits, skirts, shirt-waist suits, etc.—Full 44 inches wide—Black, brown, navy, garnet, tan, gray, black and green—Regular \$1.25 value—Your choice for today only, at, for the yard, **69c**
 See 5th-st. Window Display
 Great special values in Black Taffeta Silks and Fancy Silks
 Take advantage of this sale