

Men's \$1.50 Shirts at \$1.10 Each

Very neat patterns, with cuffs attached or separate. There are all sizes and many designs to select from. Reg. \$1.50 values, today. \$1.10

EXTRA SPECIAL—Men's black hose in fancy embroidered designs. The embroidery is done in red, blue, green or lavender. These are superb qualities, made of a prime grade yarn, with spliced heel and toe. Guaranteed absolutely stainless. There is a full range of sizes. They are unusually good values at 35c the pair, special today.... 19c

MAIL ORDERS CAREFULLY AND PROMPTLY FILLED HERE



Agents for Royal Worcester Corsets

O. W. & K. SEWING MACHINES GUARANTE'D FOR TEN YEARS AT \$23.50

Mesh Purses Reduced One-Third

Women's Purses in sterling silver, German silver or gold-filled mesh. In all sizes and styles—purses or bags. Polished Roman or French gray finish. Over 200 to select from. Values \$1 to \$20 at ONE-THIRD OFF COIN PURSES, seal morocco, calf and alligator leather. 1 or 2 compartments for change. 45c 60c and 65c values. .... 45c

SWASTIKA JEWELRY—A large assortment of hatpins, belt pin and brooch pins, with hard enamel tops. Many colors. Good values at 35c each, very 19c special today at..... 19c "AVENUE" BAGS—2-strap style. In seal leather; colors, brown, tan and black. Worth \$1.75, today.. \$1.19

Today Is Our 257th Friday Economy Sale

The Bargains Advertised on This Page Are Not Sold on Phone Orders

Great Easter Sale of Lingerie



WOMEN'S PETTICOATS of fine cambric, 22-inch double flounce, with nine rows of hemstitched tucks and 12-inch embroidered edging. Another style with deep flounce, finished with eight rows of Valenciennes lace. Worth \$3 and \$3.25. Sale price..... \$1.97

WOMEN'S PETTICOATS of fine cambric, with 20-inch double flounce of lawn. The trimmings are clusters of tucks and deep blind embroidery, or extra full lawn flounce, with clusters of hemstitched tucks. Regular values \$1.50 each. Sale price..... 98c

WOMEN'S NAINSOOK GOWNS, low round neck, elbow-length sleeves. Trimmed at neck and sleeve with lawn piping and wide draw ribbon; or with lace or embroidery insertion and edging. Regular \$1.50..... \$1.17



WOMEN'S CAMBRIC GOWNS, with elbow sleeves and low round neck, trimmed with clusters of fine tucks or with beading, draw ribbon and lace edging; \$1 values. 67c

WOMEN'S DRAWERS, of fine nainsook; made with deep lawn flounce, clusters of three fine tucks and finished with Valenciennes lace edging; splendid values at \$1.00; sale price only. 67c

FRENCH HAND-EMBROIDERED CHEMISE, with low round or V-shaped neck; made of soft, fine material, and a regular \$1.50 value; special..... 97c

CHILDREN'S GOWNS of muslin and cambric. These are broken or discontinued lines, so greatly bargained; made with high or low neck, and trimmed with lace or embroidery. For children from 1 to 10 years. Worth 50c to \$1.00; special..... 37c

CENTERPIECES of art material, in cream color only; stamped and tinted in floral or conventional designs; 27-inch size. Regularly 50c and 75c each; special..... 34c

APRONS for waitresses or nurses; made of fine lawn or cambric, in either plain or hip style. These are extra long and wide and neatly trimmed with clusters of fine tucks. Regular 85c values; special..... 57c

\$16.85 Today for Suits Worth to \$35

Unusual values present in plentiful numbers. A sale that will attract the economical, far and wide. Suits just received from the country's fashion center—New York. Chic jacket styles in the preferred models, fabrics and colorings, greatly underpriced for today's selling. They are the freshest and newest of goods—the most attractive, the jauntiest of styles. Cleverly fashioned, strictly tailored models. The materials are plain colored serges or fancy wool suitings, in a wide variety of color tones and patterns. There are checks, stripes and mixtures—many of the very popular shadow effects being included. Women who buy their Suits TODAY will save from one-third to one-half the regular price, and they'll have a suit perfect in style, as well as quality. With so great a quantity as is offered for this selling event, choosing is easy. There is an abundance of sizes, and critical indeed would be the taste not to be suited. Pay heed to this announcement—come and see the Washington-street windows—then visit the department and try on the suits—you'll be enthusiastically glad to buy one for..... \$16.85



\$3.00 Hat Drapes \$1.98

Chiffon Auto Veils or lace net Drapes, in 1 1/2 and 2-yard lengths. A splendid range of colors and values to \$3.00 each. Choice today..... \$1.98

LACES in Venise galloons, Oriental edges or Valenciennes appliques. Regular values up to 65c yard; special today..... 19c

WOMEN'S AND CHILDREN'S HANDKERCHIEFS—Fine lawn cross bar effects, with initial or plain hemstitched borders. Special for today, 6 for..... 45c



Friday Is Black Taffeta Day

Yard-wide Taffeta—rich, lustrous, black, selling at 27c below the regular price for today. We sell more black taffeta silk than any other store in Portland, and we do so because of the values we give. Profit by today's special— 98c \$1.25 grade for.....

44-Inch Grenadines 75c yd All-silk Grenadines—the latest fabric for a dressy gown. These goods are 44 inches wide, in such shades as tan, Copenhagen blue, brown, black, white or navy. Today the \$1.50 quality, the yard..... 75c

Colored Dress Goods 37c New Spring weaves—an assortment of 75 designs. Come and choose. The patterns are mostly stripes and checks. There is a wealth of shades and colorings. The regular values are 50c and 60c yard; today's price only..... 37c

Fancy Ribbons 9c Yd.



Fancy Ribbons in Dresden effects, Roman stripes and plaids, 1 1/2 to 3 inches wide, to be used for making belts, bow ties, etc. Sell regularly at as high as 25c the yard. A large quantity on sale for today. Good colorings, special, the yard..... 9c

Silverware Bargainized on Third Floor

A strong bid for the patronage of home-furnishers. Un-ordinary values quoted on silverware and chinaware of splendid grades. Take advantage and buy liberally. Supply all wants at these savings.

BREAD TRAYS, fancy shapes, neatly embossed: \$2.25 values..... \$1.50 \$2.90 values..... \$1.95 \$3.75 values..... \$2.55 \$3.90 values..... \$2.60 \$5.00 values..... \$3.35 \$5.75 values..... \$3.85 SEMI-PORCELAIN DINNER SETS—daintily decorated: 50-piece Sets, worth \$6.25, for..... \$4.40 60-piece Sets, worth \$8.35, for..... \$5.85 100-piece Sets, worth \$12.45, for..... \$8.75



TEASPOONS, worth .75c, set of six, 50c now..... DESSERT SPOONS, \$1.37 value, set of 6, now..... 88c TABLESPOONS, \$1.50 value, set of 6, now..... \$1.00 FORKS, worth \$1.50, set of 6 now..... \$1.00 KNIVES, worth \$1.50, set of 6, now..... \$1.25 DINNER SETS, in various decorations, bargainized for Friday.

75c Union Suits at 49c

Women's white rib Union Suits, knee length, with low neck and no sleeves. These are finished with lace and silk tape. The regular price is 75c each. All sizes, special today..... 49c

CHILDREN'S AND MISSES' UNION SUITS, ankle length, fine rib; worth to 60c each. Today..... 39c

CHILDREN'S "TOMBOY" HOSE, 1x1 rib, fast black. Regularly worth to 20c the pair. Special today..... 12 1/2c

WOMEN'S HOSE—Full fashioned, with embroidered ankle. Fast black; regular 35c to 50c values. The pair today only..... 29c



Untrimmed Hats



Our entire stock of Untrimmed Dress Shapes reduced in price. This includes the very desirable colors such as Copenhagen blue, navy, brown, burnt, pink, ciel, cardinal and black. There is a great variety of styles in either large or small shapes. With this assortment to select from and the splendid price range you are offered, we expect an enthusiastic crowd of buyers. Read details:

88c values, special at..... 79c \$1.50 and \$1.50 Hats selling for..... \$1.19 \$1.19 values, special at..... 98c \$1.98 and \$2.00 Hats selling for..... \$1.69

Sale of Towels Continues Today

HUCK TOWELS, size 19x38, of an excellent grade huck and neatly hemstitched. Regular 35c values. Sale price..... 24c

HUCK TOWELS, particularly suitable for hotels and rooming-houses. Worth 30c each. Sale price, while they last..... 20c

HAND TOWELS of a fine, soft cotton huck. 500 dozen of them in this sale, each worth 7c, but sell in for the very low price of..... 5c

IRISH TOWELING of pure linen. Full 18 inches wide and an excellent grade. For this 10c sale, the yd. only..... 10c

Special Friday Prices on Little Needables

MIRRORS in ivory color, plain or fancy shapes. Made of celluloid and usually sold for \$1.50 to \$1.75 each, special..... \$1.19 DRESSING COMBS of celluloid, in shell, amber or white color, 50c value, special..... 35c PETROLEUM, perfumed or carbolated, 2-ounce bottles, regularly 10c, for, each..... 5c 500 SCORE CARDS, special, the dozen..... 10c WRITING PAPER of English vellum. Regularly 50c the box, special..... 35c

INK for fountain pens. The bottle, special..... 7c HAIRPINS, crimped, shell color, 3 on a card, 15c value..... 10c PEARL-HEADED PINS in white or colors, 1 doz. on a card, worth 10c, special..... 3c WITCHHAZEL, in large bottles, 35c value..... 25c WRITING TABLETS of ruled paper, 10c values, special..... 5c INK WELLS, with patent top to keep out the dust, 29c values..... 19c

READING GLASSES of German silver, nickel plated. Regularly 85c each, special..... 49c DARNING COTTON, black or white. Special 3 spools..... 5c COTTON THREAD, for hand or machine use. Very special, 6 spools for..... 25c WHITE PEARL BUTTONS, all sizes, 1 doz. on a card, special..... 15c SAFETY PINS, with guarded spring, best nickel-plated, doz. on a card, special, card..... 5c

\$3 Low Shoes \$1.89



This price obtains from 8 to 12 A. M. only. The assortment is a large one, embracing canvas or leather Oxfords, in the popular colors, as well as a number of patent leather bluchers. The canvas shoes are in brown, blue, pink, gray or white. There are light or heavy soles, button or lace styles. You will be perfectly fitted and secure shoes worth up to \$3.00 for..... \$1.89

ALL DAY Women's Oxfords, embracing lines in all the wanted leathers and styles. Materials are canvas, patent leather or kid. There are plenty of the wanted browns and tans. Styles are Garden Ties, Pumps, Sailor Ties, Gibson Cut Oxfords and Murray 2-button. Light or heavy soles. Values to \$4.00, for..... \$2.69

Men's Sweater Vests

These are knit of a first-class quality worsted yarn in sleeveless style. They are comfortable, convenient and useful garments that nearly every man has frequent use for. They come in all sizes and are excellent values at \$5.00; the price today is only..... \$3.25 Each

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Sale of Umbrellas

The covers are a good grade black corola made on paragon frames, with steel rods. Have either natural wood or fancy metal handles. There is a large assortment to select from, in sizes suitable for either men or women. Most popular Umbrella—today for..... \$1.00 Each

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