

Save Now on Colored Dress Goods

The most desired of all weaves for this Spring's wear—panamas in the best possible Colorings. A very firm, splendid wearing fabric, just the right weight for warm weather wear. 5 grades, splendidly priced for today's selling; regular \$1 kind, at... **79c**

Regular \$1.25 grade... **89c** Regular \$1.50 grade... **\$1.09** Regular \$1.75 grade... **\$1.38** Regular \$2.00 grade... **\$1.48**

BLACK WATERPROOF STORM SERGES. A superb fabric for all round hard wear. Four grades specially priced for today:

Regular \$1.00 grades... **81c** Regular \$1.25 grades... **93c** Regular \$1.50 grades... **\$1.19** Regular \$1.75 grades... **\$1.39**



\$1.75 Bolt English Long Cloth \$1.43

900 bolts of English Long Cloth in a Friday sale that will solve the problem of where to buy for many women who are planning Summer lingerie; there are 12 yards in a piece, and sold by the piece only. A fine English weave in two grades, one regularly worth \$2.25 the bolt for **\$1.69**, and the regular \$1.75 grade, only... **\$1.43**

FAST COLOR PERCALES in darker shades. A full 8000 yards on sale today. This is the regular yard-wide goods and ordinarily sells at 15c and 18c the yard; today, special price, yard (See Window)... **12 1/2c**

Today, Our 256th Friday Economy Sale

It Will Reign Supreme as a Bargain Event--See the Bargains Shown in the Windows

Tailored Suits Worth to \$62.50---Today \$28.75

A Suit Sale of the sensational order. A tremendous concession on prices in Suits of the finest quality and utmost style worthiness. The selection too is an extensive one, including all of the Spring's most popular models in strictly tailored or semi-dress costumes. The materials are broadcloth, voile, panama, serge and fancy suitings. There are plain colors including the extremely popular Copenhagen blue, the best shades of brown, navy blue, green, black and an endless assortment of fancy effects in mixtures, stripes, checks, etc. 'Tis a sale of such tremendous value importance, of such wide assortment and the styles concerned are so authoritative that it should sweep Portland by storm. We expect and will be prepared to wait on throngs of discriminating women who would own their Spring suits for half or even less than half their regular price. See the suits displayed in the Fifth-street window. Come early this morning that we may have ample time to serve you properly. Values to \$62.50, on sale at **\$28.75**

None Sold on Phone Orders. None Laid Aside. None C.O.D.



Silk Petticoats Half Price

Decidedly handsome affairs, but sold down to one or two of a kind, therefore, the price is reduced in a manner most extraordinary. In fine grade taffetas or rich brocaded silks; some with lace insertion, others with accordion pleating, and all finished with deep flounces. The colors are light blue, pink, lavender, white, green, navy blue and black. Reg. \$10 to \$65, Today at **Half Price**

Great Friday Sale Taffeta Silk

Bonnet Taffetas are world famous, and this Friday special is on this celebrated brand; 22 inch width, in black and all colors. This silk is positively guaranteed for wear, finish and permanency of dye. The grade offered sells regularly at \$1.50 the yard; today, choice of any color, yard... **\$1.09**

36-INCH BLACK STERLING TAFFETA in chiffon or buckskin finish—the grade always sold at \$1.75 the yard, is priced for today... **\$1.38** (at See Washington-street Window)

Children's Dresses Worth to \$3.00 Each 25c

Wash Dresses of gingham or percale, fancy checked patterns or in striped effects. For little maids from 6 to 14 years old. Not a large number of these, so we advise early buying. Not more than one or two of a size and style, but all sizes are represented in the lot. These dresses positively cannot be exchanged or returned. Regularly worth from 65c to \$3.00, today only... **25c**

WOMEN'S PETTICOATS—Black mercerized moreen; made with deep double flounce and two clusters of pin tucks (6 rows in each cluster, extra dust ruffle. Reg. \$1.50 value, today... **89c**

SWISS SHOPPING AND SCHOOL BASKETS—With heavy double handles. Articles that any household will find use for daily. An unusually low price prevails on these today; reg. 25c values... **16c**



Be Fitted With a Royal Worcester Corset

For half a century Royal Worcester, Bon ton and Sapphire Corsets have maintained their reputation as world leaders for style, fit, quality and durability. This season's models strengthen their supremacy in the corset field. The highest skill of the corsetmaker has been employed in designing and constructing the Spring numbers and the result is corset perfection. The late models conform strictly with present dress requirements. Have your Spring gowns fitted over the new corsets. Comfort and satisfaction are then assured. Expert fitters in attendance to help you select and decide.

Very Clever Hats \$3.00 and Up

Decidedly chic creations in Spring trimmed Hats; make your selection from New York models or those trimmed in our own workroom. We pride ourselves on the value shown in this offering. We consider them positively unequalled for the prices quoted. A wide range of choice in prices, colorings and shapes. Headwear fashioned by the clever fingers of workers of unusual skill and taste. Come and choose today.

\$3.00, \$3.25, \$3.50, \$4.00, \$5.00
\$6.00, \$7.50, \$8.00, \$9.50



A Pair of Pillows for \$2.95

Good size and filled with live goose feathers. Covered with the best satin ticking and regularly worth \$5.00 the pair, today only... **\$2.95**

Some Little-Priced Smallwares

- Silk Elastic, fancy ruffled, for garters, assorted colors, regular 25c, special... **19c**
- Hot Pins, with fancy cut jet tops, reg. price 15c, special, each... **15c**
- Cube Pins, best quality, cube contains 200 pins, large size, regular 10c, special, sp'l, each... **10c**
- Safety Pins, Capheat; nickel plated, in all sizes, one dozen on a card, regular price 5c, special... **5c**
- Dress Shields, Hicks Canfield's; washable; sizes 2 to 3, regular price 25c, special the pair... **17c**
- Perfumes, Pinaud's imported, all odors, regularly worth 30c the oz., special for today only, the 30c oz... **30c**
- Sewing-Machine Oil, in 2-oz. bottles; best quality, regular price 10c, special... **6c**
- Tooth Brushes, fine quality, imported, special price for today, each... **6c**
- Soap Boxes, celluloid, assorted colors, large sizes; regular price 20c, special, each... **10c**
- Hair Brushes, with hard rubber backs, black or mottled, all bristles, will not warp or split, regular price \$1.00, special, each... **69c**
- Talcum Powder, Pond's extract, in fancy glass bottles, regular price 25c, special... **17c**
- Envelopes, plain white, smooth finish, 25 in a pkg., special, the box, 40c... **4c**
- Toilet Paper, Majestic, in 6-oz. size rolls; 6 rolls paper and 1 toilet paper holder, special, for today... **25c**
- Writing Tablets, Hurd's fine bond, plain or ruled, all sizes, regular price 25c, sp'l, each... **17c**
- Penholders, assorted sizes, special, today, 3 for... **5c**
- Reading Glasses, large size, German silver nickel plated, regular price \$1.25, special, each... **75c**
- Writing Paper, Japanese linen, regular 15c value, special, the box... **12c**
- Paper Napkins, fancy crepe, regular price 35c per 100, special, per 100... **25c**

Child's Hose TWO PAIR 25c



There will be crowds of buyers in the hosiery aisle today—we're sure of that, for we are offering 2 of the best hosiery values ever advertised in Portland. For little folks we are featuring a 1x1 rib School Hose—an absolutely fast black dye and splendid quality yarn. The regular price is 20c the pair, special for today, two pairs... **25c**

WOMEN'S HOSE, fast black, seamless and a quality sold regularly at 20c the pair. All sizes. Made with double sole and toe. Selling today at 2 pairs for... **25c**

Extra Special Men's 35c Hose 21c



Full fashioned black Sox in guaranteed fast black dye. A prime grade of yarn with the famous "Crow" foot, at 35c the pair, or 3 pairs for \$1.00, these are the standard hose of Portland for particular men. Buy 5 pairs for the price of 3 today, on sale at, the pair... **21c**

MEN'S SWEATERS, medium weight, pure worsted yarn. The colors are cardinal, plain gray, navy blue or white. Regular \$3.50 values, special at... **\$2.29**

MEN'S SHIRTS, negligee style, with soft collars attached. In fancy striped effects or plain tan or blue, 75c and \$1.00 values... **48c**

MEN'S HANDKERCHIEFS, 50 dozen of the new Irish mercerized fabric. In fancy checks, stripes or dots. Values 25c each, today, 3 for... **50c**

Umbrellas FOR MEN OR WOMEN \$1.49

MEN'S OR WOMEN'S UMBRELLAS, covered with fast color linen taffeta and fitted with handles of horn or natural wood. The handles are mounted with sterling or German silver. Have good strong frames and steel rods. Regularly worth \$2.50 each, Friday price... **\$1.49**

MEN'S AND WOMEN'S UMBRELLAS, with fast black corolla covers. Worth \$1.50 each, special... **\$1.19**

Jewelry and Leather Goods Sale

- HATPINS**—Violet and Rosebud designs. The latest Spring novelties; regularly 35c and 40c values, today... **19c**
- RHINESTONE BAR PINS**—Sterling silver pins, set with rhinestones. Very neat for collar pins. 25c and 30c values, today... **15c**
- NEW STRAP PURSES**—A fine assortment. Pin seal, mat seal, walrus and La Vance effects. All colors. 45c 65c values... **45c**
- BEAUTY PINS**—Plain or fancy designs. Regular 25c values, today, on sale at, each... **15c**

Kid Gloves for, Pair, 48c

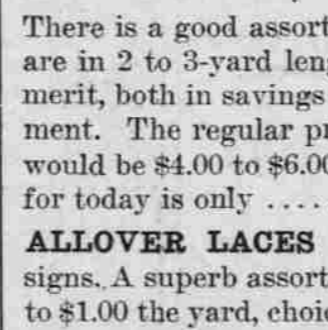
Odd lots left from last week's sale at 89c. Broken as to sizes and colors, but mind you the values run as high as \$2.25. Your choice of all that are left for today... **48c**

NECKWEAR AND BELTS in odds and ends. Some in the lot regularly worth to 75c each. Your choice of any in the lot, today... **7c**

EMBROIDERIES, 75c VALUES 19c YD. Edges or insertions in good widths and unusually dainty designs. Nainsook or cambric materials. Regular values up to 75c the yard, today only... **19c**



Auto Veils WORTH TO \$6.00 EACH \$2.98



There is a good assortment of colors and the veils are in 2 to 3-yard lengths. It's a sale of unusual merit, both in savings and in quality of the assortment. The regular prices of drapes such as these would be \$4.00 to \$6.00 each, the price for today is only... **\$2.98**

ALLOVER LACES in Oriental or Venise designs. A superb assortment and values up to \$1.00 the yard, choice for today only... **48c**

Women's \$4.00 Shoes at \$1.00

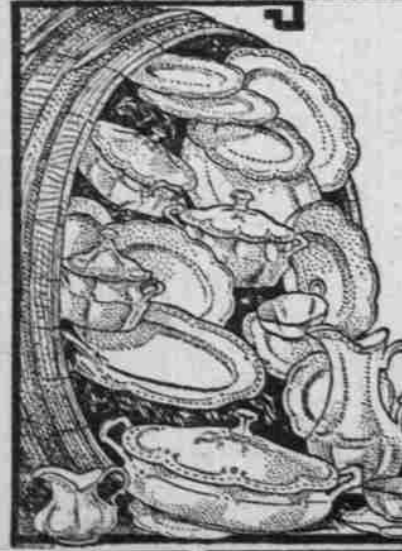


A marvelous value in very fine shoes for women who wear narrow widths and small sizes. French heel only. Too much cannot be said concerning their values or neatness. The regular values run to \$4.00 the pair; your choice today only... **\$1.00**

WOMEN'S SPATS (gaiters), including the new Napoleon top style. All reduced for today's selling. The \$1.50 grades for 98c, the \$1.00 grades selling for 59c, and the 75c qualities... **59c**

MEN'S SELF-ACTING RUBBERS, low cut. A broken line but a large number of pairs. Regular \$1.00 values selling at half price today. None sold to dealers. The pair... **50c**

Sale Of Fine Decorated Haviland China



Very good quality decorated Haviland China Dinner Sets, 51 pieces and more, priced for today so cheaply that 'tis economy of the truest sort to buy. The decorations are exquisitely beautiful, and the ware is one that all homemakers are thoroughly familiar with.

- 60-piece Sets, worth \$34.50... **\$12.75**
- 55-piece Sets, worth \$29.75... **\$14.88**
- 60-piece Sets, worth \$34.36... **\$17.15**
- Very fine Sets, worth \$39.50... **\$19.75**
- 51-piece Sets, worth \$35.00... **\$17.50**
- 60-piece Sets, worth \$45.00... **\$22.50**
- Dinner Sets, worth \$42.00... **\$25.00**
- Dinner Sets, worth \$45.00... **\$27.00**
- Dinner Sets, worth \$56.00... **\$28.00**
- \$58.75 Dinner Sets... **\$29.38**
- \$61.00 Dinner Sets... **\$35.00**
- \$91.75 Dinner Sets... **\$45.75**

Children's Spring Underwear at 29c

SEE WINDOW. Knit undergarments for little folks in all sizes. Vests and drawers to match. Medium weight elastic rib, finished with silk crochet trimming. Mothers supply your children's underwear wants for Spring at this sale. The regular values run from 35c to 60c the garment, your choice of any size, today only... **29c**

WOMEN'S VESTS, low neck, sleeveless styles. Good quality lisle yarn, silk crochet trimmed. Any woman will have use for a number of these. Better attend the sale—you will save 8c on each one, for they are 25c ones selling at... **17c**

