

Portland Agents for "Nemo" Corsets—The Largest and Most Complete Stock of New Models—Experts to Fit You—Second Floor

# Today--The Meier & Frank Store's 948th Friday Surprise Sales

## "Perrins" Kid Gloves

All Colors, \$3.50 Values \$2.19



Today Our Great Annual Easter Sale of Perrins' Kid Gloves in full 16-button lengths—200 dozens in the lot—All new, perfect, good; of guaranteed quality and best style—You have bought so many of "Perrins" Gloves and with such unusual success and satisfaction that there's little we can say in reference to their merit, style, fit or wearing qualities that even a simple announcement like this never fails to attract a great throng of eager buyers—The assortment includes black, white, tans, browns, navy and reds—All sizes 5½ to 7¼—Regular \$3.50 values your choice of the lot per pair **\$2.19** Mail Orders will receive our prompt and careful attention—See window on Morrison street for display

Complete line of Gauntlet Gloves for women, misses and children, in all styles, all sizes and all grades. Long Silk Gloves in grand assortment, the very best grades. Double-tipped fingers and all the very newest shades to match the new Spring and Summer gowns. Lowest prices.

## 300 Fine Dress Waists

\$18 Values \$6.45 Each



The big second floor Waist Store offers for today's 948th Friday Surprise Sale one of their famous bargains in women's high-class fancy dress waists in messaline silks, taffeta silks, chiffons and lace nets—Beautiful models made with fancy yoke in round pointed or square effects with fine and coarse lace clunys, maltese, filet round mesh, Irish crochet and applique, lace medallions, velvet braid or silk bands—The color assortment includes white, cream, light blue, lavender, gray, tan, brown, green, red, navy blue and Dresden effects—Black stripes and checks—Waists for evening and dress wear, selling regularly at prices up to \$18 each—Your choice today only at this low price **\$6.45** See Fifth-street window display—No mail or phone orders filled

## Sale of Easter Neckwear

\$4.00 to \$15.00 Values Reduced to \$2.27

\$2.00 to \$3.50 Values Reduced to \$1.19

A sensational Easter Sale of Women's Neckwear is announced for today's 948th Friday Surprise—Samples of high grade European Neckwear imported by the largest and best New York manufacturers for model pieces—The assortment is very large and beautiful, mostly hand made and hand worked effects in jabots, tabs, bows, yokes, collars, stocks, berthas and chemisettes, also many fancy novelties for evening wear—The selling price in most instances hardly covers the value of the lace used in them—By far the grandest neckwear bargains you ever shared in—Plan to be here early if you want the best values—Store opens at 8 o'clock—See big 5th street window



\$4 TO \$15 VALUES \$2.27—\$2 TO \$3.50 VALUES AT \$1.19

We Are Portland Agents for "Ramie" Linen Mesh Underwear, Perrins' Gloves, Butterick Patterns—Ostermoor Mattresses, Etc.

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

300 Framed Pictures \$2.00 Values at 98c

For today's 948th Friday Surprise Sale the Fourth Floor Picture Store offers a great special lot of 300 magnificent framed pictures—genuine pastels in beautiful landscapes, with 2-inch gilt frames and fancy gilt corners; size 12x24 inches; also a special lot of colored subjects with 2½-inch gilt frames with fancy corners; size 18x22½ inches; \$2.00 values, with fancy corners; today only, each. **98c**

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

500 Opaque Window Shades 86c Vals. 39c

The Third Floor Upholstery Goods Department offers for today's 948th Friday Surprise a sale extraordinary of the best hand-painted Oil Opaque Window Shades at a marvelously low price; size 36 ins. by 7 feet; in all the best shades of green, and equipped with good rollers and complete set of fixtures, ready for hanging; only 500 of them; come early. Regular 85c values for, special. **39c**

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

10c 15c Kerchiefs 5c--35c Ribbons 17c

**GREAT RIBBON AND HANDKERCHIEF BARGAINS FOR TODAY**  
500 dozen women's embroidered, scalloped and hemstitched Swiss Handkerchiefs; a great variety of pretty styles; 10-15c values, choose today only at **5c**  
25,000 yards of fine soft Messaline Silk Ribbons, in changeable colorings, full 6 inches wide, for millinery purposes, etc.; regular 35c values, at, yard. **17c**

Custom Shade and Drapery Work Our Specialty—Best Materials and Workmanship—Lowest Prices Guaranteed—On Third Floor

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

Linen Scarfs and Center Pieces

\$1, \$2 Vals. 63c



Today's Great Friday Surprise Sale of 2000 Austrian linen Scarfs and center pieces in the Art Department 3rd floor—Very handsome patterns in drawn work and hemstitching—Splendid assortment to select from in sizes 30x30 inch, 36x36 inch, 18x45 inch, 18x54 inch—Fancy linens of desirable style and quality that cannot help but appeal to every housewife who has table linen needs to supply—Values ranging from \$1.00 to \$2.00 each—Buy all you want of them today at this marvelously low price **63c** See 5th street window display—No mail or phone orders filled—3rd floor

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

2000 Men's Shirts Values Range Up to

\$1.50 Today's Surprise Sale Price 69c Ea.



Today in the Men's Furnishing Department our greatest offering of men's Golf shirts—Thousands of them—The sample lines of the largest and best manufacturers in the land—This season's very best styles, materials, patterns, and colorings in light, medium and dark effects, stripes, figures, dots and plain styles—An immense variety to select from—Made coat and regular style—Cuffs attached or detached—All sizes—New Spring shirts that would find ready sale at prices up to \$1.50 each—Take your pick today at the **69c** See 5th street window display—Mail orders will be promptly taken care of

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

3000 Pairs Women's Silk Hose

Wonderful Values at \$1.12 Pair



3000 pairs of women's Silk Hosiery to be sold today at an exceptionally low price per pair—All new high grade merchandise of the very best style and superior quality—The best value in silk hosiery you have had the chance to share in for a long time—Every pair perfect and full fashioned and the season's most desirable shades are all included, white, black, light blue, tan, brown, red, navy blue, pink, green, lavender, gray, purple and Copenhagen—All sizes—Every pair in the lot grand value at \$2.00 a pair—Buy all you want of them today at this **\$1.12** unusually low price, pair See 5th street window display—Mail orders will be given prompt and careful attention

"Willamette" Sewing Machines \$18 to \$35 Each—Artistic Picture Framing to Your Order—Agents Gossard Lace Front Corsets

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

75c White Waist Patterns Sale Price 39c

In the Wash Goods Section, for today's 948th Friday Surprise Sale, a special lot of 300 white embroidered Shirtwaist Patterns, to be sold at half their value; good patterns and material—full length, for making a waist of any size. Regular 75c values, to be sold today only at this low price, the pattern. **39c**

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

Women's \$1.00 Underwear Sale at 49c

Today's great Friday Surprise Sale of 3000 samples of women's Knit Underwear at half value; the lot includes fancy sleeveless undervests, lace-trimmed union suits, lace-trimmed drawers, women's high neck and long sleeve undervests and corset covers; all sizes, great assortment; values to \$1.00, at, the garment. **49c**

### MEIER & FRANK'S GREAT 948TH FRIDAY SURPRISE SALE

\$1.50 Women's Elastic Belts 53c Each

In the Belt Department for today's 948th Friday Surprise Sale we place on the counters 500 elastic belt lengths to fit 20 to 36-inch waist measure; plain and studded effects, in black, white, gray, brown, blue, tan, navy, red and pink; 1½ to 3 inches wide; handsome styles; values up to \$1.50 a length, today at. **53c**

The Largest and Best Assortment of Trunks in the City—Phone Your Grocery Orders to Private Exchange 4 or A 6101—Basement

### Today's 948th Friday Surprise Sale

## Men's Trousers, \$3 and \$3.50 Vals., \$1.98



Today our Annual Spring Sale of Men's Trousers at \$1.98 a pair—300 pairs in the lot—Fancy worsteds, tweeds and cassimeres in dark grays with neat stripe, dark brown stripes, blacks with white stripe, etc.—An advantageous purchase from a leading New York manufacturer—All sizes and an assortment large enough to please every individual fancy—Regular \$3 and \$3.50 values—Your choice for today **\$1.98** only at low price per pair These trousers are suitable for either business or "best" wear—Clothing department, 2d floor—See 5th-street window display—No phone or mail orders

**SHEET MUSIC**

TODAY'S 948TH FRIDAY SURPRISE

## Ten Thousand Copies of Music

Today at 5c Per Copy

In the Sheet Music Department, for today's 948th Friday Surprise Sale, 10,000 copies of popular songs at the ridiculously low price of 5c a copy. A few of the great assortment are: "Under the Tropical Moon," all songs from the "Merry Widow," "Song My Sweetheart Sang," "Awakening of the Birds," and over 500 titles of the best there is in "music classics," at a price less than the cost of printing. Come early and get the best selections. Today only, your choice at 5c the copy. Mail orders filled.

### 2000 Pairs TAN and BLACK Oxfords

## \$3 Values at \$2.18 Pr.

Economical women can supply their Summer footwear needs at a big saving today—We will offer 2000 pairs of new 1908 Oxfords at a price down to actual manufacturing cost—The assortment includes tan kid oxfords in 2-eyelet ties, Gibson ties and blucher oxfords—Light or extension soles, Russia calf lace and blucher oxfords—Extension soles, plain or tipped toes—Patent colt, lace, button or blucher oxfords—Light weight or extension soles—Fine black vici kid oxfords in lace, blucher and 2-button styles with patent tips—All new Spring and Summer footwear of the latest style—All sizes and widths—Our regular \$3 values at low price, per pair **\$2.18** See the big display of Oxfords in our Morrison-street window

