

"Dependable" Seeds for Your Garden on Sale in the Grocery Department—Basement—We Are Portland Agents for "Nemo" Corsets

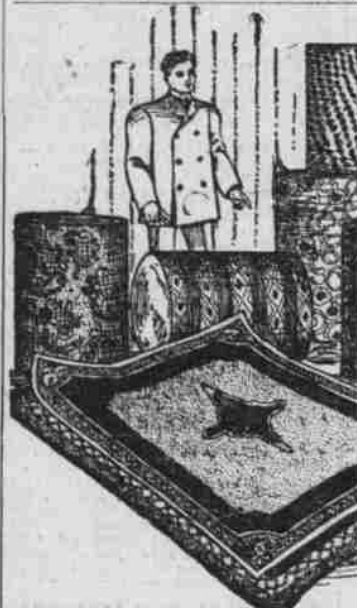
Today---Spring Opening at The Meier & Frank Store

Easter Style Creations 1908



The New Fashions and Materials for Spring, Easter and Summer wear are on display throughout the store—A magnificent showing of everything that's new and pretty in women's, men's and children's apparel will be found represented—An international exposition of high-grade seasonal merchandise, personally selected in the markets of the world—Never before have we provided such immense assortments of exclusive novelties—No time or expense has been spared to gather the newest and best that Paris, London, Berlin and New York has produced—Seventeen of our expert buyers have visited these various marts in search for merchandise that would delight the critical shoppers of Portland and the Northwest—We extend a cordial invitation to one and all to view the result of our efforts—The entire establishment is decked in attractive new Spring furnishings—We know you will enjoy it all—Particularly the matchless exhibition of beautiful Spring Cloaks, Suits, Waists and very stylish Millinery—Come one, come all—Portland's largest and best store

500 \$27.50 Axminster Rugs \$19.55 Each



In the Carpet Store, third floor, today and tomorrow—a sale extraordinary of 500 beautiful room-size Axminster Rugs to be sold at a ridiculously low price each—All new high grade rugs in Oriental and floral designs and handsome colorings—Sizes 8 feet 3 inches by 10 feet 6 inches—Splendid variety to select from—Rugs selling regularly at \$27.50 each—Your choice while they last today and tomorrow at this **\$19.55** marvelously low price

Our Great Carpet Sale

A carpet sale of the greatest importance to every housewife—Thousands and thousands of yards of bright, new carpets at prices below actual manufacturing cost—Axminsters, Brussels and velvets, Oriental and floral patterns in handsome colorings—Prices include sewing, laying and lining—3d Floor

- Bigelow Axminster, regular \$2.20 quality, reduced to, special, the yard... **\$1.72**
- Hartford Axminster, regular \$1.85 quality, reduced to, special, the yard... **\$1.47**
- Royal Axminster, the regular \$1.60 quality, reduced to, special, the yard... **\$1.12**
- Velvets, the regular \$1.60 quality, on sale at this special reduction, yard... **98c**
- Body Brussels, best regular \$1.90 quality, reduced to, special, the yard... **\$1.52**
- Tapestry Brussels, the regular \$1.35 quality, reduced to, special, the yard... **\$1.02**
- Tapestry Brussels, the regular \$1.10 quality, reduced to, special, the yard... **84c**

Pillows

300 duck and goose-filled Feather Bed Pillows, covered with blue and white striped A. C. A. ticking. Great special value, on sale at this unusually low price, each... **\$1.45**
300 prs. extra large English fleece white Cotton Blankets, fancy blue and pink borders; \$1.75 vals., pair... **\$1.40**

Sale of Black Taffeta Silks at Low Prices

We inaugurate a stupendous sale of black taffeta silks for Spring Opening days—Black taffetas of guaranteed quality at the lowest prices quoted this season—All new silks of standard manufacture

- 19-inch, reg. 75c values, yard... **63c**
- 21-inch, reg. \$1.00 values, yard... **83c**
- 24-inch, reg. \$1.25 values, yard... **98c**
- 36-inch, reg. \$1.15 values, yard... **98c**
- 3000 yards of Wash Crepe Silks of superior quality. The colors are pink, light blue, brown, navy, lavender, tan, red, reseda, cream and white; 21 inches wide; the best regular \$1.00 values, on sale at this special low price, yard... **79c**
- 36-inch, reg. \$1.25 values, yard... **\$1.09**
- 36-inch, reg. \$1.50 values, yard... **\$1.27**
- 36-inch, reg. \$1.65 values, yard... **\$1.33**
- 36-inch, reg. \$1.75 values, yard... **\$1.49**

Spring and Summer Hosiery at 75c Pair

Timely bargains in women's new Spring and Summer Hosiery of the very best style and quality—Anticipate your Summer needs now

- 300 dozen women's extra fine quality lace Lisle Hose, in allover and boot effects; all the new Spring shades, including Copenhagen, tan, Alice blue, navy, green, gray, champagne, black, white, red; all sizes; grand assortment. An advantageous purchase enables us to offer 75c values at, pair... **43c Pair**
- 1000 pairs women's fine quality black silk lisle Hose, beautifully fashioned, all sizes, new goods; goods most stores ask 75c for; pair... **40c Pair**
- Women's fine quality black and tan Cotton Hose, full fashioned leg and foot; plain and ribbed; best regular 35c values, special... **27c Pair**
- Boys' and girls' tan and black cotton-ribbed Hose, seamless foot and double knee; sizes 8½ to 10; regular 35c values, on sale at... **23c Pair**

Special Vals. in Trunks and Bags

Full cowhide Traveling Bags, in brown; wide bottom sewed frame, leather lined, name flap, etc.; two sizes, on sale at the following prices: 14-inch, regular \$10.25 value, for, each... **\$8.10**
15-inch, regular \$10.75 value, for, each... **\$8.60**
24-inch Suitcases, leather-covered, with straps all around, shirtfold, linen-lined, at this low price: Regular \$7.25 values, on sale at, special... **\$6.00**
Genuine Cowhide Suitcases, 24-inch, linen-lined, shirtfold; great value at... **\$5.20**
24 and 26-inch Keratol Suitcases, leather straps inside top and bottom; regular \$3.00 and \$3.25 values, on sale at, each... **\$2.40**
100 canvas-covered Trunks, waterproof painted, two leather straps over top; covered hat compartment; three sizes; strongly built and extraordinary values, on sale at these special prices: 28-inch, regular \$6.50 values, at, each... **\$5.50**
30-inch, regular \$6.80 values, at, each... **\$5.75**
32-inch, regular \$7.10 values, at, each... **\$6.00**
100 heavy brass-trimmed Trunks, duck-covered, waterproof painted; two leather straps over the top, full covered tray, excelsior lock; come in three sizes; grand special values, on sale at the following unusually low prices, each: 34-inch Trunk, the best regular \$ 9.05 values, on sale at this low price... **\$7.70**
34-inch Trunk, the best regular \$ 9.50 values, on sale at this low price... **\$8.05**
36-inch Trunk, the best regular \$10.00 values, on sale at this low price... **\$8.50**
Special lot of 50 genuine long grain Seal Bags, black, pearl leather-lined, silver trimmings; 14-inch, club style; \$15.00 values, at, each... **\$10.50**



Ladies' \$8.50 Silk Waists on Sale at \$4.85

In the Waist Department a great Easter sale of a special lot of 500 taffeta and messaline silk tailored and fancy Waists of the best style and quality—every waist in the lot of the latest fashion, well made and finished and exceptional value. The variety includes lace-trimmed, French-knot and tucked effects, in white, gray, light blue, brown, green, navy, red, lavender and black. All sizes. The best regular \$8.50 values—while they last, your choice at this low price, ea... **\$4.85**

Women's 1908 Suits at \$25.45

A sensational Spring Opening sale of women's high-grade Tailored Suits—200 garments in the assortment—The very latest fashions and materials from the largest and most reputable makers in New York City—Suit bargains that will attract the best buyers in the community—An opportunity to supply your Easter needs at a saving you cannot fail to appreciate—Fancy and plain tailored styles; fancies in three-button cutaway effects, also straight fronts trimmed with lace, fancy braid, silk and buttons, plain, mandarin and butterfly sleeves—Plain Tailored Suits in tight-fitting effects—Skirts are made plain, gored or full pleated with bias folds—Tans, grays, golden brown, navy, reseda, green; also checks and stripes—The materials are panama cloths, serges, light weight Tweeds, and fancy worsteds—All new, up-to-date Spring garments selling regularly at \$35 to \$45 each—Your choice while they last at the low price of each **\$25.45**



Easter Sale \$8.50 Silk Petticoats at \$5.85

Take advantage of our Great Annual Easter Sale of Silk Petticoats—500 in this lot—all are made of a superior quality of taffeta silk with a full flare flounce and six rows of half-inch bands, well made and finished throughout—The color assortment includes pink, light blue, tan, gray, brown, copenhagen, red, navy, green, black and a full line of changeable colors—Every petticoat in the lot regular \$8.50 value—Anticipate your Easter needs at the special low price of **\$5.85** each for today



Mail and phone orders will receive our prompt and careful attention—Great Easter sale of ladies' Waists on the second floor

Corset Covers \$1.27--Nightgowns \$1.57

Ladies' French embroidered Corset Covers, blouse fronts, tucked backs, eyelets drawn with ribbon; regular values \$1.75; on sale at, special... **\$1.27**
Special lot ladies' Cambric and Nainsook Gowns, made with low neck and short sleeves, high neck and long sleeves; trimmed in good quality embroidery; the best regular \$2.00 value, on sale at this special price, each... **\$1.57**
Special lot ladies' high-class white Underskirts, with wide fancy flounces, trimmed with lace and embroidery flouncings, clusters of tucks and insertions; the best regular \$10.00 values, on sale at this special price, each... **\$7.75**

A Great Sale of Infants' Wear for Easter

Dainty new "baby things" for Easter wear—a grand assortment of pretty little dresses, coats, hats and caps, booties, shoes, etc. We are very proud of this showing of ready-to-wear apparel for the little tots. No trouble to show them to you. Beautiful White Dresses for confirmation—an entire new line for children and misses of all ages, and prices are very reasonable. Cloak Department, Second Floor.

5000 Dozen Val. Laces, Values to \$4.00

A Dozen, on Sale at 89c a Dozen Yards



Our great annual Spring Sale of French Val. Laces and Insertion—5000 dozen in this splendid lot, secured from a large importing house, at prices far below value. Dainty patterns in wonderful assortment; laces for trimming Summer and evening apparel, sleeves, waists, undermuslins, laces for millinery purposes, etc.—Values up to \$4.00 per dozen yard. Buy all you want today and tomorrow at this low price, per dozen yards **89c**
\$2.50 Flouncing 87c Yd.
Sale extraordinary of 2500 yards Swiss and Batiste Flouncing, for lingerie, gowns, etc.; beautiful assortment in English eyelet, venise and filet effects. Regular values up to \$2.50 the yard, on sale at this exceptionally low price, yard... **87c**
40 and 45-inch white and cream Embroidered Nets for waists; handsome styles; regular values up to \$3.50 the yard, special... **\$1.69**