

Agents for Gossard, Nemo, La Grecque and Estelle Corsets; Ramie Fiber Linen Underwear for Men and Women; Perrin's Kid Gloves

TOMORROW—MEIER & FRANK'S FRIDAY SURPRISE

The 946th FRIDAY SURPRISE

Ladies' Petticoats
SEE OUR GRAND WINDOW DISPLAY

The \$12 Values Reduced to \$6.85

Women's Petticoats that are well worth \$14 and \$16 and a bargain at that—and then to place them on sale at \$6.85 is an act that the Meier & Frank Store only can accomplish and was done by a shrewd purchase on the part of our suit chief—Take advantage now



Now that the close-fitting skirts are again in vogue, the petticoat requires careful attention in order that the dress skirt may cling in the proper manner. This petticoat fits smoothly over the hips, producing smoothness and accentuating slenderness. Made of the finest quality of rustling silk taffeta, with full flounce 14 and 16 inches deep. Trimmed with five rows of one-inch bias band or different styles with deep flounce, trimmed with tucks and finished at the bottom with full ruffle. Colors, white, light blue, pink, gray, tan, brown, navy, green, copenhagen, red and black; also full line of changeable effects. For tomorrow \$6.85 only at this exceptionally low price, each—take advantage.

Today's Bargains

Butterick Patterns for April Number Now on Sale

Women's 25c Neckwear 12c

Today in the Neckwear Section we offer 500 dozen ladies' lawn embroidered Turnover Collars, the best regular 25c values, on sale at this special low price, each 12c

40c Swiss Ribbed Vests 26c

2000 ladies' Swiss-ribbed Cotton Vests, low neck and sleeveless, fancy lace yoke, in several pretty designs; the regular 40c value, on sale at this low price, garment 26c

Diabolo Sets at 15c, 25c, 50c

Learn to play the latest craze, combining pleasure, skill and exercise. Can be played indoors or outdoors. We also have better ones from \$2.00 to \$7.50. See them demonstrated on Third Floor, in the Toy Department. Take elevator.

Meier & Frank Store's 946th Friday Surprise Sale

3000 Pieces Knit Underwear For Tomorrow's Friday Surprise Sale, Val. Up to 70c, Garment 39c

Sale includes Vests, Pants, Corset Covers and Union Suits and is another shrewd purchase in the Eastern market—These garments have just arrived and will be placed on sale tomorrow at the following low price:

Women's Knit Underwear, including vests, lace-trimmed pants, corset covers and union suits in fine lisle and cotton, nicely made and well finished, values up to 70c each; special, each 39c



The 946th FRIDAY SURPRISE

TOMORROW'S FRIDAY SURPRISE SALE OF OXFORDS

2000 Pairs Ladies' Oxfords
New Spring Styles
Friday \$3 Oxfords \$2.18



2000 pairs of Women's new Spring Oxfords, \$3.00 values, special \$2.18. Included in this lot are women's tan oxfords with extension or lightweight soles, bluchers, Gibson tie and two-eyelet styles; women's patent leather oxfords in button, blucher, Gibson tie and two-eyelet styles, made with extension or lightweight soles; women's fine vici kid oxfords in blucher, Gibson tie, two-button and two-eyelet styles, made with extension or lightweight soles. These are all new Spring goods, just received. The styles and materials are exceptionally good. This is your opportunity to provide yourself with suitable Spring footwear at \$2.18 small cost. Regular \$3.00 values. Special 1 day only, Friday. See the window.

Sale of Women's Kid Gloves

1-elasp Cape Gloves, "Dent's" styles, 95c tans; regular value \$1.25, sp'l for today \$3.00

8-button length Military Gauntlet Gloves, three large pearl buttons; chamois, white, and natural; regular \$3.00 value, on sale, special \$2.19

One and two-clasp Mocha Gloves, in gray, tans, mode, green and red; the best regular \$1.75 value, on sale at this special low price, pair \$1.29

Mocha Stiff Gauntlet Gloves, in gray and tans; regular \$1.25 value, special, pair \$1.25

Mocha and Cape Stiff Gauntlet Glove, gray and tans; regular \$1.75, special \$1.33

8-button length Military Gauntlets, three large pearl buttons; "cape" tans; the best regular \$3.50 values, on sale, special, pair \$3.19

12-but. length heavy Cape Gloves, "Dent's" styles; reg. \$3.50, sp'l. \$3.50

16-button length Kid Gloves, black, white, tan, brown; reg. \$3.50; sp'l. \$3.50

1 large pearl button Chamois Glove, 95c white and natural; reg. \$1.25, special. \$1.25

10-button length, with gusset top; in tans and browns; the best regular \$3.00 values, on sale at this special low price, the pair. \$1.98

The 946th FRIDAY SURPRISE

TOMORROW—MEIER & FRANK'S FRIDAY SURPRISE

Kid Gloves \$2.57 Ribbon Surprise 39c

Neckwear at 48c Handkerchiefs 10c

The \$1.25 and \$1.50 Persian Bands for 68c

20c Kerchiefs 10c

For Tomorrow's Surprise Sale

1000 In the Center Aisle, a sale HANK'FS. at half price of 1000 dozen ladies' all pure linen Handkerchiefs, with real Princess lace edge; four different patterns. Regular 20c value, tomorrow at only 10c

Women's Neckw'r 48c

For tomorrow, another exceptional sale of Women's Neckwear; all new and desirable neckwear for women, in croats, bows, jabots, linen collars and coat sets; values included in this sale not to be overlooked. Make your selections early. The values are exceptional, and in many instances are well worth \$1.50. There are about 600 pieces.

Perrin's Gloves \$2.57

Tomorrow's Glove Surprise Sale

5000 pairs Perrin's Kid Gloves, 16-button lengths; black, white, brown, tan, gray, navy, red. Regular \$3.50 value, \$3.50 vals. Tomorrow only. \$2.57

1000 YARDS PERSIAN BANDS

\$1.25, \$1.50 at 68c

Beautiful Persian embroidered Bands on white Swiss, 1 1/2 and 2 1/2 inches wide. Regular \$1.25 and \$1.50 values. 68c special for tomorrow only, yard.

65c-75c Vals. Silk Fancy Ribbon at 39c Yd.

25,000 yards best quality all-silk Dresden and print warp and self-colored fancy Ribbon, 4 to 6 inches wide, all colors, for sashes, hair bows and fancy waists. Regular 65c, 75c and 85c values. Special for tomorrow only at this low price. 39c

TOMORROW'S FRIDAY SURPRISE SALE OF MEN'S HOSE—See Display

Men's "Ajax" Sox, 6 Prs. \$1

The Regular Price Is Always \$1.50 for 6 Pairs

Tomorrow \$1 for 6 Pairs

WE GUARANTEE THE "AJAX" SOX—Guarantee Accompanies Purchase

For tomorrow only—To introduce the celebrated "Ajax" Socks of which we are Portland's principal agents, we will sell six pair of these guaranteed socks and coupon will be given with every pair—Regular price is \$1.50 per box of six pair, our price for tomorrow only, \$1 per box of six pair with guarantee—We only have 500 dozen to sell—Every man should take advantage of this opportunity—The hose is of seamless make, meaning by that, there are no large seams in the toe to hurt the feet—They come in colors of all black, tans and black with a white split foot—See the large Morrison-St. window display

DIRECTIONS FOR EXCHANGING

Customers must surrender the damaged Hose, the Guarantee Ticket and one coupon for each pair of Hose returned. Under no other circumstances can we make the exchange. With the first pair of damaged hose we require the original Guarantee Ticket and Coupon A, attached thereto; the remaining coupons must be retained and one returned with each subsequent pair of damaged goods.

WE GUARANTEE

That these six pairs of Ajax Sox will wear, stay whole; and need no darning for three months. If they should, we agree to replace them by new ones upon the surrender of this ticket with the worn pair and Coupon A, provided they are returned to us within three months from date of sale to wearers.

"Ajax" Sox, 6 pr. guaranteed 3 mos.

MEIER & FRANK CO., Portland, Oregon.

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MEIER & FRANK'S FRIDAY SURPRISE SALE TOMORROW

Special, \$17.35

\$25 and \$28

New Spring Top-coats at \$17.35

In the Men's Clothing Section on the second floor, we place on sale tomorrow one of the best bargain opportunities of the season—New Spring Topcoats low priced

Men's high-grade hand-tailored Top Coats, Spring fashions, 1908, \$25.00 and \$28.00 values, \$17.35. All natty styles and smart-looking high-grade garments for Spring wear, tailored by "Rochester's" best wholesale tailors. All-wool fabrics in tan covers, black Tibets and fancy gray, through and through worsteds, lined with best quality Italian serge and satin sleeve lining. All hand-tailored, with hand-made buttonholes, hand-padded shoulders and hand-felled collars. Each garment perfect fitting and of high-grade make. \$17.35 \$25.00 and \$28.00 coats, special.

See Morrison-Street Window Display

Tomorrow 1000 Sets Creamer and Sugar Bowl, German China Decorated, an Extremely Good Value in Chinaware Regular 35c Value, the Set 25c, Tomorrow in Basement

40c Dresden Ribbon 27c Yard

5000 yards fancy all-silk Dresden Ribbon for hair bows and sashes, 5 inches wide; comes in all colors; the best 27c regular 40c values, on sale at this special price, yard

20c Handkerchiefs Half Price

An exceptional value in 1000 dozen ladies' all pure linen Initial Handkerchiefs, 1/4-inch hemstitch, with embroidered wreath; regular 20c values, on sale at, each 10c

Elastic Belts, 65c Quality 43c

360 ladies' Elastic Belts in plain and studded elastic; colors and black, all sizes; regular 65c value at 43c

Linen Section Values

Towels, Table Linens, Napkins

12c Big value in bleached Turkish Bath Towels, our regular 12c grade, for this sale, special, ea. 7c

\$1.25 Bleached Satin Damask Table Linen, full 72 inches wide, six new floral patterns to 98c select from; our best \$1.20 grade, for this sale, yard

\$4.50 Bleached Satin Damask Table Napkins, 24x24-inch size, all new patterns; the \$3.65 regular \$4.50 grade, for this sale, at, the dozen.

5000 Yds. Edging and Insertion

20c VALUES ON SALE TODAY at 9c YARD

1000 yards of imitation Cluny Edging and Insertion, white, from 1 to 3 in., suitable for waist and dress trimming; regular values to 20c, on sale at this special price, yd. 9c

15c AND 22c VALUES FOR 10c AND 15c

Nottingham Lace Bands in Cluny designs, white and ecru, 1 1/2 to 4 inches wide; regular 15c values, special, the yard. 10c Regular 22c values, on sale at this special price, yard. 15c

85c Lawn Flouncing at 25c

300 yards Lawn Flouncing and Bands, 3 to 14 inches, regular values to 85c, at this special price, the yard 25c

45-inch white, cream and ecru figured and dotted Nets, very popular for waists and the new net hats; reg. ular values to \$2.00; on sale at, special, each. \$1.32

50c JEWELRY at 23c—\$2 BELT PINS at 98c

Collar and Beauty Pins, plain and fancy patterns. Warranted gold-filled. Values up to 50c; special at 23c

Immense variety of Silver, Gold and Art Nouveau, and etched in plain and fancy patterns, with or without stone settings. Values up to \$2.00. Special. 98c

Pretty line of Gold-filled Scarf Pins, in new antique designs; regular values up to \$1; on sale at, special. 39c

MEIER & FRANK STORE SURPRISE SALE OF MILLINERY

Tomorrow, Women's New Ready-to-Wear and Tailored Hats, Sale

Prices the \$3.75 and \$4 Values \$2.50



The ready-to-wear Hats that are offered for sale tomorrow in our Millinery Section in a variety of styles are new and taken from this Spring's models. The values included in the assortment are well worth up to \$5.00, and we place them on sale tomorrow, all our regular values of \$3.75 and \$4.00, at the special price of \$2.50. These hats are in the new turban effect, made of peroxaline braid, trimmed in silk, rosettes and quills. The new tailored effects that we are offering tomorrow are exceptionally stylish. They are trimmed in silk, wings and quills. We just received an express shipment to be placed on sale for our Friday Surprise at this exceptional value, and they range from \$3.75 to \$4.00. To be sold at the \$2.50 special price tomorrow of.....

Surprise Sale for Tomorrow Only

Fancy boxed Toilet Soaps, fine milled and pure; in violet 12c and rose. Sp'l. box 3 cakes 12c

Violet Talcum Powder—19c

Dree's best; reg. 25c; sp'l.

Some Stationery Surprises

Ideal Art Stationery, manufactured especially for Meier & Frank Company. Best quality linen paper in medium weight. For tomorrow's Surprise Sale: Regular 35c Papeteries, special..... 23c Regular 15c Tablets, Winthrop size, special at. 10c Regular 25c Tablets, double Winthrop size, sp'l. 18c Envelopes to match, in Marguerite and court flaps, special, package..... 7c

MEIER & FRANK STORE'S FRIDAY SURPRISE SALE—MUSIC 19c BOOK

Twenty Waltzes and Two-Steps for 19c—All the season's songs in book form, including Under the Tropical Moon, Can You Keep a Secret? I've Been Looking for a Girl Like You, etc., etc., arranged as fascinating two-steps and waltzes, by the noted W. C. Powell, at 19c Book

TOMORROW—FRIDAY'S SURPRISE SALE WOMEN'S HOSE

Special Purchase of 360 Dozen Pair Hose

75c values FRIDAY SALE. 39c PAIR

TOMORROW WOMEN'S LACE LISLE HOSE

75c Values at 39c

Sale starts at 8 o'clock in the morning and you should arrange an early visit to the store—The 360 dozen will be distributed through our center aisle and sizes arranged on separate tables—The size numbers hanging on each table for your convenience—Remember sale starts at 8.

360 dozen ladies' beautiful quality Lace Lisle Hose, in several new designs; colors black, white, tan, Copenhagen, sky, navy, lilac, pink, red and champagne; all fast colors; all sizes; 39c values up to 75c. Special, pair.....

See 5th-street window display.

