

SPRING OPENING

HERE IS WHAT HUNDREDS OF YOU DURING THE PAST YEAR AND A HALF HAVE BEEN ASKING US ABOUT—"IF WE WERE GOING TO DO IT, &c., &c."

LADIES' SUITS FREE

**FREE WE SAY, FREE WE TELL YOU
WITH EACH ORDER FOR A GENTLEMAN'S SUIT**

Five Days This Week---Tuesday, Wednesday, Thursday, Friday and Saturday. We Repeat, Ladies' Suits Absolutely FREE, Conditions and Terms Very Simple, as Follows: You Can Select a Ladies' Suit Equal in Price to the Price You Pay for a Gentleman's To-Order Suit and Get the Ladies' Suit Free. For Example:

You order a Gentleman's \$25.00 Suit..... You can get a Ladies' \$25.00 Suit Free
 You order a Gentleman's \$32.50 Suit..... You can get a Ladies' \$32.50 Suit Free
 You order a Gentleman's \$45.00 Suit..... You can get a Ladies' \$45.00 Suit Free
 You order a Gentleman's \$60.00 Suit..... You can get a Ladies' \$60.00 Suit Free

The price of all cloth for Gentlemen's Suits and all Ladies' Suits is marked in plain figures. You can tell the price as well as we can. The offer is a grand one for you—so plain and simple that no humbugging can be done if we would permit it. We are told that when Acheson advertises special bargains he gives them. J. M. Acheson defies any quibbling or misunderstandings or flaws to be picked in this offer. It is simply as it states above—a Ladies' Suit free with each order for a Gentleman's Suit—and you can pick a Ladies' Suit equal to the price of the gentleman's.

AND THE PRICE OF THE GENTLEMEN'S SUITS.

Why look at them. Here is a bunch. We can't get them all in here. We have hundreds of them for you to select from. It is honest advertising, where lot numbers and descriptions and prices are here printed for you. You can pick them out. By so doing no trickery can be practiced on you. We say look at the prices. Do they look as though they were boosted up? Don't they look like popular prices? We challenge your intelligence and honest common sense on this point. J. M. Acheson has been here with you fifteen years. His prices are well known. Below we give you the reasons for this remarkable offer, as there must be sufficient reasons, grounds and causes before we will do such expensive advertising as giving away Ladies' \$25.00 to \$75.00 Suits Free. That is why you have not had such an offer from us for nearly one and a half years. It is not an every-day, week or monthly affair. Therefore be wise. LOOK AT THESE PRICES:

- | | |
|--|---------|
| Lot No. | |
| 0513—Coal Black Thibet, extra weight..... | \$25.00 |
| 5323—Latest Brown Stripe Worsted..... | \$32.50 |
| 1613—Wear Like Iron Blue or Black Shell..... | \$25.00 |
| 3313—Unfinished Plain Blue or Black Herringbone..... | \$32.50 |
| 6223—Gun Metal and Green Mix Tweed..... | \$32.50 |
| 0223—New Mode Novelty Suiting, latest..... | \$35.00 |
| 2533—Elegant Derby Style Tan Color Cloth..... | \$37.50 |
| 3023—Ultra Fashionable Striped Suiting..... | \$32.50 |
| 7023—Wear like iron, staple tan color..... | \$30.00 |
| 6023—Here is a stylish snap, new color..... | \$32.50 |
| 5913—Nearly like and just as good as preceding..... | \$25.00 |
| 6913—Here all us Scotch people see this..... | \$32.50 |
| 3123—Here is as good as leather—Worsted..... | \$35.00 |
| 1023—Something nice for general wear..... | \$27.50 |
| 2123—Good as Gold Gray Worsted..... | \$27.50 |
| 0523—Worsted Blue White Pin Stripe..... | \$32.50 |
| 1323—Elegant Olive Brown Worsted..... | \$35.00 |
| 365—Tweed Mix, olive shade..... | \$35.00 |
| 565—Tweed Mix..... | \$32.50 |
| 0914—Fine Light Check All Wool Tweed..... | \$30.00 |
| 4282—Extra Heavy Gray and Black Check..... | \$35.00 |
| 5182—Fine Brown and Mix Stripe..... | \$30.00 |
| 6104—Mixture..... | \$32.50 |
| 8023—Extra good, small brown check..... | \$30.00 |
| 4182—Check and brown stripe..... | \$30.00 |
| 2323—Here is a beauty; Olive Herringbone..... | \$32.50 |

WHY WE DO THIS

To let everyone know that we have again fully opened the Gentlemen's Tailoring Business and Department. When the Failing people began to build this big block we moved into a small shack of a store for a year or more, and we had no room or place to carry our big stock of Woolens. So we sold them out in a bunch and only kept the workroom part for manufacturing. Every day we see dozens of gentlemen, our old customers, on the street. It is to let them and all others immediately know that we again have the largest and most complete stock of Woolens in this city. J. M. Acheson never did and never will buttonhole people on the street to buy goods of him. He thinks they don't like it, and it is a sure thing he don't. This is expensive advertising—the most expensive in the world, but the best in the world.



Our old reliable motto is still in force. Only all-wool goods used. "It shall not cost you one cent if you are not satisfied." A tremendous stock of Woolens for Gents' Suits. That's what you will think, perhaps say, when you come in. It is double that of any concern in Portland—that means you can find what you want. We ask you to take nothing for granted—linings and trimmings will be exhibited to you. No dissatisfaction will be tolerated. Our motto applies all over.

HAVE MADE IT HANDY FOR YOU

Gentlemen's Suitings and Woolens will be displayed this week on the First Floor of our Main Store. The cutting, fitting and making is on the Fifth Floor of our building—The Acheson Building.

- | | |
|--|---------|
| Lot No. | |
| 5423—A dandy brown, wide stripe..... | \$35.00 |
| 6023—Tweed mix, light stripe..... | \$27.50 |
| 1282—Good heavy dark brown stripe..... | \$32.50 |
| 5023—Olive and brown shade Tweed mix..... | \$27.50 |
| 8814—Fine light plaid and check Tweed..... | \$27.50 |
| 0223—Light brown Herringbone stripe..... | \$30.00 |
| 1943—Finest West England Gray Mixture..... | \$50.00 |
| 2543—Very Fashionable Brown Novelty Suiting..... | \$42.50 |
| 3343—London Silk Mix Worsted..... | \$40.00 |
| 4543—West-England Silk Mix Worsted..... | \$40.00 |
| 5513—Imported Black Vicuna..... | \$35.00 |
| 7713—Imported Imperial Venetians..... | \$33.50 |
| 9413—Finest West England Undressed Worsted..... | \$47.50 |
| 4843—This is top-notch stuff, Blue..... | \$45.00 |
| 8843—West of England Silk Diagonal..... | \$47.50 |
| 3843—Imported Silk Mix Novelty..... | \$45.00 |
| 3513—Ultra-fashionable Thibets, pin stripe..... | \$35.00 |
| 4223—Standard Light Oxford Cheviot..... | \$32.50 |
| 1223—Latest Onion Brown Novelty..... | \$35.00 |
| 3323—Standard Blue Gray Worsted..... | \$32.50 |
| 0013—Standard Blue Serge..... | \$27.50 |
| 5223—Very Elegant Oxford Cheviot..... | \$35.00 |

ABOUT LADIES' SUITS

We have about 2000 Ladies' Suits in our Suit Department on our Second Floor; there is ample selection. No garments will be laid aside unless a bona fide sale or order. The terms will be such that you can get the Ladies' Suit when you want it either before or after the Gentleman's Suit is ready.

GENTLEMEN'S SUITS.

You can have the Gentleman's Suit made up any time you like before July 1, 1908. We are running this offer to suit your convenience. So come in and PUT IN YOUR ORDER.

STOUT LADIES CHEER UP

We know you are having a time of it trying to get Suits your size—the color—the style you want. Here's your chance—during this sale. With an order for a Gentleman's Suit, we will make a stout Ladies' Suit for ONE-HALF the price of the Suit ordered for the gentleman. The Ladies' Suit will be made from tailor cloth of which we make Ladies' Suits to order at from \$35.00 to \$50.00 regular. We guess this is a snap for you.

WE HAVE THE MAN TAILORS TO FIT MAN OR WOMAN

THE J. M. ACHESON CO.

MANUFACTURERS AND DEALERS IN LADIES' SUITS, COATS, SKIRTS, MERCHANT TAILORING

CORNER FIFTH AND ALDER STREETS