

All Merchandise Purchased on Credit Today Will Go on Your February Account—We Are Portland Agents for Butterick Patterns

# Today The Meier & Frank Store's 940th Friday Surprise Sale Today Great Clearance Sale Bargains in All the Departments

## 100 Axminster Rugs 9x12 Ft.--\$33.50 Vals. \$22.50



For today's 940th Friday Surprise Sale the Third Floor Carpet Store announces a special offering of 100 high-grade Axminster Rugs in room size 9x12 feet—Handsome design and colorings—Oriental and florals in splendid assortment—Every rug new and the best product of the largest mill in the country—A style and quality rug always sold at \$33.50—Your choice of this lot of 100 today only at this exceptionally low price, **\$22.50** Mail orders will be satisfactorily filled—Great Clearance Sale of Carpets, Rugs, Linoleums, Curtains, Draperies, etc., on the Third Floor

## Women's Long Coats Values to \$14 at \$5.85 Each



Portland's Leading Cloak and Suit Store offers for today's 940th Friday Surprise Sale a special lot of 200 long coats of this season's very best style and material at a price far below actual manufacturing cost—Loose and semi-fitting effects—Broadcloths, Kerseys and Tweeds in black, navy blue, wine, fancy brown stripes and gray plaids, also short, tight-fitting Caracul coats, all sizes—a pleasing assortment—values up to \$14.00 a garment—your choice today only at this wonderfully **\$5.85** low price—See 5th St. Window Display—Great clearance sale of women's apparel

## 500 Sample Port'res \$5 to \$13.50 Vals. \$1.98



500 Mill Samples of Single Portieres to be sold for today's 940th Friday Surprise at a price that will attract an enthusiastic throng of buyers bright and early in the morning—all different patterns—all the best colorings and combinations—The variety includes heavy figured mercerized Portieres, with cords or fringes—Satin damask Portieres, with edges or plain—Duplex Portieres, silk faced—Double texture Portieres—Portieres that are suitable for single doors, couch covers, etc.—Only one of a kind—Values range from \$5.00 to \$13.50—on sale today **\$1.98** only at this very low price—See 5th St. Window Display—Come early if you want best bargains

Today--Clearance Sale Bargains Women's Hosiery, Underwear, Gloves, Ribbons, Kerchiefs, Belts, Veilings, Laces, Embroideries

### TODAY'S 940th SURPRISE SALE Women's 75c Underwear 33c Women's Union Suits at 89c

Unusual value for today's 940th Friday Surprise—1000 garments of women's fine ribbed white cotton Corset Covers; high neck, long sleeves; all sizes. The best regular 75c values, on sale at this low price, the garment **33c** Women's extra heavy fleece-lined cotton Union Suits, cream and gray; high neck and long sleeves, all sizes; the best regular \$1.50 values, on sale at, the garment **89c**

### TODAY'S 940th SURPRISE SALE \$7.50 Blankets \$5.85 Pair Sample Bed Pillows 1/3 Off

The Fourth Floor Blanket Store offers for today 500 pairs of pure white Saxony Wool Blankets, 11-4 size, 68x80 inches; fine quality; the best regular \$7.50 values, on sale today at this unusually low price, the pair **\$5.85** 500 sample Bed Pillows of all grades; chicken and goose feathers; the best regular 75c to \$4.00 grades, 1/3 off on sale today only at one-third off reg. prices.

### TODAY'S 940th SURPRISE SALE 10,000 Cards Hairpins 15c Values at 8c Card

The Notion Store offers for today's 940th Friday Surprise Sale 10,000 cards of Horn Hair Pins, in shell, amber and black; 1 dozen on a card. The best 15c values on sale today only at this marvelously low price, per card... **8c**

## 300 Magnificent Evening Waists Silks, Chiffons, Laces, Nets, Etc. Values to \$25.00 at \$5.45 Each



For today's 940th Friday Surprise Sale we take great pleasure in announcing one of our famous offerings of magnificent and exclusive evening waists at an irresistible low price—The first of a series of great special purchases made by our cloak chief who is now in eastern markets—300 waists in the lot—Styles and qualities that will appeal to the best buyers in the community—The variety includes fancy nets, laces, messaline silks, chiffon cloths, taffeta silks and lingerie waists—Trimmed yokes of applique, Oriental laces, platte val. cluny lace, silk and embroidered medallions, Danish, Fillet, Gold Braid and silk bands and cord—Front and sleeves trimmed in heavy or fine laces and small tucks—Kimono short, long and Japanese sleeves—Colors are white, black, cream, ecru, pink, copenhagen, yellow, brown, navy, light blue and black—All new up-to-date fashions—Beautiful waists for dress and evening wear—The Big Fifth Street window display gives you the most satisfactory idea of what very unusual values they are—Better plan to be here at **8 o'clock** if you want one of them—Values up to \$25.00 your choice for only **\$5.45**

### TODAY'S 940th SURPRISE SALE 100 Pieces of Fine Cut Glass at One-half Regular Prices

Beautiful new Cut Glass at one-half regular prices today. About 100 pieces in the lot—all sizes, shapes and styles, including Bowls, Celery Trays, Ice Cream Trays, Rose Bowls, Covered Butters, Cheese Bells, Water Bottles, Vases, Sugar and Creamers, Nappies, Decanters, Etc.—Magnificent designs. Regular values up to \$30.00 apiece, on sale **1/2 Price** today only at one-half the regular prices.

### TODAY'S 940th SURPRISE SALE 75c Embroidered Collars 33c 35c Lace Stock at 17c Each

Great Surprise Sale bargains in Women's Neckwear. 1000 Women's Embroidered Linen Collars; large assortment of pretty designs, all sizes, 12 1/2 to 15. Regular 65c **33c** and 75c values on sale at this special low price, each. Special lot women's white and cream Venise and imitation Irish Point Lace Stocks, in pretty styles; the best regular 35c values, on sale at this low price, each. **17c**

### TODAY'S 940th SURPRISE SALE 3000 White Cups and Saucers Great Values 11c Each

In the big Basement Crockery Store for today's 940th Friday Surprise Sale we offer 3000 plain white German china Tea Cups and Saucers. Best grade of thin German china. Exceptional value. Buy all you want of them to-day at this matchless low price, ea.—take advantage. **11c**

## \$1.25 Nightgowns 72c \$3.00-\$3.50 Chemise Reduced to \$1.98 Ea.



For today, another Friday of great bargains in women's Fine Undermuslins. Lot 1 comprises 2000 dainty new nightgowns, cambrie and nainsook materials; made low around neck and high neck, and trimmed in dainty laces and embroidery, clusters of tucks, insertion, fancy stitching, beading and ribbons; mammoth variety; all good \$1.25 values. An advantageous purchase enables us to offer them at this special price for today, each **72c** Lot 2—Women's Short Skirt Chemise, made of very fine nainsooks and cambries, trimmed in fine Val. laces, insertions, tucks, medallions, beading and ribbons. **\$1.98** All sizes; regular \$3.00 and \$3.50 values, at. Great Clearance Sale of our entire stock of Women's Fine Undermuslins; all new, up-to-date lingerie. The best product of America and Paris, on sale at reduced prices.

## 200 Men's Fine Suits \$15 Values at \$7.50



Men's Suits at half regular price should attract scores of economical buyers to the Men's Clothing Store today—200 suits in the lot—Medium and heavy weights—Wool materials, Tweeds, Cheviots, and fancy worsteds—Fancy and neat gray and brown mixtures—Every suit well tailored throughout—Good linings and findings—Splendid business suits in sizes 34 to 44—The best \$15.00 values on sale while they last today at this marvelous **\$7.50** only low price a suit—See Morrison Street Window Display—Great clearance sale of our entire stock of Men's, Young Men's and Boys' Fine Clothing on the Second Floor

## \$3.50 and \$4 Gloves \$1.85 Pr. \$2.00 Gloves Reduced to \$1.29



Portland's famous Glove Store offers for today's 940th Friday Surprise Sale 2000 pairs 16-button length Glace Kid Gloves, real French kids and Lambskins—all new, perfect goods of a prominent make, selling regularly at \$3.50 and \$4.00 pair. The color assortment includes black, white, mode, red, gray and a few browns—all sizes—every pair fully guaranteed and fitted to the hand. Economical women will buy liberally of this, the greatest glove **\$1.85** 1000 pairs of Women's one and two-clip Pique and Pique seam Mocha Gloves—silk lined—black, mode, gray, navy, red, green and brown—all sizes. Regular \$1.75 and \$2.00 values, to **\$1.29** be cleaned up today at, the pair. **50c RIBBONS AT 21c YARD** For today's 940th Friday Surprise Sale, 10,000 yards extra quality Messaline Taffeta Ribbon, in all the leading shades; wide width; the best regular 50c value, on sale at, yard. **21c**

### TODAY'S 940TH FRIDAY SURPRISE SALE Men's \$1.50 Shirts at 73c Each



In the Men's Furnishing Goods Department today for the 940th Friday Surprise Sale—2000 high-grade shirts at a sensationally low price—The assortment is exceptionally large, including golf, pleated and stiff bosom styles—Stripes, checks and figures in all the newest colorings and combinations—Attached or detached cuffs—Coat or regular styles, all sizes—Values up to \$1.50 each on sale today only at this remarkably low price **73c** Buy all you want of them—See Morrison St. Window Display—Bargains in Men's Hosiery

## SHEET MUSIC

GREAT SALE MUSIC AT 5 CENTS A COPY  
In the Sheet Music Department for today's 940th Friday Surprise Sale we offer 10,000 copies Vocal and Instrumental Music at ridiculously low price of 5c a copy—Included will be found selections from the Merry Widow, Beauty Eyes, operatic gems from Maritana, Bohemian Girl, Flower Song, Sultana Intermezzo, Northern Light's Walzes and thousands of other copies of best editions, values up to 50c, on sale today only at the exceptionally low price **5c**

### Women's \$3.50 - \$4.00 Shoes, \$2.59 Pair



Women's High-grade Footwear at an exceedingly low price for today's 940th Friday Surprise Sale—Splendid variety of new up-to-date styles including patent colt, welt sewed Bluchers with plain vamps and Cuban heels, patent colt shoes, button and lace styles, cloth tops, patent tips and Cuban heels, patent colt Bluchers with double soles and military heels—Vici kid lace, button and Blucher shoes, welt soles, and gun metal Blucher and button shoes, heavy soles Cuban heels, all sizes and widths—Standard **\$3.50 and \$4.50 footwear—\$2.59** Your choice today only at the low price, pair.