Goods Reduced in Every Dept. in This January Clearing and White Sale



\$20 Suits \$10.87, \$12-\$18 Coats \$5.85

Children's Coats, Values to \$8.50, Sale \$1.95

75 Women's Suits of Cheviot, broadcloth and fancy imported Suitings, in plain black and navy and smart gunclub checks in various effects. Jackets are in the always popular Prince Chap and military effects, trimmed with silk, braid, \$10.87 velvet, etc. Values to \$20.00, on sale for

69 Coats, in all lengths, sizes and colors, only a few of each style, in long coats and jacket styles – light, medium and dark shades. Some extraordinary \$5.85 values. Regularly sold to \$18.00, on sale for

Absolute clearance of Children's Coats, 3, 4 and 6 years, and a few odd sizes, in a variety of fabrics, colors and styles. Reg. \$8.50 values

4-Inch Taffeta Ribbons, Regular 30c Values on Sale at 18c Yd.

10,000 yards all-silk Taffeta Ribbon, 4 inches wide, regular 30e value. All colors are represented, but some are limited. Be 18c early. Sale..... Silk Pin-on Hose Supporters Regular 65c Values on Sale 33c

300 pairs Pin-On Hose Supporters, of frilled silk elastic, assorted colors, strong clasps; regular 65c values; reduced for January Clearance Sale to only....... 33c

12c Platte Val. Laces, 6c

17c Platte Val. Laces, 9c

Platte Val. Laces and Insertions, 1 to 7 inches wide

yard.....

regularly 12e yard, on sale for 65c dozen, 6c

Platte Val. Laces and Insertions, 1 to 7 inches wide, regularly 17e yard, on sale for \$1.00 doz., 9c

\$1 Bl'k Dress Goods 69c

Imported Black Dress Goods, seeded and plain voiles, fancy panamas, shadow check foules and batistes, mistral and granite cloth. 69c

50-inch plaid and check broadcloths, 50-inch tailor suitings, fancy panamas, Scotch plaids, shepherd checks, etc. Regular \$1.25 values.

\$1.50 Cream Granite Cloth 89c

Bearskin Cloakings \$1.50 Yd 50-inch Bearskin Gloaking, plain and curl, all quali ties included, in cream, tan, brown, gray, cardi nal, black, red and brown mixtures, black astrachaus, etc. Choice, yard. \$1.50

\$1.25-\$1.50 Dress Goods 98c All odd lines of plain colored dress materials-poplins, henriettas, panamas, taffetas, shadow checks, serges, chiffon mohairs, etc.; all colors Regular \$1.25 and \$1.50 values

Tapestry Couch Covers \$2.50-\$3.00 Vals, \$1.49 \$6.00-\$7.50 Vals, \$4.49

100 heavy reversible Tapestry Couch Covers, in Oriental and conventional designs, in handsome color combinations to suit all surroundings; 3 yards long,

a pair for 100 dozen wom-Stockings, merino heels en's imported cotton or lisle thread Stockings, all fine qualand toes, seamless foot, all fast dye. Reduced for January ity, values to 50c pair. clearance sale from..... Reduced for cl'rance from

for women's ribbed wool 29C 60c

stockings, merino heels and toes, seamless foot, fast dye. Reduced for this January clearance from reg. price 40c

Taffeta Silk Petticoats, of finest qual-

ity taffeta, made extra full with deep

flounce and elaborately tucked and

trimmed, with ruffles and fancy head-

ing. The styles are simply exquisite;

all new, all fresh from the maker's

hands. The silks are so good that

you need not fear that they will crack

18-22-Inch Flounces and Edges Values to \$1.00 Yard, 53c

Special for Friday Bargain Day, we offer 1400 yards of Swiss and Nainsook Flounces and Corset Cover Edges, 18 to 22 inches wide, in an infinite variety of pretty and dainty patterns, values to \$1.00 yard;

850 Prs. 2-Clasp Suede Gloves,

Regular \$2, \$2.25 Values, \$1.48

Special for the fourth Friday of our great January Sale we

offer 850 pairs of 2-clasp Suede Gloves-a special purchase

from one of the leading glove importers of the world, includ-

ing two of the best-known makes. They come in all colors

3000 Yds. Plain and Fancy Silks

Reg. \$1.35 Values 69c

C for a wide selection of fleecy 39c for women's heavy Outing Flannels in a variety of pretty stripes and checks in blues and pinks,

value..... 10c

sleeves, drawers ankle

for women's ribbed heavy fleeced Shirts and Pants, merino Vests and Pants, gray and ecru, high neck, long ankle length. Reduced for length. Reduced from.... clearance sale from......

half wool, high neck, long sleeves,

Reg. \$1.50, \$2 Shopping Bags, 75c

Shopping Bags, sold regularly up to \$2.00, odd styles and 75c frames, patent catches, etc. Values

\$1.00 SEAL LEATHER MUSIC ROLLS, 69c

35c LEATHER SHAVING PAPER PADS, 15c

Leather Suit Cases, straps all around, shirt fold, patent \$2.00 locks and bolts, \$4.00 values, at exactly half price.... All Leather Goods reduced for January 20% 6x8 Picture Frames

250 Men's Soft and Stiff Shirts

Reg. Vals. to \$1.50 at 98c

coats or entire costumes. Regular \$1.35 69c values at Regular values to Reg. \$1.25 MESSALINES 98c

5000 yards best quality imported Mer saline, in all the leading colors for street and evening wear. 98c

3000 yards plain and fancy

Silks, all this season's best

styles for waists, petti-

\$1.00 BLACK TAFFETAS AT 69c 1000 yards 21-inch Black Taffetas, good, reliable quality,

regular \$1.00 value, for.....

\$1.25 BLACK TAFFETAS AT 95c

30-inch chiffon-finish Black Taffetas, regular \$1.35 value, sale price.....

Very smart patterns in these 250 men's Shirts, both stiff and

soft bosoms, made of percale and madras, great variety of effects. \$1.50; on sale for..... 98c \$1.25 Night Shirts 79c

Men's outing flannel Night Shirts, made with either turn-down or military collars, large variety of colors, both stripes and figures. **79c** Regular \$1.25 values.....

60c Underwear 39c

Men's derby ribbed cotton fleeced Undershirts in blue and ecru, French neck; drawers to match. 39c 60c quality, for this sale....



Val. to \$10 at \$4.95

in tapestry, bordered, corded and fringed effects, in both solid and mixed colors; best patterns of the season; only one or two pairs of a kind. Biggest value of the season. Regular \$7.50, \$8.50 and \$10.00 \$4.95 qualities.....

Reg. 50c Values 21c

Frames, for cat inet photos an pictures, complete with glass, mat and back. Regular 50c val., on special

at. 21c Regular 50c Black Frame, 7x10 inches, complete with glass and back.

Regular 75e Picture Frames, gilt, with gilt mat, with two cabinet-size openings, back and glass. Sale 43c price..... Oval Frames in black, brown and gilt, sizes

from 4x5 to 8x10 inches, with glass, mat and frame. Regular 75c values, sale price.....

quality show a similar superiority to the general run of \$10 skirts. The materials are of our selection-the specifications as to style and workmanship planned by bur own designers. 'he offering is on an im-

Sensational Skirt Sale

Values to \$10 at \$4.79

They're made of imported panama, wide range of colorings. Made up in the new plaited, gored, banded and plain models. In fact, sortment, so you need not limit yourself to the styles illustrated.

mense scale and contains several

thousand skirts of the most fashion-

While we portray only five of the

styles in this great sale, bear in

mind that they are merely a repre-

sentation and that there are many

others in which the style and the

Not a skirt in the entire lot that could be made and sold in the ordinary way of retailing for less than \$8.00, but a great many belong to the regular \$12.00 class. We hope you will feel interested in this splendid offer and make a point never sold finer skirts for .. \$4.79

for children's ribbed woo

Tapestry Portieres \$8.75 Petticoats \$4.87 Reg. \$3, \$3.50 Shop'g Bags, \$1.35 125 guaranteed fine Black and colored

Portieres in a large variety of patterns,

or wear. Splendid \$8.75 \$4.87 values on sale Friday at

\$1.75 Corsets at 98 Cents

As an extraordinary Friday inducement we offer 350 new, perfect and stylish Corsets, selling regularly \$1.75. Come in three distinct styles, all sizes; extraordinary value

75c Skirts, 49c

Women's Outing Flannel Skirts, soft and fleecy, variety of attractive patterns. Regular 75c values; sale.....

\$2.00 Gowns, \$1.39

Outing Flannel Nightgowns, in win-some patterns of pink and blue. Regular \$2.00 values; \$1.39



\$1.00 a Week

For Victor Talking Machine

\$1.00 down and \$1.00 a week pays for a Victor Talking Machine delivered free to your home. It brings the world's famous bands, opera singers and theaters into your own home. After supper you can sit down in comfort, without dressing for the theater, and have a little theater of your own company as select as you please.

OUTFIT NO. 1 -1308 model, brass bell horn, 12 Victor records (your own choice); 200 Spearhead needles, exhibition soundbox; complete \$29.20

VICTOR RECORDS King of Rags, a two-step oddity. Autumn Intermezzo, Moret. Love Me and the World Is Mine. Two Blue Eyes, a new march song. Guide Me. O Thou Great Jehovah. Budweiser's a Friend of Mine, sung by Billy Murray. Make Believe. Come In and Kiss Yo' Baby. Let the Savier In.

Ask to hear CHOICE 60C

So What's the Use.

OUTFIT NO. 2 Victor II. New 1908 Model Large black japanned morning-glory horn, 12 Victor records and 200 Spearhead needles, exhibition soundbox; complete \$37.20

Victor III. Talking Machines 908 model, large black japanne norning-glory horn, 12 Victo ecords, exhibition soundbox an ntire outfit for only\$47.20

OUTFIT NO. 4 . Victor V. Talking Machines 1908 model, large black japann morning-glory horn, 12 recor-xhibition soundbox and \$57.20



Goodby, Dull Care -

Fond of Sousa's stirring marches? Of Strauss' charming waltzes? Of Melba's velvety soprano voice? Of Caruso's matchless tenor?

These and hundreds of other world-famed artists sing and play to you through the wonderful VICTOR.

You do not hear mere "reproduc-tions" of voice or instrument, but the voice or instrument itself in all its perfect purity and melody. With a VICTOR in house or cot tage, camp or bungalow, on porch, o yacht, there isn't a dull moment,

\$6.50 Lace Curt'ns \$4.98

900 pairs of Marie Antoinette, Renaissance, Lace Arabe and Cluny Lace Curtains, all made on the best quality of French nets, both edging and inserting patterns, white or Arabian color, 21/2 and 3 yards long.

\$7.50 Curtains at \$5.89 \$6.50 Curtains at \$4.98 \$5.50 Curtains at \$3.89 \$4.50 Curtains at \$3.15

Also 500 pairs of Scotch Lace Curtains, 3 and 31/2 yards long; specially priced as follows: -\$3:50 Curtains at \$2.33

\$1.65 Curtains at \$1.09 Headquarters for Shades made to order. Made from the best materials and hung by experienced drapers. Prices lowest in the city, considering the quality

\$2.25 Curtains at \$1.49

of the work. Curtain materials in great va-riety; Couch Covers, Portieres,



Street Hats Early Spring Styles



For several weeks our milliners have been preparing an assortment of Street Hats to sell at \$4.75; which we consider the best values ever offered at the beginning of the season. All based on suggestions from our designer now in Paris.

They're neat little Turbans of Neapolitan braid and chiffon, trimmed in entrancing effects - the style that Paris calls "coquet." The making kept our workroom busy when the season was dull \$4.75 that's the key to the riddle of the price

Reg. \$4.50 Ostrich Plumes at \$1.95

For Friday Bargain Day Only

400 Ostrich Plumes in black, white, maize, blue, navy, purple, violet, nile, carnation, stahl gray, etc. Regular \$4.50 values for

75c Roses for Spring Hats 39c

Roses in all colors and shades, including yellow, pink, blue, white, black, moke, brown, orange, etc.