

EXPLOITS THE WEST

Southern Pacific Announces a New Co-operative Plan.

HELPS ADVERTISE CITIES

Communities in the Pacific Northwest Will Be Aided in Securing Publicity by Two New Railroad Bureaus.

Announcement has been made by the passenger department of the Southern Pacific Company of a new and strikingly original plan to attract the attention of the world to the advantages of the Pacific Coast.

Briefly, the idea is for the railroad to aid communities in publicity work. The railroad plans to concentrate the efforts of communities along distinct lines so that all questions of advertising returned will be eliminated.

Experience proves that communities often make one of the following mistakes: First, that the literature that they present is unattractively gotten up; second, that the text is unconvincing; third, that the distribution of the booklets is poor; or, fourth, that the booklets are strewn in the desks of business men until the information they contain is worthless.

In order that the Southern Pacific Company might meet such conditions and co-operate with communities so that their publicity funds might be judiciously expended, the first problem to solve was in connection with the proper distribution of literature.

Only a few minutes were then required to select the last juror, and after a vigorous questioning, Henry Freerkens, a retired Linn County farmer, was accepted by both sides.

There is no explanation as to how the name of L. C. Schorno, of this city, was included in the jury list for this term of the Federal Court, other than that it was purely an oversight.

Had Schorno been accepted, and a verdict found against the defendants, technical grounds would have been afforded for a reversal of the judgment.

Walking, especially in the early morning, is fine exercise, if one is robust enough to really enjoy it. If not, it is burdensome.

GIVEN AN OVATION

Homer Davenport Lectures at the White Temple.

AUDIENCE UNDER SPELL

Crowd assembled at Hear Noted Cartoonist Forgets Flight of Time in Listening to Interesting Story of Trip Into Arabia.

It's always a foregone conclusion that whenever Homer Davenport comes back to his native state, and is announced that he will stand up in public and talk to his own kind of people—well, it's a foregone conclusion, which, resolved back to the last analysis, means a dead certainty, and in some quarters is understood to be "a lead-pipe cinch."

BY ARTHUR A. GREENE. It was an ovation, and the playhouses will be open next Sunday. In this case the county officials state that every one connected with the playhouses will be arrested as soon as the houses are opened.

Mr. Davenport was introduced by Harvey W. Scott, who has been a lifelong friend of him and of his family. It was eminently fitting that Mr. Scott should make the introduction, for he had a personal significance to every one in the audience.

At this stage in the proceedings, the defense had used up all of its peremptory challenges and the Government had only one left. The next juror called to the box was M. V. Blyden, of Linn County. He was acceptable to the defense, but Henry associated him indirectly with Dorgan and Devine, two dealers in grain, who had been represented by whom Blyden had sold a timber claim he had acquired.

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WALKING

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BOOKKEEPER IS REPORTED

SECRETARY STRAUS MAKES A PECULIAR RULING.

Man Brought From Scotland Who Has Expenses Advanced Must Be Sent Back to His Home.

"Open All the Time"

ABSOLUTE SAFETY OFFERED DEPOSITORS

4% INTEREST

Paid on Term Savings Accounts

By the old gold—tried and tested

German-American Bank

county authorities, and the playhouses will be open next Sunday. In this case the county officials state that every one connected with the playhouses will be arrested as soon as the houses are opened.

COLD PLUNGE FOR STUDENTS

Penalty of "Kangaroo Court" for Dance Managers.

SEATTLE, Wash., Jan. 15.—(Special.)—To be thoroughly soaked in a bathtub, clothing and all, was the sentence passed and executed on three students of the State University, who were in the men's dormitory.

MUDSLIDE WRECKS FREIGHT

Traffic on O. R. & N. Held Up Near Cascade Locks.

HOOD RIVER, Or., Jan. 15.—(Special.)—A big mudslide that took place between Bonneville and Cascade Locks interrupted traffic for many hours today.

FINED FOR HITTING BANKER

Eugene Man Pays Dearly for Privilege of Getting Even.

EUGENE, Or., Jan. 15.—(Special.)—Charles Park was today fined \$100 for having assaulted S. S. Spencer, president of the Merchants Bank.

Violate Liquor Law

EUGENE, Or., Jan. 15.—(Special.)—This forenoon, C. C. Case and Harry Martin, brought here from Cottage Grove, charged with violation of the local option law, both pleaded guilty.

DAILY METEOROLOGICAL REPORT.

Table with columns for Station, Direction, Velocity, and other weather data for various locations like Baker City, Boise, Eugene, etc.

WEATHER CONDITIONS.

The high area over the Dakotas this morning has extended its influence to the western part of the Pacific coast, practically covering the entire western portion of the country.

THE PORTLAND

EUROPEAN PLAN

MODERN RESTAURANT

Rooms, \$1.00 to \$5.00 Per Day According to Location.

HOTEL OREGON

Corner Seventh and Stark Streets

HOTEL PERKINS

Fifth and Washington Streets, PORTLAND, OREGON

HOTEL LENOX

Third and Main Sts.

St. Charles Hotel

CO. (INCORPORATED)

Front and Morrison Streets, PORTLAND, OR.

Ask your Grocer!

Do not get the idea that a "cheap" beef extract is like LIEBIG Company's Extract of Beef: make a few inquiries.

LIEBIG Company's Extract of Beef is the world's standard meat extract, the most concentrated form of beef known.

LIEBIG Company's Extract of Beef

GENUINE with blue signature!

Imperial Hair Regenerator

is everywhere recognized as the STANDARD HAIR COLORING for Gray or Bleached Hair.

AUCTION SALES TODAY.

At Baker's Auction Rooms, cor. Alder and Park sts., furniture, etc. Sale at 10 o'clock.

At Gilman's Auction Rooms, 411 Washington st., at 10 o'clock A. M. S. L. N. Gilman, Auctioneer.

At the funeral of the late Joseph S. Dewey, the funeral will be held at 10 o'clock A. M. at the funeral home of J. P. Dewey, 117 Friends Building.

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EUROPEAN PLAN MODERN RESTAURANT

COST ONE MILLION DOLLARS

HOTEL OREGON

CORNER SEVENTH AND STARK STREETS

Portland's New and Modern Hotel. Rates \$1 per Day and Up

European Plan. Free Bus.

WRIGHT-DICKINSON HOTEL CO. Props.

Centrally Located Modern Improvements

IMPERIAL HOTEL

Seventh and Washington

Phil Mettschen & Sons, Props.

Long Distance Phone in Every Room.

Rates \$1.00-\$1.50-\$2.00

HOTEL PERKINS

Fifth and Washington Streets, PORTLAND, OREGON

EUROPEAN PLAN

Rooms, \$1.00 to \$5.00 Per Day According to Location.

First-Class Check Restaurant Connected With Hotel.

HOTEL LENOX

Third and Main Sts.

Portland's Newest and Most Modern Hotel

Up-to-date grill—Auto bus meets all trains—Rates: \$1 day and up—European plan—Long distance phone in all rooms—Private baths.

J. F. DAVIES, President.

G. G. DAVIS, Sec. and Treas.

St. Charles Hotel

CO. (INCORPORATED)

Front and Morrison Streets, PORTLAND, OR.

EUROPEAN PLAN

ROOMS 50c TO \$1.50

FIRST-CLASS RESTAURANT IN CONNECTION

Ask your Grocer!

Do not get the idea that a "cheap" beef extract is like LIEBIG Company's Extract of Beef: make a few inquiries.

Whether it is made from fine pedigree cattle reared on the manufacturer's own farms.

Like LIEBIG Company's Extract of Beef

Whether the finest lean beef is concentrated in every pound of it.

Like LIEBIG Company's Extract of Beef

Whether it is subjected to independent analytical tests by eminent scientists who certify to its purity before it is sold to the public.

Like LIEBIG Company's Extract of Beef

Whether it is free from foreign and objectionable substances, such as chemicals and fat which render it indigestible and liable to deterioration—in fact, absolutely pure.

Like LIEBIG Company's Extract of Beef

LIEBIG Company's Extract of Beef is the world's standard meat extract, the most concentrated form of beef known.

Imitations may cost a few cents less, but when they go only half as far and their purity is doubtful, it is false economy to buy them.

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HEADQUARTERS FOR TOURISTS AND COMMERCE TRAVELERS. Special rates made for families and single gentlemen. The management will be pleased at all times to show rooms and give prices. A beautiful Turkish bath establishment in the hotel.

HEILIG THEATER

14th and Washington

Phonograph Main 1 and A1122

TONIGHT AT 8:15 O'CLOCK

Every Night This Week—Special-Price Matinee Saturday

"The Man of the Hour"

Evenings, \$2 to 50c; Matinee, \$1.50 to 50c.

MARQUAM GRAND

Portland's Famous Theater—Phone Main 4

Only Four More Performances Tonight and Remaining on Saturday

"THE \$10,000 BEAUTY"

A Musical Comedy Success. Songs, Special-Price and a Big Beauty Chorus

Evenings, 25c, 50c, 75c and 50c. Matinee, 15c and 25c.

Next Week—"The Devil's Auction"

BAKER THEATER

Phone Main 3

GEORGE L. BAKER, General Manager. All this week—"The Baker Stock Co. in August"

"THE OTHER GIRL"

By author of "Arizona," "Alabama," "In Mizgort" and other noted successes. Matinee and Saturday at 2:30 P. M. Prices, 50c and 25c.

Evening at 8:15. Prices, 10c, 25c and 50c. Boxes, 50c. Seats open to 10 A. M. to 10 P. M.

Next Week—"The Mills of the Gods"

EMPIRE THEATER

Phone Main 117

Tonight, all this week—Matinee Wednesday and Saturday

"A TEXAS OUTLAW"

A tale of life and strife in the famous old borderland. Starting with a startling plot and climax.

Night Prices—10c, 25c, 50c and 50c. Matinee—10c and 25c.

Next Week—"A Desperate Chance"

LYRIC THEATER

Both Phones: Main 4843; Home, A1026.

Week commencing Monday, January 13. The Allen Stock Company Presents

"THE LAND OF THE MIDDNIGHT SUN"

Matinee, Tuesday, Thursday, Saturday and Sunday. Prices, 10c and 25c. Evening at 8:15. Prices, 10c, 25c and 50c.

Boxes, 50c. Seats open to 10 A. M. to 10 P. M.

Next Week—"The Whitecaps"

A story founded on the actual murder in Kentucky. A melodrama in four acts.

Matinee, Tuesday, Thursday, Saturday and Sunday at 2:30 P. M. Prices, 50c and 25c.

Evening at 8:15. Prices, 10c, 25c and 50c. Boxes, 50c. Seats open to 10 A. M. to 10 P. M.

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AMUSEMENTS.

HEILIG THEATER

14th