SOLID BASIS FOR REALTY

Inexhaustible Resources of Vast Empire Tributary to Portland Make Investments Safe and Profitable-Prices Still Moderate and Based on Income.

By A. B. Diamond.

The prosperity and growth of Portland, and the basis of the past, present and future value of its real estate, rest on agriculture, timber, mining, livestock and other rapidly developing resources in the country tributary to her and at her door. As population ingreases in this territory so must her commerce, manufactures and retail trade increase. These are the forces that make present and future value of its real cstate, rest on agriculture, timber, mining, livestock and other rapidly developing, livestock and other rapidly developing resources in the country tributary to her and at her door. As population increases in this territory so must her commerce, manufactures and retail trade increase. These are the forces that make a city and give its real estate stability, an increasing rental power, with consequent increase in values as the city grows.

The great Willamette and Rogue River Valleys are constantly growing in population, and will eventually support more in the Columbia River burned to commerce, manufactures and retail trade and in contemplation, such as the Salem, the United Railways, and the Mt. Hood line, are the greatest feeders possible for retail trade, and Los Angeles is a shining example of what such lines accompanies of values holds good for all classes of business property. Many prospective buyers are contrasting the difference in residence property. Many prospective buyers are contrasting the difference in prices now asked and paid, with those dockage facilities for nandling the freight. The electric lines now building and in contemplation, such as the Salem, the United Railways, and the Mt. Hood line, are the greatest feeders possible for retail trade, and Los Angeles is a shining example of what such lines accompanies of values holds good for all classes of business of business of business of business property and close-in residence property. Many prospective buyers are contrasting the difference in prices now asked and paid, with those mount of water on the Columbia River burners are contrasting the difference in prices now asked and paid, with those mount of water on the Columbia River burners are contrasting the difference in prices are contrasting the difference in prices now asked and paid, with those ruling in 1894-5-5, but every well-posted man knows that real estate in Fortiang has always been cheaper than the population, commerce and future of the city w

RECAPITULATION OF PORTLAND'S BUILDING PERMITS FOR YEAR 1907

No. c permi	s. Repairs \$ 31,360 31,810 38,569	10,840 6,885 fb,140 10,815 6,525 12,480 7,490 24,080	East Side. \$ 158,020 • 226,083 228,045 370,290 379,350 381,240 353,925 297,040	Dwellings, West Side. \$ 70,950 64,990 123,450 82,850 190,000 183,450 135,700 86,800 28,000 72,550 15,400	Clase A, B & C bldgs. \$ 285,900 432,900 971,300 971,300 87,600 87,600 282,160 406,050 106,050 10,300	business biocks, \$ 25,250 74,550 31,325 26,180 86,640 15,100 82,200 133,965 58,500 18,300 22,375	steel & concrete. \$ 37,000 40,000 1,000 12,000 60,000 19,750 4,780 3,000	a, Excava- tions for bricks, \$12.800 8,800 18.000 5,500 	Totals. \$ 604,475 886,748 659,729 1,526,977 1,152,732 865,250 762,371 881,360 943,300 584,735 199,210
November	133,350		82,550	1,400	160,400 •	2,000	8,000	****	843,250
Totale	\$726,494	\$114,770	\$3,233,288	\$1,003,450	\$3,517,000	\$576,325	\$185,510	\$53,200	\$9,410,137

people than the entire State of Oregon now contains. The great Inland Empire. With its enormous resources, growing by leaps and bounds, is coming closer to Portland every day. The irrigation projects now in course of construction are spending money which will be returned a hundred-fold and every settler who makes a crop is an additional customer for Portland.

The North Bank Railroad now nearing estate of all kinds in Portland are modical. There are but two cities on the Pacific Coast with which Portland real estate values can be compared, i. e., Seattle and Los Angeles, One of the most destrable pieces of retail business property in Portland was recently sold on the basis of all kinds in Portland are modition. There are but two cities on the Pacific Coast with which Portland Los Angeles, One of the most destrable pieces of retail business property in Portland was recently sold on the basis of all kinds in Portland are modition. There are but two cities on the Pacific Coast with which Portland can Los Angeles, One of the most destrable pieces of retail business property in Portland was recently sold on the basis of all kinds in Portland are modition. There are but two cities on the Pacific Coast with the finest climate in the world, fertile soil and good markets, and from now on it will be difficult to keep them away from us.

With these assets how can the Pacific Northwest of the first and Los Angeles, One of the most destrable pieces of retail business property in Portland was recently sold on the basis of all kinds in Portland are modition.

WORK OF COMMERCIAL CLUB

Proves Value of Organization and System in Campaign to Advertise Portland and State of Oregon

is found the one tendency-"organizaummation are varied, but the central idea in every instance is the same-accomplishment of purpose.

During the past 20 years laborers mechanics, and artisans have learned that as individuals little could be acemplished along the line of betterment of conditions under which they operated; hence, organization into unions, lodges and clubs has been resorted to. Collectively, they have become very powerful and effective. These com-binations have practically eliminated competition in the field or labor, and have drawn all the elements of strength toward one common center. What was formerly an unorganized mob of individuals is now a smooth working, disciplined, well-directed machine. And it

does things.

Demand for reductio- in prices by the purchasing public resulted in multi-plication of labor-saving machinery and systems, until seemingly the limit of possibility along those lines had been reached. Attention then turned to slimination of managerial and office expense; cutting off the enlistment of millions of superfluous capital in competitive lines of endeavor where smallor investments intelligently organized and directed produced better results;

tions followed, producing, in number-less instances, results beneficial to both operatives and the public. It also opened the way for all sorts of abuses. Ambitious labor agitators saw opportunities for betterment of their own condition at the expense of their fellows, their employers and the pub-lic. Unscrupulous operators also grasped the opportunity for exploiting the community at large, using the plea of promoting the general good as a cloak for concealing their injustous maneuvers. All, however, only served to emphasize more strongly the fact that, through organized effort, possibil-ities were almost limitless. The prob-lem of separating the good from the bad, winnowing out the chaff from the grain, is one now before the people for

solution—and it will be solved.

All these operations served to show conclusively that times had changed, and that the old slogan, "Competition is the life of trade," had fallen by the wayside, and in its stead had been installed "Organization means success."

MAKING Portland the Rose City. and in order to show the stranger passing by on the sidewalks the beauty of roses in Portland, every resi-

dence should have one or more climbing

In addition, there are a number of well

known climbers which grow and bloom

By C. W. Hodsen.

RGANIZATION is the watchword of the 20th century. In every line of business, in every walk of life, ound the one tendency—"organization—of combined efforts. In every instance is the same—implishment of purpose.

The means adopted for its conmation are varied, but the central in every instance is the same—implishment of purpose. land Commercial Club took hold of the subject in an intelligent and business-like manner. Having for one of its objects the material development and objects the material development and upbuilding of the City of Portland and State of Oregon, it gathered up the loose and scattered ends of former development societies and immigration organizations, enlisted the energies and co-operation of the few public-spirited citizens who had been devoting much of their time an dmeans to the betterment of the Northwest, and took up as ment of the Northwest, and took up as an organized entity the work which had formerly been done in a desultory, haphazard sort of way.

It secured a competent manager, surrounded him with a corps of able as-sistants, and provided the means nec-essary for the conduct of a systematic campaign of publicity—of letting the world know who and what we are, and inviting everybody to come and make their homes among us. Having a well-established, central organization, it reached out into other portions of the state and assisted in the organization of local clubs and societies, whose purposes were the same—all exploiting our wonderful resources and climate, and inducing immigration.

These efforts, intelligently directed.

and directed produced better results; by conserving energy and eliminating waste. This new order of things of-fered a solution of problems which had formerly seemed unsolvable.

a long line of industrial combinations accomplished has seemed little short of marvelous, plans for the future, already matured, will, when carried out, far eclipse all former efforts. With the completion and equipment of our magnificent new building, which will furnish the club members and their friends with a permanent and delightful home efforts will be redoubled. ful home, efforts will be redoubled. With results showing as they do under conditions as they have prevailed, what must they be under the new regime? With an active, wide-awake membership of over 1800, each imbued with the same spirit of progress, Fortland and the Northwest cannot but forge

ahead by leaps and bounds.

The Portland commercial Club is a living example of the benefits to be derived from organization. Added to its efforts is the influence of some 70 auxiliary development leagues in other portions of the state, each being capably directed by competent officers and that the old slogan, "Competition is the life of trade," had fallen by the wayside, and in its stead had been installed "Organization means success."

In no line of effort has this been ties, Organization means everything.

of this variety, one of which is 40 feet high. Gloire de Dijon and its daughter Mme. Berard are too well known to need descriptions. They produce rose-apples, which must be cut off if the bushes are to bloom well a second or third time in the season. The same of third time in

yellow and red climbing rose of yours. It is entitled to be known by its tr

Queen of Flowers Nowhere Attains More Splendid Perfection Than in Western Oregon-Many Varieties Grown

dence should have one or more climbing roses. The bush roses do not make such tine displays as the climbers do. Some climbing roses are easily affected by troat. Marechal Nell is an example. But there are now a large number of climbing roses which are hardy, and many of them are almost continuous bloomers. Some of the well-known and favorite bush varieties have produ ed climbers which beat the same kind of roebs as their parents—differing only from the parents in more vigorous growths. I here give the names of some of these climbing varieties. I omit the word "climbing" from the name. Belle Siebrecht, Caroline Testout, Captain Christy, Captain Hayward, Devonlensia, Frau Karl Druschki, Gainsborough (a climbing Viscountees Folkestone), Kaiserin Augusta Victoria, La France, Mme. de Watteville, Nipnetos, Papa Gontier, Perle des Jardins, Souv. de la Malmaison and Wooton.

In addition, there are a number of well

known climbers which grow and bloom here most satisfactority. I place just Madame Alfred Carriere, which I believe, does better in Portland and Western Oregon than in any other place in the world. It is perfectly hardy, is one of the first to bloom in the Spring, and the last to stop in the Fall. It has beautiful follage, and produces no rose-apples. It leaves no unsightly bunch of dead perals after blooming. I have three bushes

several feet square and not less than three feet deep. Place in the bottom s weral inches of broken stone, or brick, or charcoal, or clinkers for drainage. Fill the hole with rich soil and the bush vill grow without troubling you, excepting that you must give it something to support it. A trellis of wood, or of galvanized iron pipe is good. I use, near the house, a frame made of galvanized iron pipe three-quarters of an inch in diameter, boited to the house beneath the eaves. From this frame I hang wire netting, putting a plece of straight pipe at the bottom of the netting to hold it in place, and to make it hang evenly. Any plumber can make this frame. A climoling rose should not be attached to the side of the house. Place the trellis, or have the frame made so that the netting will be at least three feet from the side of the house. In this way the rose-bush grows better, it can be easily sprayed, and in painting the house except.

not have to be moved.

Do not trim a climbing rose, except to remove the dead wood, and to keep it shapely. Nature makes a more beautiful climbing rosebush than man can.

Doing Things at Toutle. Castle Rock Advocate.

First and greatest of all, Old Man Berry is here pulling stumps, building fence, rolling logs, etc., to beat the Will E. Jackson, wife and family have

absconded for Portland.

Old Man Wyant and sons have been blowing fir stumps almost up to heaven—at least one nearly as large as Mount St.

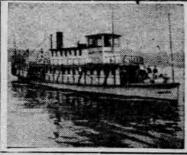
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Helens came near coming down on top of

his fine new house. Ernest Ferchan is working the roads. N. B. Gardner is still at the old stand, and there I think he will stay and die.
Young Willie Sutton is a great nimrodi
He kills qualls, grouse, pheasants and
rabbits, to keep the table groaning with
rare meats.

I forgot to say that Ernest Ferchan has been making a new picket fence, new gates and other new things on Abe Umiker's place until you would never know the place.

ROPE

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