Tomorrow, Friday, Saturday, will be "Gala Days" in Portland's Leading Cloak-Suit Store. A sensational 3-days' "New Year" sale of our entire matchless showing of women's, misses' and children's apparel at January prices. Unrestricted choice from the largest and best-selected stock west of Chicago. Thousands of garment-buyers have been eagerly awaiting this annual event, when all outer-apparel needs can be supplied at a big saving. The shrewd shopper will recognize at a glance the superiority of our styles, assortments and values. Whatever your needs, silk, lingerie, tailored or evening waists; tailored suits or costumes; walking or dress skirts; evening or storm wraps; furs or silk petticoats, it can be purchased here at the lowest price that will be quoted this season. We have planned for the greatest three-days' cloak selling the store has ever experienced. Arrange to be here at 9 A.M. tomorrow.

**The Meier & Frank Store's Great "New Year's" Sale**

Women's Suits, Coats, Costumes, Skirts, Waists, Petticoats, Etc.

Every Garment in Our Immense Stock at a Reduced Price

Merchandise Purchased on Credit Tomorrow, Friday, Saturday, Monday and Tuesday Goes on Your January Account

<table>
<thead>
<tr>
<th>Women's Dresses</th>
<th>Women's Coats</th>
<th>Women's Furs</th>
<th>Silk Petticoats</th>
<th>Silk Kimonos</th>
<th>Tea Gowns</th>
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<tr>
<td>Dressing Sacques</td>
<td>Women's Suits</td>
<td>Costumes, Wraps</td>
<td>Silk Waists</td>
<td>Wash Kimonos</td>
<td>Etc., Etc.</td>
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<tr>
<td>Lingerie Waists</td>
<td>Misses' Suits</td>
<td>Imported Waists</td>
<td>Dress Skirts</td>
<td>Wool Waists</td>
<td>Children's Furs</td>
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<td>Sweater Coats</td>
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$150,000 Stock Men's and Boys' Clothing Priced Far Below Actual Manufacturing Cost—Investigate!

Great three-days' sale of our entire mammoth stocks of men's, youth's and boys' fine clothing—$150,000 worth of the best clothing America produces to be sold at January prices—Every garment in the store is included—suits, Overcoats, Topcoats, Raincoats, Trousers, Fancy Vests, Bath Robes, Smoking Jackets, Youth's and Boys' Suits, Overcoats, Raincoats, Trousers, Etc.—All this season's very best styles in all grades—Assortments so large and complete that every individual can be quickly pleased—Economical buyers will look to their personal needs as well as those of the junior members of the family and profit by the grand price-reductions we have made on the entire stock. Many extra salesmen insure prompt and satisfactory attendance to the thousands of buyers who will be here bright and early tomorrow.

- **Men's Fine Suits**
- **Boys' Suits**
- **Men's Overcoats**
- **Youths' Suits**
- **Men's Raincoats**
- **Youth's O'rocoats**
- **Men's Dress Suits**
- **Boys' Overcoats**
- **Men's Trousers**
- **Boys' Raincoats**

Entire Stock Dress Goods 20% Off

High-grade wool dress materials at 20 per cent off regular prices Thursday, Friday, Saturday—Unrestricted choice from the largest and best-selected stock in the West; Every new, desirable fabric included. White wool goods, colored wool goods, best wools, materials for street suits, dress suits, coats, suits, skirts, shawl suits, children's apparel, street and evening wraps, etc. Goods for elderly women, too.

All grades, all styles of fabrics, imported and domestic, prices from 75c to 425c for the mammoth selection—20% Off

Takes advantage of this great special offering—Main Floor

10,000 Garments of Women's Underwear at Half Reg. Prices

A marvelous offering of Women's and Children's Knit Underwear for Thursday, Friday and Saturday—Winter and Summer weights and styles in vests, pants, and union suits, high neck, long sleeve, low neck and sleeveless, ankle and knee length pants, wool underwear, silk and wool underwear, mixed wool underwear, lane underwear and cotton underwear, all sizes for women, misses and children, every good style careful buyers want, values ranging from 3 to 5.50 a garment—Take your pick for three days at half our of regular prices

Half Price

Six Great Bargains in the Basement Store—Your Opportunity

- **Odd's and Ends of Muslin Underwear on Sale at Very Low Prices**
- **Second Floor—Take Elevator**

One-Third Off on Fancy Smoking Sets—Handsome Novelties
One-Fourth Off on One Entire Stock of Fish and Game Sets
Just Half Price on Our Entire Stock of New Biquet Figures

One-Third Off on One Entire Stock of Knee Warmers
Just Half Price on All Bronze Figures Selling at $1.25 to $2.50

Great Values in Fancy China of All Kinds in the Basement