Long Kid Gloves, Pair \$2.48

Save \$1.02 a pair on the sort of gloves you will have use for with this season's smartest toilettes. These are as good a grade at \$3.50 as glovemakers can produce. 12-button length, a prime grade of kid skin, in black or colors, and regularly sold at \$3.50 the \$2.48 pair, special today.....

RIBBONS-4-inch taffeta in many colors, including red, blue, brown, mais, lavender, black and navy. Bought for less than half wholesaler's regular price, therefore regular 50c values go today for 19¢



Buy \$1.25 Lace for 48c Yard

Look up your lace needs and come to this Friday sale to supply them. The patterns are exquisitely beautiful and the range of choice magnificent. Bands of festoons in cream or white. An assortment made up of thousands of yards of short lengths; several hundred pieces, divided into two lots in a way that enables you to buy laces regularly worth 75c, \$1.00 and \$1.35 the yard, today at........... 48c

LOT NO. 2-Contains Laces of the very finest sorts. Rich bands and edges. Unique designs and festoon laces for every purpose, regularly priced at \$4, \$4.50 and \$5 the yard; special today\$2.48

Autumn Needs Can Be Supplied And A Tidy Sum Saved By Attending Portland's Best Bargain Event

OUR 233d FRIDAY ECONOMY SALE

Beautiful, Distinctive Paris Pattern Hats on Sale at Exactly Half Price

This is a selling event of unusual timeliness, right at the threshold of the Millinery season; two weeks before the Horse Show, the fashion event of Portland society. Discerning buyers will come early and revel in the rich assortment, choosing at will what suits their fancy. A

ful creations that have been the envy and delight of all Portland women. A sale that began yesterday morning and that has created more interest than any similar merchandising event ever heralded in the Pacific Northwest. Such a tremendous assortment of millinery loveliness has never before been presented; and now when we announce that these artistic creations go for half the regular price,

it arouses intense enthusiasm among the buyers of the best to be had in feminine headwear. So wide a range of choice in pattern and color that no particular style can be mentioned here. These clever hats were fashioned by the deft fingers of gay Paris' most talented artists, and were imported direct by us. From the hats that we offer now at half the regular price have been chosen the de-

conjure with: Carlier, Georgette, Suzanne, Maison Cortel, Virot-artists who have made Paris millinery the

signs that have established millinery styles for Portland

this Fall and Winter-and it's a high mark they have set,

too. To women familiar with Paris headgear and its

designers, this list of artists will present an ensemble to

\$100.00 Hats, Special, \$50.00 \$125.00 Hats, Special, \$62.50 And Many Intermediate Prices

sweeping, stupendous sacrifice of the surpassingly beauti-\$37.50 Hats, Special, \$19.00 \$50.00 Hats, Special, \$25.00 \$75.00 Hats, Special, \$37.50

These are on sale in the linen aisle. Very heavy flannel in large pattern designs, suitable for bath robes, heavy night robes, kimonos, etc. A large shipment of a superb grade. Come in many colorings and patterns; sells regularly at 45c a yard; special

Cur- \$1.15 -- Pil- \$2.65 Per tains \$1.15 -- lows \$2.65 Pr.

Curtains when you can get these very dainty curtains of a fine quality of serim, made with ruffle edge? Nothing on earth more suitable for boudoir window drapes. They're pretty, they're durable, and goodness knows they are low priced enough any timethey're \$2.00 then. Choose a pair

Limit three pairs to one customer. None sent on phone orders, none laid aside. Mail orders to a customer. No phone or mail promptly filled.

Who would not have a new pair of | FEATHER PILLOWS-Soft and downy pillows, real feathers; Great big, fluffy fellows, 20x26 inches. They're covered with a linen ticking in pretty striped patterns, and they sell regularly at \$3.50 the pair. Try these big, comfortable pillows to tempt sleep and rest, Very \$2.65 special today, a pair.

> Come early. Limit three pairs orders filled.

Bath Robe Flannels 33c Hose Worth 69c, Underwear Worth 98c Savings on Small Things

Women who wear fine Hose should be here early this morning and select several pairs of Hose from the best sale of the season. They're fine black silk Stockings, in Rembrandt or Richelieu patterns. Some dropstitch effects. Many colors are to be found in the assortment, in the dark plain effects for street wear or handsome light shades for evening dress. There are also some exceptionally good wearing Hose in silkplated Stockings; these are regular \$1.50 values. The colors are purple, blue, green or brown in changeable effects. Choice, the pair

3 pairs the limit to any one customer. All sizes in the assortment, but not all sizes in one line.. All women who come save 81c to \$1.31, at, 69c



WOMEN'S UNDERWEAR in silk, silk and wool or all wool. Vests, Pants and Union Suits. A clean-up of every odd garment in the store. Included in this lot are some exquisitely beautiful Swiss net Corset Covers, trimmed by hand, and on these garments the lace alone is worth \$1.50. It's a magnificent opportunity to writing paper, special, pkg. 10¢ own some fine Underwear at PAPER NAPKINS, plain white about 1-4 the regular price. About 500 pieces in all, including all sizes, all sorts of garments and many makes and styles. The regular prices run to \$2.00 a garment; we've reduced them in startling manner for today;

No mail or phone orders filled for these garments. None laid aside or sent on approval.. Not more than 3 Suits to one cus-

white linen, cloth finish, regular price 10c, special, the pkg....6¢ WRITING PAPER, fine white cloth-finish stock, regularly worth 25c, special, the box 15¢ WRITING PAPER, Hurd's fine bank note bond, white or azure tint, regularly worth 15e quire,

special, quire10¢ ENVELOPES, to match the above crepe, 100 in pkg., regular price 15c, special today, package .. 10¢ CARTER'S WRITING FLUID INK, large-size bottles, special, the bottle6¢ GLOVE AND HANDKERCHIEF BOXES, in stamped designs for pyrography work, special price for today, each......12¢

TALCUM POWDER, Colgate's Violet or Cashmere Bouquet, special for one day only, can ... 15¢ CASTILE SOAP, Italian white or green, extra good quality, 4-lb. bars, regularly worth 75c, special, the bar49¢

AMSTERDAM ENVELOPES, fine | NEWBRO'S HERPICIDE, edres dandruff, regular price \$1-price for today, the bottle...... 69¢ POMPEHAN MASSAGE CREAM -Regularly worth 50c, sp'l price, the jar32¢ GLYCERINE TOILET SOAP, transparent, regular 15c values, special, the cake3¢

HAND MIRRORS, redwood or ebonized, fine crystal white bevel glasses, regular price 75c, special for today only, each 49¢ HAIRPINS, celluloid, in shell or amber, assorted styles, I dozen in box, regularly worth 25e, special, SIDE COMBS, plain, in shell color

only, regular 25c values, special WIRE HAIRPINS, assorted sizes, large-size cabinets, reg. worth 15c, special, the box.....Se SKIRT BRAIDS, mercerized silk finished, in all colors, 5-yd, pieces, regular 15c values, special, the white PEARL BUTTONS, for children's coats and jackets, onehalf dozen large size or one dozen

small size, special, the card.. 15¢

Silk Department

Plaid Silks till you can't rest-more distinctive styles and better values than shown elsewhere for the money; splendid \$1.00 and \$1.25 grades, for two 87c days, only.....

Colored Dress Goods

About 4500 yards of new, nobby Fall Dress Fabrics, including checks, stripes and plaids; Olds, Wortman & King's \$1.25 quality, for two days,

You Save One-Fourth On Smart Silk Raincoats



Fifty Coats; not many of one pattern ,but there are several patterns. There are all sizes up to 40 to choose from. Many colorings and the patterns are the popular checks or stripes. Loose-fitting styles that are so desirable in rainproof garments. Buy today and you'll save one-fourth regular price and have one of the smartest shower-proof coats possible to

Regular \$25.00 \$18.75 values, special. values, special....\$26.25 Regular \$35.00

own. Prices as follows:

values, special...\$28.88 values, special....\$32.63

Odd Lot Shoe Sale

for Men and Women

Shoes for men or women at extraordinary reductions. All high-grade footwear, in many different leathers, lasts and styles, high or low cut, heavy or light soles, and in the entire assortment all sizes and all widths are to be found. Whether your foot be slender or wide, short or long, of ordinary or unusual proportions, we will fit you. In some one lot and at some price in this collection there is a shoe to fit every foot, and rest assured that whatever shoe you choose you can buy it for much less than its real value.

WOMEN'S SHOES from some of the best factories in the land; names synonymous with shoe quality whenover heard. Several different grades, specially priced as follows:

Regular \$5 and \$6 grades...\$3.89 Shoes worth \$3.50 and **\$4.00****\$3.19** Shoes worth \$2.50 and

MEN'S SHOES, made by firms famous for the men's footwear they turn out. We won't give the names here, but we will be glad to show you the shoes with the names of these well-known manufacturers stamped on them.

Shoes regularly worth \$5 to \$7 the pair\$3.89 Shoes worth \$3.50 to \$4....\$3.19 \$3.00 \$2.19 Shoes Worth \$2.50 and \$3. \$2.19

Every line of Shoes in our store that has been reduced to 20 pairs or less will go in this sale. Every pair of oxfords in the house is included at above prices.

Graceful Ostrich Plumes

For

That's only one item in the thrilling triple sale of superb Ostrich Plumes today They're genuine full head plumes in black or white. 3 ots of them priced perhaps lower than such sterling qualities will be sold for in Portland for many months to come.

LOT 1 is composed of Plumes 14 inches long, in rich jet black or pure white, regularly worth \$2.00 each, \$1.49

LOT 2, 15-inch Plumes, full head, black or white, regularly \$3.00 \$2.39

LOT 3, extremely nice Plumes, 16 inches long, in black or white, an excellent \$4 value, very special for to- \$3.19

IMPORTED FELT HATS, soft, flexible flat shapes, that conform readily to the drooping models favored by this season's fashions. Come in all colors, including black and white. Reg. \$2 each, today, sp'l...\$1.39



Good Alarm Clocks 63c

Nickel Alarm Clocks, guaranteed | Wood Frame Clocks, 25 inches tall, quality; regular 85c values, spe-

strike hour and half hour; regueial for today's Economy 63c larly worth \$2.50; \$1.75 Wood Frame Clocks, same as above, with alarm; regular \$1.95 price \$2.75; special for today, each.....

Decorated China

Rose Decorations and Gold Lines.

Salad Bowls, 9-inch size, 15c special. 15c Cake Plates, 10-inch, special. 15c Pitchers, 1-quart size, spe- 15c French Haviland China, handsome-

ly decorated, with broad gold bands and pink sprays, selling to-day for Half the Regular Price. The assortment contains Plates, Cups and Saucers, Bouillons, Ram-akins, Sugars and Creams, Choco-late and Tea Pots, Hot Cake and Cheese Dishes, Chop Dishes, Spoon Travs, Cake Plates, Meat Dishes

Men's Underwear

Derby ribbed worsted Shirts and Drawers, in flesh, blue, natural and tan; sizes 34 to 46 inches. A splendid \$1.50 value, special, the garment. \$1.00

Handkerchiefs

Men's fine linen hemstitched Handkerchiefs, soft finish, our own importation, full size, all-width hems. Regular 35c quality, special price for today, six for \$1.50

Men's New Gloves

Street Gloves, in assorted browns, splendid quality leather; every pair warranted; sizes 7 to 10. Exceptionally good values for only. \$1.50, special price for one day only, pair. \$1.15

\$1.50 Hand Bags \$1.00

Women's solid leather Handbags, in imitation seal or walrus effects, made with hand-riveted frames, leather-

fancy stripes and silk-embroidered effects, sizes 9 1-2 to 11 1-2. Regularly worth 35c to 50c, special, 25c the pair..... Flannel Shirts

Boys' French Flannel Negligee Shirts, made with non-shrinkable collars, felled seams, pearl buttons. The well-known "Eagle" make. Regular price \$1.50, special Friday

New Neck Chains

Men's Fancy Hose

Cotton or lisle thread Hose, in plain black, solid colors,

Genuine Austrian Neck Beads, in graduated cut-glass ef-

Beautiful Elk Cushion Tops on Sale for 37c

Cushion Tops, in elk and automobile designs, stamped and tinted for embroidering. These are regular 50e values, but we make a special of them for today 37c

Women's Knee Petticoats in warm. pretty flannel. Come in white or stripes, finished with a wide flounce, which is trimmed with hemstitched tucks or silk embroidery. A dainty, useful garment for the particular woman. Regularly worth \$3.00; \$2.27 special for today....

Knee Petticoats, for women, in white, pink or blue flannelette; finished with a deep ruffle trim'd with tucks; regularly 65c, 47c special for today......

Sweaters, for children and misses, in fine all-wool yarn. The most popular wrap of the season, in red, white or navy. Comes in slipover style with V-shaped neck or in the Norfolk design. Sizes 2 to 12 years; regularly worth \$2.00; special for 61 37