Agents for Butterick Patterns, Columbia Yarns, Gossard "Lace Front" and La Grecque Corsets, Ostermoor Mattresses, Perrins' Gloves

Fifty Years in Portland

The Meier & Frank Store's Oct. Offerings in All Depts.

Established in 1857

Sale of Women's Knit Underwear

Best Values of the Season

Women's "Swan" brand Swiss ribbed Merino Vests, high neck, long sleeves, tight-fitting cuff—all sizes. The best $1.25 values on sale at this special low price, garment..... **$1.05**

Women's "Swan" brand Swiss ribbed mercerized Vests—Winter weight—high neck and long sleeves, colors pink, blue and cream—all sizes. The best $1.25 values, on sale at, per garment **$1.05**

Women's "Swan" brand all-silk Undervests, high neck, long sleeves—ankle length tights to match; handsomely made and finished. Best $5.00 values, on sale at, per garment.... **$4.25**

Women's "Swan" brand Swiss ribbed silk and wool Vests, low neck and sleeveless; all sizes. Best $1.00 values, at, garment..... **87¢**

Women's Swiss ribbed heavy cotton Vests and Tights, good Winter weight—crocheted neck and silk front, sizes 4, 5, 6. Best $1.00 values, on sale at this low price, garment..... **53c**

Women's extra fine quality Swiss ribbed Union Suits—beautifully made and finished— sizes 4, 5, 6—a great special lot of 50 dozen garments. Regular $2.00 values, on sale at this low price, per garment **98c**

A complete stock of women's, misses and children's Winter Underwear—all styles, all grades, and, as always, our prices the very lowest. Let us supply our Winter Underwear needs.

Uud'muslin Sale

Women's fine nainsook Corset Covers, yoke styles, made with clusters of lace insertion, beading and ribbon; blouse front; large assortment; 85c to $1.00 values, on sale at, each..**59¢**

Special lot of women's fine nainsook and cambric Chemise and Combination Garments, trimmed in fine torchon and Val. lace; insertions and edgings, beadings and ribbons, made with the new French backs; $2.50 to $4.00 values; great bargains, each...**$1.69**

Special lot of women's hand-embroidered gowns, made of good quality French percales, high and low neck styles, long and short sleeves; beautiful gowns, worth from $5.00 to $6.50 each; take your choice at **$3.98**

Special lot of very fine hand-embroidered Chemise with hand - embroidered eyelets, drawn with ribbon; $2.00 values, on sale at, each..**$1.47**

15c-20c 'Kerchiefs, 9c

Lot 1—Women's Handkerchiefs, small block initial, ¼ - inch hemstitching; 17c value, at..**9¢**

Lot 2—5000 women's Kimono Handkerchiefs, all new patterns, 15c values, on sale at, ea..**9¢**

Lot 3—All pure Linen Handkerchiefs, ¼ - inch hemstitching; 20c values, on sale at, ea....**9¢**

Lot 4—Lace - trimmed Handkerchiefs, 20c values.....**9¢**

Lot 5—Soft mercerized crossbar Handkerchiefs, 20c values...**9¢**

Artistic picture framing to your order at the very lowest prices. Fourth Floor.

Trunks and Traveling Bags—the largest and best selected stock on the Coast. Third Floor.

OUR OCTOBER SALE of MEN'S FURNISHINGS

Sale extraordinary of 400 dozen men's fine silk Four-in-Hand Ties, in plain colored bengaline silks, rep silks and basket weaves; a very large assortment of all the best colors; black, red, pink, light blue, tans, old blue, green, brown, navy, etc.; well made, extra long. Best regular 50c values; buy all you want of them at.....**25¢**

Men's fine worsted ribbed Underwear in pink, blue and gray, well made and finished, all sizes in shirts and drawers. Best value on the market at, per garment.....**$1.00**

Men's pure linen hemstitched Handkerchiefs, ¼ and ½-inch hems; best 25c values at...**17¢**

Men's cashmere wool and vicuna wool Sox in black and brown; all sizes; the best 25c values, your choice, pair.....**18¢**

Boys' and young men's worsted ribbed and form-fitting Underwear in natural gray; all sizes shirts and drawers; well made and finished; matchless values, at, per garment.....**69¢**

A superior showing of Sweaters for women, men, boys and children; Sweater Coats, Norfolk Jackets, etc.; all colors and all grades, as well as all styles; each, from...**$1.00** to **$5.00**

See the new Fall and Winter Hats for men and young men. They very latest blocks in stiff hats and soft felts, at all prices.

"PHALANX" BLACK TAFFETA SILK SALE

Great October sale of our famous "Phalanx" Black Taffeta Silk—the taffeta that wears; 4 widths and qualities; best values, guaranteed:

85c "Phalanx" Black Taffeta, 68¢; $1.00 "Phalanx" Black Taffeta, 79¢; $1.15 Black Taffeta, 89¢; $1.25 Black Taffeta.....$1.09

1000 yards of white Bear Cloth of superior quality, for infants' and children's coats, caps, etc.; $2.50 values, yard.....**$1.98**

See the new dress materials for Fall and Winter wear. We have provided an immense stock of the very latest novelties in all grades. Samples sent to out-of-town patrons.

35c RIBBONS FOR 21c

$2.50 GLOVES $1.69

10,000 yards of heavy all - silk Taffeta Ribbon, 5½ inches wide, for millinery purposes, fancy work, hat bows, etc.; black, white, blue, pink, nile, mais, Alice, navy, brown, garnet, cardinal, green, etc. Best regular 35c values, on sale at, yd....**21¢**

Great special lot of "Fownes" 8-button-length Kid Gloves, in black, white, brown and mode; sizes 5½ to 6¾; the best regular $2.50 values at.....**$1.69**

HEMSTITCHED AND DRAWN LINENS, 57c

In the Art Department, Third Floor, Monday, Tuesday and Wednesday, we place on sale a great special lot of hemstitched and drawn-work linens, 30x30-inch, 36x36-inch, 18x45-inch and 18x54-inch; a splendid assortment of patterns; regular $1.25 to $1.75 values, your choice at each—Third Floor.....**57¢**

75c Stamped Wood 48c

In the Picture Department, Fourth Floor, a splendid assortment of Stamped Wood—stools, placques, circles, photo and stationery boxes, etc.; best designs, reg. 75c values at.....**48¢**

SALE BATH SUPPLIES

Toothbrush Holders, sp'l at **12¢**

Toothbrush Holders, special, each.....**27¢** and **99¢**

Paper Holders.....**8¢**

$1.00 Glass Holders.....**79¢**

Nickel Soap Dishes for bathtub, $1.50 value.....**$1.19**

Nickel Comb and Brush Holders, $1.10 value.....**87¢**

Nickel Soap Dish for stand, regular 75c value.....**59¢**

3-arm Towel Racks, regular $1.75 values, each.....**$1.39**

Towel Racks for roll, $1.15 value, for, each.....**92¢**

18-inch Nickel Towel Racks, regular 50c values.....**38¢**

24-inch Nickel Towel Racks, regular $1 values.....**79¢**

30-inch Nickel Towel Racks, regular $1.25 values.....**98¢**

Stoves, ranges, wood heaters, oil and gas stoves on sale in the Big Basement Store.

Laces-Embr'deries

A special sale that never fails to interest the best buyers in the city—Laces and embroideries of style and quality at a saving every one appreciates; these values worthy consideration.

2000 dozen French Val. Laces and Insertions, ½ to 1¼ inches wide; very pretty designs, values up to $1.25 dozen yards, at this extraordinary low price, dozen yards..**50¢**

1000 dozen round-thread Val. Laces and Insertion, 1 to 3 inches wide; values up to $3.50, at this low price, dozen .....**89¢**

Special lot of real Cluny and Fillet Medallions, novelties for waist trimming; beautiful styles, grand bargains, as follows:

50c values at.....**38¢**

85c values at.....**59¢**

$1.50 values at.....**98¢**

Nets and Chiffons

45-inch flowered and dotted Chiffon for fancy waists and evening gowns; magnificent styles and exceptional bargains; values up to $1.50 the yard, at this low price.....**59¢**

$2.00 flowered and dotted Chiffons on sale at, the yard.....**75¢**

2500 yards plain Nets for waists; white, cream and colored effects; 45 inches wide; values up to $1.00, for, yard .....**69¢**

See the new Fancy Bands, exquisite novelties for all purposes.

EMBROIDERY BARGAINS

5000 yards Swiss, Nainsook and Cambric Embroidery and Insertion; 1 to 9 inches wide; best designs for all purposes; values to 50c yard..**19¢**

2000 yards of Swiss Embroidery and Insertion, 1½ to 18 inches wide; regular values up to $1.25 a yard, on sale at this low price, yard...**49¢**

Semi-Made Corset Covers in new designs of embroidery, at following prices:

$1.50 values, on sale at, each..**$1.19**

$2.00 values, on sale at, each..**$1.69**

Special lot of White Net Robes, with flounces and insertions of lace; best regular $11.00 values, on sale at this special price, each.....**$7.69**

WILTON VELVET CARPETS 98c YARD

In the carpet store for a few days great reductions in Wilton Velvet Carpets, the styles and qualities other stores are advertising at $1.60 value and we have the largest assortment of the newest designs and colorings. No extra charge for sewing, laying and lining. $1.60 values on sale at this low price, yard.....**98¢**

Bigelow Axminster Carpets, 15 patterns we are closing out; 30 to 40-yard lengths; some have borders to match; Oriental and floral effects, in the very best colorings; sewed, laid and lined at, special, per yard..**$1.45**

BRENLIN WINDOW SHADES 30 PER CENT DISCOUNT

Introductory sale of "Brenlin" Window Shades, the best shade material made in America is "Brenlin." To those ordering Window Shades of "Brenlin" we allow a reduction of 30 per cent discount.....**30 PER CENT**

Carpet and Curtain Department on the Third Floor.

Custom shade and drapery work our specialty. Best materials and workmanship.

Men's Custom Tailored Suits

At $15 to $40 Each

Men's high-class ready-to-wear Clothing is our specialty—The Second Floor Clothing Store is at present showing an assortment of men's fine apparel not equalled anywhere in the far West—Custom tailored suits, garments that appeal to the banker and business man—suits we have every confidence will please and satisfy the most critical buyer—The styles, the materials, the make the best that money, brains and skill can produce—The display includes the best efforts of the leading wholesale tailors in the land and the saving is large enough to interest everyone—Let us show you the handsome new suits in fancy worsteds, fancy cassimeres, fancy tweeds, blue serges and black worsteds—Every garment hand-tailored and perfect fitting—Prices range all the way from $15.00 to $40.00 per suit **$15 to $40**

Also a beautiful showing of men's high-grade overcoats, raincoats and separate trousers—Altogether our Clothing Department can supply your Winter Apparel Needs to the very best advantage—No trouble to show you—Second Floor

October Sale of Fine Blankets

1000 pairs of extra large white cotton Blankets, great special value at, pair.....**$1.40**

1000 pairs of light gray Blankets, full size, colored borders; best $4 values, pair...**$3.45**

500 pairs of Oregon gray mottled Blankets, the best $6 values, at, the pair....**$5.10**

500 pairs of white wool Blankets, fancy borders, 10-4 size; the best regular $5.50 values, on sale at, the pair....**$4.45**

500 pairs 11-4 Oregon white wool Blankets, pink and blue borders; best regular $7 values, on sale at, pair...**$5.89**

200 pairs of extra heavy full size white wool Blankets, with fancy borders; regular $8 values, at, the pair.....**$6.95**

200 pairs of white wool Blankets, size 78x86 inches, regular $10 values, pair.....**$8.50**

$10.00 Blankets For $8.50 Pair

Special lot of 200 pairs of extra fine white all-wool Blankets, colored borders, size 78x86 inches; our best regular $10.00 values, on sale at, special, pair **$8.50**

Send for a copy of our new Fall and Winter Catalogue. The largest, handsomest and most complete mail order solicitor published in America.

Sale 1000 New Comforters for Only $1.17 Ea.

Great October sale of 1000 full-size Comforters, handsome silkoline-covered and filled with white laminated cotton; very best patterns and colorings; the greatest comforter value of the year, on sale at, each **$1.17**

Mail orders will be carefully filled.

500 downaline-filled Comforters, covered with extra fine silkoline; dainty light blue and pink designs; regular $4.00 values, special, each...**$3.20**

Full line of Comforters on sale at, special, each.....**$6.50** to **$30.00**

$4.50 Comfort's For $3.29 Each

Great special lot of 1000 high-grade Comforters, extra heavy sateen covering, fancy designs and colorings; best white cotton filling; $4.50 value, at, pair **$3.29**

Mail orders will be carefully filled.

50 patterns of Pendleton Indian Robes, at, each.....**$7.00**

Pillows, springs, mattresses, etc., in complete assortment on the fourth floor—Take elevator.

Basement Spcls.

In the big Basement store—A great special sale of 100 Gas Portables for the dining-room, parlor or library—Handsome model, equipped with the celebrated "Lindsay" incandescent light, including burner, mantle, globe, tubing, dome shade, etc., all ready to connect to the gas jet—Every home wants one—Regular $3.50 values, your choice while they last at this low price of, each..... **$2.69**

Fancy metal bowl Parlor Lamps, with center-draft burner; complete with fancy engraved globe; on sale at, each..**$3.52**

Fancy nickel Chafing Dishes, 3-pint size, ebonized handles, best model; regular $9 value, on sale at this low price...**$6.99**

4-piece quadruple silver - plated Tea Sets, assorted designs, good quality—teapot, sugar bowl, cream pitcher and spoonholder; regular $13.50 set at....**$9.95**

$5 quadruple-plated Fruit Bowls, special at.....**$3.49**

$6.50 8-inch Cut Glass Berry Bowls, each.....**$4.49**

$7.50 silver-plated Nut Bowls, special, each.....**$5.65**

Kitchen Goods

Galvanized Coal Hods, 50c values, on sale at.....**37¢**

Long-handle Fire Shovels...**9¢**

Short-handle Fire Shovels...**6¢**

Nickel-plated Fire Pokers...**7¢**

"Lindsay" Incandescent Gas Mantles, at, each.....**19¢**

3-fold Clothes Horse, 90c value, special, each.....**72¢**

Savory Turkey Roasters, regular $1.25 values.....**99¢**

Nickel - plated Lamps, regular $1.50 values.....**$1.19**

$3.50 Oil Stoves, best quality, medium size.....**$3.09**

CALIFORNIA TO AID

State Board of Trade Interested in Rose Festival.

PLEDGES ITS ASSISTANCE

Organization Will Send to Portland Next June the Largest Excursion of Business Men Ever Made Up.

The most signal achievement yet accomplished that will make for the success of the Portland Rose Festival next June, is the excursion of the California Board of Trade, which has just been arranged for by William McMurray, chairman of the exploitation and publicity department of the Festival. While he was in the South recently he outlined the plans of the association to Arthur R. Briggs, president of the California Board of Trade with a view to interesting the commercial, financial and industrial interests of that state in the project, and without argument or quibbling, Mr. Briggs said that he would guarantee an excursion to Portland for the week of the Festival, larger and more representative than any yet sent to the Pacific Northwest.

Mr. Briggs first desired to know on just how large a scale Portland intended to celebrate, and when told that there would be a solid week of entertainment, with a floral display that would rival the finest ever made in California, the chief executive of the California Board of Trade readily assented to the proposal to arrange a business men's junket to Portland and Oregon. The "Invasion of Oregon" will include one day up the Columbia River and another down the river, with at least two, and probably three days in Portland.

And, this is not all, for President Briggs announced that he believed that any Pacific Coast celebration of such magnitude warranted the unqualified support and indorsement of the active commercial organizations of the three Coast states.

"I'll enlist the Boards of Trade, Commercial Clubs, and Chambers of Commerce of every city in California in this matter and send the largest delegation of citizens from our state that ever journeyed beyond its borders," was the pledge President Briggs made to Mr. McMurray, before the latter left San Francisco, a few days ago.

This arrangement will mean, according to Mr. McMurray, that several special trains filled with business men from California will come here during the Festival week. To secure the presence here for three or four days of several hundred prominent men from Oregon's neighbor state on the South is regarded by the executive committee of the Rose Festival Association as a signal triumph, and it is felt that this will be a great incentive to local people to make the finest showing possible.

The citizens of St. John sent a delegation of representative business men to the headquarters of the Festival Association yesterday afternoon, and asked whether there was anything they could do to help the cause along, in addition to supplying roses. It was arranged that the St. John Improvement Association should take charge of all matters relative to the Rose Festival; namely, the planting of roses on some particular day set aside this Fall; also the raising of funds and the building of a magnificent float to compete for the All-Oregon prize, that went begging at this year's carnival because of lack of time.

E. W. Rowe, chairman of the ways and means committee, yesterday opened negotiations with the Northern Pacific Terminal Company, which owns the spacious grounds surrounding the Union Depot, and officially requested that the gardener employed by the Terminal Company be instructed to plant all the available space in front of the depot with Caroline Testouts, the "queen of roses" this Fall, so that the first vision that will greet visitors and tourists next Spring will be a garden of roses.

Fully 75 per cent of the chairmen of the committees, which have been selected to raise the $100,000 fund, have been heard from, and a rousing meeting will be held at the Commercial Club tomorrow evening. It will be the first gathering of the "Hundred Thousand Dollar Squad," and most of the details of the canvass that will be made on "Campaign Day" will be settled at that time. Personal letters with valuable suggestions have been received from many of the subcommitte men and these will be acted upon at the meeting.

THE SEASON OF THE YEAR

Is now here when lighting fixtures, fire-place appliances, grates and andirons are a necessity. Phone The M. J. Walsh Co., or call at their salesrooms, 311 Stark, between Fifth and Sixth, and have your lighting fixtures installed. Office and residence lighting promptly attended to. Both phones.

Metzger saves you money on watches.*

PREPARE FOR HORSE SHOW

FAIR BUILDING TURNED OVER TO HUNT CLUB.

Plans Completed for Interior of the Oriental Building, Where Show Ring Will Be Located.

F. O. Downing, who will have charge of getting the buildings ready for Portland's first horse show, which is to be given by the Portland Hunt Club, November 7 to 9, was informed yesterday that the Oriental building, the Oregon building and such other buildings that may be necessary for the show would be turned over to him at once. Mr. Downing will take over the buildings today and a force of carpenters will be put to work at once.

WILL BE ONE OF ASSISTANT JUDGES AT HORSE SHOW.

Dr. James Withycombe.

The architectural plans for the interior of the Oriental building are completed. The show ring will be 50 by about 200, with 50 boxes erected so as to give a commanding view of the entire show ring. Above the boxes will be the reserved seats. The plans have been so drawn as to leave an eight-foot space between the boxes and the show ring. This will be used as a promenade and will give those who are in the boxes and reserved seats a chance to visit and make calls while the horses are being judged.

One of the first things to which Mr. Downing will give his attention is the construction of the stable. A structure large enough to stable 200 horses will be erected and will be used exclusively for exhibitors who have shipped their animals to the show. The use of the stable will be free to the foreign exhibitors, as will also the building which will be used to house the grooms and caretakers of the horses. In addition to this big stable a large tent will be used. This will be placed just outside of the show ring, and there the various classes will get their final preparation before entering the show ring. Part of the tent will be used to stable the local horses during the show hours.

T. S. McRath, president of the club, has everything in readiness for the opening of the sale of boxes, which begins this morning. Space arrangements will only permit of 50 boxes, and from the way that mail orders have been pouring in the supply of boxes will not begin to meet the demand. There will be plenty of reserved seats, however, and many of those who cannot get boxes will be able to have seats reserved for them for the season. President McRath has received letters from owners from Vancouver and Victoria, B. C., Spokane, Seattle, and Boise, Idaho, announcing their intention to enter their horses at the show.

ADOPT A SLOGAN THURSDAY

East Side Business Men's Contest Is Drawing to a Close.

The East Side Business Men's Club next Thursday at noon will open the letters received during the past month which contain suggestions for a slogan to be used in the upbuilding of the East Side. The letters are coming in rapidly, 30 having been received yesterday. At the regular meeting on Thursday evening all the letters will be read and the prize of $50 awarded to the person submitting the slogan adopted. The slogan chosen will be placed near the eastern approach of each bridge, in the form on an electric sign.

The club will also take up an invitation to be present at the Gresham Grange Fair on Portland day, Friday, October 18. All the East Side associations have been invited to attend the fair on that date.

Those who change from other shoes to Hanan's never change back. A Hanan customer is a persistent customer. Rosenthal's.

Fall styles Hanan Shoes at Rosenthal's, Seventh and Washington. *

"To Die at Dawn" at The Lyric.

TO HERBERT ASHTON, heavy man and stage director at the Lyric, belongs the credit of staging one of the best melodramas ever presented at that house, "To Die at Dawn," that is the bill for this week. And to Mr. Ashton also must be given the credit for presenting most acceptably the leading role, that of George Drake, gambler, confidence man and all-round criminal. It is a difficult part, and one which only an able actor can handle satisfactorily.

The story of the play is simple. Nellie Millward, by her father's will heiress to a rich estate, is pursued by the gambler Drake, who first attempts to win her millions by marriage, then seeing that the girl knows his shady past, attempts violence. All his plans are frustrated, and the play ends as the Lyric audiences would have it.

Lily Branscombe plays the role of Nellie Millward, the heiress, and takes the house by storm at every performance with her splendid work. Maxine Miles, the new leading lady, is given a rather weak role this week, but there is no fault to be found with her work. Ralph Belmont as Bob Nestor, the big-hearted Kentuckian, is given a good chance to show his ability, and takes advantage of it. The play is a splendid one, as good as any yet presented at the Lyric.

Survey for a New Route.

Engineers for the United Railways are now considering the alternate routes to Hillsboro over the range of hills west of the city, and it is likely that a franchise may be sought from the county to lay a track on the Linnton road in order to reach Cornelius Gap and cross over into the level country of Washington County by that route. Easier grades can be secured by that route than by the original survey of the Oregon Traction Company over the hills in the neighborhood of Willamette Heights.

Metzger & Co., Jewelers and Opticians, 342 Washington Street.

Frank L. Smith Meat Co.

226-228 ALDER STREET, BET. FIRST AND SECOND STS.

"FIGHTING THE BEEF TRUST"

All day long today and all this week we offer you Oregon prize-winning beef from 1c to 15c; no higher. We give you perfect Oregon native stall-fed cattle at a lower price than the Beef Trust Markets throughout the city are asking for trashy, thawed-out cold storage truck. Smith's meats are the acme of purity, wholesomeness and absolute freshness.

Soup Bones .....**1¢**
Soup Meat .....**3¢**
Brisket Beef .....**5¢**
Short Ribs to bake.....**5¢**
Beef for boiling and stewing ..... **5c** and **6¢**
Fine Shoulder Roast Beef .....**6¢** and **7¢**
Rump Roast Beef, **7¢—8¢**
Prime Rib Roast Beef, fat and juicy .....**10¢**
Best Round Steak.....**10¢**
Fine Shoulder Steak.....**8¢**
Sirloin Steak .....**11¢**
Best Tenderloin Steak .....**12½¢**
Small Porterhouse Steak .....**12½¢**
Large Porterhouse Steak .....**15¢**
Large T-Bone Steak....**15¢**

They're very different

The little Preferred Stock Green Lima Beans—from ordinary lima beans. There is not a more economical or more wholesome food than these little beans. They are just concentrated nutrition—the finest kind of food for those who have hard work to do. They are dainty and delicious, too—among the most delicious of all the vegetables on the long list of

Preferred Stock Canned Goods

Packed Wherever the Best are Grown

Serve them hot, seasoned with butter, pepper, salt, a bit of cream and a couple of teaspoons of beef extract, or two tablespoons of beef or veal juice, from roaster or frying pan. Or, as a salad, pour off the liquid in the can, rinse with cold water, arrange on rosettes of crisp lettuce leaves and garnish with mayonnaise dressing.

Just try the little green limas—Preferred Stock—at your Grocer's

ALLEN & LEWIS, Wholesale Grocers, PORTLAND, OREGON, U. S. A.