

The Golden Eagle The Golden Eagle

A THOROUGHFARE STORE—THRU FROM THIRD TO SECOND STS. CORNER OF THIRD AND YAMHILL STS.—THRU TO SECOND

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Friday a Day of Wondrous Bargains! Many Prices Halved!



FRIDAY CHALLENGE SALE

Second Monster Friday "Challenge Sale" BARGAIN BULLETIN

Just ready to step over the fence from Summer to Autumn, we must resolutely clear the store of all present stocks. From now till mid-October the store will receive more goods daily than it sells—as we outfit our public, furnish homes for the Winter season, and prepare for the Holidays. However big this store seems—a full city block thru it—it's all too small to hold the new Fall stocks ready for it. So we choose today—a time "twixt grass and hay"—to ruthlessly push out all goods now in the stocks. Every department is represented in the Friday "Challenge Sale"—goods you really need. We're starting September business with a rush and vim, splendid service and proved intent to serve well and fairly. This with vast assortments and FAIR PRICES must win tremendous business. It shall be fostered by continued scientific effort to do the business still better.

A GREAT SPECIAL SALE OF MANUFACTURERS' SAMPLE COATS:

Women's New \$5.00 Coats \$2.49

Our New York buyer was fortunate in securing about 200 sample Coats from a leading manufacturer in the East, paying just half their regular price for the lot. They are all modeled in 3/4 lengths—neat, dressy fabrics, in striped effects, black and white and black and gray tastefully trimmed in pretty silk braids and novelty buttons. They were offered as a leader by their maker to retail at \$5, an especially good value at the price. We offer them for today and Saturday, choice for. **\$2.49**

See them in Window, Corner of Third and Yamhill Streets.

THE "GOLDEN EAGLE" TYPICAL OF OREGON "SHE FLIES WITH HER OWN WINGS."

EVERYTHING FOR EVERYBODY, ALL THE TIME, AT A LITTLE LESS THAN ANYBODY CAN BUY ANYWHERE ELSE AT ANY TIME

PORTLAND'S NEW DEPARTMENT STORE



ENTIRE BLOCK ON YAMHILL FROM 2ND TO 3RD.

THE PEOPLE'S FAVORITE SHOPPING MART

Bargains That Challenge Attention of Hosiery Buyers!



WOMEN'S 25c ALLOVER LACE HOSIERY 12 1/2c

Ladies' full regular made, fast black cotton and hile hosiery, in allover lace and ankle effects, sizes 8 1/2 to 10, a splendid standard 25c value; special Friday **12 1/2c** at.

See Window on Third Street.

CHILDREN'S 25c ALLOVER LACE HOSIERY 10c

A drastic clean-up and merciless sacrifice of children's tan-hosiery in allover lace styles; full fashioned, sizes 5 to 9. Best standard grade at 25c; special on Friday only at, pair, **10c**

See Window on Third Street.

Ladies' Furnishings for Less:

25c AND 50c LISLE AND SILK GLOVES 12 1/2c

A sale of a well-known Eastern glove manufacturer's real samples. Lisle and taffeta, one or two-clasp styles; black or white, tan or gray; 25c and 50c values, special Friday at **12 1/2c**



A Severe Blow to Shoe Combine OUR MONSTER PURCHASE AND SLAUGHTER SALE OF THE SHAFER-WHITTIER STOCKS OF FINE FOOTWEAR

Enables us to offer some very startling and unusual bargains and just at a time when every one should be providing shoes for the almost due rainy season. Among the sensational bargains in the Friday Shoe Sale we note here:

1860 pairs of men's Shoes from the very best makers in this country; every pair hand-made, hundreds of pairs from the famous M. A. Paekard factory at Brockton, Mass. All leathers and newest lasts, all late styles; \$4.00 and \$5.00 values; special Friday and Saturday at **\$2.80**

BROWN'S \$4.00 and \$5.00 WOMEN'S SHOES \$1.98

Brown's celebrated "5-Star" Shoes and "White House" Shoes, in patent kid, patent calf, gunmetal calf, vici kid and velour calf; all "5-Star" brands—\$4 and \$5.00 values; **\$1.98** special Friday and Saturday at.

WOMEN'S WHITE CANVAS OXFORDS 50c

Women's \$2.00 White Canvas Oxfords, in Blueher, Gibson and lace styles, with canvas-covered Cuban heels or leather heels; a merciless sacrifice; special Friday at, pair, **50c**

CHILDREN'S AND INFANTS' SHOES—RARE BARGAINS Handmade Shoes, lace or button styles—Very special on Friday; Spring heels. **.69c** No heels. **.49c**

Ostrich Plumes and Baby Bonnets



DOUBLE BARGAIN BILL IN THE MILLINERY SALONS TODAY

A great sale of beautiful, elegant Ostrich Plumes and Tips today. New plumes just in from the makers. The finest selection in Portland—and plumes are "the thing" for Autumn and Winter hat trimmings.

Black and white \$2.50 Plumes, **\$1.49** special.

Assorted Plumes, black, white, Alice blue, brown, light blue, green, pink and cardinal; regular \$3.50 values **\$2.69** at.

\$1.50 BABY BONNETS 17c

A big bargain for the little tots. Pretty little lawn creations, tastefully trimmed in ribbons, ruchings, tucks and embroideries. Values up from 50c to \$1.50; special **17c** to close—today at.

Challenge Sale Cuts in Domestic

MILL END SALE OF 35c TABLE DAMASK AT 24c
58-inch width red Table Damask, in mill ends, a regular 35c value, special Friday at, the yard, **24c**

\$3.00 BLANKET ROBES \$2.29
Handsome Blanket Robes in reds and blues, size 60x82-inch, suitable for couch covers or for making the wanted bath robes for cool weather wear; \$3.00 values, special **\$2.29** at.

22c SCOTCH GALATEA CLOTH 17c
Choose from full assortment of rich colorings, plain and fancy effects; value 22c yard, special at, **17c**

\$1.00 ROLL COTTON BATTING 89c
3-pound rolls, comfort size Cotton Batting, extra quality, selected stock. The best dollar value; special at, the roll, **89c**

CHALLENGE SALE SPECIALS

We challenge the stores in the carpet and housefurnishing trust to meet these prices. Housekeepers who shop 'round will appreciate our independent prices all the more by comparison. Read:

\$2.00 SMYRNA RUGS \$1.38
Handsome reversible Smyrna Rugs, 30x60-inch size, in beautiful floral designs or antique Oriental effects; a great value at \$2.00; extra special on Friday at, **\$1.38**

15c CURTAIN RODS 9c
Brass Extension Rods, 54-in. full length, with white knobs and brackets; 15c value, special at, **9c**

\$5.00 PORTIERES FOR \$3.48
Handsome Portieres, 3 yards long and 50 inches wide, beautiful artioom tapestries in charming color combinations of red and green; also rich plain colorings, in warm and cozy effects; all prettily trimmed in knotted fringe; \$5.00 value, **\$3.48** special Friday at.

\$1.25 MARSEILLES BEDSPREADS 74c
Good full-size Marseilles Bedspreads, 72x81-inch size, made from superior long cotton. Best regular and standard \$1.25 values; special Friday for, **74c**

WE CHALLENGE THE TOWN TO MATCH THESE RIBBON VALUES!

A Surpassing Sale of Beautiful New 50c Ribbons at 22c
Ribbons value to set the town agog. Thousands of yards—hundreds of miles of ribbon beauty in a sensational sale. A fortunate half-price purchase from a manufacturer who wanted to make a quick swap of ribbons for ready cash. Rich, beautiful taffetas—pure silk—finished with peco edge. A hundred handsome shades to choose from, with plenty of white and black in the lot; also dainty cream shades. In widths from 4 1/2 to 7 inches. Standard 40c to 50c values, special Friday at, the yard, **22c**

Men's 35c Cashmere Half-hose 19c
Men's fine Cashmere Half-Hose, in fast black, full fashioned and with double heels and toes, in all sizes, 9 1/2 to 11; splendid value at 35c, or three pair for a dollar; special on Friday at, the pair, **19c**

Women's Suit Room Bargains

SURPRISING VALUES IN FRIDAY'S CHALLENGE SALE

WOMEN'S \$10.00 WALKING SKIRTS, HALF PRICE!

Yes, we've just halved the prices on about 200 smart new Walking Skirts that have been selling readily at \$10. No reason for the sacrifice except that we're bound to make 200 new friends for the apparel salons. The skirts comprising the offering are in stylish woolen materials, all wanted colors and pretty mixtures, also blacks. Best regular \$10 values in town, all tailored in master workmanship, all latest models, and just the skirts for fall tramps and shopping. In a great special **\$5.00** "Challenge Sale" on Friday, for Half.

TAKE ANY WHITE LINEN SKIRT—\$3.50 VALUE—\$1.79
We offer for today all remaining white linen Skirts, in plaited styles and trimmed in button effects; values to \$3.50; special at, **\$1.79**

AN IMPORTANT SEPTEMBER SALE OF

Notions and Drug Sundries

Values that challenge the attention of dressmakers and home-sewers, as well as bargains for every one in the cut-rate Golden Eagle Drugstore. Read: Special Friday only:

- Velvet and Brush Skirt Binding, in odd colors, 10c value; special at, yard, **2c**
- 5c package Safety Pins, **3c**
- 10c Card Shell Hairpins, **5c**
- 5c spool "Busy Bee" cotton, **3c**
- 5c spool "Gle" Silk, **3c**
- 25c fancy edge Silk Elastic, yard, **15c**
- 3c spool Linen Thread, **1c**
- 10c card fancy Jet Pins, **15c**
- 50c Silk Gauze Feet, **25c**

DRUG SUNDRIES

- 15c can Gillette's Taleum Powder, **7c**
- 10c can Gillette's Taleum Powder, **5c**
- 25c can Mennen's Taleum Powder, **12c**
- 25c bottle Bay Rum, **14c**
- 25c bottle Florida Water, **14c**
- 5c cake "Golden Eagle" Glycerine Soap, **3c**
- 12 1-2c cake "La Pinerio" Castile Soap, **7c**
- Kirk & Co.'s "Arbor" brand Toilet Soap, box, **9c**
- 25c Tooth Brushes, **12c**
- 10c and 12 1/2c Tooth Brushes, **5c**
- 25c Metallic Hair Brushes, **15c**

DON'T MISS THE CHALLENGE SALE PRICES ON

Silks and Dress Goods

These special cut prices on splendid new silks and the much-wanted dress stuffs come right in need-time, while Fall dress-making plans are forming. Read the short, sharp, crisp news items of bargain rare:

WIDE BLACK SILK TAFFETA, \$1.50 VALUE, AT \$1.19

65c China Silk, 27-inch width and all colors; best regular value in town; special at, yard, **50c**

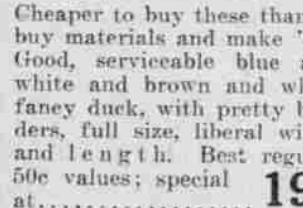
54-inch heavy, rich black Broadcloth, regular \$3.50 value, special for Friday at, the yard, **\$2.75**

52-inch Dress Goods in handsome fancy effects, neat stripes and smart, dressy plaids, splendid worsted fabrics and a big value at \$1.25; special Friday at, the yard, **98c**

36-inch fancy Dress Goods, best regular 65c value, special Friday, in splendid variety for choosing, at, the yard, **50c**

50c Kitchen Aprons 19c

Cheaper to buy these than to buy materials and make 'em. Good, serviceable blue and white and brown and white fancy duck, with pretty borders, full size, liberal width and length. Best regular 50c values; special **19c** at.



A CLEAN-UP OF THE \$1.00 Shirt Waists at 29c

Choose from all the white and colored lawn Shirtwaists; pretty dainty waists, trimmed in tucks and insertions, long or short-sleeve styles; some slightly mussed, but all good \$1 values; special Friday, to close, **29c**



WOMEN'S \$2.00 HOUSE DRESSES \$1.19

A clean-up of all remaining stocks of lawn, percale and chambray House Dresses at a less price than ordinary house wrappers sell for. The skirts are cut full, with wide sweep. Tastefully made and trimmed; \$2.00 values, special Friday, to close, at, **\$1.19**

A REMARKABLE TWO-DAY SALE OF

MEN'S FALL SUITS

Starts here Friday morning. Here are values that should bring every man in Portland to this store on one of these two great sales days. Without further comment we print the bargain news, asking only for full investigation as to its absolute truth and reliability. We quote prices on new suits that will shake the 100 per cent clothing ring to its very foundation, but add another triumph to the long list already credited to the Golden Eagle Men's Clothes Shop.

MEN'S \$18.00 SUITS \$9.75

New, smart, stylish suits, very latest models, splendidly tailored and faultlessly made. In strictly all-wool materials, neat, dressy striped effects or in fashionable plaids, single or double-breasted styles; hand-tailored buttonholes; \$18 value, special for two days at **\$9.75**



MEN'S \$15 SUITS \$6.75

Handsome Scotch Tweeds and smart mixtures in new full woollens, single or double-breasted styles; best \$15 Suits in Portland, special for two days only at **\$6.75**

MEN'S \$12.50 SUITS \$4.50

Good choosing from neat, late, stylish patterns in all-wool goods. Nicely tailored, latest models, single or double-breasted styles. Splendid value at \$12.50. Special for two days only at **\$4.50**

YOUTHS' \$10 SUITS \$3.50

Assorted styles, good choosing from stylish suits for young men; ages 12 to 20 years. Best regular \$10 values in new Fall suits; special at **\$3.50**

MEN'S PANTS

Choose from our entire and immense assortment of men's Trousers. Take any pair, values to \$6—any pants in the house, Friday or Saturday for **\$1.98**

CHILDREN'S \$3.00 TO \$5.00 SUITS FOR HALF

Get the School Suits now. Choose any child's suit, pay us \$1.50 to \$2.50—any one is worth double the price we ask on Friday or Saturday.

THE CROCKERY SHOP

Items of newsy bargain interest to every thrifty housewife in Portland. Savings made possible by shrewd cash buying on our part. Prices that will disturb the ring which seeks to control crockery prices in Portland:

One lot of Cups and Saucers, some slightly damaged in transportation—to close, for cup and saucer, **5c**

15c SALTS AND PEPPERS 9c PAIR
Crystal Salts and Peppers in fancy cut-glass patterns and with embossed sterling silver tops; 15c values, sp'l, pair, **9c**

30c HAVILAND CHINA PLATES 15c

Handsome Haviland China Dinner Plates, Soup Plates and Dessert Plates, in a fine grade of transparent china, thin and delicate, in fancy shapes and decorated in embossed effects and festooned patterns along the edges. A large number of exquisite decorations in the choosing. Exceptional values **15c** at \$3.50 the dozen or 30c each; special Friday only, ea.

DINNER WARE AT DRASTIC REDUCTION

Dinner Plates, worth \$1.00 per dozen, special at, each, **5c**

Dessert Plates, worth 85c per dozen, special at, each, **5c**

40c Vegetable Dishes, large oval shape, special at, **25c**

23c Vegetable Dishes, medium oval shape, special at, **15c**

13c Vegetable Dishes, special at, **8c**

23c Vegetable Dishes, medium round shape, special at, **15c**

40c Meat Platters, special at, **25c**

\$1.00 (per dozen) Teacups and Saucers, for set of six, **39c**

10c ROLLS TOILET PAPER 5c

"Wanna" Silk Tissue Toilet Paper, very best quality, 1000 sheets in each roll; standard 10c value; Friday special **25c** at 5 rolls for.