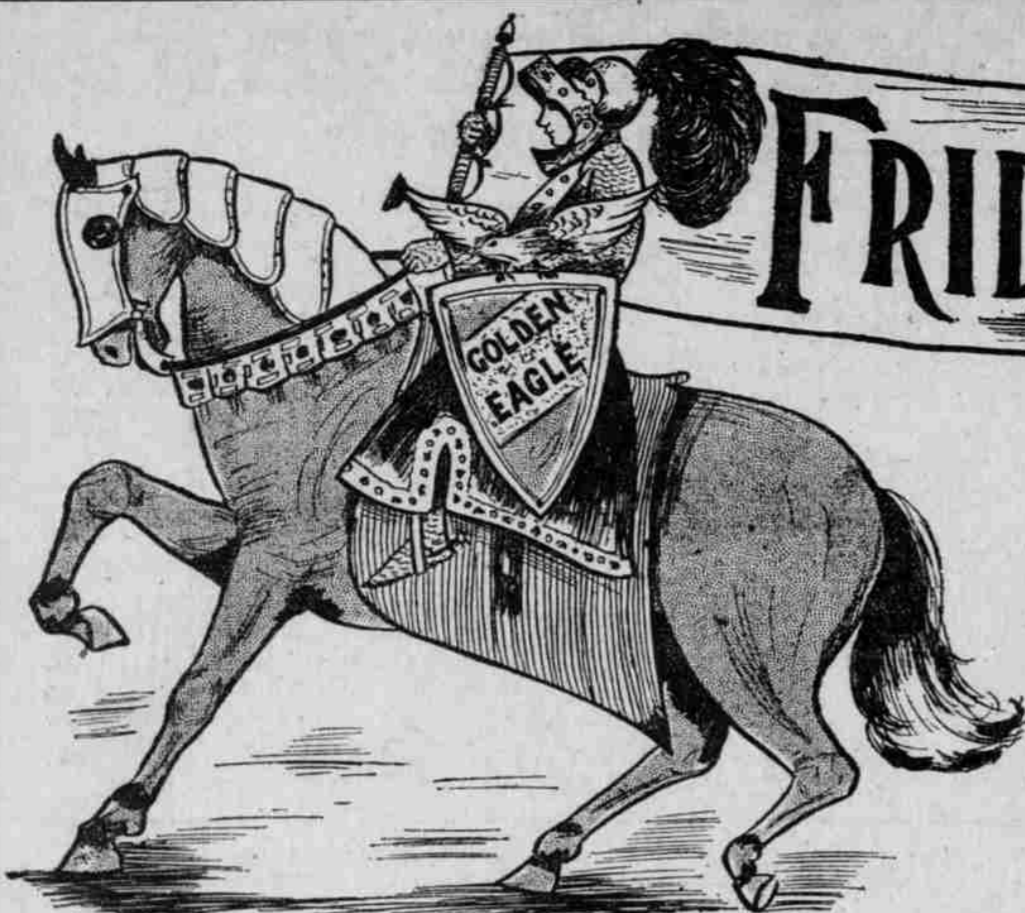


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FRIDAY CHALLENGE SALE

In Addition to the "CHALLENGE SALE" Extra Specials, Absolutely Every Article in the House Stands Reduced
PORTLAND'S NEWEST AND MOST POPULAR DEPARTMENT STORE INAUGURATES TODAY ITS

FIRST GRAND, BOLD AND FEARLESS FRIDAY CHALLENGE SALE

With grim determination to make this Store's Friday Bargain Carnival the most important event of its kind in Portland—from a value-giving standpoint—we launch our first Grand Friday "Challenge Sale," upon the shopping community, and in the van of the long procession of Friday sales which claim the attention of local shoppers.

We Promise to Make It the Sale of Sales

A perfect avalanche of unparalleled values that will sweep before it each and every form of competition that dares to

Everything for Everybody, All the Time, at a Little Less Than Anybody Can Buy Anywhere Else at Any Time



cross its mighty path, and bid defiance to every scheme, Trust or combination that seeks to block it. Not in Portland, Oregon, nor the Northwest will such generous returns be given for hard-earned dollars as here—today. We positively assert and stand ready to prove our assertion true, that we shall offer at this rousing sale better values, newer goods and fuller assortments than can be found at any other Portland store. Come—make us prove it! Watch our windows.

LAST OF THE SUMMER SERIES OF SENSATIONAL SALES OF

Women's White Lawn Shirtwaists

\$1.50 Values 35c

The best Shirtwaist sale yet; white lawn shirtwaists, dainty, charming creations, all new the present season, on one long table in the waist section. The convention embraces long and short Peter Pans, in sheer lawns, exquisitely trimmed in tuckings, laces and insertions. A collection of beauty and daintiness unrivaled by any similar values in the city. Waists that are great values indeed up to \$1.50 in a regular way. In Friday's "Challenge Sale," to close, 35c three for \$1, or each. See the Waists in a Third-Street Window. Only Three to a Customer

BOLD PRICE-CUTTING MAKES FRIDAY'S "CHALLENGE SALE" A BOON TO BUYERS OF

Silks and Dress Goods

Our dress goods chief has used his blue pencil freely and recklessly among his fabrics, slashing prices right and left on the most-wanted stuffs for Fall dressmaking needs. Friday's "Challenge Sale" patrons will save enuf in buying silks and dress goods at the special prices to pay for all the "makings." Read a few specimens of the more important specials:

- \$1.50 Black Taffeta, \$1.19 Yard.
- Rich, heavy Taffeta, very best \$1.50 grade and guaranteed black; non-crackable and alive with rustle, a new silk just received from the makers; special at, yard, \$1.19
- 75c Pongee Silks 25c Yard.
- 25-inch widths in white, brown, pink and green pongees, very dainty and splendid value, at the usual 75c price; special Friday, to close, 25c yard.
- 45c Challies 29c Yard.
- Dainty, pretty fabrics in tempting effects; dotted, figured and checked. Splendid value at 45c; special Friday at, yard, 29c
- Pay 75c for the Dollar Broadcloth.
- Rich, heavy black broadcloth, best dollar value in town; special in the Challenge Sale at, 75c the yard.
- 75c Mohairs and Batiste 45c Yard.
- 50-inch widths, in short lengths only.
- 25c Dress Fabrics 19c.
- 27-in. widths, in pretty wool-finished dress stuffs, neat striped effects and attractive plaids. Best regular 25c value; special Friday at, 19c yard.

ROUSING VALUES IN THE HOSIERY AISLE "CHALLENGE SALE" BARGAINS FOR WOMEN AND CHILDREN

- Women's 20c Hose 12-1-2c
- Full-fashioned black cotton Hose, lace ankle, all sizes; regular value 20c, special, 12 1/2c
- Children's 10c Hose 5c
- A line of children's lace-ribbed Cotton Hose in black and white, sizes 5 to 9; regular value 10c, special, pair, 5c

NEWSY ITEMS OF THE CHALLENGE SALE'S

Deep Price Cuts in Domestic

- 90c Table Damask 59c.
- 58-inch Table Damask, in 2, 2 1/2 and 3-yard lengths; big value at 90c the yard; special Friday at, 59c
- 75c "Silence" Cloth 59c.
- Good, heavy Table Felt, for use under the tablecloth, as above; a fine value at 75c; special Friday at, 59c
- \$1.00 Batting, Comforter Size, 89c.
- A fine, pure white Batting, in full comforter size, all in one piece, dollar value; special Friday, 89c
- \$1.25 Blankets 89c.
- Splendid heavy gray Blankets, extra large, as above.
- \$1.25 Comforters 98c.
- Warm, but not of a burdensome weight, good patterns and soft, warm filling, durable covering, nicely quilted. Splendid for camping, for the hayrack or home. An unusual value at \$1.25; special Friday at, 98c
- 10c Muslin 8-1-3c.
- 36-inch Unbleached Muslin, as above.
- 20c Pillow Slips 16-2-3c
- Size 42x36-inch Pillow Slips, nicely hemstitched; special, as above, on Friday, the 20c 16 2/3c values for, 16 2/3c
- 50c Linen Towels 19c
- Here's something that should bring hosts of thrifty housewives to the towel sale today. We offer for the patrons of Friday's "Challenge Sale" an extra large, all linen towel, with colored borders, hemstitched and with fringed ends—plenty for all-day selling; splendid 50c values, special at, 19c

VALUES THAT "CHALLENGE" THE HOUSEKEEPER'S ATTENTION! KITCHEN AND TABLEWARE IN THE "CHALLENGE SALE"

Imperial Enameled Kitchenware

- The renowned "Imperial" Ware is known to be the most durable kitchen ware made. We have a small lot, slightly damaged in transportation, we will place on sale at less than half price.
- 14-quart Dishpans, special, each, 65c
- 3-quart Tea Kettles, special, \$1.10
- 11-inch Wash Basins, special, 22c
- 12-inch Wash Basins, special, 22c
- 2-qt. Sauce or Preserving Kettle, special, 23c
- 3-qt. Sauce or Preserving Kettle, special, 30c
- 4-qt. Sauce or Preserving Kettle, special, 36c
- 5-quart Saucepans, special, 40c
- 2 1/2-quart Saucepans, special, 26c
- 1 1/2-quart Saucepans, special, 20c
- 1-quart Saucepans, special, 18c
- 4-quart Covered Saucepan, special, 55c
- 3-quart Covered Saucepan, special, 46c
- 2-quart Covered Saucepan, special, 38c
- 3-quart Milk, Mush or Rice Boiler, special, 95c
- 2-quart Milk, Mush or Rice Boiler, special, 75c
- 2-quart Coffee Pots, special, 65c
- 2-quart Coffee Pots, special, 55c
- 1-quart Coffee Pots, special, 38c

\$1.25 Colonial Glass Teaset 59c

4-piece Glass Table or Tea Sets, consisting of 1 covered butter dish, 1 covered sugar bowl, 1 cream pitcher, 1 spoonholder, clear, perfect polished glass; full size, fancy shapes; regular value \$1.25; special, set, 59c

A TRIO OF "CHALLENGE" VALUES FROM THE WOMEN'S APPAREL STORES WOMEN'S JACKETS, CHILDREN'S WASH DRESSES AND

Last Grand Shirtwaist Sale OF THE SEASON

We've cleared three racks of women's Jackets, condensed three lots of smart, trim and trig garments in one, and shall offer for Friday's "Challenge Sale"

- Women's \$10 Jackets at \$4.98.
- In the choosing you will find black Melton Cloth Jackets in fitted and semi-fitted styles, covert Jackets in the half and full-fitting effects, light and dark mixtures in same modes, also a lot of very chic and jaunty black silk Eton Jackets, trimmed in rich, handsome silk braids. Splendid \$10 values, all, but special in the big \$4.98 Friday "Challenge Sale" at, \$4.98
- Children's Wash Dresses in the Sale, \$1 Kind 69c
- A big collection of pretty dresses for little lassies 1 to 6 years of age. All colors represented and attractive patterns. Materials of percale, chambray and gingham. All prettily trimmed in dainty embroideries. Best regular dollar value, special Friday at, 69c

CHALLENGE SALE MILLINERY SPECIALS

- Children's 50c Leather Caps 23c
- A line of children's patent leather Caps, in tans, auto and sailor shapes; regular value 23c 50c, special, each, 23c
- Children's 75c to \$1.25 School Hats 23c
- A small line of children's felt School Hats, in red, blue, brown and tan, trimmed with fancy ribbon and buckle; values at 75c to \$1.25, special, each, 23c

Men's and Boys' CLOTHING

IN THE CHALLENGE SALE Men's \$12.00 Suits \$4.85.

A big choosing of splendidly tailored and thoroughly well-made Suits in newest cut, very stylish in appearance. Fashionable woollens in neat smart mixtures of gray, brown and black and white effects form the material from which master tailors have fashioned this lot of handsome suits. Single and double-breasted styles to select from. Every taste can be pleased; values to \$12; all new Fall Suits; special in Friday's "Challenge Sale" at, \$4.85

Youths' \$10 Suits \$3.75. Single and double-breasted styles, ages 16 to 20 years in the lot—about 200 suits to pick from; materials, styles and make same or similar to above mentioned suits for men of larger stature; three-piece suits, values to \$10; special on Friday only, for the "Challenge Sale" at, \$3.75

Boys' "Banner Brand" Pants, 60c Values. Special Friday in the "Challenge Sale" at, the pair, 48c

"CHALLENGE" CUTS ON TABLE CUTLERY

Outlery Prices Cut Mercilessly; Read:

- 90c Set Knives and Forks 59c
- A line of Knives and Forks, polished tempered steel blades, triple pinned cocobolo handles, worth 90c; special, dozen, 59c
- 25c "Aetna" Bread or Cake Knives 19c
- A line of Bread, Cake or Meat Knives, 10-inch blade, polished buck handles, will cut hot or cold bread without tearing or breaking the loaf; made of the very best refined and polished tempered steel; regular value 25c; special, 19c each.

Good Kitchen Knives for 40c

"CHALLENGE SALE" MAGNETS IN THE DRAPERY SHOPS

Pillow Tops For Half

A big lot, generous choosing from tempting designs, in plush and silk pillow tops; special in the "Challenge Sale" 1/2 Price

\$2.25 Tapestry Portieres \$1.98

Handsome full-size English Tapestry Portieres, all three yards long; a big value at \$1.98 \$2.25, special Friday, 1.98

A "FLIER" IN CORSET COVERS: SPECIAL FOR THE "CHALLENGE SALE"

Women's 39c Corset Covers 25c

Muslin and cambric Corset Covers, lace, ribbon and embroidery finish, all sizes; regular value 39c, special, each, 25c

Catch These Shoe Bargains on the Fly



Just as the houseflies disappear when the chill of Fall approaches, with a rush, so are the shoes melting away from the counters and shelves in the Footwear Shops. The new management in the Golden Eagle Shoe Department has plans in view for Autumn which positively necessitate clearing out all present shoe stocks, and the store management is back of him and with him for the carrying out of those plans. This means a sweeping, drastic sacrifice of values, a merciless cutting of prices and a positive loss of all profits and part of original costs. We must look for recompense to the future, to a greater, better and thoroughly reorganized shoe store. For the present our loss is the public's gain. For Friday's Challenge Sale the shoe section offers

- Women's or Men's \$5 Shoes at \$1.98
- A big choosing to pick from of the famous "White Horse" Shoes, all sizes and all leathers, dress or street shapes, new lasts, swaggar styles for men or women; regular \$3.50, \$4 and \$5 values; special in Friday's Challenge Sale for, \$1.98
- \$2.25 Shoes for Boys \$1.38.
- A collection of odds and endments of lots, containing nearly every size, in patent leather, box calf and guaranteed vici kid stock—a sweeping clean-up in the boys' lines; regular \$2.25 value for the Friday "Challenge Sale" \$1.38 at.
- Wonderful Sale of Misses' and Children's Shoes. Every wanted style in girls' and boys' footwear is included in this sale. It is a footwear event of wonderful scope and embraces most extraordinary values. A chance to shoe the youngsters for shoes at the biggest sale of genuine bargains in shoes ever known to Portland fathers and mothers. Be sure to see these items:
- \$1.75 Values Misses' and Children's Shoes \$1.05
- Misses' Kid Shoes, lace or button styles, low or spring heels, light or heavy soles, over forty lines, embracing that number of new and popular styles—extraordinary value at \$1.75; extra special in Friday's monster "Challenge Sale" at, \$1.05
- \$1.50 Values, Children's Shoes, 69c.
- We've rounded up all the endments and oddments of the \$1.25 and \$1.50 grades now remaining, several styles of patent leather shoes, lace or button styles, sizes up to 8s. Every wanted leather—values to \$1.50; all go in Friday's 69c Challenge Sale at, pair, 69c
- "CHALLENGE SALE" BARGAIN FINDS AMONG THE
- 5c package Shell and Amber Hairpins, 2 1/2c assorted styles, special, 7c
- 15c pack "Hornet" Playing Cards, special, 7c
- 25c fancy box "Court" Stationery, 12 1/2c assorted colors, special, 12 1/2c
- Cedar Pencils with rubber tips, regular 10c value 3 for 5c; special, dozen, 10c
- 20c bottle Witch Hazel, special, 10c
- 25c can "Mungers'" Cold Cream, special, 9c
- 25c jar Witch Hazel Cold Cream, special, 9c

"CHALLENGE SALE" BARGAIN FINDS AMONG THE

Toilet Goods & Stationery

- 20c bar white Castile Soap, special, 9c
- 12 1/2c cake "La Primera" Olive Oil Castile Soap, special, 7c
- 10c and 12 1/2c cake Toilet Soap, assorted lot, special, 5c
- 20c pair Shell Side Combs, hand-finished, special, 12 1/2c

SNAPS FOR MEN

IN FRIDAY'S "CHALLENGE SALE"

A line of men's soft Negligee Shirts, with attached cuffs, in fine quality Madras cloth, sizes 14 1/2 to 17; regular value \$1.00; special, 75c each.

Men's 25c Hose 12 1/2c

A line of men's fancy stripe cotton Hose, assorted colors; sizes 9 1/2 to 11; regular 25c; special, pair, 12 1/2c

SAW OUT OF PENITENTIARY

Two Joliet Burglars Make Escape by Scaling Walls.

from bed sheets, and disappeared. Quinn had served eight years of a 20-year sentence. Harmon had been sentenced indeterminate.

Meteor Train Injures Three.

WOULD MERGE ELEVATORS

Farmers of Minnesota to Combine for Better Conditions.

DUTCH CONSUL DROWNED

Body Found in River and Son Discredits Suicide Theory.

Brewers to Fight Local Option.

CINCINNATI, Aug. 29.—Representative brewers of Chicago, Milwaukee, St. Louis and other cities, are holding a secret meeting here to devise means of check-

COFFEE

Receipt for it: Buy Schilling's Best and grind it yourself.

ing the spread of local option, especially in the South.

Main spring, St. Metzger's, 342 Wash.