#### THE MORNING OREGONIAN, SATURDAY, AUGUST 17, 1907.

The Reorganization Sal

Is creating an epoch in the history of merchandising. The influence of the monster "REORGANIZATION SALE" which opened yesterday at Portland's most popular and newest department store-The NEW



Has been felt in every quarter. From every point has come enthusiastic response. It took daring and courage to subject this splendid stock of dependable, standard, seasonable and fashionable merchandise to such radical reductions, yet our reward will be found when the objective point is reached, and that is when every dollar's worth of present stocks is disposed of, and the decks cleared for new Fall stocks in

# NEW GOLDEN EAGLE STORE

Bear in mind that, in addition to the mention of goods underpriced below, thousands more await you throughout the store that do not reach the newspaper columns. Again, bear in mind that during the "Reorganization Sale" ABSOLUTELY EVERY ARTICLE IN THE HOUSE will be DRASTICALLY REDUCED, a fact that careful, prudent folk cannot disregard.



20c HAT PINS, 5¢. 50 dozen fancy Hat Pins, latest effects in cut glass and gold plated; values to 20e. Special, each ......5¢ 25c AND 50c HAT PINS FOR 17c.

An assorted lot of fine Hat Pins in filagree, wood, sterling and pearl tops, sold regular at 25c to 50c. Special, each .... 17c

PRICES DEEPLY CUT AMONG THE

H. Hamilton Fyfe, in London World. Uncertainty as to What Extent The Briton who has never crossed the Atlantic has an idea that the United States is the home of "hustle." He thinks that the clizens of the great Re-public live much faster and great great deal more done than their English cous-Nothing can be further from the

PENALTIES FOR

THE RAILROADS

They Will Receive Pun-

ishment.

In Case of Standard Oil Rebates It

Is Claimed They Were Forced.

Alton May Not Be Severe-

ly Prosecuted.

-A Washington spe-

CHICAGO,

cial to the Tribune says:

rebates to the trust.

given all shipments, suffer in consequence

railroads.

Sims Likely to Go Slow.

such that the practice is believed to be finished forever, unless the Government

Would Cost Alton Dear.

In the case of the Chicago & Alton and

New York is really the slowest city on the only charm. Nobody in New York the only charm. Nobody in New York is in a hurry. Everyone has lots of time to spare. It is noisy, of course. But, except for the din of the elevated rail-roads and the gongs and grinding brakes SYMPATHY FOR REBATING of surface cars, a visit to New York is a positive rest cure for the Londoner. At the railway station in Jersey City when I arrived from Chicago I wanted a four-wheeler for my luggage, but was compelled to wait 25 minutes.

posed by Judge Landis, but it would not be sufficient for penalties which still may be imposed.

AS A BRITON SEES US

He Finds Fault With Many Conditions Over Here.

A number of other people walied, too. They were all Americans, and they showed no impatience. They took the wall as a matter of course.

wait as a matter of course. What Americans in England tell you to do is to give your baggage checks to an expressman and take a street car. "Your baggage will reach the hotel as soon as you do," they say. Well, in Chicago one of my portmanteaux turned up three and a half hours after I had registered at the hotel. Another came late in the afternoon. The third was lost for two days. Determined as the Government is to prosecute the Standard Oil Company to the full limit of the law, it has no such designs upon the railroads which give the

In directing District Attorney Sims to for two days. In directing District Attorney sins to impanel a special grand jury to indict the Chicago and Alton, Judge Landis has sit on a throne for 10 minutes while he Chicago and Alton, Judge Landis des taken a step the administration is dis-poned to regret. Its attitude is due to the fact that it was through the railroads that the evidence was obtained which en-abled the prosecution of the Standard Oil Company on such a large number of

shied the prosecution of the Standard Oil Company on such a large number of counts. In addition, the investigation made by the Bureau of Corporations es-tablished the fact that the Standard Oil Company and the act of a birderic of the standard Oil over." You never made a greater mis-take in your life. As you watch the barber lathering with calm deliberation, then going tablished the fact that the Standard Oil Company acted the part of a highway-man toward the railronds, just as it did toward the people. It forced them to grant rebates by declaring they would get no business if the regular tariff were ap-plied, and that their competitors would be they would get they would be through mysterious performances with damp, hot face-cloths, then making a few strokes with the razor, then applying the face cloths again, and so on, you reflect that if it took as long to be shaved in any London shop there would all shipments, so that they would be a riot. At last your turn comes, and you find yourself a prisoner for at least 39 minutes. One day, in addition to be-District Attorney Sims has been in-ormed of the view of the authorities and a half, and the charge was \$1.50 (6 District Attorney Sims has been in-formed of the view of the authorities here, and it is not expected he will pro-ceed against the Chicago & Alton and other rallroads involved in the counts yet to be disposed of with the same grim earnestness he displayed in his attack upon the oil corporation. Of course, the Government had no control over lucker Landis in this matter, but if it shillings). As they never shave you un-der 25 cents (1 shilling), they have to take a long time over it to make you

Naturally, their trains are slow. There are exceptions, such as the New York and Chicago expresses, which are fast and steady both, but the average rate of Judge Landis in this matter, but if it had had there is little doubt it would have advised against prosecution of the speed is rather under than over 30 miles This does not mean that any sympathy is entertained here for rebuting. But the moral effect of the tremendous fine im-posed upon the Standard Oll Company is

The speech of Americans is slow and deliberate. Their movements are slow. Most of them are men of large bulk, unable to do anything quickly. In their restaurants the service is so tardy that it is a good plan to order dinner at lunch time. Business is conducted on charmlater on should relax its vigilance. Some months ago the railroads were given a hint of what might happen to them when the New York Central was convicted of granting one rebate to the Standard and was fined \$15,000, which is 5000 less than the maximum penalty. time. Business is conducted on charm ingly unbusinesslike lines, with frequent intervals for cigars, cocktails, "swapping stories," and "blowing" about the great-ness of everything American. In office hours Englishmen have no time for any-Standard and the maximum penalty. E000 less than the maximum penalty. The prosecution of the New York Central was brought because that road declined to furnish the Bureau of Corporations information whatever in regard But with so many aids to wasting But with so many aids to wasting

time they are naturally not able to make much money. A man is considered rich in the United States if he has \$1,000,000 all other railroads which have had deal- $(\pounds 200,000)$ . When Americans are told that a man is not called a millionaire in England until he has \$5,009,000, they able if the cases are brought into court that the Government will suggest the im-position of the minimum rather than the

Bole if the cases are brought into court that the Government will suggest the im-position of the minimum rather than the maximum fines. But even this would be a tremendous penalty. It is estimated it would aggregate \$75,890,000 if the Stan-dard should be convicted on all counts pending against it and the maximum fine the maximum fires. But even this would aggregate \$75,890,000 if the Stan-dard should be convicted on all counts pending against it and the maximum fine the more amusing when they are the victims of their own verbasity. By constantly asserting that dard should be convicted on all counts pending against it and the maximum fine imposed on each count it will mave to pay a total of \$151,960,000. This, with the rail-road fines, will mean an aggregate of \$27,960,000 which the Government will col-lect as a result of the prosecutions. In considering the justice of the ac-

day, and regardless of the fact that scores of extra salespeople have been employed, we are fully aware of the fact that we were unable to cope with such an army of buyers as invaded and ransacked the store, from think you have got your money's worth. The New Yorker likes it. It helps him to get through the day. usual care and promptness. Every human energy was strained, and we did our best, but fell short of waiting upon all who came. We are sorry if any were disaparranged for over 200 extra helpers, established exan hour. Even taking a ticket is a long business.

of tiny red roses, and scroll of little green leaves. This set contains 6 dinner plates, 6 dessert plates, 6 sauce plates, 6 individual butter plates, 6 cups and saucers; 1 each open vegetable dish, meat platter, slop bowl and cream pitcher. Best regular \$6.50 value; special Cups and Saucers, semi-porcelain, in fancy decorated Fancy decorated semi-porcelain dinner plates, each ......4c Fancy decorated semi-porcelain breakfast plates, Fancy decorated semi-porcelain sauce plates, each .. 2¢ HAVILAND CHINA DECORATED WARE, 12¢ Choose from a beautiful collection of Haviland china dinner plates, dessert plates, oatmeal bowls, etc. Genuine French Haviland china, light and transparent, with festooned edges and artistically embossed designs; dainty floral decorations in a generous choosing of patterns. These pieces are exceptional values at \$3.50 the dozen. Special in this sale while they last .. 12¢ NINE-PIECE \$3.50 TOILET SET AT \$1.98. A nine-piece semi-porcelain toilet set, full size pieces and good shapes. Very durable; in pinks, blues, greens and grays; prettily decorated in floral designs. Set is composed of 1 large pitcher and bowl, 1 covered chamber, 1 hot water pitcher, 1 covered soap dish, 1 small mug and toothbrush holder. Best \$3.50 values go 

tion of Judge Landis in imposing the maximum fine upon the Standard Off Company, attention may be called to the fact that the question involved is not so much that of the quantity of oll transported or that of the actual waving on freight rebates which the Standard made. As a matter of fact, the report of the Commissioner of Cor-porations estimates that the discriminations saved the Standard only about \$250,000 annually.

#### How It Crushed Rivals.

But this discrimination gave the trust an advantages far above the mere reduction in rate. It insured the suc-cess of its monopolistic tactics. An independent refiner would have to pay the open rate while the Standard en-Joyed the secret and lower rate, and the difference would enable a lower selling price, to his injury and final destruction

Until the Bureau of Corporations commenced its investigation the inde-pendents could not understand why they were unable to meet the Standard's competition. They did not sus-pect the advantage in freight charges which their grasping competitor enwhich their grasping competitor en-joyed. By means of the rebates from the ralifoads, connecting Chicago and St. Louis the Standard was able to gain absolute control of the entire Southweatern field, which includes the States of Missouri, Arkansas and Texas and the Territory of Oklahoma.

#### Grounds for an Appeal.

It is expected the Standard will base Its appeal to the Supreme Court on the ground either that Judge Landis' sentence constitutes a cruel and unusual punishment in violation of the Consti-tution, or that the Elkins anti-rebate law is unconstitutional. As to the former, the evidence obtained by the Bureau shows that the profits of the Standard Oll Company in 1893 amount-ed to \$81,000,000, in 1894 to \$61,000,000, and in 1895 to \$57,000,000. At the least, the trust has been making \$57,000,000 per annum for years. The authorities here do not believe

for a moment that the Supreme Court will reduce the fine on the ground that the punishment is cruel or unusual. The suggestion of John D. Rockefeller that it will be a long time before the fine is paid is not likely to be a true prediction, in view of the determina-tion to expedite the consideration of the case by the higher courts.

#### Oil Always Going Up.

The report of Commissioner of Corporations smith, made yesterday, shows there has been a gradual increase in recent years in the price of oil. The present year has been no exception. But the Standard Oil Company may find difficulty in raising its prices sufficiently to obtain additional funds with which to pay the fine. Since the ficiently to obtain additional funds with which to pay the fine. Since the Bureau began to publish the result of its investigation independent refin-eries have been established all over the country, and today the Standard faces a greater competition than ever be-fore in its history. greater competition than ever be-ore in its history. An increase of only 1 cent per gallon

### GIRLS MARRYING TITLES Money Beckoning to Covetousness of Foreigners.

Indianapolis News.

That the pursuit and purchase of titles by American helresses has become a creed, if not a business, need not be de uled. And for the most part the American press has estimated it at its true

value, and characteristically has not been backward about pus...ing its estimate. Two recent events bring the whole sub-ject up. One is the rumor that Anna Ject up. One is the rumor that Anna Gould will soon marry another spend-thrift French nobleman. The other is the wedding of the daughter of Charles H. Moore, a New York millionaire, to an Italian, the Duke of Torionia. The Gould one is the own comment. All that peeds case is its own comment. All that needs be said, it should seem, is: "Would any of these titled foreigners wed these girls if they were not helresses? Or, rather more to the point, would they wed them more to the point, would they wed them if papa did not 'come down' with the pur-chase money before the proceedings and settle so-and-so many millions or hun-dreds of thousands on the owner of the

title, with so-and-so much per annum thereafter for his very own?" If, as the story books have it, the girl in the case could announce that it was all a dream; that her fathter had lost all his property, and that her face was her only fortune, would she be wedded and happy forever afterward, the titled lover duly responding that it was she, not her money, that was wanted? If that could be the case there is no reason why an American girl should not marry a for-eigner with a title, though (not calling Englishmen foreigners) it is a risk for an American woman to marry any but an American woman to marry any but her own countryman, for a number of reasons that will suggest themselves. We cannot see why an American should

be proud that his daughter should marry a duke or a man of any title. If, as we pictured, it could be certainly a love mach, then the title drops out of the case altogether. If it could be as Presi-dent Lincoln said to the Prince de Join-ville, who rather insistantis dwait on the ville, who rather insistently dwelt on the fact that he was a prince—"Oh, well," said Mr. Lincoln, "we won't mind that and shall treat you just the same as if you were not": if the whole matter could be put on that basis, then, to use a Hi-bernicism, there would be no basis. But when it is always a rich American girl on the one hand and always a title on the other one must be permitted to say that a just estimate of manhood and dignity of character has become very much conventionalized, to say the least, that accounts the father of the girl proud and happy because he has bought for her a title with his money; and when misery comes, as comes it so frequently does and must in the nature of the case, it is difficult to feel sympathy. Marriage,

Rubbing posts for cattle made of whale's inean an additional revenue of about \$34,000,000 per annum. Such a sum would more than meet the fine Im-Ther stand 12 feet or so above the ground.

colors; regular 15c. Special, pair .....5¢ WOMEN'S \$3.00 CANVAS OXFORDS, \$1. Women's white canvas Oxfords, high or low heels, heavy or light soles, plain and tipped toes; values to \$3.00. Special, 15c SILK LACES, 5c. White mercerized silk oxford Laces; regular 15c value. Special, pair ......5¢ 15c WHITE CLEANER, 7c. White Cleaner, paste or liquid, for cleaning canvas Shoes; regular value 15c. Special .....7¢ WOMEN'S \$2.50 SHOES AND OXFORDS, \$1. Women's Shoes and Oxfords, kid or patent leather, all sizes WOMEN'S \$3.50 OXFORDS, \$1.50. Women's finest Russia calf Oxfords, in tan and chocolate colors; values to \$3.50. Special, pair .....\$1.50 WOMEN'S \$5.00 SHOES AND OXFORDS, \$2.00. Women's patent and vici kid Oxfords and Shoes, worth to \$5. MEN'S \$5.00 SHOES, \$2.00. Men's fine Dress Shoes, in all the newest leathers and lasts; patent colt, vici kid, box calf and gunmetal, heavy and light Goodyear welt soles; values to \$5.00. Special, pair .. \$2.00 INFANTS' \$1.00 SHOES, 49c. A line of infants' Shoes, in all styles, buttons and lace; worth to \$1.00. Special, pair ..... 49¢ CHILDREN'S \$1.50 SHOES, 75c. Children's spring heel Shoes; values to \$1.50. Special, A Lively Bargain Quartet.

Notwithstanding the fact that every possible effort

was made to handle the tremendous crowds that

thronged our aisles and jammed the entrances yester-

revel 'mid the sea of bargains-remembering that dur-

ing the great "REORGANIZATION SALE" ABSO-

A Veritable Slaughter

....of.....

Stylish

A Feature of the Monster Reor-

ganization Sale.

Infants' Moccasins in assorted

SHARPLY REDUCED!



\$1.00 FANCY RIBBONS, 25c. A lot of Ribbons in fancy and changeable effects, 5 to 10 

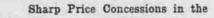
#### 15c AMERICAN CHINA PIECES, Sc.

Pretty strawberry patterns; select from sauce plates, olives, desert plates, breakfast plates, pie plates, dinner plates and oatmeal bowls. All of American china, in 

15c ENGLISH COBALT BLUE WARE, Sc. A line of fancy English decorated ware, rich cobalt blue coloring, with heavy gold borders and fancy gold design encircling to center of rim. In this lot are bread and butter plates, dessert plates, catmeal bowls, sauce plates, etc. A big value at 15c each. In the 

### **Drug Sundries**

| Newbro's Herpicide, \$1.00 bottle                            |
|--|
| "Ed Pinaud's" Eau de Quinine, \$1.00 bottle                  |
| 'Ed Pinaud's'' Vegetal, \$1.00 bottle                        |
| Park & Tilford's Bay Rum, \$1.00 bottle                      |
| Hind's Honey and Almond Cream, 50c bottle                    |
| Espey's Cream, 50c bottle                                    |
| Ethymol Tooth Paste, 25c bottle                              |
| Crown Lavender Salts, 50c bottle                             |
| Kirk's Tooth Paste, 25c box 70                               |
| Mennen's Talcum Powder, 25c bottle 12c                       |
| Gillette's Talcum Powder, 25c bottle 7c                      |
| Jap Rose Glycerine Soap, 10c cakes 6¢                        |
| Savon "Duchess" Violet Soap, 10c cakes 6c                    |
| Swift Co.'s Castile Soap, four-pound cans, 75c value, at 45c |
| "Golden Eagle" Transparent Glycerine Soap, 5c cake 3c        |
| Gillette's Shaving Soap, 5c cakes 2c                         |
|  |





| 1   | ting Flannel, suitable for use in making comforts and for<br>nany other purposes; dark shades; regularly selling at 61-2c<br>sale price, yard |
|-----|---|
|     | inch teasle-down Outing Flannel, 15c grade, yard. 121-20  |
| 27- | inch colored Outing Flannel, 121-2c grade, yard 10¢   |
| Bh  | ton Challies, the 61-4c grade, yard   |
| 18- | inch Russian Crash, the 15c grade; yard11c  |
| 10- | 4 Cotton Blankets, big 75c values   |
| Fe  | ther Pillows, the best dollar kind  |

#### That Happy Look on the Housewife's Face

Will be intensified when she scans this bargain list, which embraces so many

## Housekeeping Necessities

The Housekeeper's Shops Aglow With Rare Bargains.

Thousands of economies here for the prudent housewife in the Great Reorganization Sale.

|   | Couch Cover-50 inches wide, 3 yards long, Roman striped pat-<br>terns, fringed all round; best English tapestry materials; \$1.50<br>values |
|---|---|
| l | Window Shades-Real opaque, 3x6 size, 50c grade 24¢  |
|   | Genuine Smyrna Rugs-Reversible, in handsome Oriental and<br>floral designs, at half price. Rugs 6x9, regular \$14 values., at<br>each       |
|   | Size 7x10 Rugs, \$15 values, at   |
|   | at  |
|   | price   |

#### All underpriced radically in the great Reorganization Sale. WOMEN'S 39c VESTS, 19c. Jersey-ribbed lisle thread Vests,, low neck, sleeveless, lace trimmed, silk ribbon finish, all sizes; regular value, 39c; special, each. 19¢ WOMEN'S 25c HOSE, 13c. A line of women's black lisle thread hose; full fashioned feet; regular value, 25c; special, during this sale, pair ..... 13c

WOMEN'S LISLE AND TAFFETA GLOVES, 15c. One and two-clasp lisle and taffeta gloves, in white, black and colors; all sizes; regular values, 25c, 35c and