WILL SUNSET

MAKE THE RECORD?

P RESENT indications point to the fact that the sales of the August number of Sunset Magazine will surpass those of any other magazine for any one month in the history of Portland.

T HE reasons for this are plainly apparent. To be a remarkable seller a magazine must have fascinating stories. Check for August Sunset. It contains a prize story, “The Garden of Content,” and “In a Crevasse” — a story that is being widely discussed in Portland on account of its problematical ending. It is a good, up-to-date love story. "To sell, a magazine must have splendid illustrations. Check for August Sunset, which contains 16 full-page illustrations in two colors. These beautiful illustrations form a combination that has never before appeared in any magazine at one time. They represent the choicest work of four famous photographers of the Pacific Northwest. \"To sell, a magazine must have articles of more than ordinary interest. Check for August Sunset. It contains five articles that will appeal to everybody. \"A Goal for Young Men\" is an article that every young man in the country should read. It is a present day study of Portland. Send this number to friends in the East to show them the remarkable progress that Portland is making.

The articles on \"The Pacific Northwest,\" \"Feathered Foragers,\" \"Millions in Trees,\" \"The Passion Play at Santa Clara,\" and \"Oregon\'s Diversified Farming\" are all out of the ordinary and beautifully illustrated.

T HIS number is \"snappy\" and wide-awake. It is full of interest. It is a good number to keep for reference. It is a number to while away Summer hours. It is a number to send East. If you are ever interested in magazine literature, you\'ll be interested in this August Sunset.

BUY A COPY NOW BEFORE IT IS TOO LATE. THE SUPPLY IS LIMITED.