

Portland Agents Butterick Patterns and Publications---Button Holes by the Yard on Sale at Notion Counter---"Vudor" Porch Shades

Tomorrow, Meier & Frank's Great 908th Friday Surprise Sale

4000 Pieces of Men's Fine Summer Underwear

Vals. to \$3.50 at 55c

Another one of our famous sales of Men's Summer Underwear is announced for tomorrow's selling--All new, high-grade styles, selling at prices up to \$3.50 a garment, on sale tomorrow at the ridiculously low price of 55 cents--Fancy striped underwear, mercerized underwear, silk lisle underwear, open work mesh underwear, form-fitting lisle underwear, plain balbriggan underwear--The clean-up of America's best known and most reputable mills--Cooper's, Lewis, Otis Hygienic and the American Hosiery and Underwear Mills are all represented--An immense assortment of styles to select from--All sizes in shirts and drawers--Economical men will look to their needs at once and profit by the great money-saving opportunities offered by this sale--Take advantage

55c

See Fifth-Street Window Display
No Mail or Phone Orders Filled



300 Lingerie Waists Values Up to \$16.00

\$3.95 Ea.

In Waist Dept. for tomorrow's 908th Friday Surprise Sale an extraordinary offer of high-class Lingerie Waists, magnificent styles in grand assortment--This season's handsomest creations in linen, lawn and mull, plain or dotted batiste with fancy yokes front and back, trimmed in fine Maltese, Valenciennes, round mesh and Plat. Val. Laces, eyelet embroidery, Hardanger, Gobelin, shadow embroidery and hand-embroidered work, clusters of pin tucks, white and colors, all sizes--Beautiful waists, every one of them, values up to \$16, on sale while they last tomorrow, at the unusually low price

\$3.95

See Fifth-Street Window Display



100 \$30 Princess Gowns, Voiles and Lingerie Styles for \$13.85

Portland's Leading Cloak and Suit Store places on sale for tomorrow's 908th Friday Surprise Sale a sensational bargain in women's fancy striped voile Princess gowns and beautiful new Princess lingerie gowns; all new high-class apparel at a small fraction of its real worth. A purchase from America's leading manufacturer enables us to sell \$30 values at \$13.85--The fancy voiles are in blue and white, green and white, brown and white, navy and white, gray and white, black and white--Lace yokes and sleeves and taffeta silk trimming--Skirts have two bands of same material around the bottom--The lingerie gowns are in white, pink and blue mulls and batistes--Waists elaborately trimmed in lace and embroidery--Skirts, deep flounce, tucked, lace trimmed, all sizes--Reg. \$30 values, tomorrow \$13.85 at the low price of



THE ROUTE OF THE GREAT ROSE SHOW PARADE TOMORROW WILL INCLUDE MORRISON STREET (TENTH TO THIRD) PAST THE MEIER & FRANK STORE

TOMORROW'S 908TH FRIDAY SURPRISE SALE

100 New Cane Seat Porch Rockers \$3.75-\$4 Values at \$2.65

In the Furniture Department, Third Floor, tomorrow, a great special offering of 100 new Porch Rockers at a special low price; cane seat, comfortable back; enameled in green or red or natural finish. Big, handsome, comfortable chair for the lawn, porch or coast use; \$3.75 and \$4 values, tomorrow at \$2.65

TOMORROW'S 908TH FRIDAY SURPRISE SALE

6000 Pairs of Women's Hosiery 35c and 40c Values 21c Pr.

Just received Tuesday, in time for tomorrow's 908th Friday Surprise Sale, 6000 pairs women's fine quality Black Lace Lisle Hose, in lace boot effects; very pretty designs in grand assortment. They are seamless and absolutely fast color; sizes 8 1/2 to 10; regular 35c and 40c values. Buy all you want tomorrow at, pair, 21c

TOMORROW'S 908TH FRIDAY SURPRISE SALE

10,000 Yards of Fancy Ribbons Values Up to 50c at 18c Yard

For tomorrow's 908th Friday Surprise Sale, 10,000 yards of high-grade fancy Ribbons at less than half value; beautiful Persian and floral effects, plaids, stripes and checks; suitable for dress trimming, sashes, girdles, hair ties and fancy work. Widths from 4 to 6 inches. Values up to 50c the yard, on sale at this exceptionally low price, the yard--See our Fifth-Street window display. 18c

VISITORS TO THE ROSE FIESTA ARE CORDIALLY INVITED TO MAKE THIS STORE THEIR HEADQUARTERS. PHONES, REST ROOM, PARCELS CHECKED, ETC.

TOMORROW'S 908TH FRIDAY SURPRISE SALE

35c Vests at 16c 75c Neckw'r 29c

Tomorrow--A great Surprise Sale of Women's Fine quality Swiss Ribbed Undervests; low neck and sleeveless; handsomely trimmed with embroidery and lace yoke and shoulder-straps; all sizes; the style and quality most stores ask 50c each for; choice tomorrow only at 16c
Tomorrow--A great Friday Surprise Sale of Women's Neckwear, consisting of Lace Stocks, Embroidery Stocks, Revers Sets, Chemisettes, etc., grand variety values up to 75c each; at special low price, 29c



TOMORROW'S 908TH FRIDAY SURPRISE SALE

5000 Prs. Women's Silk Gloves 75c to \$1.25 Values at 25c Pr.

A sensational sale of Women's Silk Gloves will attract thousands of eager buyers to Portland's glove headquarters tomorrow--5000 pairs of women's fine silk gloves--Two and three clasp styles--Paris point embroidery backs, double finger tips--Modes, tans, browns, grays, in all sizes--Blacks and whites in a broken line of sizes--Gloves of the best style and quality selling regularly at prices from 75c to \$1.25 Pr.--Your choice tomorrow only, a pair, 25c
A limit of 3 pairs to a customer--No mail or phone orders filled--Plan to be here early if you want to share in this grand bargain--Store open at 8 A.M.



TOMORROW'S 908TH FRIDAY SURPRISE SALE

5000 Women's New Parasols \$2.50 and \$3.50 Values \$1.59

For tomorrow's 908th Friday Surprise sale another great special offering of Women's Parasols, comprising a large and varied assortment of pretty styles in plain linen, embroidered edges, scallops, insertions, tucks, hemstitched--White and all the new colorings and combinations--500 of them to select from--all new, clean, fresh merchandise from one of the leading manufacturers in the land--Parasols that find quick sale at prices ranging from \$2.50 to \$3.50 each--Take your pick of the entire lot tomorrow at the exceptionally low price of, each \$1.59
See Fifth Street Window Display--No mail or phone orders filled--Take advantage--Plan to be here early.



LAWN AND PORCH FURNITURE, LAWN SWINGS, HAMMOCKS, CROQUET SETS, BEACH AND GARDEN SETS, OUTING GOODS OF ALL KINDS--THIRD FLOOR

TOMORROW'S 908TH FRIDAY SURPRISE SALE

25c Cups - Saucers 14c--75c Stools 29c

For tomorrow's 908th Surprise Sale, 1000 Japanese China Cups and Saucers--two styles, red Japanese decorations or blue and white Japanese decorations. Best regular 25c values, on sale at this unusually low price, sp'l. 14c
500 white enameled Bathroom Stools at an exceptionally low price tomorrow--nicely made and finished; 75c values, on sale tomorrow on the third floor at this special low price, each--every household can use one or two of them. 29c

TOMORROW'S 908TH FRIDAY SURPRISE SALE

500 Outing Suits \$16.50 Vals. \$10.65

In the men's clothing store for tomorrow's 908th Friday Surprise Sale we offer best values in men's ready-to-wear apparel--Men's 3-piece suits and men's 2-piece outing suits--Ten patterns to select from--The outing suits are in light and medium grays, stripes and overplaids, fancy tweeds and flannels, also blue serge coats 3/4 lined--Trousers made with belt loops and cuff bottoms--Our 3-piece suits are in fancy chevrons, woads and tweeds; grays and medium dark shades--All new fashions and materials--The above suits are the best products of two of Rochester's leading wholesale tailors--All sizes--Regular values \$15.00 and \$16.50--Your choice \$10.65
See Morrison Street Window Display.



Investigate Today's Great Offerings in All Departments

Women's Underwear

Women's extra fine quality Swiss ribbed Undervests; low neck and sleeveless; well made and finished; all sizes; best 25c value; on sale at, each, 16c
Women's fine ribbed Umbrella Pants; lace trimmed; with French top; best 40c values; on sale at, 27c
Women's fine ribbed white cotton Umbrella Pants; made with French band; nicely trimmed with Point de Paris lace; best 50c quality; on sale at, pair, 33c
Women's extra fine quality Swiss ribbed Vests; beautifully trimmed with French lace; also lace yoke; all sizes; best 75c values; on sale at, each, 43c
Women's fine ribbed mercerized cotton Vests; high neck; long sleeves; tape finished; sizes 4, 5, 6; 75c val., 47c
Women's fine ribbed Union Suits; low neck and sleeveless; knee length Umbrella Pants; all sizes; 75c values, 59c
Women's "Swan" brand Swiss ribbed lisle Union Suits; low neck and sleeveless; knee length pants; with or without shoulder straps; all sizes; \$1.50 vals., \$1.19

\$1.25 Dressing Sacques 69c

Great special sale of Women's Lawn Dressing Sacques at less than half their value today. A great special purchase of 1000 of them enables us to offer the best \$1.25 values at low price of 69c. Made of fine quality lawn with large round collar, full sleeves trimmed with half-inch stitched satin bands. Very large assortment of patterns and colorings in checks, dots, figures, pink, blue, green, lavender, red, white and black, all sizes. Every garment in the lot \$1.25 value; choice 69c



Sale of Boys' Wash Suits

2000 Boys' Wash Suits in Russian blouse or sailor styles; materials are fast colors; sp'l. Chambrays in plain or fancy weaves; a great assortment for you to select from; all sizes; Best values ever offered at these prices, 75c
An immense showing of Boys' high quality Wash Suits in crash and linen effects, galeas and oxfords; all new styles; at prices from \$1.00 to \$7.50
Special sale of Boys' Khaki Suits, ages 4 to 16 years; red trimmings on coat and pants; best suits for vacation wear; great values, at, suit 98c

A Great Hosiery Sale

6000 pairs of Boys', Girls' and Children's Hosiery; ribbed lises and cottons; heavy or light weight; double knees, heels and toes; pair 3000 pairs of Children's black cotton ribbed Hose; seamless leg and foot; fast black; come in sizes 5 1/2 to 10; 15c values; at, the pair 9c
3000 pairs of Women's fast black cotton Hose, seamless leg and foot; absolutely fast color, come in sizes 8 1/2 to 10 1/2; 20c values, at, the pair 12c
3000 pairs of Women's fine quality black cotton and lisle Hose; plain lace and drop-stitch effects; all sizes; regular 35c value; special, pair 17c
3000 pairs of Women's beautiful quality black Hose, in plain gauze and lace styles; fancy effects in polka dots, stripes and weaves; the pair 34c
1000 pairs of Infants' lace lisle and cotton Socks, in white, black, pink, blue, red, tan; sizes 4, 4 1/2, 5 and 5 1/2; 25c and 35c values; at, pair 9c

Lace Specials Today

Special lot of fine Batiste Embroidery and Insertion, 3 to 15 inches wide; French, Venise and eyelet effects; value to \$4 yd.; spe'l, yd. \$1.19
Clean-up of our entire stock of Venise and Baby Irish Lace Galoons, Medallions and Bands, in cream and ecru; value \$2.50; the yard, \$1.19

Basement Bargains

70c Granite Preserving Kettles; special, 56c
\$1.35 30-quart Granite Dishpans on sale at, \$1.11
\$1.10 Covered Granite Preserving Kettles, 89c
\$1.65 Covered Granite Preserving Kettles, \$1.29
\$2.75 Covered Blue Enamel Preserving Kettles, \$2.24
\$1.60 17-Quart Blue Enamel Dishpan, \$1.29
25c Granite Ladles at this special price, each, 19c
15c package Paraffin at this special price, pkg., 12c
15c Granite Spoons, for, 12c
16c Granite Skimmers, for, 8c
Mason Jar Rubbers at this special price, dozen 5c
"Mason" and "Economy" Fruit Jars, all sizes, Complete line of the celebrated "White Mountain" Refrigerators. All the new models; all sizes.

Great Sale of Toilet Paper

Factor, 5-oz. rolls, special, each 3c; dozen \$2.39
33c; case of 100 rolls on sale at, special \$4.79
Factor, 10-oz. rolls, special each 6c; dozen 63c; case of 100 rolls on sale at, special \$3.29
Imperial, 7-oz. rolls, spe'l, each 4c; dozen 43c; case of 100 rolls on sale at, special \$3.69
Onduwa, 8-oz. rolls, spe'l, each 4c; dozen 48c; case of 100 rolls on sale at, special \$6.89
Onduwa, 16-oz. rolls, spe'l each 8c; dozen 89c; case of 100 rolls on sale at, special \$9.95
Peerless, 2000-sheet pkg., each 12c; dozen \$1.39; case of 100 rolls on sale at, spe'l \$3.29
Imperial, 500-sheet pkg., at each 4c; dozen 39c; case of 100 pkg. on sale at, special \$6.98
Kniekerbocker, 1000-sheet pkg., each 8c; dozen 89c; case of 100 pkg. at, special \$9.29
Zoft, large, extra fine, pkg., each 12c; dozen, \$1.39; case of 100 packages at Sanitas White Tissue, pkg., each 12c; dozen \$1.39; case of 100 pkg. at, special \$1.39
Small Balsam Sanitissue, on sale at this low price, package, 12c; at the dozen Large Sanitissue rolls or packages, on sale at, special; package, each 12c; dozen \$2.59