

EVERY KNOCK IS A BOOST

WE WANT EVERY READER OF THIS PAPER TO PERUSE THE LETTER REPRODUCED HEREWITH, WRITTEN BY A "SLABWOOD DEALER" IN OSTRANDER, WASHINGTON. WE ANTICIPATED THE GENTLEMAN'S WISHES AND SAVED HIM THE EXPENSE OF RUNNING AN ADVERTISEMENT IN THE PORTLAND PAPERS, FOR THE REASON THAT WE WISH TO HAVE EVERY PERSON IN THE CITY KNOW WHAT HE IS DOING BEFORE HE INVESTS A FIVE-CENT PIECE IN THE STOCK OF THE CONSUMERS' COAL COMPANY. WE ALSO ASK YOU TO READ THE LETTERS PRINTED HEREWITH, WRITTEN BY RESIDENTS OF THE VICINITY WHERE THIS COAL MINE IS LOCATED. WE ASK YOUR CANDID OPINION AS TO WHETHER THIS PROPOSITION IS CORRECTLY STATED IN OUR ADVERTISING. IF YOU ARE STILL IN DOUBT AND ARE SUFFICIENTLY INTERESTED IN THE INVESTMENT, GO WITH US ON OUR GRAND FREE EXCURSION NEXT SUNDAY. WE WARNED THE PUBLIC TO BEWARE OF "KNOCKERS," AND OUR WARNING SEEMS TO HAVE BEEN WELL TIMED.

THIS ONE IS NAILED FOR A CERTAINTY!

KELSO, Wash.
The Consumers' Coal Co., Portland, Oregon.

Dear Sirs—I will say that I burned the coal which you are now about to open up for shipment on the Cowlitz River for two Winters in my own home. I can say that it gave good heat and made no smoke to soil or blacken the room, as many other coals do. It is perfectly clean to handle and had good lasting qualities. As a domestic coal, we consider it all right. Yours respectfully,

JAMES WALLACE.

Mr. Wallace is one of the original owners of the townsite of Kelso, Washington, and one of the most respected men in that thriving little city.

THIS OUGHT TO SETTLE IT

STATEMENT MADE BY WILLIAM WRIGHT, MINE EXPERT, OF OREGON CITY, FOREMAN OF THE MINERS THAT DROVE THE MAIN TUNNEL FOR THE ANCHOR COAL COMPANY, AND STATE MINE INSPECTOR OF WASHINGTON IN 1889-1890.

"I was foreman of the men who drove the lower tunnel for the Anchor Coal Company in 1892. I found plenty of good coal there. You say that there is 500,000 tons of coal in that property. I tell you that there is that much under two acres of it. That coal can be properly mined, shipped to Portland, and good money can be made by doing so. The coal in the shaft is excellent, and there is a vein of five feet on the incline that gets better and better the farther back it goes."

WILLIAM WRIGHT.

HERE IS ANOTHER ONE THAT IS NAILED!

KELSO, Wash., June 6th, 1907.
The Consumers' Coal Co., Portland, Or.

Dear Sirs—With reference to my experience with lignite coal, I wish to say that I have used it in my home in Kelso one Winter, at the time the mine located about two miles north of here was being operated, and the coal proved to be a very satisfactory fuel. It has good heating qualities, and is very clean to handle, much more so than any other coal I ever used, besides being much cheaper than any other, the coal at that time costing me only about \$3 or \$4 delivered at my house. Yours very truly,

S. S. STRAIN.

Mr. Strain is president of the First National Bank, of Kelso, Washington, with a capital of \$25,000.

ALL AGREEMENTS
SUBJECT TO FIRE, THEFT, CAR SUPPLY,
ACCIDENTS, AND CLOSURE
BY THE COMPANY

OSTRANDER RY AND TIMBER COMPANY
INCORPORATED

LONG DISTANCE TELEPHONE CONNECTION
TELEGRAPH ADDRESS, KELSO, WASH.

LONG TIMBERS A SPECIALTY
LOCATED ON THE N. P. RAILWAY

The Oregon Daily Journal, OSTRANDER, WASH., June 4th, 1907.
Portland, Ore.

Dear Sirs:—

I notice a full-page ad of the Consumers Coal Co in your paper of yesterday, exploiting their property which is between this place and Kelso.

This is the property that was owned by the Anchor Coal Co about fifteen years ago and on which they blew in considerable money, probably not less than forty thousand dollars.

They had the mine opened up, a railway from mine to Cowlitz river, with coal bunker on bank of river and locomotive and cars on Ry, but when it came to the point where they had to sell coal, they suspended without ever sending a barge load to the market, because, I believe, they could not sell their product at cost of mining and transportation.

The coal was so poor in heat and had so much ash that it was nearly impossible to make steam enough to run their locomotive with it when pulling no load, and it is commonly believed that they finally had wood cut to help burn the coal in the locomotive.

I will not question the analysis made of the coal by ~~James~~ Baesel, also Greenly & Crawford ---there are some small streaks of coal in the vein that would give above analysis, probably, poor as it is, but I do say that fir slabwood is a better fuel than the run of mine coal in the vein they have opened up ---and of the two, the slabwood is not only better but incomparably better.

Whether they have anything better lower down, I am not prepared to say from

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from Ostrander Ry and Timber Company, Wash. 6/4

knowledge, but as I spent some money prospecting for coal for our locomotive use in various veins not far from the Anchor Co property and did not find anything equal to green fir wood, it is to be doubted if there is any coal in that or this vicinity that would pay operating expenses when opened.

I do not know the gentlemen who are pushing this project. As the opening of this coal prospect would mean more money and business in our county and in this vicinity, I have no ~~reason~~ reason to hinder them and would not if they were using their own money ---would rather help them ---but some protection is due the washerwomen, school teachers ~~and~~, working people ~~and~~ and others, who are apt to invest their hard earned money in a project that I believe will be total failure.

This is not written for publication, but because I think you would not continue an ad in your paper that would result in loss to your readers who would invest thereby.

However you are at liberty to show this letter to the Consumers Coal Co officials and if they want to continue their ad in your paper and you want to carry their ad, will ask you for space in your paper to make a proper statement, similar to this ---and if I do not get it will probably ask same of the Oregonian. In doing so will feel that I am ~~doing~~ doing a duty I owe the public, unpleasant though it will surely be.

Respectfully Yours,

E. S. Collins

E. S. Collins, the signed author of the above letter, forwarded the letter to the Oregon Journal. That paper, for the purpose of ascertaining the facts in connection with the advertising of the Consumers Coal Company, submitted the communication to the officers of the coal company. The nature of the communication was such that it was concluded to show the fair-mindedness of the company by publishing the letter in toto. The officers of the Consumers Coal Company have no more wish to misrepresent this investment than the papers of Portland have to become a party to it. The Consumers Coal Company, however, wishes to call the attention of the entire Northwest to the fact that it has stated absolute truths in its published advertisements, while the statements contained in Mr. Collins' letter are absolutely without foundation, as proven by his own reputable neighbors. The Consumers Coal Company further states that it positively does not desire to sell one penny's worth of stock to any man who will not take the time and trouble to visit the properties of the company and prove to his own complete satisfaction that E. S. Collins has misrepresented facts. Following the reading of the letter above, the officers of the Consumers Coal Company dispatched several gentlemen to the vicinity of the mine yesterday for the purpose of establishing the facts. The reports from these men are printed herewith. It was learned, among other things about Mr. Collins, to the satisfaction of the Consumers Coal Company, that there is a peculiar lack of sincerity in the "knock" and alleged fondness for the "dear public" that is quite out of harmony with other developments. This, then, explains the publication of the Collins letter.

THIS WILL NOT TASTE GOOD!

KELSO, Wash., June 6, 1907.

My recollection about the coal taken from the Anchor coal mine, north of Kelso, is that it averaged up well with any coal I have ever seen on this Coast, and much better than the coal I have used the past Winter from the NORTHERN PACIFIC MINES.

I am in the real estate business in Kelso. Have lived here 17 years.

THOMAS M'DERMOTT.

The above communication needs no dictionary or commentary to interpret its meaning. It is the frank expression of a free American citizen.

HE WORKED IN THE MINE 18 MONTHS!

KELSO, Wash., June 6, 1907.

To Whom It May Concern:

This is to certify that I have worked in the Anchor coal mine eighteen months; I have used quite a lot of the coal, and I found it to be a good grade of fire coal.

Respectfully, GEORGE M'CLELLON.

NORTHERN PACIFIC CLOSED IT DOWN!

KELSO, Wash., June 5, 1907.

Consumers' Coal Co., Portland, Or.

Dear Sirs—It was with pleasure that I saw your ad. in The Oregonian, and I am satisfied that you have a good prospect. I visited the Anchor Coal Company when the prospect was in operation, and it has always looked to me that the Railroad Coal Company had a hand in closing it down. I wish you success, as it means a good deal to Portland, Oregon, and Cowlitz County, Washington. Yours,

M. BIXBY, JR.

SATISFY YOUR OWN GOOD JUDGMENT BEFORE YOU INVEST A FIVE-CENT PIECE IN THIS PROPOSITION.

For the purpose of demonstrating the falsity of the statements made in the letter of E. S. Collins, as well as to prove the truthfulness of our advertisements, and for the further reason of allowing anybody interested in a coal-mine investment right at the threshold of Portland, we will run a grand free excursion to the coal mine next Sunday. The train will leave the Union Depot at 8:30 in the morning via the Northern Pacific. Trains will arrive in Portland in the evening at 8:15. Our office will remain open Saturday evening until 9 o'clock, where you may obtain your free round-trip tickets. See the mine; see the coal; see the improvements that have been made; see the tramway, the grade, the road, the houses and wonderful richness of the coal deposit, manifest at almost every step one takes over the ground.

GRAND FREE EXCURSION SUNDAY MORNING FROM UNION DEPOT AT 8:30 O'CLOCK. TICKETS AT OUR OFFICE UNTIL 9 P. M. SATURDAY.

CONSUMERS COAL CO.

COMMONWEALTH TRUST CO.
FISCAL AGENTS
COMMONWEALTH BUILDING