



## THE SHORT LINE BETWEEN OREGON AND THE EAST

17 Hours Quicker

TWO THROUGH TRAINS DAILY

With Through Sleepers, Standard and Tourist, between Portland and Chicago, via the Oregon Railroad & Navigation Co., Oregon Short Line, Union Pacific and Chicago & Northwestern. Between Portland and Kansas City via the Oregon Short Line and Union Pacific. Between Portland and Salt Lake City via the Oregon Short Line.

SUPERIOR EQUIPMENT; EVERY CONVENIENCE AND COMFORT OF TRAVELING

ALSO

The SHORT LINE Between Oregon and Eastern Washington

AND

The ONLY LINE Between California and Washington

FREQUENT TRAINS; CONVENIENT SCHEDULES; COMFORTABLE CONNECTIONS; EXCELLENT SERVICE

## REDUCED RATES

Will prevail from the East to Portland, Oregon, and the Northwest during the Summer Season as follows:

### Christian Endeavor National Convention

TO BE HELD IN

SEATTLE, WASH., JULY 10-15, 1907

| From      | Round Trip | From        | Round Trip |
|-----------|------------|-------------|------------|
| Chicago   | \$62.50    | Omaha       | \$50.00    |
| St. Louis | \$57.50    | Kansas City | \$50.00    |
| St. Paul  | \$50.00    | Denver      | \$50.00    |

Tickets on sale in all parts of East, June 20 to July 13, inclusive; good for return till September 15, 1907.

### SUMMER TOURIST RATES

| From      | Round Trip | From        | Round Trip |
|-----------|------------|-------------|------------|
| Chicago   | \$75.00    | Omaha       | \$60.00    |
| St. Louis | \$69.00    | Kansas City | \$60.00    |
| St. Paul  | \$60.00    | Denver      | \$60.00    |

Tickets on sale June 1 to September 15, inclusive; good for return till October 31, 1907.

### COLONIST RATES

| From      | From        |
|-----------|-------------|
| Chicago   | Omaha       |
| St. Louis | Kansas City |
| St. Paul  | St. Joseph  |

Colonist rates apply westbound only, and tickets will be on sale in all parts of the East daily during September and October, 1907.

Corresponding rates for each of these events apply from all parts of the East. Tickets should read over the Union Pacific, Oregon Short Line, and the Oregon Railroad & Navigation Co.

Residents of Oregon and the Pacific Northwest desiring to bring relatives or employees from the East can prepay the rate at any local railroad station and ticket will be promptly furnished in the East.

## OREGON WASHINGTON IDAHO

Comprising the Pacific Northwest, Is

Where the Best of Everything Grows to Perfection and Where There Are More Openings in Every Line of Industry Than Anywhere Else in the Union.

Our Publications Tell All About Them. Send for Them and Send Them to Your Friends.

### "OREGON, WASHINGTON, IDAHO AND THEIR RESOURCES."

A handsomely illustrated 88-page book, with map, telling about the Pacific Northwest. Four cents in stamps.

### LARGE AND ACCURATE WALL MAP OF OREGON, WASHINGTON AND IDAHO.

Fifteen cents in stamps.

### HANDY POCKET MAP OF OREGON, WASHINGTON AND IDAHO.

Stiff cover. Two cents in stamps.

### "THE COLUMBIA RIVER, THROUGH THE CASCADES TO THE PACIFIC OCEAN."

Large panoramic map of the Columbia River, with story on reverse side. Four cents in stamps.

### LARGE, HANDSOME VIEW OF MOUNT HOOD FROM LOST LAKE.

Fifteen cents in stamps.

### A HANDSOME MAGAZINE TELLING ALL ABOUT CRATER LAKE.

One of the world's great scenic wonders. Four cents in stamps.

## VACATION TRIPS

## IN OREGON AND CALIFORNIA

Send for any of the following publications. They tell all about the most beautiful and attractive Summer retreats in the West, and are a splendid aid in deciding where to go:

### Oregon Outings

### Restful Recreation Resorts

### Shasta Resorts

### Lake Tahoe and the High Sierras

### Yosemite Valley and the Big Trees

### Kings River Canyon and the Giant Forest

### Big Trees of California

### Hotel del Monte

### Southern California

Sent free to any address on receipt of a two-cent postage stamp for each publication.

Full information can be obtained concerning Rates, Routes, Accommodations, etc., by inquiring of any agent of The Oregon Railroad & Navigation Co., Southern Pacific Co. (Lines in Oregon) or

WM. McMURRAY, General Passenger Agent, PORTLAND, OREGON

## ATTRACTIONS FOR THE TOURIST IN PORTLAND

Scenery Surrounding Rose City Cannot Be Equaled Elsewhere in the United States

By Tom Richardson, Manager Portland Commercial Club.

PORTLAND should entertain a great many thousands of people during the coming months of reduced round-trip excursion rates. To the tourist, the sightseer, the investor or the home-maker Portland offers greater attractions for less money than any other city upon this continent. For example, the famous Portland Heights-Council Crest streetcar ride, which costs only 10 cents for the round trip, is the greatest single attraction presented in the United States, not excepting Niagara Falls. On this ride the visitor can see every variety of scenery known to the Pacific Northwest, and all travelers agree that there is nothing on this continent, or anywhere in the world, for that matter, comparable to this trip. The visitor who misses it loses the greatest special attraction in this country.



Tom Richardson.

The Forestry building, built of the largest logs ever used in constructing a building, reached from the heart of the city in ten minutes, gives the visitor a better idea of the chief resource of this portion of the United States than any other single feature, and it is open to visitors free of charge. The City Park, the most elevated of parks in this country, giving a view of the Willamette and Columbia Rivers and valleys, the city and much of the surrounding country, is an attraction that no one should miss. From any high point in Portland, on either the east or west side of the Willamette, four great snow-capped mountains are in view. This of itself

is a feature presented by no other city. The chief scenic features of the incomparable Columbia River can be seen in one day, the steamer leaving Portland in the morning and returning in the evening. If you have seen either the Hudson, the St. Lawrence or the Upper Mississippi, it will put you in a better position to appreciate the grandeur of the Columbia, which easily surpasses the combined attractions of the other three.

Every purchaser of a railroad ticket to any point on the Pacific Coast can come and visit Portland without the extra cost of one cent, and to miss Portland is to miss America's most beautiful city.

Travelers who have visited all the other cities of the United States come to Portland and agree that it is building up more rapidly and substantially than any other city in this country in proportion to its population—and all travelers enjoy visiting a growing city.

Portland is known as the "Rose City" because it produces roses in greater abundance and of finer quality than any others in the world.

Now to the more practical side. Portland's assessment shows her to be the richest and most prosperous city in the northwestern portion of the United States or Canada, with an assessed valuation of \$50,000,000 more than that of any other city in this part of the country.

Portland is supplied with absolutely pure water, and for that reason her death rate of 8.49 per thousand proves her to be the healthiest city in civilization. Portland leads all cities in the United States north of San Francisco and west of Minneapolis in school population, postal receipts, wholesale trade, exportation of wheat and flour, distribution of agricultural implements, and assessed valuation. Increase in building permits places Portland among the most rapidly growing cities of the world. Portland leads the world in lumber production, commands the superlative in every variety of American scenery.

The Portland Commercial Club will be glad to answer any specific questions asked concerning Oregon and its resources.

## CITY'S PUBLIC SPIRIT FACTOR IN PROGRESS

Progress Exhibited Today in More Ways Than Ever Before, Says H. W. Lemcke—Instances Given

By H. W. Lemcke.

PORTLAND'S public spirit is so widespread that it moves the people with one impulse and enthusiasm on any subject, whether it be the welcome at the city gates of some distinguished visitor or to voting on a bond issue of millions to improve parks and water system, or make other municipal improvements. The one thing needed to awaken the people is that the subject be something for the good of the city, that it will attract people to the Pacific Northwest, or will make Portland shine in comparison with other places, and you then have the public spirit of the citizens to push the move to a successful end. This has been demonstrated time and again, in



H. W. Lemcke.

fact it is being demonstrated every day but there are occasions when Portland's public spirit has been strikingly noticeable. Take for instance the Lewis and Clark Exposition. It was backed entirely by public spirit. It was the public spirit of the people that made possible the big subscription that started the fair on the road to success. It was the first time that a community the size of Portland had ever undertaken such a large exposition and the fact that it was a successful exposition, paid all expenses and yet declared dividends to the stockholders can be attributed to the public spirit of the city.

Another time that Portland's public spirit glowed so bright that others were dimmed was at the time of the San Francisco disaster. It was the public spirit of the city that made it possible for Portland to send to its stricken sister city the greatest amount of relief per capita of any city in the Union. These were big things, but that same public spirit and enthusiasm manifests itself in the smaller things where only the city itself is concerned.

As a striking illustration of the widespread public spirit of not only Portland, but it might be said of the whole State

of Oregon, a little thing but one that is often overlooked in the matter of gauging the public spirit of a community, is the willingness with which citizens accept jury duty. True it is that many endeavor to avoid it, but it is safe to say that in Portland a fewer number of men come before the court and ask to be excused from jury duty upon flimsy pretexts than in any other community in the United States. To establish that such is the case one only has to look at the present makeup of the grand jury of the United States Court. Its foreman is one of the leading merchants of the city, a man with wide spread interests, many of which no doubt will suffer because he will be unable to give them his accustomed attention. There are others on that same jury who have just as important private matters, but these they all sink in their efforts to promote the public welfare.

It is the small things rather than the large that shows the quality of the public spirit of a community. Frequent comment has been made on the general neat appearance of Portland, with its well-kept lawns and pretty flowers. It is the public spirit to have the city put forth its best foot that prompts the citizens to be care of these lawns and the nursing of choice blossoms. It is the public spirit in the man that urges him to join hands with his neighbors and organize a "push" club in the immediate vicinity of his home, so that the vicinity of his "castle" may be one known among the other communities as a section that is live and hustling to improve the conditions of that particular district.

Portland is dotted throughout its length and breadth with these push clubs. They are the real places in which the public spirit is manifested. These little push clubs it is that take up and push to completion municipal improvements and the extension of municipal conveniences. Then above all these push clubs is the one general push club of the city—the Portland Commercial Club—that fathers anything that is for the good of the city.

Just as the city is organized, so is also the state. Nearly every city and town in the state has its organization, striving for the public good and promoting the welfare of the citizens of its neighborhood, and over them all is the Oregon Development League. This entire move of organizing the state was fathered by the Portland Commercial Club, therefore that organization stands out as one of the greatest exhibitions of public spirit to be found in any city in the country.

The work of the Commercial Club, and what might also be called its aids—the Chamber of Commerce and Board of Trade and similar organizations—demonstrates fully and conclusively the Portland public spirit.

The public spirit of Portland is today being shown in more things than ever before. It is exhibited in the desire of the people to have a clean, honest municipal administration, but it is now most manifested in the desire to provide improvements. The plan to have hard surfaced pavements through the busy part of the city, is one of the things that the public spirit is urging. Another is the desire for a larger and greater park system, one that will attract the attention of the public spirit of the city. It is also going to see that the city has, in time, an abundant supply of the wonderful water that has already made Portland famous. It is going to attend to the fact that even should the city grow to 200,000 of people within the next few years that none of that 200,000 shall feel that they will have to curtail the use of the wonderful Bull Run water, that flows cool, clear and sparkling from the melted glaciers on Mount Hood.

The public spirit of Portland is everywhere and it is growing day after day. It is the public spirit that provides and supports the free library. It is the same spirit that builds and furnishes magnificent churches and provides instruction for the young through the medium of academies and kindergartens. It is the public spirit that supports and maintains homes and retreats for the weak and those who are unable to help themselves. It is the same spirit that adorns the city parks and city squares with monuments of stone and bronze. It is the

spirit that has provided a fund running close to \$500,000 for a home for the Young Men's Christian Association, a home to carry on the work that has proved such a great boon to the community. It is this public spirit that makes men sub-

scribe to funds to place before the people of the country by means of advertisements in the papers throughout the land, the wonderful resources of Oregon. It is this spirit that today is developing Portland into the metropolis of the Pa-

cific Northwest and attracting within its gates thousands of people annually.

### Free Trip to Pacific Coast.

The Portland Commercial Club offers

\$5000 cash for articles on Portland, Or., and this part of the United States—90 prizes. Many sufficient to pay all expenses for the trip. Write for particulars. Address the manager.

# EASTERN AND WESTERN LUMBER CO.

## CAR AND CARGO SHIPPERS

Vertical Flooring made from Gang-Sawed Lumber

Long Timbers up to 120 feet.

Surfacing up to 32x32 inches.

Decking and Ship Plank.

Shipments by all routes from Portland.

## Mills: North Portland, PORTLAND, OREGON

We use American Lumberman Telecode, Western Union Code, Pacific Coast, Liebers, A 1 and Southard.