

Shoe Styles for Spring



Women's Tipless Blucher Oxford.

Straight last. Has a full patent colt toe and a gun metal calf top with large eyelets and silk tie.



Men's Seamless Buttoned Oxford.

This bench-made men's Oxford is as snugly fitting as can be made. It has no seam across instep—large buttons, patent colt vamp, gun metal calf top.



Women's Canvas Oxford.

This blucher Oxford is made in different colors to match ladies gowns. Made with leather soles and the same workmanship as all leather shoes. Canvas uppers. That's the only difference.

Each season brings new styles in shoes. This spring and summer the toes are pointed and the soles are extended and spade-shaped.

Gun metal and patent leather Oxfords will be popular for both men and women.

Tan shoes will also be worn and Canvas Oxfords with leather soles and heels. These come in many colors, and for women to match their gowns.

Here are illustrated six of the fifty-four 1907 Spring and Summer models of **The Gotzian Shoe** for men, women and children.

The Gotzian Shoe wears longer and is cheaper and more stylish than other shoes: First: because it fits. Its lasts are made of plaster of Paris moulds of real feet. Second: because fifty years of experience has taught C. Gotzian & Co. how to select the most skillful workmen and how to buy the best materials at the lowest prices. Third: because it makes its profits, not at the expense of the character of its output, but from the economies the volume of its business permits.

The Gotzian Shoe has been made in St. Paul ever since there has been a Northwest. Before there were railroads or cities, in the days of the bateau and the Red River cart, its reputation for high quality was established. Today it is sold in more than six thousand stores from the shores of Lake Michigan to the Pacific Coast. Every pair has behind it the guaranty of a million dollars capital and more than half a century's honorable record.

If you want a shoe which is fashionable and yet not freakish, which is comfortable and yet not clumsy, which wears well and yet is not too heavy, ask your dealer for the shoe which:

“Fits like your footprint”

The Gotzian Shoe



Men's Patent Blucher

Our new spade-shaped, bench-made blucher will be the standard for a high shoe for summer. Patent colt vamp, gun metal top, straight last, large eyelets.



Women's Seamless Oxford.

This tipless gun metal Oxford is as devoid of annoying seams as any shoe can be. No seam across the instep. No seams over the tip. Cuban heel, high instep, extension sole and straight last.



Children's Patent Oxford.

This children's blucher Oxford is made with a patent colt vamp, and a gun metal top on a straight last. The workmanship throughout is the same as in the adult's shoes.