

AGENTS
DR. JAEGER'S
UNDERWEAR

MAIL ORDERS PROMPTLY
FILLED—NEW FALL
CATALOG SENT ON REQUEST

PORTLAND'S
COLUMBIA YARN
STORE

Lipman, Wolfe & Co.

Good Merchandise Only—Quality Considered Our Prices Are Always the Lowest

THE BUTTERICK PAT-
TERN STORE
THE DELINEATOR

WINDOW SHADES MADE TO
ORDER AT LOWEST PRICES
Headquarters for Picture Framing

YOUNG'S
FAMOUS HATS
FOR MEN

Fifty-Seven \$18, \$20 Bl'k Ostrich Trimmed Picture Hats \$12.50

The Reason Why

The storekeeping which in this community has come to be known as peculiarly characteristic of Lipman, Wolfe & Co. is the result of certain simple, straightforward principles carried out in an earnest and thorough way.

The foundation is our determination to give to Portland the best we can do—and do better constantly. Every merchant will tell you his goods are best and his prices lowest. Naturally that does not make them so.

It is the public that always decides; and the increasing volume of our sales and the growing reputation of this store for fair prices and square dealing prove eloquently that these methods—most characteristic of this store—meet with your approval.

Sale of Monogram Dies and Stamping

The first sale of its kind ever held in Portland. A matchless opportunity to save money.

Steel Die to order, with two or three letters, regularly \$2.50—
for this sale..... **\$1.75**
Stamping stationery from your die in any color, regularly 40c a quire—
for the first quire..... **23c**
Each succeeding quire..... **18c**

\$1.18 Fiction, 50c

Recent important fiction, many new titles, reduced to only **50c** a volume.



For Friday Bargain Day only, we offer 57 smart Dress Hats, worth regularly \$18 and \$20. These hats are beautiful in themselves—artistic in line, rich and harmonious in coloring. But put them on the head and they leap into even greater beauty. Variety is infinite. French milliners have dreamed beautiful dreams and the result is refinement, distinction, smartness without bizarre effects. Each hat is made in a different effect, of silk panne velvet, trimmed with ostrich feathers, in some cases fairly encircling the hat. Others trimmed with ostrich tips, ribbon, ornaments, etc. Regular \$18 and \$20 values. Very special **\$12.50** for Friday sale only

Women's 50-in. Coats, \$12.50 Value \$8.50

\$25 Long Plaid and Stripe Coats at \$16.50

Women's 50-inch Coats of fancy mixed Cloaking in various effects made with full loose back, stitched straps, fly front, four pockets, velvet collar, new coat sleeves with turned cuffs edged with velvet. The yoke and sleeves are lined with satin. Regular \$12.50 value. For our Great Friday Bargain Day **\$8.50**

Women's 50-inch, all-wool, fancy plaid and striped coats in newest effects, made double-breasted, with full loose back; collarless with fancy velvet piping and braid trimming; new sleeves with fancy trimmed cuffs and satin lined. Regular \$25.00 value **\$16.50** for only

Women's 85c Underwear, 53c

\$1.75 Union Suits for \$1.05

"Forest Mills" fleece-lined Vests, high neck, long sleeves, with drawers or tights to match; regular 85c quality for only **53c**

"Forest Mills" fleece-lined Union Suits, high neck, long sleeves, ankle length; \$1.75 quality, for **\$1.05**

Women's Ribbed Merino Vests, both white and natural colors, tights to match, medium weight and fully half wool; regular \$1.25 quality for only **78c**

Cotton Batting, \$1 Values, 70c

Large rolls of Cotton Batting, quilt size, extra quality, pure white and clean; a splendid filling for comforters and a very special bargain sale at, only **70c**

Cotton Challies, all colors; special, yard..... **5c**

\$3.75 Nunsveiling Waists Friday at \$2.45

\$1.75, \$2 Mercerized Madras Waists \$1.20



For Friday Bargain Day—28c
Waists of nunsveiling. Some have white grounds, with light blue, green and red polkadots; others have navy, black and white grounds, with hairline stripes; all are daintily made with pin tucking front and back, long sleeves, with tucking on sleeves and cuffs and button front. Actually selling regularly at \$3.75; special Friday sale. **\$2.45**

Just 89 Women's Waists, made of fine mercerized madras and union linen; some have elaborate and quaintly embroidered fronts and tucking, others pleated and embroidered; long sleeves, collar and cuffs trimmed with fine tucks, button front; actual \$1.75 and \$2.00 values; for Friday only at **\$1.20**

50c HAT PINS, 12 1/2c

A lot of new and pretty Hat Pins; all the best styles in amber, crystal, gold plate and imported colored effects. Regular 25c, 35c and 50c values. **12 1/2c** for.....

35c BELT BUCKLES, 18c

Neat gold-plated Belt Buckles, in both bright and satin finish, round and square designs; a neat size. Regular 35c and 35c values..... **18c**

75c MOUNTED COMBS, 48c

Elegant Back Combs, mounted with gold-plated bands, in new effects; some set with stones, others plain rose gold. A very stylish comb and regular **48c** 75c value for.....

Household Needs

Dutch Cleanser, 10c size, 3 for..... **25c**
Gold Dust, 25c size..... **18c**
Pearline, 10c size, 3 for..... **25c**
Paraffine Wax, 20c size, 1 pound..... **12c**
Wooden Pie Plates, regular 15c dozen **8c**
Ravenola Black Shoe Paste, 10c size..... **5c**
Black Enamel Paint, 25c size..... **18c**
Enamel Paint, all colors, 25c size..... **18c**
Rising Sun Stove Polish, 10c size..... **6c**
Furniture Polish, 25c bottle..... **10c**
Enamel Stove Paste, 10c size..... **8c**
Combination Shoe Blacking, 25c size..... **18c**
Pritz Polish for Metals, 10c size..... **7c**
Electro Silicon, 10c size for..... **8c**
Shoe Polish Combination Package, regular 10c..... **8c**
Fine Bristol Playing Cards, regular 20c..... **12 1/2c**
Wire Hair Pins, regular 4c box..... **1c**
Dexter Darning Cotton, spool..... **1c**



Women's Silk Umbrellas

Values to \$7.50 at \$3.25

Just 100 of these Women's extra quality Pure Silk Umbrellas; made with tape edge, in black, red, brown, navy and green. The handles are pearl, with solid silver trimmings, boxwood, princess with solid silver trimming, ivory and horn. The actual values of this lot are to \$7.50 and there are just one hundred to go at only **\$3.25**

Men's \$5 Blanket Bath Robes, \$3.75

Men's 75c Ribbed Underwear, 48c

Men's Blanket Bath Robes, in an immense variety of pleasing patterns and colors, made full and long, with round collar and girdle.

Men's \$5.00 Blanket Robes..... **\$3.75**

Men's \$5.50 Blanket Robes..... **\$4.50**

Men's Blanket Robes, Special..... **\$5.00**

Men's \$9.00 Blanket Robes..... **\$7.75**

Men's Ribbed Shirts and Drawers, medium weight, colors blue and flesh, perfect fitting and well finished; 75c quality for..... **48c**

Men's Outing Flannel Night Shirts, in a great variety of colors, made full and long; 75c quality; special sale at..... **58c**

Men's Merino Half Hese, medium or heavy weight, colors black, natural or tan; 35c quality; for this sale only..... **25c**

Men's Pure Irish Linen Handkerchiefs, 1/2 or 1/4 quality, for this great sale..... **12 1/2c**

What's what in Hats? Seven hat stores for Young's Hats for men in New York. That's New York's verdict. **\$3.00.**



Manufacturers' Rug Sale

29c to \$1.19



5000 Rug Carpet samples of the best quality of velvet, tapestry and body Brussels. They are in full rug sizes, all bound ready for use. This is the greatest rug value ever offered, and a splendid opportunity for every home and office.

Tapestry Rug Samples, 27x27 inches, special... **29c**

Tapestry Rug Samples, 27x36 inches, special... **59c**

Tapestry Rug Samples, 27x54 inches, special... **89c**

Velvet Rug Samples, 27x54 inches, special... **\$1.19**

FRIDAY SALE OF MAKER'S FINEST SAMPLE HOSIERY

65c to \$1.35 Hosiery 29c



A New York hosiery importer closed out to us the entire sample line, used in demonstrating the very best product of Europe's leading hosiery manufacturers. Hundreds of styles of plain and fancy weaves in silk, lisle thread and cotton. Black, tan champagne, biscuit, sage, Alice blue, gray, navy, brown, Dresden, green, bronze, fancy stripes, plaids, lace boots, lace allover, drop stitch, polka dots, embroidered figures, solid colors, etc., in greatest variety. The

more you know about hosiery, the more you will appreciate this tremendous epoch-making hosiery bargain—65c, 75c, 85c, \$1.00 and \$1.35 Hosiery for..... **29c**

Extra salespeople to wait on you. No phone orders filled. None sent on memorandum. Early comers get the best selection.

700 Pairs Sample Lace Curtains 59c Pr

300 Pairs Sample Lace Curtains 79c Pr



Great sale of manufacturers' Lace Curtain samples, that would retail as high as \$2.50 to \$7.50. They are 5 feet long, 45 to 54 inches wide. Just the curtain for the flat, office or modern cottage. White or Arabian color, in cable nets, fishnets and Scotch laces. Remember, actual \$2.50 to \$7.50 values; pair, price

59c and 79c

Single Lace Curtain Samples, 29c and 39c Each