

171st GRAND FRIDAY
"ECONOMY SALE" TODAY

THE "DIFFERENT
STORE"

OLDS, WORTMAN & KING

FIFTH, SIXTH AND
WASHINGTON

171st GRAND FRIDAY
"ECONOMY SALE" TODAY

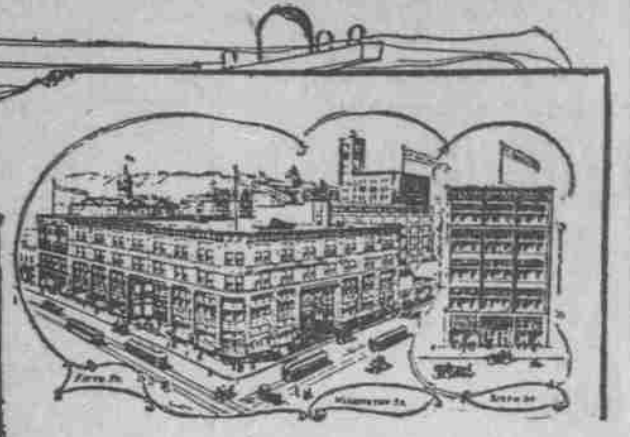


Portland's
Only
Important
"Telephone
Store"

Hello! Hello!
Yes—This Is Port-
land's First Great
"Telephone
Store"

Hold the Wire
A Minute Till
You Get
The News of
The Day

Only Complete
Store
Telephone
Service in the
City



The first fully equipped "Telephone Store" on the Pacific Coast

HELLO! GREAT NEWS TODAY! THIS IS NOW A "TELEPHONE STORE" INDEED!

Hello! Give me "Exchange 12,"
Please

The First Complete Store Telephone Service Ever Installed on the Pacific Coast Has Been Arranged—Ready for Business Today!

According to unvarying custom, the Olds, Wortman & King store leads the van in introducing and installing modern conveniences for Portland's shoppers. While other stores have been indulging in their usual Summer lethargy, we have been busy, quietly but industriously, adding many improvements to the store service. Among the most important is the addition of a large, complete and modern telephone equipment—the largest and most perfect on the entire Coast. An immense new switchboard has been installed—the largest in store use in the West—extra operators have been engaged, and a large number of openings or outlets, so to speak, added, with cords for accommodating all calls centering at the Olds, Wortman & King store. You may now have direct connection with any department in the house, and our patrons may sit at their home phones and talk with their favorite salesperson here at the store. Had the hundred-armed Briareus, of mythological lore, had a hundred ears, his hands and ears would have been entirely inadequate to compete with the new and enlarged telephone system now ready for business at the store—talked he never so fast! It's a store convenience; make use of it from your own home. Any part of the store—any counter—may be called up. We do not—as a rule—accept telephone orders for goods advertised at Friday's special prices, but as a sort of celebration of the completion of Portland's greatest store telephone system we will fill orders by phone today for any article on this page—unless specifically stated otherwise. Of course it's better to come to the store, but if you can't come call up the "TELEPHONE STORE"—Exchange 12.



Hello! Hello! Is This
All-Portland?
This Is Olds, Wortman
& King's.

There's a Mighty
Important
Women's
Shirtwaist
Sale on
Today!

Exquisite Waists,
Worth \$2.75,

\$1.29

One of the most resolute clearances attempted this Summer. The waists are beauties. Creations of white lawns and dainty dotted Swisses—stylish, cool, inviting; fresh from newest stocks, unequalled for attractiveness, from master-makers; styles that fasten back or front, models with the regular or elbow sleeves, some have the yoke effect in beautiful embroideries, and all are exquisitely trimmed with pretty laces, insertions and embroideries. Positively the best values to \$2.75 in the city—on Friday only at.....\$1.29

Hello!—Yes, This Is Annex—2d Floor:
What's "Special" Today?



Petticoats,
Sunbonnets
Children's
Dresses

WOMEN'S \$1.75 PETTI-
COATS, \$1.19.

Women's Petticoats of
black mercerized cotton,
with all double finished
seams; a great variety of
styles of flounces; our
\$1.75 value. Special Econ-
omy Sale Price.....\$1.19

LADIES' AND MISSES' SUNBONNETS, 10c.
Ladies' and misses' Sunbonnets, in plain check,
striped or fancy materials. Special Economy
Sale Price.....10c

CHILDREN'S \$1.25 TO \$1.40 DRESSES, 69c.
Children's Dresses of plain blue or tan chambray,
made sailor style and trimmed with braided
6 to 14 years. Our \$1.25 to \$1.40 values. Special
Economy Sale Price.....69c

"Hello!"—
"The Art
Section?"

Yes; second-floor Annex—
"Special values!" Listen:
SCARFS AND CUSHION
TOPS, 49c.
Scarfs, also Cushion Tops,
with plain backs, of linen
huckaback; stamped in
conventional designs; our
59c and \$1 values. Special
Economy Sale Price.....49c



"Hello!"—"The
Women's
Furnishing
Shops?"

"Miss Brown—oh, yes! Miss Brown, will you kind-
ly take with this lady?"
Yes, this is Miss Brown.
What's on special sale in
these departments today?
Why, lots; let's see. There
are—

Laces, Ribbons, Neckfixings,
Handkerchiefs and Lace Nets

Select for you? Why, certainly; but you'd better
come to the store—there are so many more bar-
gains than we print.
There are LACES AND APPLIQUES AT 1/2 PRICE.
Wide Valenciennes Laces and Appliques from two
to six inches wide; many beautiful patterns.
Special for Friday Economy Sale at 1/2 PRICE
SWISS AND NAINSOOK TUCKINGS FOR HALF.
A lot of tuckings in swiss or nainsook—some com-
bined with lace; also, embroidered shirtwaist
fronts; values to \$1. Special for Economy Sale
at.....HALF PRICE
35c RIBBONS FOR 19c.
A lot of fancy and plain tatters all-silk Ribbons,
from four to seven inches wide; good 35c value.
Special Economy Sale Price, the yard.....19c
55c TURNOVER COLLAR AND CUFF SETS, 17c.
Hemstitched linen Turnover Collar and Cuff Sets,
very neat; our 35c value. Special Economy Sale
Price, the set.....17c
12 1/2c LINEN HANDKERCHIEFS, 7c.
Richardson's all pure linen Handkerchiefs, war-
ranted; with hemstitched edge; our 12 1/2c value.
Special Economy Sale Price, each.....7c
\$1 LACE NETS FOR 49c.
Lace Nets, 45 inches wide, suitable for fancy waists
and dresses; our \$1 value. Special Economy
Sale Price, the yard.....49c



Positively Unprecedented
Sensation in
Stone Kitchen Ware Selling

Stone Kettles, Bake Pans and
Roasters at the Cost of Their Freight From
the Pottery!

Hello! Yes, this is the Olds, Wortman & King store. What's
that? When is that stoneware on exhibition in the Washington-street
windows going to be sold at the ridiculous prices marked? Why, today
—Friday—to be sure, just as the card reads. How does it happen?
Well, it was part of a stock belonging to a store that "went flew."
It was tied up with some other goods at the railroad yards when the
house that ordered it failed. Then followed litigation—and then the
goods were sold to pay the freight. Today they're here—by tonight they'll
be scattered all thro' Portland's happy homes—for we're going
to sell 'em as printed above—at the ordinary cost of the freight from the East! We'll do the best we can with phone orders on these, but you'd
better try and come to the store and get a plenty—sure. Some of the bargains: Note—The roasters in this sale have been sold by agents in this
section at \$2.50—you get one here today at 19c. And—

- | | | | |
|---|-----|--|-----|
| 7-inch Bake Pans—special, each..... | 5c | 6-quart Bailed Kettles—special, each..... | 10c |
| 9-inch Bake Pans—special, each..... | 7c | 11-inch Covered and Bailed Roasters—special, each..... | 19c |
| 11-inch Bake Pans—special, each..... | 9c | 13-inch Covered and Bailed Roasters—special, each..... | 19c |
| 2-quart Bailed Kettles—special, each..... | 10c | Pie Pans—special, each..... | 5c |
| 4-quart Bailed Kettles—special, each..... | 10c | | |



"Special"
Items

Big things to need, little
things to find. Great bar-
gains at tiny prices. Just
say "First Floor."
50c bottle Coke's Dandruff
Cure. Special.....32c
\$1.25—2-qt. red or white
seamless Fountain
Syringe. Special.....95c
Box Violet Toilet Powder.
Special.....12c
Cake Wood Violet Com-
plexion Soap. Special.....3c
Rittenhouse Hooks and Eyes, black and nickel-
plated. Special 2 CARDS.....5c
Pair 10c light-weight Dress Special.....10c
Darning Cotton. Special 3 SPOOLS.....4c
10c cube white-headed Toilet Pins. Special.....6c
Pair 6c plain shell Side Combs. Special.....45c



Just Hold the Wire
a Minute—
What? Coming down, any-
way? No wonder—who
wouldn't, to share in these?

30c White Poplin
19c
First Floor.
Heavy white silk finish
poplin for dress suits;
regular value 39c. Special,
yard.....19c

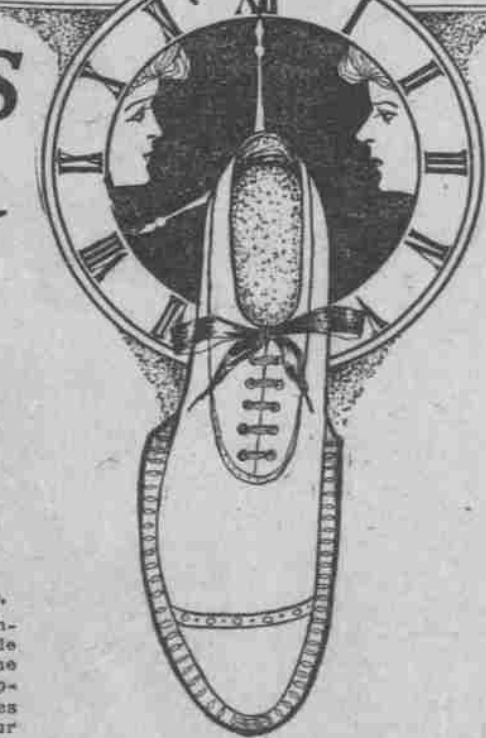
Men Will
Call
Us Up

For values such as these.
Better come to the store.
Mr. Man! We've scores of
bargains not told of here.
Annex—Sixth-Street—
First Floor.
MEN'S \$1 UNDERWEAR, 50c.
A line of men's white Hile Underwear, with blue
and pink silkline stripes, best make and finish;
regular value \$1. Special, garment.....50c
MEN'S \$1.25 UNDERWEAR, 75c.
A broken line of men's plain white mercerized
Hile Underwear; looks like silk; our best \$1.25
value. Special, garment.....75c
MEN'S \$1 GOLF SHIRTS, 60c.
Men's Golf Shirts, in fancy effects, plain white
and white plaid; all sizes; regular value \$1.
Special.....60c
MEN'S 75c NIGHT ROBES, 45c.
Men's plain white twilled muslin Night Shirts;
extra full; regular value 75c. Special.....45c
MEN'S 25c AND 35c HOSIERY, 19c.
A clean-up sale of men's fancy Hosiery; values at
35c and 25c. Special, pair.....19c

THE ITEMS BELOW ARE FOR THE HOURS
ADVERTISED ONLY!

FRIDAY HOURLY-SHOE SALES

SHOES
..AN..
HOURLY
SALE
..That..
TEEMS WITH
INTEREST



HOURLY
SALE
..OF..
FOOTWEAR
A WEEKLY
EVENT OF UTMOST
IMPORTANCE
TO
THE THRIFTY

- | | | | | | | | | |
|---|---|---|--|---|---|---|--|---|
| 8 TO 9 A. M.
WOMEN'S SLIPPERS, \$1.09.
Women's patent and kid leather
Slippers, in strap style
and many other handsome
designs; all high-grade slip-
pers but broken lines; values
to \$3. Special for one hour
at, the pair.....\$1.09 | 10 TO 11 A. M.
WOMEN'S \$3.50 OXFORDS FOR \$1.79.
Women's Kid Oxfords, in six styles, with heavy or
light soles, Blucher or regular cut; values to
\$2.50. Special for one hour at, the pair.....\$1.79 | 11 TO 12 M.
CHILDREN'S \$1.50 SLIPPERS, 79c.
A big showing of children's Slippers and Shoes in
patent leathers; made in many pretty styles,
with white velvet, dull kid and blue tops, also
one and two-strap Slippers; broken sizes; values
to \$1.50. Special for one hour at, the pair.....79c | 12 TO 1 P. M.
MEN'S \$3.50 OXFORDS, \$1.85.
Men's patent or dull leather Oxfords, in Blucher
cuts, with Goodyear welt soles, high ball last;
stylish, serviceable and a bargain; our \$3.50
value. Special for one hour at, the pair.....\$1.85 | 1 TO 2 P. M.
MEN'S \$3 AND 35c SHOES AND OXFORDS, \$3.95.
Men's fine Shoes and Oxfords, made by the very
best manufacturers, in new and elegant designs
and of the finest materials; 20 different styles
in the choosing and any last you want; our \$5
and \$6 values. Special for one hour at,
the pair.....\$3.95 | 2 TO 3 P. M.
WOMEN'S \$4 GARDEN TIES, \$2.79.
Women's Garden Ties, made of patent colt and
demi-glaze stock, with wide, flat bow or silk
lace tie; a high-grade shoe and our regular \$4
value. Special for one hour at, the pair.....\$2.79 | 3 TO 4 P. M.
WOMEN'S \$3 WHITE OXFORDS, \$1.95.
Women's white Sea Island duck Oxfords, with turn
or welt soles; well made on stylish last; an
ideal Summer Shoe; inexpensive and easy to
clean; our \$3 value. Special for one hour
at, the pair.....\$1.95 | 4 TO 5 P. M.
GIRLS' SCHOOL SHOES, made by Williams and
Hoyt—of fine kid leather, with patent tip; good,
heavy soles, Shoes noted for being good wearers—
Sizes 11 1/2 to 2—our \$2.50 value. Special at,
the pair.....\$1.89
Sizes 6 1/2 to 11—our \$2.00 value. Special at,
the pair.....\$1.69
Sizes 6 to 8—our \$1.75 value. Special at,
the pair.....\$1.39 | 5 TO 6 P. M.
BOYS' \$2.75 SHOES, \$1.49.
Boys' Kid Summer-weight Shoes, in black or tan,
made of nice, soft material, with good soles;
good Shoes in every detail; values to \$2.75.
Special, from 5 to 6 P. M., at, the pair.....\$1.49 |
|---|---|---|--|---|---|---|--|---|



A Three-Dollar
Hat
For
25c

so—we're "Raising
Ned" in the Millinery
Salons while the
chief's away. Don't
know what he'll say
when he reads this—don't
care—going to clean out
every Summer hat ere he
returns from New York.
Today's offering em-
braces 500 handsome
models in hand-made,
ready-to-wear hats, all
prettily trimmed. Materi-
al is horsehair braids;
white or black, browns,
tans, reds, greens, etc., in
the color range. The low-
est-priced hat in the lot is \$2.00, and more up to
\$3.00. Today you may choose at
the absurdly low price of.....25c

Good News of Women's
Knit Underwear Bargains

On the wire today. Take
down these items.
First Floor.
WOMEN'S 50c LISLE
VESTS, 27c.
White Swiss ribbed Lisle
vests, long sleeves, very
elastic, neatly trimmed;
regular value 50c.
Special.....27c
WOMEN'S 15c COTTON
VESTS, 9c.
White gauze cotton Vests,
sleeveless, neat, crocheted
trimming; regular value
15c. Special.....9c

CALL UP
The Women's Hosiery Aisle

News of Interest
to Hosts of
Women. Sample
Jottings.
WOMEN'S 50c LISLE
HOSE, 29c.
Black lace Lisle Hose, em-
broided ankle; regular
value 50c. Special,
pair.....29c
MISSIES' 50c LISLE
HOSE, 37c.
Misses' black lace Lisle
Hose, finished foot, lace
ankle; regular value 50c.
Special, pair.....37c

HELLO! HOUSEWIVES

Take the Elevator to
Fourth Floor.
Rugs and
Curtains
\$2.50 VELVET RUGS, \$1.69
Fine wool velvet Rugs, size
27x54 inches; regular
value \$2.50. Special \$1.69
\$2.75 LACE CURTAINS,
\$1.65
100 pairs Lace Curtains, 3 1/2
yards long, 54 inches wide,
Brussels effect; regular
value \$2.75. Special,
pair.....\$1.65

Hello Central!
Please connect us
with the Olds,
Wortman & King

Silk and Dress
Goods Shops

They're important news to-
day. "Miss Gray—if you
please." "Hello, Miss Gray?
Oh! yes—tell us about Fri-
day's doings, please. And
this is what all Portland
hears. Listen!

New Fall Dress Goods at Special
Prices

56-inch Panama Novelty Suiting, in all the late
Fall color combinations; splendid \$1.50 value.
Special for Friday and Saturday only, yd.....\$1.25
46-inch new Tartan Panama Plaids, all new Fall
goods, in all Scotch tartans, splendid wearing
fabric. Special, yard only.....\$1.09
See Washington-street Window.
SILKS—Yard Wide Black Taffeta
All pure silk and the extra wearing grade; regular
\$1.50 grade. Special for two days only.....\$1.22
Yard
Sweat Suit, Waist and Trimming Silks, the best
novelties shown in the city—in Moires, Broches,
Chameleons, Imported Jacquard Broches. Special
clean-up sale for Friday and Saturday, 1/2 PRICE
\$2 grade for \$1 yd.; \$1.75 grade for \$1 1/2 yd.; \$1.50
grade for, yard.....75c