

Merchandise Purchased on Credit Today, Saturday and Monday Will Go on Your May Account

The Meier & Frank Store Offers the Season's Newest Tailored Hats at 1-4 Off the Regular Prices

"Burgesser" "Atchinson," "Keiths" "Fiske," "Spiers," "Lichtenstein," Etc.

For today and tomorrow we offer choice from our immense stock of new and beautiful Tailored Hats at one-fourth off regular prices—Over 500 styles to select from—Every new shape and effect shown this season—All the prominent manufacturers of Tailored Hats are represented—"Lichtenstein," "Burgesser," "Atchinson," "Spiers," "Keith," "Fiske," "Gage," "Francois," "Joseph" and "Cately"—Thousands of nobby creations in all the latest shades—Rich, jaunty headgear for Spring and Summer wear—By far the largest and best showing in the City—Regular prices from \$4.50 to \$20—Your choice today and tomorrow at one-fourth off—Our display of Trimmed Dress Hats commands the attention of every woman who admires Headgear **1/4 Off** that combines attractiveness with serviceability—Second Floor



Meier & Frank's 848th Friday Surprise Sale 500 New Silk Petticoats Values to \$12.50 at \$6.95 Each \$7.50 Values for \$4.85 Each



Today's Great Surprise Sale of High-Grade Silk Petticoats will attract hundreds of shrewd buyers to Portland's Leading Cloak Store—The immense lots purchased from a well-known manufacturer at an unusually low figure—Of course you are invited to share in our good fortune—
Lot 1—250 fine Silk Underskirts; four styles; deep flounce; three shirred bands and pin tucks; deep flounce, corded ruffle and ruching; graduated accordion-pleated flounce with tucked ruffle or two rows of ruching; beautiful styles; all shades of green, tans, brown, gray, blue, red, rose, lavender, purple, white, black and changeable silks; values to \$12.50 **\$6.95**
Lot 2—250 Silk Underskirts of good quality taffeta silk; made deep flounce with half-inch tucks; accordion pleating and ruffle; also flounce pleated and tucked ruffle; navy, red, brown, green, white, black; vals. to \$7.50; today **\$4.85**
See Fifth-Street Window Display

Today's Great Sale of 600 Belts and Girdles Values to \$4.00, 98c Each

600 Belts in the handsomest styles and best qualities to be sold at today's 848th Friday Surprise Sale at a price far below regular value—Hand-Made Belts and Girdles in pleated, shirred and princess effects—Included will be found every belt in our mammoth stock, as described above, which has been and is sold today at **98c** as high as \$4.50 each—Choice at this low price

Women's Hosiery Specials

5000 pairs of Women's Fine Maco Ingrain Cotton Hose, double and white sole, all sizes; a quality of hose most stores ask 50c a pair for; your choice at, per pair **23c**
Women's Plain Black Cotton Hose, double sole, full fashioned feet, light weight; a quality hose easily worth 25c a pair; unusual value during this sale at, pair **18c**

Meier & Frank's 848th Friday Surprise Sale 700 Arabian Bonne Femmes Phenomenal Vals. \$2.65



In the upholstery section today the best Lace Curtain bargain we ever placed on sale—A Friday Surprise offering of the greatest importance to every housewife in the community—700 beautiful corded Arabian Bonne Femmes to be sold at a ridiculously low price—The handsomest of all draperies at a price never before known on curtains of equal style and quality—They are all heavily corded, Arabian color; 50 inches wide and 2 1/2 yds. long; six rich patterns to select from—There isn't a house in the City but can make good use of least two of them—Your choice to **\$2.65** day only at this low price
See Fifth-Street Window Display

848th Friday Surprise Sale Allover Embroideries \$4.50 Values \$1.19 Yd.



3000 yards of beautiful, new all-over Embroideries on sale today at a marvelously low price—Swiss, blind Embroidery and English eyelet designs and lace stripe effects—The very newest patterns in very large assortment—Material that will make handsome waists and yokes; values in lot up to \$4.50 a yard; your choice today at this phenomenally low price, yard **\$1.19**
Better come early if you want to share in these splendid values

Muslin Underwear Sale

Women's Drawers of Fine Cambric, Nainsook and Muslin, trimmed in fine embroideries, tucks, laces, heading and ribbons. Great values at—
3c Drawers, pair **25c**
5c Drawers, pair **39c**
\$1.25 Drawers, pair **89c**
\$1.50 and \$2.00 Drawers, pair **\$1.33**
Women's High-grade Gowns, made of fine cambric, nainsook and muslin, trimmed in dainty Val, laces, embroidered edging, insertion, tucks, braiding and ribbon—Long and short sleeves; \$1.33 and \$1.75 values **\$1.29**
\$2.00 and \$2.50 values **\$1.69**
Great special values in Corset Covers, Best styles, Grand bargains at **38c**
Satin Travelling Cases, rubber lined; \$1.22 and \$1.75 White Petticoats **\$1.22**
\$1.60 White Petticoats **\$2.08**

Basement Bargains

Sleeve and Bosom Ironing Boards, Special value **33c**
Wire Toasters for, each **10c**
9-Hole Granite Gem Pans **36c**
Granite Bread Pans **15c**
14-Quart Granite Dishpans **45c**
No. 8 Copper Rim Boilers **\$1.04**
Heavy Tin Steamers **25c**
Wire Potato Mashers, each **5c**
Stove Brushes for, each **12c**
Carpet Beaters for, each **12c**
12-Quart Galv. Buckets, each **19c**
Extension Strainers, each **19c**
Glass Juice Extractors **4c**
Wire Clothes Lines, for **19c**
12.00 Challenge Wringer **\$1.59**
4, 6, 8, 10-Quart Watering Cans, for each, 19c, 24c, 32c and **39c**

Towels and Bedspreads Extra Specials

Hemmed Linen Huck Towels, Regular 15c values, each **11c**
Hemmed Linen Huck Towels, The 2c values, Today **17c**
Hemstitched Linen Huck Towels, Regular 31c values **24c**
Knotted Fringe Damask Towels, 20c values, at **14c**
Fringed Marcellines Pattern Bedspreads, cut corners, Regular \$2 values, at **\$1.38**
Hemmed Marcellines Bedspreads, Regular 12.50 values **\$2.28**
100 Dozen Large Size Hemmed Turkish Bath Towels, Great Special value today \$1, each **27c**

MEIER & FRANK'S 848th FRIDAY SURPRISE SALE 10,000 Yards Beautiful Ribbons Values Up to \$2.00, 58c Yard

10,000 yards of the finest imported Ribbons to be sold today at about one-third value—The entire surplus stock of New York's largest commission house—The assortment includes printed warp Taffetas, hand-embroidered brocades with satin borders, heavy French Moire Ribbons in a beautiful variety of colorings—Floral and conventional designs—Magnificent Ribbons for sashes and trimming purposes, fancy work, opera bags, etc.—Widths from 5 to 9 inches; values up to \$2.00 the yard; your choice today **58c** only, at this exceptionally low price, yard
See Fifth-Street Window Display

Drug Sundries at Special Prices

Fairbank's Glycerine Tar Soap, great value **4c**
La. Premier Castile Soap, great special value for **7c**
"4711" Perfumes, all the new odors; great value, oz. **23c**
Bone Handle Nail Brushes; great special value, each **19c**
Painful Massage Cream, healing, soothing, jar **33c**
Allen's Tooth Powder, guaranteed pure; special **33c**
Coke's Famous Dandruff Cure; great value **33c**
Palm Olive Soap; grand for the bath; special, each **7c**
Hand Scrub and Vegetable Brushes; special, each **7c**
Complexion Brushes; pure bristles, best quality, each **39c**
Rubber Combs; great special value **39c**
Satin Travelling Cases, rubber lined; \$1.22 and \$1.75 values **\$2.79**
Alcohol Stoves at **39c**
Gem Safety Razors **\$1.79**

Stationery Specials

Leather Souvenir Post Cards, each **5c**
Eaton Hurlburt's Lined Writing Papers; regular 20c and 25c value, for **10c**
Pocket Pen and Pencil Holders; great special value, each **4c**
All lines of stationery at low prices.

Men's Suit Sale Today - Tomorrow Men's Blue Serge Suits at \$12.65 Men's \$18 Suits for \$13.85

TWO great special lots of Men's Suits on sale today and tomorrow at remarkably low prices. This season's best styles and materials. All sizes. Second Floor.
Men's strictly all-wool and fast color navy blue serge suits, in single and double-breasted sack coats, neat cut, best serge lining, hand-felled collar and hand-padded shoulders. The grade of suit the exclusive clothing maker ask \$18.00 for. Our special price, Today and Tomorrow **\$12.65**
Men's fine all-wool suits, in light and dark grays and fancy mixed wools, round cut or double-breasted sack coats. This season's very best styles and materials. Perfect-fitting garments, well-made and finished. Regular \$18.00 values. Today and Tomorrow, your choice at **\$13.85**

Today's Surprise Sale of \$2.25 Pictures for \$1.45 75c Pictures for 44c

In the picture Store two exceptional values in Framed Pictures for today's 848th Friday Surprise Sale—Every housewife is interested—Better Come early—Second Floor
LOT 1—300 2 1/2x4-inch Oleograph Framed Pictures of fruits and scenes; handsome gold frames; large variety of subjects to select from; pictures suitable for the dining-room, parlor; regular \$2.25 values, on sale today at **\$1.45**
LOT 2—300 Bryson's Photo Colors, framed in wide, fancy frames; gilt, brown and black; size 8 1/4 inches; very handsome pictures; large assortment; best 75c values; on sale today at this unusually low price **44c**
Artistic framing to your order. New mouldings in great variety. All orders promptly executed and at the very lowest prices. Second Floor.

ROYAL INSURANCE COMPANY

Losses in San Francisco Above **\$5,000,000.**
All losses will be promptly adjusted and paid in full. The Royal has assets of \$70,000,000, and an annual income of \$4,000,000. The company's representative in Portland is Mr. W. J. Clement, whose office is at 273 Stark street, Chamber of Commerce. Cities may burn, but the Royal will pay.
BIG PAY, LITTLE WORK
Present your prize credit certificate at Eilers Piano House and actually save its face value in purchasing a fine new piano. Do it today. Certificate expires April 30.

George L. Baker Talks of Things Theatrical

Christian Company Meets Success on the Road—Stock Companies Soon to Open—Monster Benefits Stage People Suggested

George L. Baker, theatrical manager, and all round popular man about town, returned to Portland yesterday after a tour of seven weeks over the Northwest country in the interests of his traveling "Christian" company and to lay plans for extensive future theatrical operations.

"Never felt so well in my life," remarked the big six-footer and -three-inches.

"The whole Northwest—Oregon, Washington, Idaho, Montana, British Columbia and Utah—are as prosperous as they possibly could be, but it seems good to gaze again on the beautiful green meadows and balmy luxuriance of this God's country around Portland.

"There's no place like home.

"I traveled something over 300 miles, visiting all the towns in which the Christian company was booked, and

have been able to examine the situation so that factors there may be laid out successfully. In some of the larger places on this circuit I may book my stock company for a season of twenty weeks, or more, to advantage.

"I found nothing but well-being and the high tide of prosperity everywhere.

"Take the case of any town you might mention—Bellingham, for random example—boomingly sailing on teeming waves of progress. There's Victoria, Vancouver, B. C. Go there now and you would not know it was an English place. It's certainly American in its push and go. The 'Christian' did a big business even in Victoria, and that's Johnny Bull 'way through. Everybody works everywhere in the Northwest, and everybody is getting a share of the profits of active industry.

Splendid Era of Good Times.

"Commercially, I don't think a person staying at home here realizes the splendid era of good times we are having all over this section of the United States. Butte, Montana, is a peach in this respect. Talk about your unionizing labor—everything there is unionized all right, and it is one of the best towns in such

No man there, even a waiter, gets less than \$1 a day for his labor. The difference between Hefine and the Standard Oil people have been settled, and the miners are, at least for the present, on a firm foundation of liberal wages and lots of work. Jobs for everyone and money in abundance makes a city alive. I never saw anything in my life to beat Butte.

"We feel indeed satisfied at the record of the 'Christian' tour thus far. By actual count the gross receipts of my company have been, from town to town, from \$25 to \$200 over the gross receipts of the original 'Christian' production put out by Leblond & Co.

"Mr. Salpoulos' John Storm has been universally praised by the critics, and Miss Lawrence's Glory Quake has been warmly received for its artistic finish. In fact the company has given an excellent performance of a great play, and they have been appreciated and generously patronized in each city and town where they have stopped. The enthusiastic reception began on the Sound was continued in the British province, and repeated itself especially in the larger cities like Spokane, Butte, Salt Lake, etc. The conditions are right for the people to attend the theater. We present an interesting play, attractively cast, moulded into very effective stage pictures through Mr. Salpoulos' direction, and the result has been unqualified success all along the road.

"Yes, I am glad to say that up to now we have made a little money. It's a far more comfortable travel, and man, than

the song, 'everything going out, and nothing coming in.'

"The 'Christian' reaches the Hellig Theater here in Portland to open Sunday, May 6, and will play here Sunday, Monday and Tuesday, May 6, 7 and 8.

"All along the line, in every town, they remembered Miss Counties, who starred in my 'Christian' company two years ago under the same territory. They all remembered her, spoke in the highest terms, and wanted to know how she is getting along and where she was.

Plans for Stock Companies.

"Yes, preparations for the opening of stock companies here at the Baker and the Hellig Theaters are nearly completed.

"The Baker Stock Company, which is to include as many as possible of the old favorites, who have proved their worth and won the hearts of Portlanders, is to open at the Baker Theater in 'Prince Karl' May 13. You will probably see come on the stage at that gala day Edgar Raune, John Salpoulos, Donald Boreas, William Dille, Howard Russell, Frederick Kempton, Lillian Lawrence, Edith Angus, Miss Gleason, Elsie Edmund. We are negotiating with others, who may fill part of the Baker roster, and this company will produce the high-class society and costume plays, the best that can be procured among those in the East, that have been released for stock production.

"Under the same control and management will open on the same date at the Hellig Theater a Stock Company of the

Hellig, devoted to melodrama and the more spectacular productions."

"We are negotiating with Herschel Mayall, George P. Webster and others to fill out a very strong company there. Of course the many people thrown out down at San Francisco makes them glad to secure an engagement in so near-by a town as Portland. We are sorry that they were deprived of work down there, but we are benefited that they are so near us now. I do not believe one could get together two companies better fitted for the dramatic work in hand at these two theaters than we shall present to the people of Portland May 12. The Fourteenth-Street company will probably open with 'Hands Across the Sea,' or 'The Hill Alarm.' We'll show you some brilliant work at both theaters, and I believe the public will appreciate it.

"I think the move Mr. Erickson, Mr. Keating and myself are making at the Baker Theater for the coming week will interest the public. There is a week open there, and we will devote the theater, beginning Sunday afternoon, April 23, to vaudeville, giving work to all the artists who were burned out in San Francisco and who have come here to seek work and refuge. They want work and here we furnish it to them. Let them apply right away. It isn't in the form of charity. It is in the regular line of business. We pay them their salaries for their turns, and have arranged so that they can continue right on in the Northwest circuit. Thus they will be provided steady bookings and can be self-sustaining from the start on.

"Another word I want very much to say comes from the bottom of my heart. I think it is an important suggestion, and I hope with the greatest sincerity that it will be taken up and adopted by the people to whom it is directed.

Monster Benefits for Stage People.

"I believe that the best thing on earth the theatrical people of America can do at this moment is to get up a monster benefit night for the help of the theatrical people who have suffered in the California earthquake and great fire. There are upwards of 4000 theatrical people, employes and actors and actresses, all told, who have lost not only their jobs, but in most cases all their belongings. They are destitute absolutely and all in need of immediate help.

"Now the general fund for the relief of sufferers is, of course, magnificent, but theatrical circles should make a move to take care of their own.

"Let every theater in the United States name a night on which the box office receipts shall be given to a theatrical fund to be placed in the hands of the theater managers of San Francisco, who know best who are needy and how best to distribute the money.

"I know all theatrical managers, all artists and all employes connected with the theaters will gladly do this if the idea is put properly before them.

"Will not the Associated Press send out the suggestion to the cities and call upon the managers to take action in the matter? Every town and city would be immediately benefitted from the 1906 season