## $5 \%$ of Entire Gross Receipts of This Store, April 20 to May 1, Go to San Francisco Fund!



In Two Days, Friday and Saturday, You Brought Us a Business Amounting to $\$ 17,336.80$, of Which $5 \%$, or $\$ 886.84$ Goes to the San Francisco Fund for the Sufferers.

AT THIS RATE THE AMOUNT RAISED BY THE PATRONS OF THIS STORE, THROUGH THE MEDIUM OF OUR OFFER YO GIVE 5 PER CENT OF THE GROSS BALES OF THE STORE FOR THE LAST NINE DAYS OF THE MONTH-STARTING LAST FRIDAY-SHOULD AMOUNT TO SOMEWHERE ABOUT \$4000. YOU HAVE IT IN YOUR POWER TO SWELL THE AMOUNT FAR IN EXOESS OF THAT FIGURE. WE ARE DOING OUR PART BY OFFERING THE BEST VALUES OF THE YEAR IN IEROHANDIBE YOU NEED NOW. BEAR IN MIND THAT ONE-TWENTIETK, "EVERY LITTLE BIT HELPS." SWELL THE FUND. SOME TMME TODAY OUR AUDITORS WILL HAVE AUDITED MONDAY' fILL THE NEEDS OF SAN FRANCISCO'S NEED

| Second Day of Tremendous Values In the Grand Benefit Sale of <br> Charming Millinery! <br> The biggest Mi]- linery values of linery values of the year ask your notice today. You'll be smazed at the beauty and worth of the hats that go to make up this wonderful Millinery Sale we've ar- ranged. We give you choice from nearly a thon. sand hats today bargains-Read! Hundreds of hand and ma-chine-made <br> Turbans in the newest styles and colors; regular <br> $\$ 1.50$ velues at <br> 100 very fine quality of peroxaline braid and chiffon Hats in turbans and drees slaapes, trimmed with flowers and ribbons, in all colors; regular 84.50 values at <br> 200 untrimmed flats, suitable for children's wear-and misses; regular 30 c values at Half Price.......254 <br> An Exceptional <br> Spring Sale of Smart Silks <br> Fifth-Street Annex-First Floor. <br> We wish to lay stress and great emphasis on the helpfal features of this Spring sale of Silks. In brief, here are thousands of yards of bright, handsome new silks, seasonable and desirable, right from the loems of the makers, but brought to us through a chain of fortanate circamstances which allow us to own them at about half their worth in the silk market today. As we bought, so may you. Read the offer-and be here early for best choice of the beautiful silks. <br> Pretty Suit Silks in dark colors-navy and green combinations; never sold for less than $\$ 1.00$ the yard. Special for this sale at, the yard. <br> Splendid Suit Silks in light and dark colorings-Ineluding the new white grounds, with neat Dresden patterns and hairline stripes. Silks which are sold now in New York at $\$ 1.25$ and $\$ 1.50$ the yard. Special for this sale only at, the yard......................86e All Pure Silk Taffetas, 19 inches wide, in white, ivory, cream, black and all colors. The best-wearing silks made for suits, linings and drop skirts; unequaled 85 e values, special for this sale only at, yard 68 e <br> HERE ARE THE SUITS WOMEN WANT <br> AT A FOURTH LESS <br> Than Other Stores Ask <br> A Clean Cut of One-Fourth Off of <br> All Tailored Suits in theHouse <br> Grand Salons-Second Floor. <br> Between the Prices $\$ 38.50$ and $\$ 110$ <br> WHITE SUMMER WOOLEN SUITS ALONE EXOEPTED. <br> Hundreds of styles to choose from-and not a haphazard or illchosen garment in the lot. These Suits, every one of them, are moderately priced indeed at usual figures, how much more important to you it is, then, to secure your suit while the prices are down a Full Fourth, for today and Wednesday-two more days. Choose from any suit in the house in the tailored styles-Summer Flannels in white alone ox-cepted- $\$ 38.50$ to $\$ 110.00$ values at a fourth off. Suits in every new and Ponystyles and semi-fitting modes. Every new and late coloring favored by fanhion in plain effects and smart patterned styles. All modishly trimmed in effective result with velvets, braids, buttons, etc. Suits that are marvels of the expert tailor's skill are in exclusive styles you'll not meet upon every corner. For two more days only you may choose as you will from the garments namod at ONE-FOURTH OFF. you will from the garments named at ONE-FOURTH OFF. | TIMELY SALE ON FOURTH FLOOR <br> The <br> Further <br> Away <br> You <br> Look <br> the <br> Further <br> Away <br> You'll <br> Get <br> From <br> the <br> Biggest <br> Bargains <br> About <br> Town <br> in <br> Fine <br> LACE CURTAINS <br> Housewives and managers of rooming-houses should improve this exceptional opportunity to save in the buying of the cartains needed to replace those that have served their time and will be retired when honsecleaning starts. We have rounded up all the lines that an exceptionally busy selling season has made, and shall offer them tomorrow in one great lot, at reduesists of corded Arabian net eurtains, 40 distinet and pretty styles embraced, splendidly made and full of good serviee. Reciueed as follows: <br> $\$ 3.00$ value, sperial for this sale, pair. ....... 82.30 $\$ 4.50$ valne, special for this sale, pair........ $\$ 3.35$ \$5,00 value, speejal for this sale, pair. ....... $\$ 3.70$ $\$ 6.00$ value, special for this sale, pair......... \$4.45 $\$ 6.50$ value. special for this sale, pair........ 84.80 $\$ 7.50$ value, specisl for this sale, pair......... 85.65 $\$ 8.50$ value, special for this sale, pair. ........ $\mathbf{8 6 . 3 5}$ <br> Children'sUnderwear <br> SCHOOL WAISTS FOR ROLLICKING BOYS. <br> First Floor-Knit Underwear Shops. <br> We open this morning a special sale of peeuliar interest to parents of lads and lassies who have yet needs to supply in the lines mentioned in above acading. The values are well worth while to investigate. If your 'bump' of thrift is well developed you'll surely share in the savings. <br> Misses' White Cotton Vests in Summer weights, long or short sleeves, in sizes 18, 20, 22, or the knee pants <br> Missen' White Lisle Vests or Knee Pants, in plain and Swiss ribbed, shirts either sleeveless or with long or short sleeves, tastefully trimmed, specially priced- according to size- at........25e, $\mathbf{3 0}$ e and $35 e$ | Boys' Jersey ribbed Shirts and Drawers in eeru shade; shirts with long or short sleeves, drawers in ankle and knee lengths; a great special ralue at, the garment <br> Boys' Ralbriggan Shirts and Drawers, shirts with long sleeves, drawers in ankle length and double seats; s splendid value at, garment................50c Mother's Friend" Blouse Waists for boys, in light to dark shades, unlaundered, very neat, pretty patterns in striped and figured effeets; exceptional vaiues at $50 ¢, 60 e$ and $65 ¢$ <br> Bors' White Blouse Waists in the famous "Mother's Friend" make of Madras and satin striped ma terials, very attractive in appearance and big values terials, very attractive in appearance and big valines <br> GARDEN SUPPLIES <br> SPECIAL SALE-Third Floor, <br> 50 -foot Garden Hose, special.................. $\mathbf{\$ 3 . 7 5}$ <br> Garden Spades, long bandle, speeial, each.........60 <br> 12-ineh Lawn Mowers, special.................. $\$ 2.50$ <br> Garden Rakes, long handle, special, each.........20¢ <br> Garden Trowels, j -ineb, special.....................34 <br> Garden Trowels, extra heavy, special, each...... 104 <br> HOW THE <br> Laces Are MovingOut <br> Hundreds shared yesterday, and hundreds more will eome today. Good news spreads quiekly and here's the biggest lot of lace values any store has offered you in In the monster bargain convention are white and creant Nottingham Val. Wash Laces, Black Chantilly Apwide and medium fine St . Gall Laces in beautiful patterns: Yak Laees for trimAllover Laces in Point Venise and Nottingham- Point gauze, flber medallions, Point gauze, flber medallions, beautiful wide Chantilly bands in the double-edge wide Batteuberg patterns for Wash Laces, Lace Berthas, fine Lace Berthas in beautiful ball Denage; exquisite Lace Chemisettes and Yokes with stoek at- tached, ete. This great lot divided into six sections ranging in regular prieings from 20 c to $\$ 4.50$ a yard, at the following sensationally reduced prices- <br> Lot 1-Values to 20 e on sale at, yard............... 94 <br> Lot 2-Vahes to 50 e on sale at, yard............... 184 <br> Lot 3-Values to $\$ 1.00$ on sale at, yard............. 38 e <br> Lot 4-Values to 81.75 on sale at, yard............. 48 e Lot $5-$ Values on sale at, yard..................... 984 <br> Lot 6-Values to $\$ 4.50$ on sale at, yard. ......... $\$ 1.48$ |
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COLLIISS WERPS STRIFES
MUST EARN CONFIDENCE




