THEOLDS, WORTMAN Z KINGSTORE "THE DIFPERENT STORE"

# PORTLAND'S GREATEST CHRISTMAS 

|  |
| :---: |
|  |  | STORE CELEBRATES

TODAY ITS

## 136th GRAND FRIDAY ECONOMY SALE

THE store exploits in today's offerings a Christmas pack of trump cards, every card an INCOMPARABLE AND EXTRA ORDINARY VALUE, such as one might expect to find, perhaps, after Christmas is over, insteâd of-as here-FOURTEEN BUYING DAYS BEFORE YULETIDE'S ARRIVAL. If you'll play these cards as we suggest, you'll make worth-while winnings, and enjoy to the full the game of "Savings." Take a hand today


## M



Vote for Benevolent Fund Distri Vote for Benevolent Fund Distr
bution at 10 A . M. Yesterday




Useful Holiday Gifts for Housewives
niven Shawls for Less
$\qquad$

A Timely Save for Tiny Tads

|  |
| :---: |
|  |

## A Buying Fiurore Absolutely Without Precedent Opened Yesterday

In the Great Apparel Stores, Second Floor THE NEWS OF THE SALE SPREAD LIKE WILDFIRE! AND SALONS AND KEPT SALESPEOPLE'S PEET THE
more garments have been added and


New and Stylish Suits to Sell at Half Price!

为 1


OR TWO MORE DAYS YOU MAY SELECT ANY SKIRT IN THE HOUSE AND PAY
THREE-FOURTHS THE PRICE-IN OTHER WORDS, EVERY SKIRT IN OUR
Handsome, Swagger Raincoats at a Fourth

Discount for Two More Days Only!


Exira Special! Today Only!
Handsome Silk Petticoats Reduced Pretty Dressing Sacques for Less

The Petticoats-Values to $\$ 10$ for $\$ 4.98$

$\$ 4.98$
Women's $\$ 1.00$ Dressing Sacques for 73 c


