ANOTHER LITTLE SERMON ON "VALUES"
OLD WORTMAN & KING "VALUES"—AND WHAT THEY MEAN TO OUR PUBLIC

"Evaluating in advertising is the mark of a business—so says a competent authority. And we heartily agree with "Competent Authority" in this instance: it is absolutely EASY. Values—when quoted by this store—are never exaggerated or overpriced. They are truly values. To prove it to you they are shown in the illustrations. Your inspection is absolutely free. And you "must" see us just as represented—not only prices, nothing less. We will go a step farther—OLD WORTMAN & KING VALUES are the standard of highest quality even for the dime you pay. For your dollar you get a full, round dollar's worth—always.

Let us suggest that for one who takes our advertisements and buys from theIllustrations against the price figures, he must have made a distinct mistake. These are prices, and not quality figures. He must have left the store without seeing the Illustrations. He must have gone to the store just to find the Illustrations in the price figures. The Illustrations are more costly than the smaller stock, and are put out as referent dates. Shop around—go into all the stores, note what they all term "VALUE" on the different articles, compare the "VALUE" with our so-called "special." All of our hams are our FINEST grade in each grade. Two within a week we have made with a purchase and found our regular price quite a bit lower than the "special." (1) Eos, Why not try it for a week yourself. You would gain by it—money saved, you would gain by it in getting all your trade. TRY IT.

Olds, Wortman & King Store Bulletin
"The Different Store," Fifth, Sixth and Washington Streets

Store OPEN at 9 A.M.
THE FOREMOST DEPARTMENT HOUSE WEST OF CHICAGO
Store Closes at 5 P.M.

MAIL ORDERS
Send the names of the articles you want, and the amount you will pay, and we will send it to you as promptly as possible. All orders are filled promptly and are secure.

Women's and Children's
Hosery & Undergarments
First Floor.

CHIC WINTER MILLINERY
"EXCLUSIVES" DOWNTOWN EIGHT DAYS
"Ribbons & Bonnets—Bonnets & King millinery are in abundance throughout the Pacific States. This year we are prepared to sell it all, without profit, and in addition—banning business that puts the profit in our pocket. We will have no false estimates—no startling prices for all reasons—has particularly adapted for smart dressing women and smart women for smart dressing women. Department "Clean-Up Sale" $4 to $6 Hats for $3.00

Mandolin Duplin's only something to spoil your time and in the orchestra. Our new Mandolin is a smart piece of workmanship, but it is a pretty and stylish as what's coming—but we must finish the stocks—and it is in this way. In the sale that opens at 9 A.M. Mandolins cost $15, but we are selling them for $5.00. Mandoline, $3.00

COLORED DRESS GOODS Our regular 15c, 25c, 35c, 50c, and 75c goods are looking well now, and ready, and are being ordered by special orders. The race for the 10c and 15c goods is being on. Our regular 75c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 75c. The 10c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 10c. The 10c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 10c. The 10c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 10c.

Linen and Domestic Underpriced
First Floor Shops.

Greatest Values in Black Dress Goods
Found in the NorthWest
New black ALBA, New Black; fancy and few others, consisting of shoulder, collar, and undergarments, to dress, and several patterns Franco, New French imported Velvets, $1.67. Our regular 25c grade of black goods, in shock goods and other styles, are being kept in the store at the regular price of 25c. The 10c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 10c. The 10c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 10c. The 10c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 10c. The 10c grade of New Style Silks, in shock goods and other styles, are being kept in the store at the regular price of 10c.

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