

Sweeping Price Reductions Today

IN THE CLOAK AND SUIT ROOMS

We are taking decisive action with prices on Coats, Suits, Waists and Silk Petticoats today. Fill your needs for early Fall wear here today.

New Fall Suits
Great Bargains at \$18.50
Ladies' Single Breasted 48-inch Coat Suits of fine all-wool homespun, in the most popular shades of gray; coat half lined with satin; new leg-o'-mutton sleeves. The skirt is made in the newest plaited style. A bargain **\$18.50** at

\$16.50 New Fall Coats at \$11.75
Women's 42-inch Fly Front Coat, of fine wool mixed cloth, in gray and black, made with notch velvet collar, fancy pockets, full new leg-o'-mutton sleeves, with turned cuffs and plaited at the wrist. The back is made loose with two wide box plaits, and two side plaits, with belt. Regular \$16.50, at



See Third-Street Window.

Silk Petticoats

Values Up to \$10 at **\$5.98**

Made of fine quality Taffeta Silk, in Knife and Accordion Plaited; also Ruffled and Tucked Flounce styles. The colors are black, tan, brown, pink, gunmetal, gray, plaid and changeable effects.

Values Up to \$10 at **\$5.98**



Attractive News of Silks

3000 yds. of Our Well-Known \$1 and 85c Colored Taffeta Silks at **73c**

These Taffeta Silks that we are offering you today are made by a big silk concern that has never allowed one piece of silk to leave its factory that was not right up to the high standard always maintained by them. At 73c these taffeta silks are positively the best silk bargain offered. Colors are:

White	Roseda	Brown	Champagne
Cream	Green	Old Rose	Navy
Yellow	Violet	New Blue	Lavender
Rose	Pink	Cardinal	Beige
Turquoise			Black, etc.

A Run on Fancy Silks at 59c

Pretty dainty new Silks in new designs and colorings. You will buy eagerly when you see these bargains.

See Third-Street Window.

New Fall Dress Goods

Thrown On the Bargain Counters

These are new up-to-date fabrics that you can buy today under the most favorable circumstances. All new goods and all at prices that mean most substantial savings.

Colored Dress Goods

50c Dress Goods 39c
Check Suitings and small plaids in the latest colorings for shirt-waist suits and children's wear.

60c Dress Goods 49c
All-wool Venetians, Granites and Storm Serges, navys, reds, browns, greens, etc.

\$1.75 and \$1.50 Dress Goods at \$1

Heavy-weight Tailor Suitings for suits and coats. Mixtures, invisible stripes and plaids, camel-hair novelties, etc. This lot includes odds and ends of high-price goods, all 54 to 56 inches wide; good value for \$1.75 and \$1.50, a bargain at **\$1.00**

Black Dress Goods

- 54-in. English Mohair Sicilian; 65c value, at **49c**
- 44-in. all-wool French Prunella; \$1.00 quality, at **79c**
- 54-in. new Panamas, plain, seeded and checked; \$1.25 quality, at **98c**
- 40-in. imported Crepe d'Paris, pure silk warp; \$1.25 quality, at, yard **85c**
- 54-in. Shadow Check Serge, quite new; \$1.50 quality, at. **\$1.19**

195 Silk Waist Bargains at \$2.95

Made of good quality Taffeta Silk in black, white, navy, tan or red. The front is made with wide panel of fancy hemstitching trimmed with three crochet silk medallions and clusters of pin tucking, with two silk medallions on each side; full new leg-o'-mutton sleeves.

\$3.50 Nun's Veiling Waists \$2.25

Women's tailor-made Waists of fine all-wool Nun's Veiling in white, red, black, light blue and tan. The front is made with embroidered box pleat, with eight graduating side plaits on each side; full new leg-o'-mutton sleeves with plaited gauntlet cuffs and plaited stock collar.

Linen Tablecloths

Exceptional Bargains



There is no getting ahead of the demand for these wonderfully attractive Linen Tablecloths. Anyone who knows the value of these durable, strong, pretty tablecloths will know that Lipman, Wolfe & Co. are giving the intelligent linen buyer a distinct opportunity. A variety of designs—All are hemmed and ready for use.

- 800 8-4 all-linen Tablecloths. Big special at **89c**
- 400 10-4 all-linen Tablecloths. Big special at **\$1.19**
- In addition we offer—
- 2000 Scarfs and Squares at, each **35c**
- Hemstitched and Drawn-Work Scarfs, 18x 50 inches **35c**
- Hemstitched and Drawn-Work Scarfs, 30x 30 inches **35c**

See Third-Street Window.

Lipman, Wolfe & Co.

Today Is Lipman, Wolfe Day

A Day That Will Be Memorable for Bargains Today the Great Red-Letter Day of Bargains A Day of Bargains in Every Part of this Establishment

We are going to crowd two days' business into one today. This store will be closed tomorrow, "Portland Day." For days we have been preparing a great feast of bargains that will make this Friday a record breaker for bargains. We are superbly ready today with the best selected stock of merchandise in Portland. Everything new, clean, fresh, up-to-date. No monumental accumulations of reckless buying that amounts into thousands of wasted dollars of useless merchandise, but a stock of bright, new, up-to-date merchandise that is constantly being added to. In addition to all this entirely new merchandise we have hundreds of special purchases, affording rare bargains. A splendid array of special offerings for today.

Lipman, Wolfe Bargain Day

Souvenir Tickets free with purchases of \$5.00 and above.

Trimmed Hats Today \$2.95

Values Up to \$5.00

Our Millinery Department is always in the front with good specials, but these Trimmed Hats which we offer today should be classed as extra special, for very seldom at this time of the season, does one have the opportunity of choosing from such a well-selected line of hats at these prices.

500 Trimmed Dress Hats, representing all the new and most desirable shapes, embracing small, medium and large effects, made of velvets, silk and fancy braids, trimmed with fancy feathers, wings, ribbons, etc. No trouble to find the color you are looking for in this line, for we have them all values up to \$5.00. CHOOSE TODAY **\$2.95**



\$1.00 and \$1.25 Kid Gloves at 75c Pair

All Colors and All Sizes

Ladies' and Misses' Kid Gloves in one and two-clasp Pique Walking Gloves and Chamois and Moche Gloves. We are going to discontinue some lines of gloves and take up other lines and in the general overhauling of our gloves we are cutting prices to hurry the gloves along. SEE WASHINGTON-STREET WINDOW.

25c Messalin Ribbons at 14c

5 inches wide, fine, all-silk Messaline Ribbons for neckwear, millinery, etc. White, cream, blue, pink, green, brown, orange.

GOOD HANDKERCHIEFS AT ALMOST HALF PRICE.

6000 20c Handkerchiefs at 12c
They are all linen, plain hemstitched and embroidered hemstitched Irish linen. Buy all you want at the wonderfully low price of **12c**



Manufacturer's Carpet Sample Rugs \$1.38

1500 manufacturers' Carpet Samples, 1 1/2 yards long, comprising all this season's newest patterns and colorings in Axminster and Velvet Wilton Carpets, that sell up to \$2.50 yard; 1 1/2 yards in each sample, bound ready for rug use. Special for this great sale. **\$1.38**

500 samples Tapestry Brussels Carpet in handsome, new patterns; quality that sells up to \$1.50 yard; 1 1/2 yards in each sample, bound ready for use, for this great sale **79c**

See Washington-Street Window.



Lace Curtains

Handsome Sorts Underpriced

To move quickly we have marked all our one, two and three pairs of a kind Lace Curtains at great bargain prices. Nottingham, Irish Point, Brussels Net, Corded Arabians, Cluny Lace, Battenberg, etc.

- Regular \$1.50, at **98c**
- Regular \$2.00, at **\$1.38**
- Regular \$3.00, at **\$2.19**
- Regular \$4.00, at **\$2.98**
- Regular \$5.00, at **\$3.68**
- Regular \$2.50, at **\$1.89**
- Regular \$3.50, at **\$2.48**
- Regular \$6.50, at **\$4.49**
- Regular \$7.50, at **\$5.19**
- Regular \$12.50, at **\$8.98**

Printed Challies for Comfortables

Specially Priced at 6c

A soft, durable, pretty cloth for comfortable covering in pretty floral effects in a big variety of colorings; underpriced at **6c**

Sheets and Pillow Cases

- Hemmed, ready to use, made of standard sheeting—
- 54x90, special **42c**
- 63x90, special **45c**
- 43x36 Pillow Cases, special. **12 1/2c**
- 45x36 Pillow Cases, hemstitched **15c**

Pretty Percales At a Little Price—7 1/2c Yard

Just as particular about the colorings and designs as we are, with the most expensive silks. Of course the most popular are the navy, cadet, black and white and red, figured and striped; best standard quality and only **7 1/2c**

Jewelry Store

75c and 50c Articles at **25c**

1000 Souvenir Cups, Spoons, Hatpins, Calendars, Watch Fobs, etc.

A Violet Sale In Our Drugstore

- Royal Violet Soap; special, box **23c**
- Violet de Parme Soap; special, cake **8c**
- Violet Sensation Soap; special, cake **11c**
- Princess Violet Extract; special, ounce **35c**
- Violet Talcum Powder; special, box **14c**
- Pinard's Violet Vegetal, at, bottle **75c**
- Hodnut's Toilet Water, violet scented, bottle **75c**
- Colgate's Toilet Water, violet scented, bottle **50c**
- Hodnut's Violet Sachet, oz. **50c**
- Brown's Violet Witch Hazel, bottle **22c**

Leather-Goods Store

\$1.25 and \$1 Handbags 73c

350 Women's Handbags, latest, up-to-date styles in walrus and seal grain; some fitted with coin purse, others with handkerchief pocket, in black and brown.

Hosiery Bargains

- Boys' fast black ribbed cotton Stockings, with double heels and toes, 20c quality, at. **12 1/2c**
- Boys' heavy ribbed fast black cotton Stockings, with double heels, toes and knees; 25c quality, for **17c**
- Women's black fleeced cotton Stockings. Regular made with double heels and toes; great bargain at **19c**
- Women's black ribbed worsted Stockings made with merino double heels and toes; regular 35c, at **25c**

ART STORE BARGAINS.

1000 Oriental Designs.

Cushion Covers Great Bargains at 25c

These Cushion Covers we offer today are made of fine tapestry, Oriental designs and colorings, tapestry firm, colorings are soft and artistic, suitable for cozy corner, couch, etc.—See Fourth-street window.

25c Value Doilies for 15c

12-inch Hemstitched Doilies with drawnwork border, stamped in attractive designs; great bargains at **15c**

Book Store

25c Books at 10c

Red line of cloth-bound 12-mos, 100 standard titles; books worth 25c, today **10c**

Practical Under Petticoats Underpriced

Ladies' fleece-lined white Mar-seilles Under Petticoats, with scallop edges. Regular \$1.25, at **95c**
Fancy striped outing flannel Under Petticoats, double embroidery ruffles. Regular \$1.50, at **95c**

500 Prs. Corsets Priced Far Below Their Worth

Take your choice of these newest model Corsets, batiste, coutille and sateen; low, medium and high bust, with short or dip hip; all well-known brands. Real value \$1.75 and \$2.00 at. **\$1.39**

25c Neckwear 19c

Point Gaze Lace Stocks, the most popular neckwear at present. Your choice today—all you want—at only **19c**

Bargains for Men

- Men's Cashmere Half-Hose in black, gray and gray mixed; regular 35c at. **19c**
- Men's Suspenders, made of fine elastic webbing with leather ends and castoffs; regular 50c, at **25c**
- Men's all-silk Neckwear, Four-in-Hands and Tees, a large variety of patterns; regular 50c, at **25c**
- Men's natural gray merino Underwear, medium-weight shirts, made with silk fronts; drawers with self bands, reinforced seats; regular \$1 at, each **75c**

Ribbed Underwear

Women's Norfolk and New Brunswick Merino Vests and Drawers, 60 per cent wool, natural or cream; regular \$1.00 at. **69c**
Women's Oneita Ribbed Cotton Union Suits, high neck, long sleeves, ankle length, gray and ecru; regular 63c at. **39c**

Umbrellas

\$1.50 for \$1.15
Umbrellas, in both women's and men's sizes, made of fast black merized gloria, steel rod, paragon frame; handles, horn, silver, Princess, boxwood, pearl and cherry; regular price \$1.50, your choice today **\$1.15**
\$2.25 for \$1.49
Umbrellas in both ladies' and men's sizes. They are made of tape-edged black silk gloria, best paragon frame, princess, horn and boxwood handles, plain and trimmed; regular price \$2.25, your choice today **\$1.49**