

MAIL ORDERS Promptly and Accurately Filled.

If you can't come to the store PHONE PRIVATE EXCHANGE 11.

**Olds, Wortman & King Store Bulletin**

"The Different Store," Fifth, Sixth and Washington Streets

Store Opens at 8 A. M.

THE FOREMOST DEPARTMENT HOUSE WEST OF CHICAGO  
THURSDAY, SEPTEMBER 28, 1905

Store Closes at 6 P. M.

**All Goods Bought on Credit Accounts**

TODAY, TOMORROW OR SATURDAY WILL BE CHARGED ON OCTOBER ACCOUNTS

Olds, Wortman & King

THE CITY'S BEST STORES WILL-ALL-BE-OPEN "PORTLAND DAY"

PORTLAND'S LARGEST AND BEST STORE  
Olds, Wortman & King's—Foremost Store on Pacific Slope

**Will Be Open All Day, Saturday--Portland Day**  
For the Entertainment of the City's Visitors

Extra attractions will be offered, vast and magnificent merchandise displays arranged, stupendous style expositions planned, AND THE MOST UNPARALLELED BARGAIN CARNIVAL CONDUCTED EVER KNOWN IN WESTERN STORE HISTORY. We shall offer unprecedented opportunities for people to save all the expenses of their trip by the savings we shall make possible to all who participate in the monster sale. Matchless special values will be made that will smash all previous records in Portland store history. Out-of-town folk may rest assured of finding Portland's foremost and best store wide open all day. Its free phones, information bureaus, lavatories, writing desks, water fountains from which spring the cold and sparkling waters of "Bull Run," rest room and every convenience that a big modern store affords. This will be Liberty Hall, WELCOME, whether you wish to shop or not. If you come prepared to do the Fall buying we shall be prepared to save you your expense money for the day—or more. Suit yourself. WELCOME ANY WAY YOU COME.

**EDITORIAL**

**"PORTLAND POINTS THE WAY"**

**Olds, Wortman & King Pays the Way**

"Friendships are built on understanding, while enmities are simply lack of understanding."—Hubbard.

Down in California the tourist may see men shoveling oranges into an immense revolving sieve. Down below are eight different bins, and a certain size of orange will gravitate without fail into a certain bin. Thus it is that each teacher, or dictator, catches a certain size and shape of the head. The world bestows its big prizes, both in money and honors, for but one thing. And that is initiative.

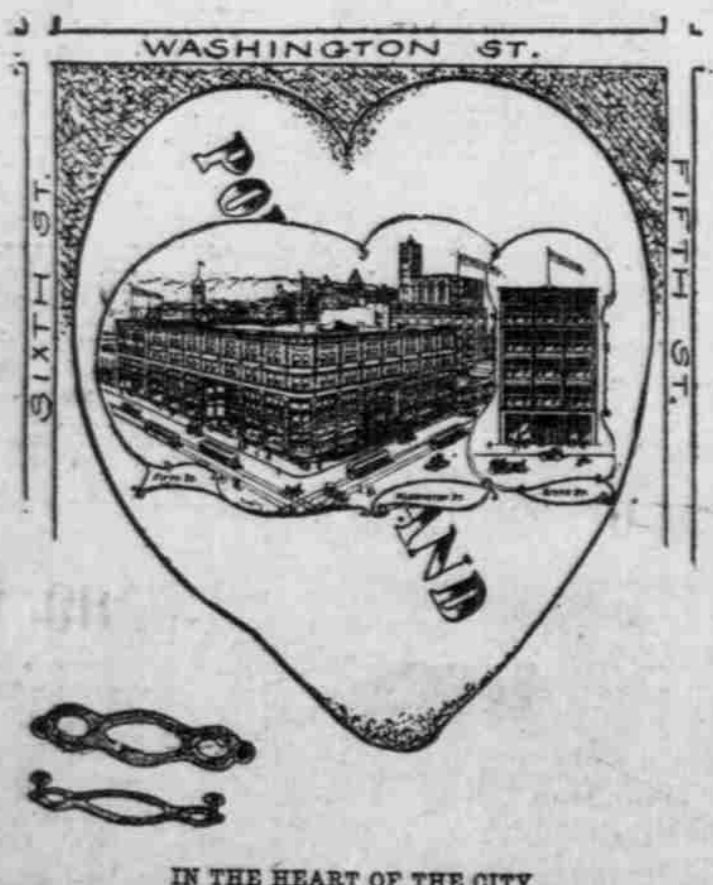
What is initiative?  
IT'S DOING THE RIGHT THING AT THE RIGHT TIME WITHOUT BEING TOLD. Next to doing a thing without being told or shown is to do it after being once shown. It is a curious fact (or it isn't) that of all the illusions that beset mankind, none is quite so curious as that we are mentally and morally superior to those who differ from us in opinion. Just now some folks with an ax to grind are standing on certain street corners, prating aloud, that they may be heard of men, of their "civic pride and patriotism" in closing their store on a day when our city will be filled with strangers who come to Portland expecting to be met at the very threshold with a welcome, who expect to come and find the city's big stores and other public utilities open wide with all attractions that go with them. There is a principle involved in this matter that we cannot be false to. We cannot, in justice to ourselves or our city, invite people here, and then go 'way and leave them to their own resources.

This store cannot agree to become that un hospitable host. Neither do we believe that as many people will come to Portland on Portland Day with stores closed as with stores open. FOR EVERY HUNDRED SALES-FOLK EMPLOYED IN THE CITY STORES A THOUSAND VISITORS WILL BE ATTRACTED TO THE CITY WITH THE STORES OPEN and offering the same inducements we shall offer for people to come to Portland, enjoy the Exposition and the sights the big shops afford, and with the additional incentive of such a rare feast of bargains as Portland never knew before, allowing of the saving in the harvest shopping of more than enough to pay all the expenses of the trip. More out-of-town folk have signified their intention already of coming to the city on "PORTLAND DAY" than would have come altogether if such stores as the OLDS, WORTMAN & KING organization had not signified their intention—yes, positively assured the great public that they would BE OPEN WIDE ALL DAY.

The friendships we shall form by taking this INITIATIVE will be permanent and valuable, the "enmities"—if any—beneficial, because FRIENDSHIP IS BUILT ON UNDERSTANDING, and intelligent folk will understand our motives to be for the best for Portland's present and future. This store is one of those great public utilities that stay on top when the sieve is shook, the smaller fall below into the smaller grooves.

The public is assured that the BEST STORES OF PORTLAND WILL BE OPEN TO RECEIVE THE CITY'S GUESTS ON PORTLAND DAY, that shopping may be done even more satisfactorily than at any other time on that account, if no other. As stated in another column, THIS STORE WILL BE OPEN FROM 8 A. M. to 6 P. M. on Saturday next—Portland Day. So will hundreds of other important stores, the hotels, restaurants, theaters, etc., that form a city's great public utilities. The street-cars will run on time and a half to convey the crowds to and from the Fair and stores. The newspapers will issue. Every privilege that a great store has to offer will be for our guests on that day; matchless merchandise displays and style expositions, and an aggregation of bargains such as were never offered by any store in all the West before, thus allowing of the saving of the day's expenses to all who do the season's shopping in connection with their Exposition visit.

PORTLAND'S LARGEST AND FOREMOST STORE  
OPEN FROM 8 A. M. TO 6 P. M. "PORTLAND DAY"



IN THE HEART OF THE CITY

**Souvenir Tickets Given Away ABSOLUTELY FREE**  
WITH EVERY \$5.00 PURCHASE MADE AT THE STORE THIS WEEK—BEFORE 6 P. M. ON SATURDAY.

**A MASTADONIC SALE OF SALES**

**Opens Here This Morning**

Continuing Today, Tomorrow and Saturday. A SEASON OF "JANUARY CLEARANCE SALES" AT THE CLOSE OF SEPTEMBER

A GRAND "COMPLIMENTARY SALE" TO PORTLAND'S VISITORS AND A GREAT BOON TO OUR HOME FOLK

**GRAND CLEARANCE SALES**

TODAY FRIDAY SATURDAY

**FOR THREE DAYS**

TODAY FRIDAY SATURDAY

THE DOORS SWING OPEN  
THIS MORNING UPON THE GREATEST AUTUMN SALE IN THE HISTORY OF PORTLAND AND THE NORTHWEST

**Absolutely Every Article in This House Drastically Reduced for Three Days**

(A FEW MINOR ARTICLES—"CONTRACT GOODS"—UPON WHICH MANUFACTURERS REGULATE PRICE, ALONE EXCEPTED)

Thus we make it easy for both homefolk and visitors to buy their Fall and Winter supplies now, and get full benefit of long wear, at the January Reduction prices. Mind you, every article in the store—in every department on every floor, is mercilessly reduced beyond precedent. January Clearance Sale prices to rule.

**A GRAND THREE-DAY CARNIVAL OF CLEARANCE SALES FOR SHOPPERS**

"Portland Points the Way"—Olds, Wortman & King Pays the Way  
**BOOST PORTLAND DAY**  
**Souvenir Tickets of Admission to the Fair Given Away FREE**  
On Portland Day By Olds, Wortman & King  
With every purchase of \$5.00 or over made at the store this week before 6 P. M. of Saturday, we will give FREE one souvenir ticket of admission to the Exposition on Portland day.

**Who Hasn't Need of \$5.00 Worth of New Merchandise at This Season?**  
Buy it this week at Portland's foremost store and receive FREE a souvenir ticket of admission to the Exposition on Saturday next, besides saving in a marked degree on merchandise selected and helping to BOOST "PORTLAND DAY." The savings are great.

THIS JUBILEE OF  
**Clearance Sales**  
Will bring thousands to Portland to do their Fall shopping and prove a more powerful magnet than all else combined to increase the Exposition attendance on  
**PORTLAND DAY**

**SOUVENIR TICKETS GIVEN AWAY Absolutely Free**  
With every \$5.00 purchase made at the store this week, before 6 P. M. on Saturday.