LEADING DEPARTMENT HOUSE ON PACIFIC SLOPE ---THE "DIFFERENT STORE" 2
M. D.'S AND P. D.'s, WELCOME AND GREETING Weicome to the finest city of the most spiendid country on earth; wel.
come to her foremost store. Every privilege of this "Old Homestead" Shop is extended to you. The very air you breathe here is filled
welcome. No wonder. Can any of the visiting doctors of publicity or weicomes. No wonder. Oan any of the visiting doctors of pablicity
physics diagnose and prescribe accurately for "that full feeling


Thursday Penny-Savers
Notions, Stationery Toilet Articles






Jewelry and Leather Goods Counters


|  | A Summer Backed by M |
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| ing for this store, which means the greatest volume of sales ever enjoyed by any Portland retailhouse. There's reason for this. Back of it all has been months of planning and confldence in the |  |
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| gains listed below for today are eree bigerer than they look in print. That's why OUR ADVER- |  |

Great Bargains Sure to Bring Great Business


Women's Apparel Salons
Largest and Leading Suit and Wardrobe Salesrooms West of Chicago

200 Etamine and Silk Skirts at Half Price
$\qquad$


## 

Handsorie $\$ 2.00$ House Kimonas 94C


## Record-Breaking Crowds Fill the Shoe Aistes Hourly

The Values Were Never Equaled - The Summer Clean-up of Our Own and Manufacturer's Stocks Prove Powerful Magnets for Prudent People in Search of Fashionable footwear
MEN'S SHOES


| "Two Bits" for a Nickel$\qquad$ |
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| WELCOME VISITORS |
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In Course of Preparation-A Millinery Sensation 500 Handsome Black Trimmed Hats Worth up to $\$ 5$ Each at a Choice for Friday Only $\$ 1.69$--Tomorrow Only


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Women's 35c Hose 19c


Women's Knit Underwear


Big Special Sale of Laces and Embroidered Dress Patterns


In Women's Furnishing Shops
Women's 50c Handkerchiefs
Three for One Dollar

25c Ribbons 5c
$\$ 1.00$ Chiffon Ruffling 50c


