NATIVES OF OHIO

Governor Herrick Gives People's Greeting to Portland and Exposition.

FITTING EXERCISES HELD

Oregon and Ohio Are the Strongest of Friends, Say All Speakers of the Occasion-Many Addresses Given.

EXPOSITION ATTENDANCE, 18,167. Attendance as the Exposition yesterday was 18,167. Today will witness attractions that promise to draw large crowds to the Dream City.

Ohio had possession of the Lewis and Clark Exposition yesterday and Ohio institutions of this kind, and also staribbons were everywhere in syldence all day. Residents and former residents of the Western gateway joined in making Ohio day an occasion of Importance in keeping with the name thereof. Governor Herrick's excursion party brought a delegation of some-thing like a hundred and then the Onlo Society must have and its entire mem-bership and many more on hand. There are 20,000 Ohioans who are now enthusiastic Oregonians and these, whose love for their old home is only second to that of their new one, were widely represented at an occasion which brought two great states into a closer

e of friendship.

The feature of Ohio day was exercises held in the Auditorium at 2 P. M. There was speechmaking and good music and an informal reception and follification meeting. Obligans who had turned Oregonians inquired after old neighbors and neighborhoods, Ohioans who are still Ohioans inquired after former neighbors and their new neigh-borhoods. For more than two hours those in the Auditorium spent the time so pleasantly that the idea of adjournment only came as the merest afterthought 10 minutes after the scheduled time for ending the meeting.

The Japanese emclais sailed from 10-kohama, Japan, on the steamship Min-nesons, July 8, for America, and are due to arrive at Seattle about July 20, Presi-dent Goode's invitation will be presented W. M. Cake, president of the Oregon Ohio Society, was president of the day, to Baron Komura as soon as he reaches and as such he called the meeting to order and introduced Exposition Presport and he will be given the privilege of visiting the Exposition either before ident H. W. Goode, who welcomed the going to Washington to attend the peace visitors in a few well-chosen words, referring to the close relationship of The coming to Portland of these high officials of the Japanese Empire will be an important event, owing to the promifriendship that exists between Oregon and Ohio. W. P. Burdell, of Columbus, O., responded to the welcoming address and congratulated Portland on the pence among nations which Japan's great deeds has given that wonderful magnificent Exposition that has been produced here. He said it is a matter of regret to him that Onio had not Baron Komura will probably be met at Seattle by Theodore Hardee, assistant to made a state appropriation for participation in the Fair, but that was due the president of the Exposition, and es-corted to Portland. Mr. Hardee is per-sonally acquainted with the Baron and legislative conditions and nothing

General Thomas M. Anderson was the next speaker. He sulogized the state to which he formerly belonged and declared that the friendly relations be-tween the two states, as snown by the functions of the day had always exist-ed and were on a foundation not to be shaken. He concluded by introducing Governor Myron T. Herrick, the orator and guest of honor of the day. Governor Herrick was loudly applauded

to the early pioneers who came to Orecon in the early days and started for building of a great empire. It also referred to the friendry relations that between his state and this one

We have come across the continent to bring the people of Oregon the greet- the great Forestry building savors of the ngs of the people of Ohio," said he. "We have come to celebrate with you the centennial of that important his-torical event which gave to the flag will be here, but Appalachians and Sierras, me of her brightest stars. We come also great climbers of such peaks as court to Oregon to pay respect to the men the skies. They will be welcomed to the who have carved out of a wilderness fair by President Goode and the visiting members will be welcomed to the most attractive cities. We come, too, to H. H. Northrup, of the Mazamas; President isit with our Onio relatives, for there are more than 20,000 Ohio born men and women now living in the State of Oregon, and they are worth a journey of \$300 miles any time." Continuing Governor Herrick said in part:

Governor Herrick said in part:
Ohio, you know, has a maternal interest in
this great Northwest. She was the vanguard of that invading army that subdued the
lands Jung beyond the Albesheny Mountains.
Ohio pointed the way to the West.
Ohio and Oregon are, in a sense, contemporaries in that mighty impulie which
pushed the United States to broader, nobler
fields of usefulness and giory. Ohio was yet
a territory when George Hogers Clark won at
Kaskaskia and Vincennes. She was yet a
haby right in swaddling clothes when Lewis
and Clark sought and found the Columbia.
Ohio has ever been the gateway to the West,
and many of her sons have helped in the
building of that mighty westward highway of
progress that stopped only at the Facilic. progress that stopped only at the Pacific. Surdy men met sturdy obstacles, but the man was persistent and triumphed. It was this friction with difficulties that struck the spark of progress, the spark that has flamed into a splendid civilization, which this Exposition reflects. Expositions are not only the realization of things accomplished, but they are the Inspiration for the work that lies ahead. Expections like this fix in positive form the evolution of the human race toward its ideals. They promote universal optimism and mark the trend toward our fairest destiny. The horizon of life is broadened and we know by these manifestations that man is on the right road and the best road toward the fruition of his loftlest dreams. Expositions give us confidence of the future and this Exposition proves that Oregon has dune her full duy in the winning of an empire for the nation, and the confident promise that the future will add new laurels to her crown of achievement.

achievement.

The whole country owes some thanks to the great West for giving to us our President—Theodore Boocevelt. I care not for his birthplace; he is surely a product of the West. It was in the West that he came to his ewn and found the fundamental principles of his character. It was on the limit-less plains that he saw the nation's vastness and her boundless possibilities. It was on her lofty mountains that he learned to despise meanness and deceit. It was in the cowboy camp that he learned self-reliance and fair play; and in the generous open-hearted manhood of the West that he early learned to appeal to the best that is in us. He stands for the nation as the hardy ploneers of the Northwest stand for you-resolute, incorruptible, fearless. He learned much of the West and the whole country is today learning asmething from him. There is an awakening of public conscience that is the heard of a better day. The man of fregon, as well as every other loyal American, has a duty. If the republic is to live nightsourly we must, without further delay, but our faces against the commercialism that is intruding itself into our modern life. It thes a duty. If the republic is to live intensity we must, without further delay, our faces against the commercialism that intruding itself into our modern life. It into the churches, into places of learned great into public servants and they set their duty. It gets into the hearts the people and steals away charity and herty consideration, endore Roosevelt is teaching us something y in his loyalty to the sucred trust the le repose in him. You may differ with politics, but you cannot find fault with a sturdy qualities of character that typity best American citizensbin.

forget their duty. It gets into the hearts of the people and steals away charity and brotherity consideration.

Theodore Roosevelt is teaching us something today in his loyalty to the succed truet the people repose is him. You may differ with the polities, but you cannot find fault with those sturdy qualities of character that typity the best American citizenship.

At the conclusion of the exercises an informal reception was given by the

Ohio Society, at which Governor Herrick was presented to all attending members. The party will probably take a Columbia River steamboat ride today and intend starting on the homeward journey this evening.

Methods of Caring for Insane.

There is in the New York State

were used in earing for inose inflicted with insanity. A massive crib with a

grated top is exhibited, and the teeth marks of the frenzied patient are plainly visible on many of the slats. Nearby stands a restraining chair in

which the patient was bound and placed upon a circular platform and spun around like a top. There are also the shackies and the old style strait-jacket and the grating which formerly.

covered the window. One of the old doors from the Utica Insane asylum is

shown with a little peephole through which the keeper could observe the actions of the patient.

The other room which adjoins it forcibly tells the story of the wonder-

ful progress made in the treatment of these poor unfortunates. It is an

airy room, attractive paper upon the

tistics bearing upon the care of the insane and per capita cost. There is

also a large exhibit of photographs, etc., of New York's charitable institu-

tions, than which there are no finer in the world. This is supplemented by an exhibit of the work of the various

charitable organizations and societies within the border of the state. This

feature of the exhibit will appeal par-

ticularly to those who attend the Na-

tional Conference of Charities and

Baron Komura Invited.

Baron J. Komura, Minister of Foreign

Affairs for the Japanese Empire, and his

suite of 10 officials and secretaries, have

Clark Exposition as the guests of the Exposition. An invitation was sent yesterday by President Goode, through Mr. Aiba, the Japanese Vice-Consul at Portland, to Baron Komura, who is now en route to the United States as one of the

Mikado's peace commissioners to arrange a protocol of peace between Japan and

The Japanese officials sailed from Yo-

conference or after the conference is

some of his suite having met them two

years ago when he went to Japan as special commissioner for the St. Louis

A number of entertainments will be ar-ranged for the Japanese officials in the

event of their coming to Portland and a

This Is Mazamas' Day.

The exercises in the Auditorium will be

called at 2 o'clock. Not only Mazamas

H. H. Northrup, of the Mazamas; President W. E. Colby, of the Sierras, and President W. A. Brooks, of the Appa-

achlans, will make responses. Music will

Immediately after the exercises adjourn-

ment will be taken to the Forestry build-

Paper Exhibit From La Camas

OREGON CITY, Or., July 12.—(Special.)—Included in the Clackamas County exhibit at the Lewis and Clark

Exposition will be a miniature paper-

making plant that is now being con-

& Paper Company. This contrivance

will show the process of paper manu-facture from the time the pulp is re-

ceived until the finished product is

In addition to this interesting exhib-

the Willamette Pulp & Paper Com-

pany will show several samples of its manufactured paper, including a roll

139 inches in width, which is produced

from the company's largest machine

Four Bands at the Fair.

Beginning with today four bands will

furnish meledies for the Exposition visi-

tors, these being Liberata, De Caprio's Administration Band, Fourth United

States Cavalry Band and the Sherman

Institute Indian Band. These bands will give two concerts dally in various parts

of the grounds so that no matter where

one goes music may be heard.

The crack musical organization of the

Fourth Cavalry will begin its month's engagement at the Fair today and will give its concerts on the Terrace in front

of the Government building. It will appear twice daily, except Sunday, the scheduled hours being from 16 to 11 A. M.,

and 4 to 5 P. M. The presence of this

band at the Government exhibit will add

island, and fill a much needed want.

Free moving picture exhibitions

brasks Pavillon, Agricultural Palace.

SEE PACIFIC OCEAN.

Take the "Potter," Queen of River

Boats, Down the Columbia.

at its Oregon City plant,

the Crown-Columbia Company,

plant, of the Crown-Columbia Pulp

structed at the La Camas, Washing

ing where the reception will be held.

special programme provided for the casion at the Exposition.

been invited to attend the Lewis

Correction.

building an exhibit which cannot fall to be of interest to the many physicians at present in town. The exhibit shows the ancient and modern method of caring for the unfortunate Convention of Ad. Men Beinsane in the State of New York, and is a forcible object lesson. There are lieves in Telling Only two rooms side by side, one dingy, un-attractive and filled with the imple-ments of torture, which in olden days

CONFERENCE HELD AT FAIR

the Truth.

Men Whose Specialty Is Attracting Trade, Exchange Ideas on Profitable Publicity Methods.

Advertising, in all its various phuses and diversified applications, was the absorbing subject and predominant walls, in fact a model of one of the most modern hospital rooms. There is feature of the convention of the Pacific Coast Advertising Men's Association, held yesterday morning and afternoon no sign of restraint save that of a modern canvas straitjacket, which is held yesterday morning and afternoon without saying that to get the best re-in the pariors of the American Inn at the Exposition. The scientific, old and the two must work in unison. The adstowed away in an inconspicuous place beneath the washstand. In wall cabestablished and the latest and most ap- | vertisement is oftener the 'finder,' the pe

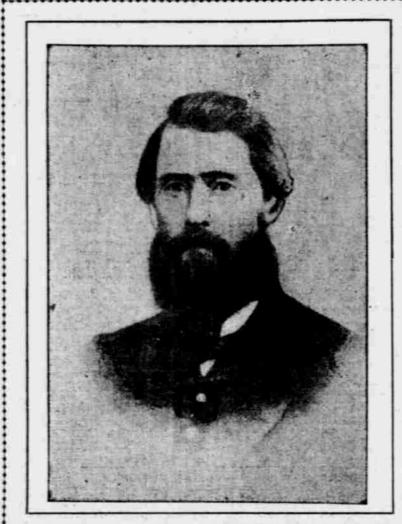
very new settler brought into a country means a new subscriber to one or more newspapers, a new factor in the neighborhood, and therefore a means of increasing every business necessary to supply his wants."

The other addresses delivered during the morning session were: "Northwest Advertising Opportunities," C. V White, manager White Advertising Bu reau, Seattle: "Planning a Campaign,"
C. C. Chapman, proprietor of the Chap-man Advertising Bureau, Portland, and "Advertising a Factor in Developing the Resources of a Country," W. A. Beard, secretary Sacramento Develop-ment Association, Sacramento, All of the addresses were excellent and well received, the speakers being accorded hearty applause.

A. F. Sheldon an Expert.

The principal address of the afternoon and the feature of the convention, was an address by A. F. Sheldon, of Chicago, who address by A. F. Sheldon, of Chicago, who took as his subject, "Advertising and Its Relation to the Science of Modern Business-Building." Mr. Sheldon is an advertising expert of National fame. He is one of the first men to develop a science out of business methods, and his lectures in this country have attracted men from all professions and business lines. He bethis country have attracted men from all professions and business lines. He be-lieves that the elevation of character is essential in all business houses and that without truthfulnes, enterprises cannot prosper with any reasonable degree of

"The personal salesman, as a rule, can talk to but one, or at the best a very few at a time, while the writer of an advertisement may have an audience of mil-lions," said Mr. Sheldon, in comparing an ad, writer to a salesman. "It goes



of Oregon; founder of Williamette University; came to Oregon in 1834; died in Canada, March, 1845.

proved methods and the fundamental sonal salesman the 'closer.' An adver-His fildress was a masterful tribute Exposition today. The sturdy open-air and studied. Methods employed by cer- attention, arouse interest, and create some enthusiasts who scale the highest moun-tain peaks with the same facility that tain classes of advertisers were criti-ordinary people climb a flight of stairs, will be very much in evidence through-out the day. They will have exercises in and conveyed the greetings of Ohlo to the Auditorium and later a reception in strive together to obtain a clearer and the Forestry building. No other place would suit them for their reception since comprehensive insight into the

art of advertising.

The advice and suggestions of those who have achieved noteworthy success in the fields of advertising were eagerly received. Many young men, who are just entering the profession, were there to profit by the narrations of the expe riences of the older members. Less exaggeration and a more truthful presen-tation of the facts in all forms of advertising, were the keynotes of the convention. Upon the trust and confidence of the public depends the advancement and higher elevation of the profession of advertising, was the universal opinion of the members of the association. They expressed their conassociation. victions that the shattering of the con-fidence of the people by misrepresentawould be the sounding of the death knell of the art of advertising and exploitation.

Several hundred ad men and visitors gathered at the American Inn yesterday morning at 10 o'clock to attend the convention. The convention was opened with an address on "Exposi-tion Publicity," by Frank L. Merrick, manger of the Exposition Press Bureau. Mr. Merrick made a very enter-taining and instructive talk, describing the great task of thoroughly adver

tising an exposition. 'Taking the Lewis and Clark Exposition as an example, it is one of the biggest single pieces of advertising work ever conceived," said Mr. Merrick in speaking of the Exposition as an advertising medium for the Northwest, "It is a Fair held solely for the purpose of advertising the country which Lewis and Clark added to the domain of the United States, and the sentiment which may, for a time, have been con-sidered a reasonable basis for the expenditure of a large sum of money, has given away to realization of the fact that the Fair means business for the business man, settlers for unsettled communities and money for a land that needs money if all is to be obtained that is possible to obtain from it. The faith in the Exposition as a business plains why the Portland business men days, subscribed to \$430,000 worth of stock in the Exposition cor-

R. M. Hall on Rallroad Advertising. Another equally interesting address was delivered by Rinaldo M. Hall, advertising agent, O. R. & N., Portland Mr. Hall is recognized as an authority on all forms of railroad advertising and

his speech was greatly appreciated by

the ad. men. He took as his subject.

Transportation and Colonization Advertising.

The advertising campaign carried on by the railroads is so enormous that but few realize its magnitude," said Mr. Hall. "During the month of May, 1935, the advertising department of the O. R. & N. sent out 27,076 pieces of advertising matter and during the month of June about 42,000. These went to all parts of the United States and many foreign countries, and many there are who do not appreciate what the general passenger agent is doing; that in advertising travel he is incidentally advertising all other commodities; that Lawrence and wife, Alhambra.

policy' is true. It is just as true today as the day it was uttered, but in circles high and low the business world has been getting away from it. Here and there and onder, many indeed in all, are the ex-imples of men and institutions who, firm in the faith and with feet firmly planted on the rock of integrity, have stood the test, and who have won nobly in the fight; getting more business and building siness of the kind which brings ermanent and increasing success, and the rewards of true happiness, including mental, moral and spiritual riches, than heir weaker brothers who have been enchanted by the witcheries and allurements

of 'get-rich-quickism." How to Advertise Salmon,

G. Schoof, advertising manager of the Mutual Label & Lithograph Company, San Francisco, delivered an exceedingly interesting address on "Advertising Salmon." He said the future of the salmon industry depended upon advertising, so as to insure a steady demand for the of salmon once a month, the supply would exhausted. He told of the future of salmon canneries, saying it was due to the lack of advertising, which was as es-sential to the success of the business as

to all other industries. C. Whittier, advertising manager of Wortman & King, Portland, talked on "Dry Goods Advertising." He said it was absolutely necessary to stick to the truth in advertising department stores. He said that if a woman was fooled just once by a false advertisement, she would remember it ever afterwards.

N. L. Shafer, advertising manager of Chicago Clothing Company, Portland, delivered an address on "Clothing Advertising, Past, Present and Future," which received the commendation of the ad-men. Allan Dunn, manager of the Sunset Advertising Agency, San Francisco, de-livered a brilliant lecture, taking as his subject "Booklets as Related to Hotel Advertising

Last night the ad, men were entertained at a "Dutch" dinner at the American Inn. following which they visited the Trall attractions in a body. This morning they leave on a trip up the Columbia River to the Cascade Locks. Tonight Mr. Sheldon will deliver an address on "Business-Buikling by Salesmanship." at the Company of the mercial Club. A general invitation has been extended to all of the business men of Portland, and a large attendance is ex-

California Editors Here,

The Southern California Editorial Asociation is visiting at the Exposition, arriving in Portland Tuesday night from Salt Lake, where it held its annual session. The members of the as-sociation who are in Portland are making their headquarters at the California building. Only part of the as-sociation is in Portland, some of the members going direct from Salt Lake to California. The f personnel of the party: The following is the

Mr. and Mrs. Edgar Johnson, Fullerton; D. G. Bolt and son, Santa Monica; Mr. and Mrs. C. H. Eberle and two daughters. Mrs. Harry Iles and daughter, Los Angeles; Mr. and Mrs. E. B. Buell, Escondido; Mr. and Mrs. J. L. Mathews, Covina; Mrs. G. W. Glover, EXHIBITION AND SALE OF GENUINE



THE CLEVER CREATIONS OF THE NAVAJO INDIANS

V/E HAVE now on exhibition and sale the largest assortment of Navajo Rugs and Blankets ever brought to the Northwest, comprising the most unique designs and colorings ever executed by this famous race of Indians. Personally selected by a member of our firm, we are able to offer them at such popular prices that collectors and admirers of the crafty work of these people cannot afford to overlook this exhibition and sale. The many sizes comprising this assortment make them suitable for Pillow-tops, Floor Rugs, Lounging Rugs and Couch Covers. A more suitable souvenir of the West could not be found.

"Moki" Marriage Baskets, price _____25c Miniature "Navajo" Looms, price.....\$1.25 Large "Navajo" Rugs, prices\$5.00 to \$35.00

FAIR VISITORS SPECIALLY INVITED TO SEE THE ASSORTMENT

NAVAJO RUGS ARE SUITABLE SOUVENIRS



VARIETY OF COLORS AND DESIGNS NO TWO ALIKE

Delegates at National Convention Talk on Statutes.

OREGON WELL PROTECTED

Many Interesting Papers Read at Sessions of Dairy Association. Members Will Visit the Salmon Canneries.

Many valuable and interesting papers were read at yesterday's sessions of the National Food and Dairy Convention, held or inchfeld, of Pennsylvania; Hon J. B. Noon the Exposition grounds. Several combie, of Connecticut; Hon Milton Trenham. miltees were appointed by President Mc- of Minnesota; Hon T. K. Bruner, of North National Food and Dairy Convention, held Connell, and other routine business was

The feature of the day was the discus-

transacted.

sion of pure-food laws, and an address by Hon. R. M. Allen, of the Kentucky State Experiment Station, at Lexington. J. W. Bailey, of the Oregon State Dairy canned goods. He said that if every fam-nd Food Department, during the morn-lly in the United States would eat a pound ing's discussion in the Auditorium, showed how the State of Oregon had ample pro tection against impure food products. Mr. Bailey has behind him a law that provides for the confiscation of harmful goods, and thus places in his hands a powerful tool for use against manufacturers of such materials. Hence Oregon's interest in a National law was not as great as that of states that did not have good statutes of their own.

Oppose National Law,

Hon. F. J. H. Kracke, Assistant Commissioner of Agriculture for New York, outlined his position against the proposed National pure-food law in its present form. A. F. Hitt, of Idaho, told of the interest his state had in the National law, and how the Idaho state law was of particular value against bad products. R. M. Allen spoke at some length on "The Label," believing that in this feature lies a correct solution of the purefood question. He was of the opinion that if manufacturers were forced to put on their labels the exact constituents of their products, people could thus avoid adulterated goods. He also told how manufacturers avoided the existing laws by print He also told how manufac ing some ingredients in big type, and others in smaller letters that would never be noticed.

During the afternoon session in the American Inn, Professor James Withy-combe, of the Oregon State Experiment Station at Corvallis made a short address on pure-food laws, and suggested that If farmers could be sufficiently interested, that their representatives in law-making bodies could secure the passage of beneficial measures. He told in a few words the history of the dairy industry in Oregon, now worth annually \$7,000,000

Addresses Delivered.

Among the addresses delivered yesterday were the following: Discussion, Hon. F. J. H. Kracks, Assist-

York City, N. T. Address, "The Label," Hon, R. M. Allen, secretary executive officer food division, ex-periment station, Lexington, Ky. Address, "South Dakota Law and Its En-forcement," Hon. E. W. Small, State Dairy and Food Commissioner. Webster, S. D.
Address, "The Effect of the Enforcement of South Pasadena; Mr. and Mrs. H. E. a Food Law on the Production of Horti-Lawrence and wife, Alhambra. cultural Products," Hon. A. F. Hitt, secre-

tary Idaho State Board of Agriculture, Address, "Adulteration of Vinegar," Pro-fessor A. L. Knisely, State Analyst, Oregon

Dairy and Food Commission Portland, Or. Address, "Pure Food Laws in Their Re-lation to Agriculture," Professor James Withycombe, director Oregon experiment sta tion, Corvailis, Or.
Address, "Antitue Dyes in the Standards Governing Coloring in Food," Professor J. H.

pard, chemist, State Dairy and Food nmission, agricultural experiment station, brookings, S. D. Address, "On the Witness Stand," Miss. acy Doggett, Assistant State Analyst, Illi-

Address, "The Use of Saccharine in Food nesota State Dairy and Food Commission St. Paul. Minn

Cheese Industry in Colorado," Wright, Datry Commissioner of Colorado, Denver, Colo. Committees Chosen.

The following committees were appoint ed by President McConnell yesterday

morning: Finance committee-Hon, Horace Ankeny of Ohio; Hon, T. K. Bruner, of North Caro lina; Hon, F. J. H. Kracke, of New York. Resolutions committee-Professor J. I Shepard, of South Dakota; Hon. N. I Carolina: Dr. E. N. Eaton, of Illinois; Professor Elton Fulmer, of Washington; Hon. A. F. Hitt, of Idaho; Hon. E. W. Burke, of

Standard committee, which is engaged in the work of formulating a uniform standard for all states in regard to dairy and food products-Dr. E. N. Eaton, of Illinois; Dr. A. L. Winton, of Connecticut; Dr. Richard Fisher, of Wisconsin; Dr. T. W. Wedder-troehm, of Ohio, Professor Julius Hortvet, of Minnesota; Dr. H. V. Tartar, of Oregon; Professor E. F. Ladd, of North Dakota The nominating committee will probably be announced tomorrow, and the election of officers of the association for the ensuing year Will occur Saturday. At the conclusion of vesterday's session

the delegates adjourned to meet on Friday morning at 10 o'clock in the Auditorium. Today will be spent visiting the canneries at Astoria, with a side trip to Seaside.

To Open East Madison Street,

Pursuant to resolution of the City Council, adopted June 25, directing the City Engineer to mark the boundaries of the proposed opening of East Madison street from the east line of Pleasant View Addition to the west line of Dolan's Addition, City Engineer Wanzer has submitted a report wherein it appears that the proposed opening will necessitate the appropriation of 22,838 square feet. The boun daries are described as follows: Begin ning at the intersection of the south line of East Madison street, as now laid out, with the east line of Pleasunt View Addition; thence easterly 382.3 feet more or less to a point in the west line of East Twenty-sixth street, where the south line of East Madison street in Dolan's Addi-tion would intersect; thence northerly along the said west line of East Twenty sixth street 60 feet; thence westerly 382.3 feet, more or less, to a point in the east line of Pleasant View Addition 60 feet north from the point of beginning; thence south 80 feet to the point of beginning.

St. Johns Board of Trade Formed.

The St. Johns Board of Trade was or ganized last evening, with a membership ganized last evening, with a membership of 70 citizens. Following are the officers: President, Charles A. Wood, of Peninsula Bank; vice-president, C. W. Potter: secretary, W. L. Thorndyke; treasurer, H. Briggs. E. O. Magoon, L. M. Hensell and Richard Shepard are the committee on constitution and by-laws, and will have their report completed by the next meeting. The object and purpose of the meeting. The object and purpose of the new Board of Trade is to promote the interests of St. Johns in every way possible. It is expected that the board will have 100 members by the next meeting. of 70 citizens. Following are the officers: President, Charles A. Wood, of Peninsula Bank; vice-president, C. W. Potter: sechave 100 members by the next meeting.

Methodists Gather in Portland for Conference.

OPENING MEETINGS HELD

Hardships of Early Days in the Far West Discussed and Tributes Paid to the Memory of Jason Lee,

Reminiscences covering the history of the growth of the Methodist Episcopal Church in the Far West, from the time there were no Methodists in the West until the present day, was the theme of the ministers at the Methodist Episcopal Congress, which is in session at the Grace Methodist Episcopal Church, The gray-headed patriarchs of the faith tell of the hardships and privations they had undergone in order to establish their religious beliefs in the Far

Dr. F. Burgette Short spoke of the growth of the church in Oregon; A. At-wood on that of Puget Sound; Henry Brown on the Columbia River, and F A. Riggen, of Montana. with the serious side of the lectures were many comical incidents. The brief sketches were replete with historic facts and underlying all was the hardihood of the pioneer missionaries, who came to West with their wives to introduce

religious thought.
Rev. John H. Coleman, of Williamette University, presided at the evening ses-sion, and Dr. R. A. Heritage had charge of the musical programme. Prominent Methodists are in the city to attend the conference from all parts of the Northwest. From the meetings which have been held the congress promises to be a success. Hereafter meetings, instead of being held at the Grace Methodist Episcopal Church, will be held at the Taylor-Street Methodist Episcopal Church.

Yesterday morning the session was taken up with organization, and ad-dresses with special reference to pioneer missionary work. After Bishop David Hastings Moore was selected to preside, John H. Coleman spoke on "Jason Lee, the Man," and was followed by Judge W. D. Fenton, who spoke on "Jason Lee and his Coadjutors." Tribute was paid to the pioneer missionary and his three and Mr. Townsend, investigated the flora and ornithology of Western America, and were visitors to Fort Vancouver as early

Yesterday afternoon the ministers and visiting Methodists visited the Lewis and Clark Exposition and other points of interest in the city. A telegram of sympa-thy was sent by the congress to Bishop Joyce, of the Methodist Church, who is critically ill at Minneapolis. A commit-tee on pulpit supply, consisting of Bishop Moore and presiding elders Rockwell and