

WELCOME, "P. D.'s" AND "M. D.'s"—THE TOWN IS YOURS

DOCTORS OF PUBLICITY AND DOCTORS OF PHYSICS ARE CORDIALLY URGED TO MAKE THIS STORE THEIR DOWN-TOWN HEADQUARTERS WHILE IN THE CITY. EVERY PRIVILEGE OF THE STORE IS YOURS. USE THEM TO THE FULL

THE OLDS-WORTHMAN-KING STORE, WASHINGTON-FIFTH-SIXTH

LEADING DEPARTMENT HOUSE ON THE PACIFIC SLOPE—THE "DIFFERENT STORE"

Would You Know the Meaning of a "Helpful Store?" THEN COME HERE TODAY AND INSPECT THESE ADVERTISED EXTRA VALUES

KEEP COOL --- DON'T FRET!

Forget the weather; if it's hot, come down to the store, where it's always cool and comfortable. Avoid thermometers and the sun. Keep at your work, but move quietly. Live one day at a time.

Eat little, and drink moderately of water, not too cold. Avoid heavy meats—be a vegetarian, if you can. But, above all, dress comfortably, in cool clothes; use the needed things for wear, and use that which will insure hot-weather comfort. They cost but little if you'll watch the opportunities offered here daily, thro' which you may buy them far under-price. Good weather this for linen mesh undergarments, lisle hosiery and Summer gloves; for the many modern devices for the home, that are both comforting and cooling. Big assortments are here, combined with the most forcible buying incentives ever offered by any Western house.

An Extremely Important Event Among the Undermuslins

The Annual July Sale—Every Garment Reduced

Second Floor Salons—Annex.

The price concessions are unparalleled. The sale is governed by the broadest and most liberal principles of business conduct. It has been organized to provide garments of that high character which our exacting standard sanctions. Generously and serviceably fashioned of high-grade fabrics, and elaborated with fine laces and embroideries to satisfy the taste of the discerning, we offer at reductions greater than at any previous sale of its like in the city.

A HINT OF THE PRICE TREND.

- Gowns**—Made of muslin, nainsook and cambrie, trimmed in embroidery, laces, hemstitching, high, low, round or square neck, including the new slip-over, long, elbow and wide kimono style sleeves; regular prices 50c, 75c, \$1.00, \$1.50, \$2.50 to \$20.00. Special prices **42c, 63c, 85c, \$1.25, \$2.19 to \$17.60**, with many between prices.
- Drawers**—Of same material as above, trimmed in Swiss Hamburg embroidery, dainty laces and ribbons; regular prices 25c, 50c, 85c, \$1.00 to \$9.50. Special prices—**21c, 42c, 50c, 72c, 85c to \$8.35**
- Ladies' Skirts**—Of fine white materials, trimmed in a great variety of styles of flounces, edged with Val. Point de Paris, Cluny or Maltese or fine embroideries; regular prices 65c, \$1.00, \$1.50, \$2.25, \$2.75 to \$45.00. Special—**55c, 85c, \$1.25, \$1.94, \$2.42, to \$39.50**
- Ladies' Corset Covers**—Of fine cambrie and nainsook, tight-fitting, French full front, or without shoulder straps for evening wear, trimmed in an almost endless variety of styles; regular prices 25c, 35c, 50c, 75c, \$1.00 to \$9.00. Special prices—**21c, 30c, 42c, 63c, 85c to \$7.95**
- Ladies' Short and Long Chemises**—Round or low square neck, trimmed in embroidery or lace insertion and edging; regular 50c, 85c, \$1.00, \$1.35, \$2.00 to \$9.00. Special prices—**42c, 72c, 85c, \$1.15, \$1.69 to \$7.95**



**Your Watch Cleaned for 75c**  
New mainsprings, 75c. All other Jewelry Repairs at proportionately little prices. First Floor, near big elevators.

**Welcome to our Free Phones**  
Drinking Fountains, Cooking School, Laboratories, Information Bureau, Rest Rooms and Writing Desks, fully supplied with stationery, etc. Check your parcels free. Best free delivery service in the city. The coolest shopping mart in Portland.

**SOUVENIR HUNTERS**  
Will Buy Cheapest Game in These Preserves. It's the Open Season, too. Generous Choosing.

The largest assortment and best-by-far varieties of pretty and unique Souvenirs in the city. All the latest novelties, smoking spoons, fobs and pocket pieces, post cards, pictures, leather and paper articles, china and glass pieces, Indian blankets, etc. All at our famous fractional prices.

**Visit the Free Cooking School**  
Third Floor. Lessons in expert cake baking given daily from 10 to 12 A. M., and 1 to 4 P. M.

**Free Embroidery Lessons**  
In the Art Rooms—Second Floor Annex.

TERRIFIC PRICE SLAUGHTER Novelty Suit Silks

South Annex—First Floor  
ANNUAL JULY STOCK REDUCING SALE.

11,000 yards of new 1905 Novelty Suit Silks, the newest weaves and colors to be found in the world's best markets. These Silks are sold everywhere regularly at \$1.00, \$1.25, \$1.50 and \$1.75 per yard. You will find them on our special bargain tables in Silk Store Annex, divided in four monster lots, reduced as follows:

- LOT 1—Special July stock reducing sale only, yard ..... **43c**
- LOT 2—Special July stock reducing sale only, yard ..... **67c**
- LOT 3—Special July stock reducing sale only, yard ..... **75c**
- LOT 4—Special July stock reducing sale only, yard ..... **93c**

SWEEPING REDUCTIONS, RANGING FROM A HALF TO A THIRD, ON Colored Dress Goods

South Annex—First Floor.  
Slaughtered for the July Stock Reducing Sale.

Imported English Novelty Mohair, in checks, stripes and changeable effects; imported Shepherd checks, French voiles, in grays, tans, navys and browns; imported silk and wool novelty fabrics; also our entire line of odd pieces, in tweeds and mannish suitings; all in the stock-reducing sale at exactly half price—\$1.00 grade for 50c yard, \$1.50 grade for 75c yard, \$2.00 grade for \$1.00 yard, etc.

Regular 50c values, in neat mannish mixed suitings, just the thing for children's wear, and beach and mountain wear; all colors to choose from; special, only, per yard ..... **38c**

Again Do the Home Milliners Profit. Another Lively Sale of Wire Hat Frames and Fashionable Braids

"Bijou" Millinery Salons—Second Floor, Annex.



The splendid success met with in former sales of stylish Hat Frames and Braids, and the evident appreciation accorded us by the army of home milliners of our city, prompted this offering of today. If we meet with one-half the measure of success in the current sale as came to us in those of the past, we shall feel amply rewarded for the sacrifice of profits and costs made in its planning; the offerings included deserve double the response that they are that much better. This will positively be the last special sale of Shapes and Braids this season at our favorite millinery store.

**500 Wire Hat Frames, 25c each**  
Black or white, in polo turbans, sailors, Maxine and black with fancy dress shapes. Your choice at, each ..... **25c**

**\$1 and \$1.50 Braids at 25c piece**  
The entire balance of our regular \$1 and \$1.50 values, about 500 pieces, each from 18 to 12 yards in length; every desirable coloring embraced; your choice today at the piece ..... **25c**

For Men to Wear in Summer Time

Cool, Comfortable "Fixin's" at comfortable sort of prices in the "Haberdashery" three days—Extra special for today—Annex, First Floor.

**MEN'S \$4.50 FANCY VESTS FOR \$2.75**  
Men's Fancy Summer Vests, in white, gray and black with white dots, etc., each stylish and one of the best we carry—Our \$4.50 value; special at, each ..... **\$2.75**

**LADIES' \$1.75 GOLF SHIRTS FOR \$1.15**  
Ladies' Mannish Golf Shirts, in tan, white and small-figured effects; a very popular style this season at which they are offered at outstanding values. They are in white and colored linen, pique, percales, gingham, chambray and calico; in one and two-piece suits in a large assortment of neat and catchy styles; ages from 1 to 16 years.

**MEN'S 75c NIGHT SHIRTS 49c**  
A good line of Men's Plain White Muslin Night Shirts, made by one of the best manufacturers—Our 75c value; special at, each ..... **49c**

**MEN'S 25c HALF HOSE 15c**  
Men's White Lisle Thread Underwear, with French neck, silk-faced—a very light, cool garment for Summer wear—Our \$1.00 value; special at, the pair ..... **15c**

**50c FOR MEN'S \$1.00 UNDERWEAR**  
Men's White Lisle Thread Underwear, with French neck, silk-faced—a very light, cool garment for Summer wear—Our \$1.00 value; special at, the pair ..... **50c**



It Ends Today--The Sale

A Monster Purchase of Women's Tailored Suits

Smartly Tailored Suits at One-Fourth Reduction Today!

Our New York buyer was fortunate in securing the entire balance of a large Eastern maker's new Summer Suits for women's street and vacation wear at a reduction from usual prices which allows us selling them to our patrons at the above-named price-ent. Every wanted material and color is embraced in the lot, which is made up of about 400 Suits. All are this season's very newest make, and feature every new, smart "kink" known to the style creators of authoritative fashion centers. Plain tailored and trimmed in latest modes. A splendid lot of handsome Suits, including values ranging up from \$15 to \$50, at regular prices. For today only at **1/4 OFF**.

Trim and Trig Pedestrian Skirts at One-Fourth Off

In the above offering are included all this season's latest novelties, in the popular round walking lengths; materials of alpaca, chevot, serge, canvas cloth, etc. The full color line is embraced—plain black, blues, greens, browns and fancy mannish mixtures; regular values from \$4.50 to \$28.50. Your choice today only at **1/4 OFF**.

Lingerie Waists Today One-Fourth Off Regular Price

This is a season of lingerie and such dainty, handsome Waists as are included in this beauty convention. The regular values comprising this offer take in all the stock ranging in price from \$10.00 to \$28.50. All at ..... **ONE-QUARTER OFF**

A Stirring Sale of Silk Petticoats

Handsome Taffetas and Chiffon Taffetas, in all wanted colorings and pretty shades. Accordion-plaited and ruffled styles; some with dust ruffles. Best \$10.00 and \$12.50 values in the city. Special, today only, at choice for ..... **\$7.85**

The Big Linen Sale

Goes On, and Gains Mightily The Richardson Bros.' Samples at Sweeping Reductions

A Great Store and a Great Linen Stock

Look country wide—there's few linen stores so beautiful. The linens make the store, and the business, built up on your proved confidence in the store, justifies the space accorded to the vast showings. Ireland, Scotland, Germany, Belgium and France contribute to the stocks, but the special present in great and rare are the fine linens from the great Irish house of Richardson, of Belfast—could Ireland's best mill, Belfast is honored, indeed holding such an industry, the evolution of a century of industry and skill. The linens have the double charm of great beauty and sterling worth, for these loom wizards of Ireland are exceedingly careful that only fine flax of long fibre goes into their goods. We import them direct from the mill and have the only agency for these superior linens granted to a Portland house. The only store good enough for these good linens. Yes, we import them more costly, but none better wearing or so widely interesting. In the sale this week you'll find

- RICHARDSON'S DOUBLE DAMASK TABLE COVERS.**
- Size 12x12—Regular value \$13.99; special at, each ..... **\$10.00**
- Size 10x10—Regular value \$12.50; special at, each ..... **\$9.75**
- Size 12x12—Regular value \$16.50; special at, each ..... **\$12.50**
- Size 10x10—Regular value \$17.50; special at, each ..... **\$13.00**
- HEAVY SATIN FINISH DOUBLE DAMASK.**
- Regular \$2.00 value; special at, the yard ..... **\$1.85**
- Regular \$3.25 value; special at, the yard ..... **\$2.35**

**NAPKINS**  
Extra Large Dinner Napkins—Regular \$6.90 value—special, dozen ..... **\$4.75**  
Regular \$7.90 value—special, dozen ..... **\$5.00**  
Regular \$1.00 value—special, dozen ..... **\$8.25**  
Regular \$1.50 value—special, dozen ..... **\$13.00**  
Regular \$1.75 value—special, dozen ..... **\$13.00**

**BUREAU SCARFS, ETC.**  
A lot of real Hand-Embroidered and Hemstitched Bureau Scarfs, Squares and Tea Cloths—

- Size 22x12—Regular value \$1.80; special at, each ..... **75c**
- Size 19x17—Regular value \$1.25; special at, each ..... **90c**
- Size 18x16—Regular value \$2.00; special at, each ..... **1.00**
- Size 18x16—Regular value \$2.00; special at, each ..... **1.00**
- Size 30x30—Regular value \$2.00; special at, each ..... **1.50**

**HAND-EMBROIDERED AND HEMSTITCHED PILLOW CASES.**

- Size 22x36—Regular value \$2.50; special, pr. ..... **\$1.85**
- Size 22x36—Regular value \$4.00; special, pr. ..... **\$3.00**
- Size 18x18—Regular value \$2.25; special, pr. ..... **\$1.50**

**HAND-EMBROIDERED AND HEMSTITCHED BOLSTER CASES.**

- Size 21x72—Regular value \$6.00; special, pr. ..... **\$4.50**
- Size 21x72—Regular value \$6.00; special, pr. ..... **\$4.50**
- Size 18x34—Regular value \$1.25; special, pr. ..... **90c**
- Size 18x34—Regular value \$1.25; special, pr. ..... **90c**

**EMBROIDERED AND HEMSTITCHED SHEETS.**

- Size 2x3 yards—Regular value \$6.00; special, pr. ..... **\$4.00**
- Size 2x3 yards—Regular value \$12.00; special, pr. ..... **\$8.00**
- Size 2 1/2 x3 yards—Regular value \$10.00; special, pr. ..... **\$7.00**

**HUCK TOWELS.**

- A line of Richardson's Washed Huck Towels, in plain and Jacquard effects—
- Regular 75c value; special at, each ..... **50c**
- Regular \$1.25 value; special at, each ..... **90c**
- Regular \$1.75 value; special at, each ..... **\$1.35**
- Regular \$2.00 value; special at, each ..... **\$1.50**

About 150 dozen Linen Fringed Doilies, with red border; size 1 1/2 inches; just the thing for fruit plates—Regular value 40c; special at, doz. .... **25c**

IN THE BABY-TO-MISS SHOP—Second Floor. Children's Wash Dresses

AT A BIG REDUCTION IN PRICE.  
The materials, designs, finish and the variety of styles in these Children's Dresses make the prices at which they are offered astounding values. They are in white and colored linen, pique, percales, gingham, chambray and calico; in one and two-piece suits in a large assortment of neat and catchy styles; ages from 1 to 16 years.

- Our 50c, 60c, 75c values; special at, each ..... **30c**
- Our 85c, \$1.00, \$1.15 values; special at, each ..... **60c**
- Our \$1.25, \$1.40, \$1.55 values; special at, each ..... **80c**
- Our \$1.60, \$1.75, \$1.90 values; special at, each ..... **\$1.13**
- Our \$2.00, \$2.25, \$2.50 values; special at, each ..... **\$1.27**
- Our \$2.75, \$3.00, \$3.25 values; special at, each ..... **\$1.73**
- Our \$3.50, \$4.00, \$4.50 values; special at, each ..... **\$2.15**
- Our \$4.75, \$5.25, \$5.75 values; special at, each ..... **\$2.87**
- Our \$7.00, \$7.50, \$8.00 values; special at, each ..... **\$4.54**
- Our \$9.00 and \$9.75 values; special at, each ..... **\$6.20**
- Our regular \$10 to \$12 values; special, each ..... **\$7.43**

Extra Special Today Women's and Children's Hosiery Aisles

- First Floor.**
- WOMEN'S 25c HOSE 17c.**
- Women's Black Lace Seamless Hose—Regular value 25c; special at, the pair ..... **17c**
- WOMEN'S 25c GAUZE HOSE 19c.**
- Women's Plain Black Cotton Gauze Hose, finished foot—Regular value 25c; special at, the pair ..... **19c**
- CHILDREN'S SEAMLESS HOSE 15c**
- Children's Black Fine-Ribbed Seamless Lisle Hose; sizes 8 to 12; special at, the pair ..... **15c**
- WOMEN'S BLACK LACE HOSE 35c.**
- Women's Black Lace Lisle Hose, finished foot; splendid at ..... **35c**

TODAY'S SPECIALS IN THE Women's Knit Underwear Section

- First Floor.**
- WOMEN'S 20c COTTON VESTS 15c.**
- White Cotton Sleeveless Vests, Richelle-ribbed fancy shoulder piece; very light and thin—Regular value 20c; special at, each ..... **15c**
- WOMEN'S 50c UNION SUITS 37c.**
- White Cotton Union Suits; low neck, sleeveless, knee-length, plain and lace-trimmed—Regular value 50c; special at, each ..... **37c**
- WOMEN'S 25c COTTON PANTS 19c.**
- White Cotton Knee-Length Pants, lace-trimmed—Regular value 25c; special at, the pair ..... **19c**

Special Sale of Sum'er Home Supplies

The great depot of house-fittings and home needs on our spacious Third Floor is fairly alive with opportunities to save in Summer buying. Many of the special values on sale are not enumerated here for lack of space. We've arranged today's list with special reference to Summer needs.

**AUTOMATIC REFRIGERATORS.**  
High-Grade Automatic Refrigerators, zinc, enamel and opal linings; eight walls, perfect circulation, dry, cold air, economical; special from, each, ..... **\$7.50 to \$125**

**COAL OIL STOVES.**  
With coal oil reservoir; does not leak; brass wick tubes; will not rust.  
1-burner Oil Stove; special at, each ..... **45c**  
2-burner Oil Stove; special at, each ..... **90c**  
2-burner Blue Flame Oil Stove; special, each ..... **\$4.50**

**"QUICK MEAL" GAS STOVE**  
Has no equal—economical gas consumer.  
**LEMON EXTRACTORS.**  
Glass Lemon-Juice Extractors.  
No. 1, for tumblers; special at, each ..... **40c**  
No. 2, with saucer; special at, each ..... **80c**

**ICE CREAM FREEZERS.**  
Double motion cream pads, electric welded hoops, drawn-steel case.  
2-quart size; special at, each ..... **\$1.85**  
3-quart size; special at, each ..... **\$1.95**  
4-quart size; special at, each ..... **\$2.45**  
6-quart size; special at, each ..... **\$2.98**

**COTTAGE DINNER SETS.**  
For seaside or Summer cottages; English semi-porcelain, border patterns.  
50-piece set—Regular value \$4.50; special, set ..... **\$3.00**  
60-piece set—Regular value \$4.40; special, set ..... **\$4.50**  
100-piece set—Regular value \$9.00; special, set ..... **\$7.20**

**EXTRA SPECIAL!**  
**ONLY UNTIL QUANTITY IS SOLD.**  
500 dozen only, of thin-blown, handsomely engraved Tumblers, with choice of five beautiful engravings. The best regular value at \$1.20 a dozen ever offered in Portland; special while they last at the dozen ..... **58c**

ART SHOP NEWS

Second Floor—Annex.  
**GERMAN APPLIQUE PIECES AT HALF PRICE.**

We have secured a sample line of German Applique Centerpieces, Shams and Doilies, in sizes from 12 to 22 inches square, in an endless variety of styles, with beautiful or scalloped border and open work, plain or part netting centers. These goods were bought by us at our own price and you get the benefit when you buy them of us at just half their actual value.

It's Easy to Get Acquainted Official Exposition Guide Only 5c

You don't need to be a stranger. Get an Official Guide. It makes you familiar with the Fair and locates everything in the grounds at a glance. It costs everywhere for 25 cents, but we furnish it for 5 cents. This way—With every purchase of \$1.00, or over, we give a ticket, which, when presented at the Guide Headquarters, is good for 20 cents on the purchase of the Official Exposition Guide.



Great SHOE Sale

Is Of All-Absorbing Interest

First Floor—West Annex—on "The Fair-Way."

The throngs seem to grow greater daily as the sale goes on. Well—no wonder! Bargains such as these are great talkers, and find willing listeners who become quick, satisfied buyers after an interview with our shoemen. Even tho' you don't need the shoes now, 'twill pay you to buy 'em and lay them aside for future wear. The investment is exceptional.

MEN'S SHOES

**MEN'S \$3.50 SHOES FOR \$2.90.**  
Men's Tan Shoes, in all styles and shades—Our regular \$3.50 value; special at, the pair ..... **\$2.90**

**\$4.25 FOR MEN'S \$6.00 SHOES.**  
Men's Tan Patent Collar Shoes, "Florheim make." Have sold all season at \$6.00 the pair; special sale price, the pair ..... **\$4.25**

**\$3.50 FOR MEN'S \$5.00 HALF SHOES.**  
Men's Tan Shoes, same as above, only low cut, Blucher style—Our \$5.00 value; special sale price at, the pair ..... **\$3.50**

**MEN'S \$3.50 SHOES FOR \$2.50.**  
Men's Shoes, in tan, kid, Russia calf, both lace and Half Shoes—Our regular \$3.50 value; special at, the pair ..... **\$2.50**

**\$2.50 FOR MEN'S \$3.50 SHOES.**  
Men's Shoes, in velour calf and black vicid kid, Goodyear sewed; thoroughly built and best material throughout—Our \$3.50 value; special sale price at, the pair ..... **\$2.50**

**MEN'S \$4.00 AND \$5.00 SHOES FOR \$3.00.**  
A big lot of Pinstriped Made Shoes, in several good styles and all kinds of leathers—Our \$4.00 and \$5.00 values; special sale price, the pair ..... **\$3.00**

**MEN'S \$3.50 SHOES FOR \$2.50**  
Men's Patent Collar Half Shoes; good style—Our \$3.50 value; special sale price, the pair ..... **\$2.50**

WOMEN'S SHOES

**WOMEN'S \$1.50 OXFORD TIES FOR 90c.**  
Women's Oxford Ties in common sense style, with wide toe and low heel, or medium round toe with patent tip—Our \$1.50 value; special sale price at, the pair ..... **90c**

**WOMEN'S \$3.50 TO \$4.00 SHOES FOR \$2.50.**  
Women's Oxfords, Beach or Mountain Shoes, in tan or black calf; substantial and well made—Our \$3.50 and \$4.00 values; special sale price at, the pair ..... **\$2.50**

**WOMEN'S \$3.00 BICYCLE SHOES \$1.50.**  
75 pairs of Women's Bicycle Shoes, in tan or black kid—Our regular \$3.00 value; special sale price at, the pair ..... **\$1.50**

**WOMEN'S \$3.00 HALF SHOES 95c.**  
Women's "Empress" Half Shoes, of vicid kid, with turned soles—Our \$3.00 value; special, pair ..... **95c**

**WOMEN'S \$3.50, \$4.00 AND \$5.00 SHOES \$1.85**  
About 250 pairs of Women's Half Shoes, of different makes, some Gloria Pinstrip make, some Duttonhofer's and other leading makes; in vicid kid, patent kid and box calf. None of these shoes were sold for less than \$1.50, and some are \$4.00 and \$5.00 values. During this sale, your choice of any of them at, the pair ..... **\$1.85**

**WOMEN'S \$2.50 AND \$3.00 SHOES FOR \$1.65**  
175 Pairs of Women's Lace Shoes, of vicid kid, with patent tips and sliter light or heavy soles—Our \$2.50 and \$3.00 values; special sale price at, the pair ..... **\$1.65**

**WOMEN'S \$4.00 TAN SHOES \$2.85.**  
Women's Tan Russia Calf Half Shoes, in three best styles and best grades; with welt soles; have sold all season at \$4.00; special sale price at, the pair ..... **\$2.85**

**\$3.50, \$4.00 AND \$5.00 LOW SHOES FOR \$1.00**  
Colonial Ties and Buckle Shoes for Women; all \$3.50, \$4.00 and \$5.00 values; special sale price at, the pair ..... **\$1.00**

**WOMEN'S \$2.50 SLIPPERS FOR \$1.65**  
200 pairs of Women's patent kid and vicid kid Tie Slippers—Our \$2.50 value; special sale price at, the pair ..... **\$1.65**

**All Lines in Women's Tan Boots Will Be Greatly Reduced in Price for This Sale.**

**6 \$1.95 FOR WOMEN'S \$3.00 SHOES.**  
Women's fine Kid Lace Boots, with fine, dull matt kid tops and patent tips, turned soles and military heels—Our \$3.00 value; special sale price at, the pair ..... **\$1.95**

BOYS' SHOES

Boys' Shoes, in box calf and vicid kid, with stout or medium-weight soles, solid and built on honor throughout—

For "Little Men," sizes 8 to 11—Our \$1.75 value; special sale price at, the pair ..... **\$1.25**

For Youths, sizes 11 1/2 to 3—Our \$2.25 value; special sale price at, the pair ..... **\$1.65**

For Boys, sizes 2 1/2 to 8—Our \$2.50 value; special sale price at, the pair ..... **\$1.85**