

# An Out-Spoken Letter To The Public.

## TO WHOM THIS MAY CONCERN:

It has been well said that better than great riches is an established reputation for honesty and square dealing. In the long run no man ever loses anything by open, frank dealing—by taking his customers into his full confidence. That is the way I felt when I decided to take those who may be benefited by the use of my well-known medicines "Golden Medical Discovery" and "Favorite Prescription" which are to be found in every drug store of the land, into my full confidence and tell them just what ingredients enter into the composition of these well-known medicines. I recall that in the practice of my chosen profession, I have often noticed that very many of my patients have wanted to know what I had prescribed for them to take. It's but natural that one should have some interest in the composition of that which he is expected

to swallow. It is not unreasonable that we should have some regard for what we take into our stomachs, whether it be food, drink or medicine.

### A BADGE OF HONESTY ON EACH BOTTLE.

Reasoning along the above line and having nothing to conceal from the thousands who take my family medicines, and thinking that the great majority of my patients would probably like to know what they are taking, I am now printing on the wrapper of each bottle of my medicines the ingredients of which it is composed. I feel that I can afford to take my patients into my full confidence, for my remedies contain nothing but such ingredients as have been approved and endorsed by the most eminent medical authorities—men who have stood at the very head of the medical profession in this country. (SEE ENDORSEMENTS BELOW.)

Sincerely,  
*Dr. J. C. Pierce*

### Endorsed by Leading Medical Writers.

THE sick don't have to take Dr. Pierce's word alone as to the efficacy of his medicines, for every ingredient contained in them has been extolled, over and over again, by leading medical writers. (See extracts below from several standard authors.) Inasmuch as the people place confidence in Dr. Pierce and his medicines, there is nothing to fear from taking the public into his full confidence and frankly giving them the formula for his medicines, thus reciprocating the confidence reposed in him. His patients may now know exactly what they are swallowing when they take these medicines. The ingredients are printed in plain English, on the wrapper of each bottle that leaves the great laboratory at Buffalo, N. Y. This is a very unusual thing for a manufacturer of proprietary medicines to do. In fact, Dr. Pierce stands quite alone in this respect.

### Truth is Mighty.

SO many false formulas and malicious statements concerning his medicines have been published through the connivance of jealous competitors and disgruntled doctors, that he is determined to completely disarm his assailants by a full and frank statement of their composition. He acts upon the belief that "Truth is mighty and must prevail," while fraud is a bubble that must soon burst.

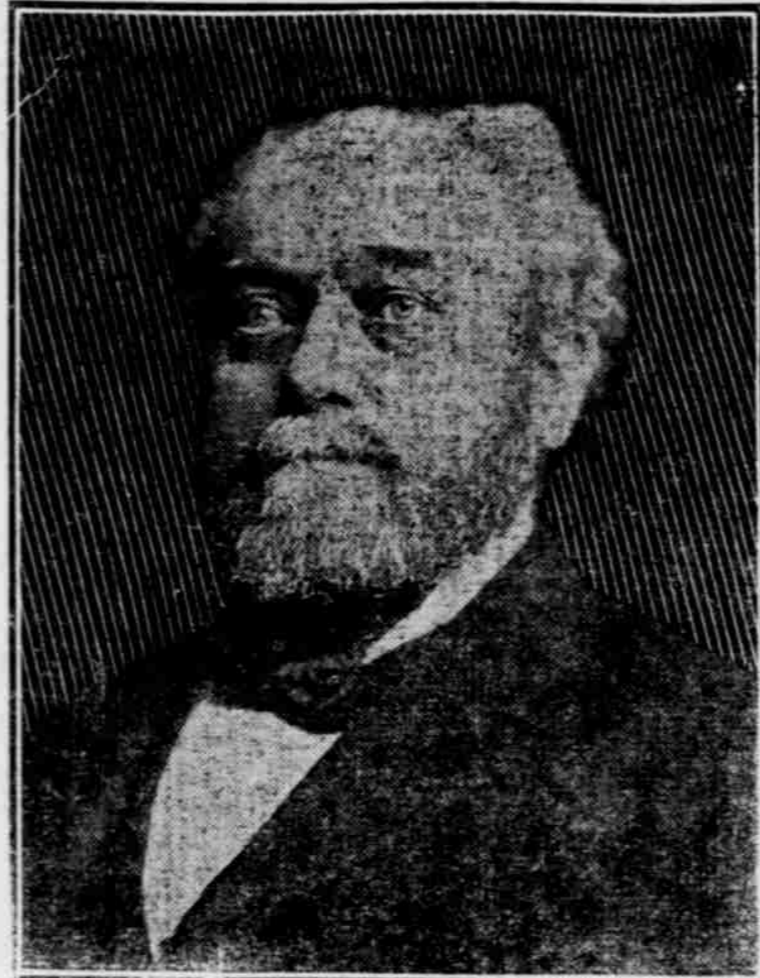
### Medicines of Known Composition.

IF suffering from an obstinate malady which would one naturally prefer to take, a medicine of known composition, every ingredient of which has the endorsement of the most eminent medical practitioners and writers, or one which, for aught you may know, may be made up of very inefficient and even harmful agents? Is it not best to *initial* upon knowing what one is taking, as is every one's right, whether being prescribed for by the family physician or making use of a proprietary remedy? We think so, especially in view of the very disparaging articles concerning various advertised remedies with which the drug and medical journals have been filled for months past. Dr. Pierce writes of Collinsonia (the active medicinal principle residing in Collinsonia Canadensis, or Stone root), says: "I, not long since, had a patient who was so much oppressed with a valvular disease of the heart that his friends were obliged to carry him up stairs. He, however, gradually recovered under the influence of Collinsonia, and is now attending to his business. Heretofore physicians knew of no remedy for the removal of so distressing a condition as this. With them it was all guess-work, and it fearfully warned the afflicted that death was near at hand. Collinsonia unquestionably affords relief in such cases, and in most instances effects a cure." He further says: "In a case of persistent ascites (dropsy), where the ordinary remedies fail to afford anything more than a temporary relief, Collinsonia produces a permanent cure."

### No Alcohol Used.

DR. PIERCE never believed it necessary or advisable to use alcohol in the preparation of either his "Favorite Prescription" for weak women, or his "Golden Medical Discovery," the well-known alterative tonic, which is so largely used as a remedy for indigestion, torpid liver, bad blood and kindred ailments. Over forty years ago, he discovered that chemically pure glycerine is a far better solvent of most of the active principles residing in our native medicinal plants, when used at a proper and sustained temperature, than is alcohol; and, furthermore, he found that a glyceric extract kept much better than an alcoholic one, and that the glycerine possessed intrinsic remedial value, being demulcent, nutritive and an effective anti-ferment. Although costing somewhat more, Doctor Pierce predicts that

glyceric medicinal extracts will, in the not distant future, largely replace alcoholic ones so generally prescribed by physicians and put out by proprietary or "patent medicine" manufacturers, as being more efficient and entirely free from the serious objection of making inebrates when used in lingering or chronic cases, where a somewhat "promoted" use of medicine is necessary, no matter how good or well adapted to the case it may be, in order to obtain permanent results.



Yours truly,  
*Dr. J. C. Pierce*

### Ask Your Family Physician

IF a medicine scientifically prepared from just the right proportion of each of the following ingredients must not in proper doses be a splendid tonic, restorative and nerve for weak, nervous, worn-out men. If he is an honest, fair-minded man, well up in his profession, and not given to extreme jealousy, he will answer in the affirmative. The ingredients are: Blue Cohosh root, Unicorn root, Golden Seal root, Black Cohosh root, Lady's Slipper root, and chemically pure Glycerine of proper specific gravity. These are the ingredients

**Golden Medical Discovery**  
ALTERNATIVE EXTRACT  
OR  
GOLDEN MEDICAL DISCOVERY

This medicine is a superior remedy for the cure of all severe, chronic, or lingering Coughs, Bronchitis, Laryngitis, Weak Lungs, Bleeding from Lungs, public speaker's Sore Throat, Hoarseness and Suppression or Loss of Voice. It does not nauseate, or debilitate the stomach or system, as other cough medicines do, but, on the contrary, improves digestion, strengthens the stomach, builds up solid flesh when reduced, below a healthy standard by disease, and invigorates and cleanses the whole system. As a remedy for Torpor of the Liver (generally termed "Liver Complaint" or "Biliousness"), and for habitual Constipation of the Bowels, it has no equal. For loss of Appetite, Indigestion and Dyspepsia, and for General or Nervous Debility or Prostration, in either sex, it is a very superior medicine. As an alterative, or blood purifier, it is far superior to any preparation of sarsaparilla, iodine of potassium, or any other medicine now offered for general sale. It is, therefore, very valuable in all forms of Scrofulous and other Blood Diseases; also for all Skin Diseases, Eruptions, Pimples, Rash, and Itchings. Boils, Ulcers, Sores, and Swellings, arising from Impure Blood, are cured by the use of a few bottles of this compound. Unlike other alteratives or blood-cleansing medicines, it does not debilitate, but strengthens the system. THIS IS A VERY CONCENTRATED, VEGETABLE EXTRACT. The dose is small and pleasant to the taste. FULL DIRECTIONS FOR ITS USE will be found in the pamphlet which is wrapped around each bottle.

MANUFACTURED AT THE CHEMICAL LABORATORY OF  
WORLD'S DISPENSARY MEDICAL ASSOCIATION, Proprietors,  
BUFFALO, N. Y.

For-Similar Signature of the Discoverer.  
*Dr. J. C. Pierce*

**Dr. Pierce's FAVORITE Prescription**  
For the cure of those  
**CHRONIC WEAKNESSES**  
AND  
**Complaints of Females**

**FULL DIRECTIONS**  
for using this medicine, also history and symptoms of numerous cases and forms of disease for which it is especially adapted, may be found in the inclosed pamphlet.

Registered as a Trade-mark and as a Label, in U. S. Pat. Office, July 24th, 1877.

## Medical Authorities Endorse and Extol the Ingredients of which Dr. Pierce's Two Leading Remedies are Composed.

### WORDS OF PRAISE FOR INGREDIENTS OF DR. PIERCE'S GOLDEN MEDICAL DISCOVERY From Eminent Medical Writers.

**STONE ROOT (Collinsonia Canadensis).**  
Alterative, tonic, stimulant. Valuable in laryngitis—"Ministers sore throat." In diseases of stomach and intestines—improves appetite, promotes flow of gastric juice; tonic effect upon organs involved. A good remedy in indigestion, dyspepsia, chronic gastritis, increasing the secretion from kidneys and skin.  
The foregoing four, several extracts are all taken from the American Dispensary, by Professors KING and SCUDDER.

**Prof. Wm. PAINE, M. D.**, of the old Philadelphia University of Medicine and Surgery, in his work entitled "The Medical Properties and Uses of Concentrated Medicines," writes of Collinsonia (the active medicinal principle residing in Collinsonia Canadensis, or Stone root), says: "I, not long since, had a patient who was so much oppressed with a valvular disease of the heart that his friends were obliged to carry him up stairs. He, however, gradually recovered under the influence of Collinsonia, and is now attending to his business. Heretofore physicians knew of no remedy for the removal of so distressing a condition as this. With them it was all guess-work, and it fearfully warned the afflicted that death was near at hand. Collinsonia unquestionably affords relief in such cases, and in most instances effects a cure." He further says: "In a case of persistent ascites (dropsy), where the ordinary remedies fail to afford anything more than a temporary relief, Collinsonia produces a permanent cure."

The above are strong endorsements of one of the most valuable ingredients contained in "Golden Medical Discovery," viz., Collinsonia, or stone root. Its virtues were not over-exalted, as we can attest from our own experience, and observation in watching the beneficial action of the "Discovery" in heart affections, laryngitis, bronchitis, incipient consumption and other ailments noted above.

**BLUE COHOSH (Caulophyllum).**  
Of Caulophyllum (Blue Cohosh), RAINESQUE states that: "As a powerful emmenagogue it promotes menstruation and dropsical discharges," and that "It was employed by the Indians for rheumatism, dropsy, epilepsy, hysterical inflammation of the uterus, etc." Prof. JOHN KING, M. D., says: "As a *partus preparator*, Blue Cohosh has enjoyed a well-merited reputation. When used by delicate women, or those who experience prolonged and painful labor, for several weeks previous to confinement, it gives tone and vigor to all the parts engaged in the accouchement, facilitating its progress, and relieving much suffering." Prof. HALE testifies that women who have taken Caulophyllum previous to confinement, have over-run their time from ten to twelve days, but all had very easy labors and made good recoveries. Blue Cohosh acts as an abortive by relieving the irritation upon which the trouble depends. KING states that for this purpose it is fully equal to viburnum. He continues, "It has been employed to relieve irritation of the reproductive organs dependent on congestion. It controls chronic inflammatory states of the organs and gives tone in cases of debility. In the sexual disorders of the female it is indicated by tenderness and pain in the uterus. In debilitated patients, it has been very successfully used in cases of hysteria to overcome the attack, and to relieve ovarian, or mammary pain, or irritation when accompanying that disorder. Chronic ovaritis, uterine leucorrhoea, amenorrhoea (suppressed menstruation) and dysmenorrhoea (painful menstruation), are conditions in which it has been most successfully employed. It has an established reputation as a remedy for rheumatism of the uterus, with nervous excitement, and for uterine cramps attending menstruation, and for menorrhagia "flooding."

**UNICORN ROOT (Chamaelirium).**  
The American Dispensary (prepared by Professors KING and SCUDDER), says: "Helonia, or Unicorn root, has been found very beneficial in dyspepsia, loss of appetite, and for the removal of worms. It is more especially applicable in indigestion, dyspepsia and mal-assimilation, where the trouble is reflex from, or associated with, wrongs of the female reproductive apparatus. Such digestive disturbances as depend upon uterine and ovarian irritation, or upon lack of uterine activity, in chlorotic anemia, are benefited by it. It is valuable in *stony (calculous) of the generative organs.*" Prof. KING says, "have found this plant to possess a decidedly beneficial influence in cases of sexual latitude in both sexes, the result of excesses, especially in those instances where there are symptoms of gastric (stomach) derangement with impaired memory, mental apathy, or indifference, and an enfeebled condition of the general system, with weakness or dull pain in the renal, or lumbosacral (small of the back) region. In diseases of the reproductive organs of females, and especially of the uterus (womb), it is one of our most valuable agents, acting as a uterine tonic, and gradually removing abnormal conditions, while at the same time it imparts tone and vigor to the reproductive organs. Hence, it is much used in leucorrhoea, amenorrhoea, dysmenorrhoea and to remove the tendency to repeated and successive miscarriages. A particular phase removed by it is the irritability and dependency that often attends uterine troubles. In painful menstruation it has been found especially adapted to those cases in which there is pelvic fullness, sensation as if the womb and rectum were distended with blood, and the aching bearing-

### WORDS OF PRAISE FOR INGREDIENTS OF Dr. Pierce's Favorite Prescription From well recognized authorities of all Schools of Medicine.

**BLACK CHERRYBARK (Prunus Virginiana).**  
ROBERT BARTHOLOW says: "Wild Cherrybark is an excellent stomach tonic; it has long been held in great esteem in domestic practice, as a remedy in catarrhal states of the bronchial mucous membrane and in Phthisis (Consumption)." "The sirup is much used as an ingredient in cough mixtures."

**QUEEN'S ROOT (Stillingia).**  
Prof. JOHN KING, M. D., says: "An alterative unsurpassed by few if any other of the known alteratives most successful in skin and scrofulous affections. Beneficial in bronchial affections—permanently cures bronchitis—relieves irritations—an important cough remedy—coughs of years standing being cured. Aids in blood-making and nutrition, and may be taken without harm for long periods."

**MANDRAKE ROOT (Podophyllum).**  
Certain, suds cathartic; leaves bowels in improved condition. A gentle stimulant tonic; improves the appetite. Particularly valuable in dyspepsia, gastric and intestinal catarrh. Beneficial in some affections of bladder.

**BLOODROOT (Sanguinaria).**  
Stimulates digestive organs, increases action of heart and arteries—stimulant and tonic. Very valuable as a cough remedy—acts as a sedative—further valuable as alterative.

times Mitchell seemed jealous of his wife. Others, however, state that neither Mitchell nor his wife seemed to have many acquaintances, and that they seldom went away from their home. Mitchell, they say, had often shown indications of insanity.

**THE GREAT CASCADES.**  
From the St. Louis Fair is located on the Trail. Admission now only 15 cents.

### down organs feel as if they would fall out of the body. Its action here is very decided. It is considered useful by some for the relief of the vomiting of pregnancy. Helonia is a decided tonic to the urinary tract."

**BLACK COHOSH.**  
(Cimicifuga Racemosa, Squawroot, Etc.)  
Prof. JOHN KING, in the American Dispensary says: "This is a very active, powerful and useful remedy, and appears to fulfill a great number of indications. It possesses an undoubted influence over the nervous system. In small doses it appeases the appetite and improves digestion. Upon the reproductive organs it exerts a specific influence, promoting the menstrual discharge."  
"Macrotis (Black Cohosh) plays a very important part in the therapeutics of Gynaecology (disease of women). In the painful conditions incident to imperfect menstruation, its remedial action is fully displayed. By its special affinity for the female reproductive organs, it is an efficient agent for the restoration of suppressed menses. In dysmenorrhoea (painful periods), it is surpassed by no other drug, being of greatest utility in irritable and congestive conditions of the uterus and appendages, characterized by tensile, dragging pains, resembling the pains of rheumatism. It is a good remedy for the reflex 'side-aches' of the unmarried woman. It should be remembered in rheumatism of the uterus, and in uterine leucorrhoea. When there is a disordered action or lack of functional power in the uterus, giving rise to sterility, Cimicifuga (Black Cohosh) often corrects the impaired condition and cures. Reflex mammary pains during gestation are met by it, and in rheumatic subjects it promptly relieves such ovarian troubles as ovaritis and neuritis. Its action is slow, but its effects are permanent. It has been used successfully as an antispasmodic in hysteria, epilepsy when due to menstrual failings, periodical convulsions, nervous excitability, and many other spasmodic affections."  
"For headache, whether congestive or from cold, neuralgia, dysmenorrhoea, or from a gripe, it is promptly curative. As a remedy for pain, rheumatism, or neuralgia, it has been found to be of great value in conditions that have existed for a long time."

**LADY'S SLIPPER ROOT (Cypripedium).**  
Prof. JOHN M. SCUDDER says: "This root is valuable in all cases of nervous excitability or irritability unconnected with organic lesions, allaying the irritability, lessening any accompanying pain, producing a more calm and cheerful condition of the body and mind, and consequently favoring mental tranquility, or sleep. Hence it has been of service in hysteria, chorea, nervous headache, usefulness and prostration in low fevers, epilepsy from reflex irritation, and indeed to all cases of morbid irritability of the nervous system, from functional derangement or reflex irritation. It will be found very efficient in the nervousness, apychochondria, or mental depression accompanying certain forms of derangement of the digestive organs, which is more generally met with among females."  
The foregoing are only a few brief extracts taken from amongst the voluminous endorsements which the several ingredients entering into Dr. Pierce's Favorite Prescription have received from the most eminent medical writers of all the different schools of medicine. After reading them can any reasonable person doubt that Dr. Pierce has selected and compounded his "Prescription" from the most valuable ingredients known to the medical profession for the cure of those chronic diseases of women for which he recommends it?

### JEALOUS OF YOUNG WIFE

Aged Salt Lake Man Murders Her and Commits Suicide.

SALT LAKE CITY, Utah, July 10.—After killing his wife with a butcher knife, cutting her throat and slashing her body in a most terrible manner, Edward

H. Mitchell, a mining machinist, committed suicide late this afternoon. Mitchell's body was found hanging in the barn in the rear of his cottage in the southwestern part of the city. Later neighbors broke into the cottage and found the body of the woman. Mitchell is believed to have been insane.

Mitchell was about 50 years of age. His wife was about 15 years younger. Some of their neighbors have stated that at

### LEAPS A THOUSAND FEET

Heroic Feat of Aeronaut to Save Woman Companion.

LYNN, Mass., July 10.—With a straight drop of 1000 feet to what seemed certain death, William Canfield, a Boston aeronaut, leaped from his balloon over Lynn-

common in order to save Mrs. Camille Stafford, a woman aeronaut who ascended with him. She escaped unhurt. He was badly injured by striking the side of a house as his parachute swung in the strong wind. Five thousand persons witnessed his startling descent. The balloon was found to be leaking, and the gas was escaping rapidly. Mrs. Stafford leaped some time after Canfield left the balloon,

striking a man apple tree, from which she was rescued unhurt.

**Lower Bids for Asylum Supplies.**  
SALEM, Or., July 10.—(Special.)—The board of trustees of the State Insane Asylum opened bids today for supplies for the ensuing six months, and, contrary to expectations, the prices named were no

higher than heretofore. It has been predicted that because no appropriation is available prices would be advanced. On some of the more important articles of food, such as meat and sugar, the prices quoted are lower.

One Portland firm placed in its bid a provision that its claims must bear 5 per cent interest, but since conditional bids are not received, the bid was entirely disregarded.