| VISIT THE |
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| FREE |
| CAKE－BAKING |
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THIS IS A MODERN STORE OF MODERN BUSINESS ETHICS

This Store closes daily at 6 p．m． Saturdays included

## JOHN GRAHAM，PORK PACKER FROM THE MISSOURI VALLEY

 ONCE SAID：＂Give most men a good listener，and most women enough note paper，and they＇ll tell all they know．＂＂John＂might have been right－many men．love to talk－but an advertising man with the least bit of tingling red corpuscles flowing thro＂his veing and the enthusiasm＂bump＂developed in the slightest degree would be tempted to infringe upon woman＇s prerogative－according to＂John＇s＂ idea－after a walk＇round this store and a gathering up of such a bunch of bargain items as we
have to tell you of for today．The pencil would run wild，else curbed，and note paper would grow
俍 have to tell you of for today．The pencil would run wild，else curbed，and note paper would grow
warm in sympathy．Merry Mergenthaiers would catch the spirit and set the story in clicking types until this page would over－fun its banks．But we desist．Many bargains must talk for themselves - to you，in person today．Quantities are small in so many instances that，should we print＇em，
the mail and telephone orders would devour them greedily ere your arrival－and you would be the mail and telephone orders would devour them greedily ere your arrival－and you would be
disappointed．Yes－the people who come to the store fare best，in that they get the full meal with disappointed．Yes－the people who come to the store fare best，in that they get the full meal with
all the bargain dessert．Today we set a generous liberal feast，but come before 6 P．M．，for this all the bargain dessert．Today we set a generous liberal feast，but come before 6 P．M．，for this

TODAY＇S SPECIALS In the Women＇s Knit Underwear and Hosiery Section

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$\qquad$
bIG SPECIAL SALE of Ladies＇Collors and Veilings Today

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## TEA ROOM

Special Bargains for Today
In Wash Goods and Domestic Quarters

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Today＇s Special Bargains
In Glassware in the Crystal Shop



Todoy＇s Bargains in the Small Wares Shop








## The Dress Goods Sensation of the Hour！ <br> $\$ 18,000$ Worth of the Newest Novelty Dress Fabrics Canceled


Our Entire Stock of Novelity Suitings ot Sensational Bargain Prices！



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Special
Saturday
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bargains
For the Home－fitters

＂Play Ball＂
Saturday Specials from the Fourth Ploor




TODAY THE LAST DAY OF THE GREAT
DISCOUNT SALE OF

A Grand Round－up of the Heavier Suits
Women＇s Suits，Values to $\$ 35$ ，for $\$ 6.98$


## $\$ \mathbf{8 . 5 0}$ Silk Waisis， $\mathbf{\$ 5 . 9 5}$

 Today Onlypeau de Wagists and cor calling or or evening wear，
and light blues and pinks，fronts aninty white
$\$ 5.95$
Buy and Run Bargains
In the＂Haberdasherie＂


Children＇s Coats for Half，Today
bunes and bawn
PRIOE TODAY．


