ANNOUNCEMENT-THE MUSIC DEPARTMENT IS NOW LOCATED ON THE THIRD FLOOR

# The Meier & Frank Store's Great Special Easter Sales of Women's Suits, Coats, Waists, Petticoats, Shirtwaist Suits

Portland's Leading Cloak and Suit Store offers the very best values in Women's Ready-to-Wear Apparel at Easter time, the same as it does at every other season of the year-Today, tomorrow and Saturday's special Easter bargains are of the greatest importance to women who want the newest, prettiest, and most attractive garments at prices far below what equal styles and qualities cost at other stores - This great three days' sale will enable thousands of women to supply their Easter needs in a most satisfactory manner and at a saving they cannot help but appreciate-Assortments here are double in size any to be found in the city-Every value guaranteed-Comparison will impress you that The Meier & Frank Store always furnishes the best values in all lines of merchandise, whether wearing apparel, household effects or anything else

## \$28, \$30 Suits at \$21.45 Each

This season's very best styles in women's \$28.00 and \$30.00 tailored at \$21.45, included in this great three days' Easter sale of Women's Apparel; blouse jacket and eton styles; pleated or flounce skirts; fancy gimp and button trimmed; materials are voiles, Sicilians and Panama cloths; colors navy blue, brown, tan, grays, green and checks; all sizes; every suit for this sale at the low price of .....\$21.45

Our Suit Display is second to none in the land; exclusive styles and materials; the largest variety and best values at \$15.00 up to \$75.00. Dress Skirts and Walking Skirts; all the latest styles and materials, at



## \$16.50 Covert Jackets \$11.85 Each

300 Tan Covert Jackets; values up to \$16.50 each, for \$11.85, will create lively selling in the Jacket Department for three days; three lots, all the most desirable styles, strapped seams, silk lined, collarless effects, fly front, trimmed in red and green broadcloth; half-fitting backs, trimmed in buttons and straps; all sizes; Covert Coats that we've sold hundreds of at \$14.00, \$15.00 and \$16.00 each, you can buy today, tomorrow and The greatest Community \$11.85

The greatest Covert Jacket display in the city; every new effect; immense variety of styles, in all grades, at prices ranging from \$7.50 to \$40.00.



# Silk Petticoats at \$5.25 Each

A great Easter sale of 500 handsome Silk Petticoats; values up to \$9.00. We want you to compare them with every other silk petticoat bargain in the city. We haven't any fear as to when you'll buy. Made of superior quality Taffeta silk, deep pleating, ruffles and double ruching; black and all the very best colors. If you want a grand bargain in a silk petticoat for Easter wear this is your opportunity. Today, tomorrow and Saturday, your choice at the low price of ......

Silk Petticoats, in all the newest and best styles. The greatest display in the city, at prices from \$7.50 up to \$50.00. Second Floor.



### The Meier & Frank Store's 801st Friday Surprise Sale

# 350 Beautiful Silk Waists

#### Values to \$14.00 for \$4.85 Each

The Meier & Frank store announces for it's 801st Friday Surprise Sale tomorrow, the greatest, the grandest silk waist bargain it has ever been our pleasure to offer-350 of this season's handsomest taffeta silk lace net and crepe de chine waists, over half the lot being values from \$9.00 to \$14.00. Tailored and fancy dress waists in dark shades and light evening shades-We can't commence to tell you of the immense assortment of pretty styles-Silk embroidered, English eyelet, deep fancy yokes, lace and shirred trim'ed, fagotting yokes, etc., etc., all having the latest style sleeves-Colors include pink, light blue, red, navy, black, reseda, myrtle, white, brown, helio, terra cotta, etc.-These waists purchased from a well-known New York manufacturer promise to create a sensation—The big Fifth-street window display gives you some idea of what marvelous values they are-Now a word to the wise: Arrange the housework so you can come early tomorrow morning as we don't expect them to last many hours-

Bargains like we are offering at the Friday Surprise Sales nowadays don't last very long-Waist values up to \$14.00 each, for tomorrow

#### Great Linen Sale

Bleached Satin Damask Table Linen; big variety of patterns; regular 50c grade on sale f yard...39¢ Bleached Satin Dan t Table Linen, yard. . . 39¢ Table Linen, the 65c grade; bj ortment, best Bleached Satin Damask Table Linen, the 75e grade, in new designs; on sale at low price of, yard .... 63¢ Bleached Satin Damask Table Linen, the 90e quality; beautiful designs; matchless value at, yard .... 74¢ Bleached Satin Damask Table Linen, fine patterns, in big variety; best \$1.50 grades, yard...... \$1.21 All our \$3.75 and \$4 Bleached Satin

#### patterns; great vals.; doz. \$2.89 HANDKERCHIEFS

Damask Table Napkins, handsome

Special lot of Swiss Embroidered Handkerchiefs; hemstitched and scalloped edges; 40c and Women's and children's fine mercerized fancy hemstitched unlaundered Handkerchiefs; also handembroidered styles; best 

itial and real lace-edged \$2.00 effects; 50c to.....

# \$45.00 Silk Shirtwaist Suits at \$29.85 Each



Special Easter sale of a high-grade line of Silk Shirtwaist Suits; styles that will give the purchaser the utmost satisfaction in every manner; made of fine quality silks; solid colors, with fancy polka dot yoke and piping to match; tucked and flounce skirts; brown, black and navy; exclusive garments; splendidly made, stylish, serviceable; \$45.00 values

Our Silk Shirtwaist display cannot be equaled in the city; thousands of them in styles, colors and qualities to please every fancy. If you've Silk Shirtwaist Suits on your Summer purchasing list, you must at least look here before buy-ing elsewhere; \$12.50

Mohair and wool Shirtwaist Suits; most fascinating styles; very best values.

#### Costumes and Wraps

Imported and domestic models: Portland's largest and best showing. If you want a highclass costume or wrap this is the store you are looking for. Second Floor.

#### Great Easter Sale of Boys' Clothing

Little Boys' Washable Russian Blouse Suits, in crash, colored cheviots, linens and Chambrays; pinks, tans and blues. This season's \$1.98 Little Boys' Reefers, in navy blue worsteds and tan coverts; very best styles; ages 3 to 10 years. This season's \$6 values are now on \$4.95 gale at

Boys' All-Wool Norfolk and Two-Piece Suits, in dark blue cheviots, light mixed tweeds and cassimeres. This Spring's very best \$5.00 \$4.20

Boys' All-Wool Two-Piece Double-Breasted Suits, in bine serge and brown plaids and mixtures; ager 8 to 16. This season's \$4.95

#### Perrins' \$2.25 Kid Gloves \$1.59 Pr

All our \$2.00 and \$2.25 grade of "Perrins" real French Kid Gloves, glace and suedes, overseam and places for dress and street wear; two and three-clasp styles in pearl or metal fasteners; sizes 5½ to 7; black, white, mode, tan, gray, reds and opera shades; the greatest Easter glove bargain in town at this low price, pair.....\$1.59

16-button-length glace Kid Gloves, in light opera shades, 51, \$1.49

Perrins fancy-cuff Gloves, Royal Scotts, Van Dyke, Manchettes, fancy embroidered backs and cuffs lined to match embroidery; attractive combinations in blacks, tans, red and white; 5½ to 6½; \$5.00 values, on sale for, pair. \$2.25

## Wash Goods Today

2000 yards of 45c fancy white mercerized Waisting in madras and pique effects: all new, pretty styles; best 45c 

Balance of our \$2.50 white embroidered waist-length Patterns, each ...... \$1.40 2000 yards of fancy Cotton Etamines, in all shades; flaked, spotted and mixed patterns; all new 25c materials on sale at the low price of, yd..... 19c

#### Women's Neckwear Bargains Today

White Linen Sailor Collars, English eyelet embroidery, assorted designs; best \$2.30 and \$2.50\$1.49
Florodora Scarf Ties, in plain taf-

Fancy Net Top Lace Stocks, pleated Jabots; white, light blue and pink; 75c values for.....49c

#### Easter Sale in the Basement

A money-saving Easter Sale starts in the Basement today-Many useful and ornamental articles at reduced prices



8-inch Brass Candlesticks, each ... 21¢ 6-inch Metal Candlesticks, each ... 21¢ \$1.00 Gilt Candlesticks, for, each .. 82¢ 12-in, Glass Candlestieks, for .... 49¢ Special Easter sale of clear glass Vases, at 12e, 15e, 20e, 25e, 35e and .... 40c Entire stock of Candle Shades, at spe-

Regular prices 25c up to ..... \$2.75 Sale prices 19e up to ......\$2.12 \$5.00 Cut Glass Bowls; best \$3.98 Great special in cut glass \$3.79 Water Bottles, at, each.

Regular \$13.00 cut glass Bowls, on sale for ..... \$10.49

# A Great Easter Sale of Men's Clothing The Easter Sale of Men's Clothing is equally as important to men as the

sale of women's apparel is to women-This season's high-grade readyto-wear garments are priced about one-third below what equal suits would cost you at the exclusive clothing store-Worth saving, isn't it? Second Floor-Sale continues today, tomorrow and Saturday and included will be found the well-known makes of L. Adler Bros. @ Co., Hart, Schaffner & Marx, Stein-Bloch Co. and others

#### Regular \$20.00 Suits \$15.35

Five lines of our regular \$20.00 Suits, consisting of fine grade fancy worsteds, fancy tweeds and cheviots; splendid tailor-made suits; hand-worked button holes, hand-felled collars, best linings and trimmings; suits the exclusive clothier asks \$22.50 and \$25.00; our

#### Men's \$22.50 Suits \$17.15

Men's fine Suits, in this season's very newest fashions and materials; worsteds, fancy unfinished worsteds, cheviots, tweeds, beautifully tailored, perfect fitting; suits the exclusive clothier asks \$22,50 for. Our Easter sale price is.....

Special lot of black and navy blue unfinished worsted and Thibet Suits; \$18.00

#### Men's \$25.00 Suits \$19.65

Our Men's \$25.00 Suits; finest make and quality equal to custom-made; finest materials and fashions; worsteds and tweeds. Exclusive clothiers ask \$30 and \$35 for equal grades; choice of any \$25 suit in the store for.....

#### Women's Knit Underwear

Extra Special Values for Easter. Harvard Mills" Union Suits, in high neck, long sleeve, anklelength styles, or low neck, sleeveless, knee length styles; also low neck, quarter sleeve, knee length, hand-finished garments; all sizes; very best \$1.00 values. 

Special lot of sleeveless Vests; silk and lisle; mixed Richelieu ribbed; all sizes; best 60c gar-

## Women's Hosiery

100 dozen women's plain black Lisle Hose, with embroidered ankle, neat patterns; red, blue, white and yellow embroidery; all sizes; extra mainder of the week, pair. 25c



#### 25c Ribbons for 15c Yard

5000 yards of four-inch Taffeta and Satin Taffeta Ribbons; great variety of the leading shades, splendid quality; the best 25c value on sale today, tomorrow and Saturday, yard... 15c

New Malines; full line of colors; regular 25c value. 

## Great Sale of Lace Curtains

Easter Sale 40c Oranges 25c Dozen

300 Boxes-2400 dozen-great, large California Navel Oranges:

delicious fruit, of extra large size. The grower calls them 96's,

meaning 8 dozen to a crate. Fruit stands and ordinary grocers

are selling this same fruit at 40c a dozen. Buy all you want today, tomorrow and Saturday at, dozen..... 25c

visions of the best grade. Phone, Private Exchange 4. Basement.

We sell groceries at prices that mean a saving of hundreds of pennies to you weekly; a complete stock of groceries and pro-

Lot 1-White Nottingnam Lace Curtains, 50 inches wide; 3% yards long; handsome designs, values up to \$2.50 a pair...... Lot 2-White and Ecru Scotch and Cable-Net Curtains, 50 inches wide by 3½ yards long; splendid patterns; values up to \$3.25 pair....\$2.15 Lot 3-White and Ecru Cable-Net Curtains, Savoy and Corded Curtains, beautiful styles; values up to \$4.50 pair..... 

Small lots of high-grade Irish Point, Corded and Real Arabian Curtains on sale at greatly reduced prices. Custom shade and drapery work our specialty. Fireproof Burlap for Expo on work—any quantity. Third Floor.

#### Lace and Embroidery Bargains

English and buttonhole Embroideries and Insertions, 3 to 10 inches. wide. Three great lots. Splendid bargains

Lot 1-Values up to 35c a yard. Sale price, yard ... Lot 2-Values up to 65c a yard. Sale price, vard. 

Imitation Torchon, Pi. de Paris and Cluny Laces and Insertions; val-ues up to 18c yard, for, yd....5c Venise and Point Gaze Appliques; values up to \$5 a yard.....\$2.39 Net-top Laces; white and cream; 65c

values; yard......39e Lace Robes; best styles and val-ues; the handsomest showing of Em-broideries Portland women have ever selected from; all the new ef-fects for trimming waists, gowns, corset covers, etc., etc.; exceptional values.

#### FREE! CHILDREN'S **'BUSTER BROWN" HOSE**

To introduce "Buster Brown" Hosierv for children to the mothers of Portland, we will give free one pair with every four pairs purchased. "Buster Brown" Hose are the best wearing, best appearing Hose for boys and girls ever placed on the market. Guaranteed fast color; all sizes. They'll ourwear any Hose on the market. Pair, 25e.

## 25 Per Cent Off on Tailored Hats

"Gage," "Bendel," "Phipps & Atchinson," "Burgesser"

It isn't very often that the opportunity presents itself to buy stylish, attractive, new headgear four days before Easter at a saving of one-fourth -Choose from our entire stock of "Gage." "Burgesser," "Bendel." "Keith," and "Phipps & Atchinson" Tailored Hats and new Sallors at a reduction of 35 per cent from regular selling prices-This season's very best shapes, hundreds to select from-Regular \$2.50 to \$15 at 25 PER CENT OFF.

Trimmed Dress Hats \$2.00 to \$35.00; best values, handsome creations; greatest assortment in the city; Easter flower sale, 25 per cent off on our One pair free with every four pairs purchased. entire stock of flowers.