

# 800<sup>th</sup>=Anniversary Friday Surprise Sale=800<sup>th</sup> The Meier & Frank Store's Greatest Bargain Carnival

Tomorrow and Saturday are the days we celebrate our 800th Friday Surprise Sale by placing on sale the greatest array of high-grade merchandise at low prices the Portland public has ever been invited to share in—Advantageous purchases from prominent manufacturers will be offered at phenomenal reductions from regular selling figures—For over sixteen years the Friday Surprise Sale has been a prominent feature of The Meier & Frank business, each week growing in popularity until at the present time the response to our surprise sale announcements is not equaled in any city in the land—Tomorrow we round another century mark—We couldn't very well let the event pass without celebrating, so for tomorrow and Saturday we've planned a bargain jubilee that will make the store hum with business—The wise shopper will plan to come early tomorrow, although in most instances quantities are sufficient for two days' selling—Come!

## 800th Anniversary Friday Surprise Sale

### 1000 Fine Silk Petticoats



#### Best \$11 Values for \$6.95

For Friday's and Saturday's 800th Anniversary Friday Surprise Sale, we announce another one of our great Silk Petticoat Sales—A great special purchase from a manufacturer widely known for the quality and style of his product—1000 of them—Every one, \$11.00 value—Made of superior quality taffeta silk—Deep plaiting with tucked ruffle or ruche or four-corded ruffles—Colors are black, brown, pink, blue, tans, grays, purple, green, black and white, plaids and changeable silks—Altogether, making a lot second to none that we have ever offered—If you've need for a silk petticoat you can't afford to miss this opportunity—Tomorrow and Saturday only at **\$6.95**  
See Fifth-Street Window Display—Mail Orders Carefully Filled

## 800th Anniversary Friday Surprise Sale

### 500 Beautiful Dress Shapes

#### Our \$7.95 Values, This Sale \$3.50 Each

A matchless bargain in the Millinery Section for Friday's and Saturday's 800th Anniversary Surprise Sale—500 of the newest and prettiest Dress Shapes to be sold for less than half their value—Fine Chiffon Dress Shapes in black, white, rose, olive, navy, light blue and champagne—Lace Dress Shapes, Lingerie Hats, Chiffon Turbans, Etc.—All are splendidly made and this season's very best shapes—Every woman in town having Easter headgear needs to supply wants to get a peep at these handsome creations today—We know you'll be delighted with the styles and the price cannot fail to please you—**\$7.95 Dress Hats on sale tomorrow and Saturday at the very low price of \$3.50**  
See Fifth-Street Window Display



The Meier &amp; Frank Store

TODAY'S

GREAT LIST OF

## BARGAINS

60c Bath Towels, each.....39c  
20c Dotted Mull, yard.....12c  
\$2.00 Croquet Sets.....\$1.63  
50c Waist Flannel.....34c  
\$4.00 Napkins, doz.....\$2.89  
Wash Suits, yard.....10c  
50c ribbed Pants, each.....29c  
\$1.50 Table Linens.....\$1.21  
\$3.00 Bedspreads.....\$2.18  
25c White Vests, each.....16c  
Embroidered Voiles, yard.....20c  
M. & F. Coffee, lb.....24c  
\$6.00 Trunks.....\$5.09  
50c Veilings, yard.....38c  
\$1.50 Hand Bags.....98c  
20c Girdle Forms.....12c  
\$2.00 Kid Gloves, pair.....\$1.19  
Sewing Tables, each.....89c  
40c Dress Shields.....24c  
Framed Pictures, 25 per cent off.  
12 1/2c Flannelettes, yard.....7c  
\$1.25 Gloves, pair.....25c  
\$1.00 Chevrans, each.....71c  
50c Bureau Scarfs.....37c  
Matted Pictures, each.....14c  
40c Dress Trimmings.....7c  
25c Neckwear, each.....16c  
\$5 Dress Trimmings, yd.....\$1.39  
50c Scented Dress Shields.....34c  
Infants' \$1.50 Dresses.....79c  
Infants' \$2.00 Dresses.....99c  
Infants' \$5.00 Dresses.....\$2.78

### 35c Ribbons at 17c

For today we place on sale a great special purchase of 3000 yards of four-inch Black Taffeta Ribbon, superior quality, best 35c values. Buy all you want at 17c a yard. Black only, remember.

### Laces, Embroidery

French Val. Laces and Insertions, in a great assortment of dainty patterns suitable for Summer dress and underwear trimmings, infants' wear, etc.; values up to 70c a dozen yards; on sale for, per dozen yards.....43c  
Valenciennes Laces and Insertions, 1 1/2 to 2 1/2 inches wide; an immense variety to select from; values up to 90c per dozen yards; on sale for, per dozen yards.....65c  
Net Top Lace, venise and Irish crochet bands and appliques; values up to 40c a yard; on sale for, yard.....19c  
11,000 yards of Swiss and Nainsook Embroideries, Edgings and Insertions in the very latest designs, 3 1/2 to 10 inches wide; values up to 45c a yard; magnificent values for this sale at the low price of, yard.....15c  
3000 yards of handsome Corset Cover Embroideries—prettiest patterns we own; values up to 85c a yard, on sale for, yd.....45c  
5000 yards Corset Cover Embroideries—splendid styles—values up to 60c a yard; on sale at, yard.....25c

### Sale of Dinner Sets

American Semi-Vitreous Dinner Sets, open stock patterns; 60-piece sets for.....\$3.88  
100-piece sets for.....\$6.57  
60-piece Semi-Vitreous Set, green floral decoration, gold on knobs and handles, great special value at.....\$5.47  
100-piece set, same as above.....\$8.65  
60-piece Semi-Vitreous Dinner Set, pink floral decoration with heavy gold tracing, unequalled value.....\$6.97  
100-piece set, same as above, for.....\$9.85  
60-piece Semi-Vitreous Set, pink rose decorated and gold band, best value ever offered at, set.....\$6.97  
100-piece set, same as above, for.....\$9.85  
German China Sets, open stock patterns, great values, \$12.49, \$14.57, \$19.52.

### HAVILAND CHINA SETS

100-piece set, \$47.00 value, for.....\$37.60  
60-piece Haviland Set, green floral decoration, heavy gold mounted, great bargain at the low price of.....\$27.90  
100-piece set, same as above, for.....\$40.50  
100-piece Haviland Dinner Set, pink floral decoration, great bargain at.....\$21.85  
60-piece Haviland Set, blue forget-me-nots with gold edge and handles, \$33 set, on sale for the low price of.....\$26.40

### Oranges 20c Doz.

2000 dozen large California Navel Oranges, splendid fruit. The grade your neighborhood grocer asks you 30c dozen for. Buy all you want today, tomorrow and Saturday at the low price of, dozen.....20c

## 800th Friday Surprise Sale

### \$1.25 to \$2 Hosiery 75c Pr.

1000 pairs of Women's Black Lace Hosiery, allover patterns, fine French lisle, with double sole—a big variety of patterns; women wanting exceptionally good quality Hosiery will find this an unusual chance for money-saving; \$1.25, \$1.52, \$1.75 and \$2.00 values on sale Friday and Saturday at this low price, pair.....**75c**  
Women's fine Black Silk Hosiery, lace boot and embroidered boot effects; many of the choicest styles we own, \$5.00 and \$6.00 values, on sale at, pair.....**\$2.63**

## 800th Friday Surprise Sale

### Women's \$3 Shoes \$1.96

1000 pairs of Women's Shoes and Oxfords, Johnson Bros.' best \$3.00 values, for \$1.96 pair, is the great offering in the Shoe department for the 800th anniversary Friday surprise sale. In Shoes there's patent leather, vici kid, velour calf, box calf, heavy and light soles, lace and Bulcher cut. In Low Shoes there's patent calf, vici kid and chocolate kid, Blueher and lace Oxfords, all sizes; best \$3.00 values, for Friday and Saturday only at this price, pair.....**\$1.96**

## 800th Friday Surprise Sale

### 40c Silk Ribbons 21c Yard

7500 yards of soft finish all silk mousseline Ribbons, 6 inches wide, at half its value, is the grand Ribbon special in the Ribbon section for the 800th anniversary Friday surprise sale tomorrow and Saturday; full assortment of colors—cream, ecator, white, brown, pink, reseda, blue, black, violet, marine and red; every yard 40c value; your choice **21c** Friday and Saturday at, yard.....

## 800th Anniversary Friday Surprise Sale

### \$3, \$3.25, \$3.50 White Petticoats \$1.89



Our great Annual Easter Sale of White Petticoats will be held tomorrow and Saturday—700 beautiful white Cambric and Muslin Petticoats, the best bargains of the year for your choosing—All are trimmed in wide embroideries, Valenciennes and Torchon laces, insertions and clusters of tucks—Separate dust ruffles and fitted waistbands—Regular \$3.00, \$3.25 and \$3.50 values—Tomorrow and Saturday at this low price **\$1.89**  
Two lots of Women's Drawers—Fine nainsooks, wide full flounce of fine India Linon—Bands and footing—Beautiful styles—\$2 values—Friday and Saturday **99c**  
Women's Drawers—Wide flounces trimmed in laces and fine embroideries—Blind and openwork designs, insertions and tucks—\$1.25 vals. Friday and Saturday **69c**

## 800th Anniversary Friday Surprise Sale

### Mannish Shirts for Women \$1.13 Each

THESE ARE \$1.50, \$1.75 AND \$2.00 VALUES

For the 800th Anniversary Surprise Sale the Men's Furnishing Goods Department announces a special purchase of 100 dozen of the popular mannish Shirts for women and misses—All the very newest styles and materials in immense variety—The best values the season has offered—Plain white lawns, Oxfords and mercerized silks, mercerized sateens in cream, pongee and champagne, plain tan and polka dot lawns, new black and white checked cashmeres, blue pongees and gray striped mercerized chambrays—All sizes—They come from a maker who knows how to make shirts, well sewed and finished, perfect fitting—\$1.60, \$1.75 and \$2 values—Tomorrow and Saturday in Men's Dept. at **\$1.13**  
See Fifth-Street Window Display



## 800TH FRIDAY SURPRISE SALE

### Children's Hats \$1.29 Ea.

500 handsome "Buster Brown" White Sailor Hats for Children, 6-inch brim, with band of 2 yards of heavy all silk gros grain ribbon, every hat in lot worth \$2.00. They are a great special purchase made by our millinery buyer on a recent trip to Eastern markets; Friday and Saturday only at the special low price of.....**\$1.29**  
Millinery Department, Second Floor

## 800TH FRIDAY SURPRISE SALE

### \$26.50 Willam'te Machines \$21.75

For Friday and Saturday we offer 50 of our latest and best model Willamette Sewing Machines, drop head, automatic lift, full ball bearing, best head, full set of attachments—expert operator to teach you. This machine we guarantee the equal of any \$60.00 or \$75.00 agency machine on the market; 10 years' guarantee; the greatest sewing machine value in the city; Friday and Saturday only at.....**\$21.75**

## 800TH FRIDAY SURPRISE SALE

### \$16.50 Walking Suits at \$10.95

100 Women's Spring Walking Suits, regular \$16.50 values for \$10.95, is the 800th anniversary offering of Portland's leading cloak and suit store. Jacket style, fancy braid and button trimmed, skirts in pleated effects; materials are chevrons and tweeds; colors black, blue, brown, light and dark mixtures, all sizes; tomorrow and Saturday at the low price of \$10.95. Second Floor.....**\$10.95**

## 800th Anniversary Friday Surprise Sale

### Greatest Sale of Men's Clothing



800th Surprise Sale bargains for Friday and Saturday every economical man and young man is interested in.  
Men's \$12.50 all-wool Suits, in fancy tweeds and chevrons, Italian serge lining and extra well tailored; sizes 35 to 44; grandest clothing bargain ever offered at.....**\$9.15**  
Men's \$15.00 all-wool fancy worsted and cassimere suits, very best patterns for business wear; sizes 35 to 44; suits the exclusive clothier would ask you \$18.00 for, sale price.....**\$10.65**  
Men's all-wool black clay worsted and unfinished worsted Suits, warranted fast color, finely tailored and good weight; greatest black suit value ever offered at.....**\$10.65**  
Men's fine all-wool dark blue unfinished worsted Suits, hand-felled collar, hand-worked buttonholes, lined with best Italian serge lining; \$20.00 suits, Friday and Saturday.....**\$12.65**

## 800th Anniversary Friday Surprise Sale

### 2000 Pairs Lace Curtains Best \$2.50 Values \$1.27 Pr.

A phenomenal sale of 2000 pairs of Nottingham and madras weave curtains, great purchase from a prominent importer at less than half their value; 15 patterns, all this season's newest and best designs; a grand opportunity for parties furnishing up rooming-houses and hotels; widths range from 48 to 54 inches; all are 3 1/2 yards long; every pair in the lot \$2.50 values; Friday and Saturday, pair.....**\$1.27**  
See Fifth-street window display.

Odd pairs of Lace Curtains, one pair of a kind. Cluny, Arabian, Irish Points, Cable Nets, Ruffled Swiss, etc.....HALF PRICE



## 800th FRIDAY SURPRISE

### Gas Stoves

2-burner Gas Cook Stoves with oven and broiler. Regular \$7.75 value, Friday and Saturday.....**\$6.25**  
2-burner Blue Flame Oil Stove. Guaranteed smokeless and perfect baker.....**\$4.35**  
\$21.50 Peninsular planished steel Range, 10 years' guarantee, Friday and Saturday.....**\$28.75**

## 800th FRIDAY SURPRISE

### Dress Goods

2500 yards of mixed Suitings, all desirable weaves and colorings. The best 55c quality, yard.....**69c**  
All-wool French Voiles, in all the leading shades. Regular \$1.25 quality—for Friday and Saturday only at the special low price of, yard.....**\$1.05**

## 800th FRIDAY SURPRISE

### Boys' Clothing

Boys' full quality 2-piece double-breasted and Norfolk Suits, in navy blue serge, brown and gray plaids, checks and mixtures, 6 to 16 years; best \$7.50 values, Friday and Saturday.....**\$5.95**  
\$6.30, \$6.50 Buster Brown Suits, red, navy and blue serges, checks and mixtures, 2 1/2 to 6 years.....**\$4.85**

## 800th FRIDAY SURPRISE

### Silk Specials

5000 yards of fancy chiffon Taffeta Silk shirtwaist suiting; immense assortment of the very best styles. Regular \$1.00 values, yard.....**59c**  
Plain Messaline Silks in all colors. Best \$1.00 silks on sale Friday and Saturday at, yard.....**69c**

## 800th FRIDAY SURPRISE

### Drug Department

Cuticura Soap, cake.....16c  
Graves' Tooth Powder, can.....9c  
Purity Violet Cream, jar.....9c  
Easter Sachet Envelopes.....9c  
2-lb. bar Castile Soap.....16c  
Fairy Soap, dozen cakes.....25c  
236 French Tooth Brushes, each.....15c  
Okayed Toilet Paper, dozen rolls.....25c  
Sapolin Varnish Stain, can.....18c

## 800th FRIDAY SURPRISE

### Screen Doors 89c

1000 Screen Doors, 6 ft. 8 in. by 2 ft. 8 in., complete with spring, hinges and hooks, Friday and Saturday at.....**89c**  
Mrs. Potts' nickle-plated Sad Irons, set of 2, Friday and Saturday.....**89c**  
Adjustable Window Screens, 20x37 1/2 inches.....**32c**  
Wire Meat Scales.....**\$1.13**