Bropptional Valuse in Colorod Taffetas Best 85c Taffeta Silks 68c Yard


 Wodumaty wown will Tower ofemed in Portuand at the requilat prico of

Special at 68c
Alluring Attractions in wardrobe salons



## 1005 Grand Formal Spring Openings

TOMORROW (TUESDAY), WEDNESDAY, MAR. 28-29
WE WANT EVERY RBSIDENT-MEN, WOMEN AND OHILDREN - OF PORTLAND AND HER SURROUNDING AND TRIBUTARY OITIES AND TOWNS TO CONSIDER THIS A PERSONAL INVITATION TO BE OUR GUEST UPON ONE OR BOTH OF THESE DAYS. THE GRAND EXPOBITION WILL BE ONE OF THE MOBF TMPORTANT AND COMPRBHENSIVE BXPOSES OF AUTHORITATIVE STYLBS, FOR TBE NEW BBABON THAT MAKES ITS DBBUT THIS WBBE, OONBUMMATED BY ANY HOUBE IF AMBRIOA. THE

Orchestral Music From 2 to S P. M. Both Days
See the Charming Window Decorations! See the Splendid Merchandise Displays See the Unique and Elaborate Store Decorations!
A. Monster Convention of Unparalleled Bargains Marks the Surpassing Event

OPENING ANFOUNOBMENTS OROWD THEIR MBNTION FROM THE STORE NBWB COLUMNS; THE PUBLIO WILL READ OF THE UNMATOHABLE BARGAINS ON THE PRIOE OARDS ALONG THE AIBLES AND THROUGHOUT THE GREAT SALONS THAT FORM AVENUES AND BAZAARS IN THIS GREAT "VILLAGE OF STYLE SHOPS." E EEP YOUR EYES OPEN AS YOU PASS THROUGH-THE PRICES WILL IS OONTINUED TODAY, FORMING AN AGGREGATION OF UNAPPROACHABLE VALUES FOR THIS "BARGAIN MONDAY

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Portland's Foremost Store with Largest Stocks on Pacific Coast

| Portland's Foremost Store with Lorgest Stocks |  |
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of Special Interest to
Women Shoe Buyers

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## The Annual March Sole of Silverware ond Gold-plated ClockS


" 1847 "
Rogers Bros. Silve rware
















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Extra Specials!


No; We Do Not Do Dressmaking











## "Notionalities"














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## Extraordinary Special

Nactrowe stop-Firat Floor Ledies' 25 C and 35 C Collars loc Each

## Prety, foteding Xeckwey, equasitiels



Special at 10c
The Big Pourth-Floor Homefitting Stores










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