## Cud Noitionn-Ting <br> Porfland's Largest Foremost Store The Quality Shop" <br> Culd Tho thom

Ready With the New Spring Goods! A final Electrocution of Prices on All Winter and Staple Stocks for Reducing to a Minimum Before the Grand Openings.

Resoluce iesdership demands that all of the goods of a season be sold during that season. Mercantile success deppends on selling so nearly earlier season. We won't get back the dollars we spent-or anywhere near it-on much that is offered this week. year, and this loss isn't a drop in the bucket.

THE I. C. SCHOOL SCHOLARSHIP VOTING CONTEST

 $\qquad$ store
\& co.....

Extraordinary Extra Special!
Second Floor Annex Salons
Women's 75c Drawers 39c a Pair

## A GREAT FEBRUARY REDUCTION SALE

 now is the time for home furnishing





## New Suits

 Jaunty JacketsCome Knocking at Our Doors From Every Train Now



## 

Nintumw widit mity in
SMART NEW COATS

Extra Specials for the Week:


