

HOURLY SALES TODAY For extra hourly specials see Sunday papers.

New Royal Worcester Arrivals



Corset Salons—Second Floor Annex. There is no article of woman's apparel that lends so much to her appearance as the corset.

We are pleased to announce today the arrival of the complete Spring lines of the famous Royal Worcester Corsets, including "Bon Tons."

A Reception to St. Valentine

TODAY AND TOMORROW, Thousands of Dainty Missives—Handsomest Valentines in Town.

On First Floor, where he lies in wait with bow drawn and a quiver full of arrows pointed with love's messages.

Fancy Valentines. PRICED FROM 3c TO \$2.50 EACH. Fancy Crepe Paper Napkins with Valentine designs or fancy decorations; nice for parties, etc.; special at, the hundred 15c to 35c

Women's, Children's Underwear

PHENOMENAL BARGAINS, First Floor.

The knit underwear and hosiery sections have been greatly enlarged and facilities bettered for serving our rapidly-growing patronage.

- Women's long sleeve vests, medium weight, 50c value 25c
Women's cream tinted cotton union suits, 75c value 35c
Women's black wool tights, \$1.50 value for pair 50c

Women's, Children's Hosiery

- Women's black cotton hose, double sole, spliced heel, 25c value, pair 17c
Women's black cotton hose, with embroidered heels, 30c value, pair 29c
Children's black worsted hose, fine ribbed, value to 35c, pair 18c

Toilet Articles and Small Wares

- AT SPECIAL BARGAIN PRICES. First Floor Annexes. FANCY LACE PAPER DOILIES. In White and Colors. For ice cream, salads, lunches, etc.; prices, the dozen 10c, 15c, 19c, 20c

Portland's Largest, Foremost Store The "Different Store" Olds, Wortman and King 5th, 6th & Washington, Sts. THIS IS THE STORE'S "NEW YEARS" TODAY, WON'T YOU PAY US A CALL?

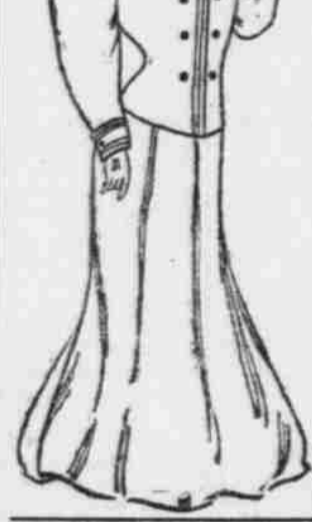
THIS GREAT STORE FAIRLY OUTDOES ITSELF IN THE BEAUTY AND VARIETY OF ITS ADVANCE SPRING SHOWINGS AND WONDERFUL VALUES IN FASHIONABLE DOWN-TO-DATE MERCHANDISE.

Authoritative Women's Apparel Shops

THE OLDS, WORTMAN & KING STORE brings Paris and New York to Portland; gives one the handy advantage of Berlin tailoring, and, at a glance, shows the wonder-works of European tailors and modistes, side by side with the best development of American fashions.

Elegant New Suits

Stunning suits, made of covert cloth; the coat, 27 inches in length, tight fitting, with fancy stitched seams, long of mutton sleeves and in-laid taffeta collar—skirts made walking lengths in pleated effects.



SPECIAL! Women's \$25 to \$23.50 Tailored Street Suits \$8.95

Splendidly tailored, in finest workmanship, in handsome mixed serges, chevots, homespun and smart mannish mixed tweedish materials.

Smart New Coats

Covert Jackets, made in tight-fitting style, with stitched strap seams of same material—taffeta silk lined—leg o' mutton sleeves, with turn-back cuffs and strap trimmings from shoulder to cuffs.

Extra Special!

- CASHMERE HOUSE WRAPPERS. Worth \$7.50 for \$4.95. Fancy cashmere House Wrappers, in red, black and navy—made in tight fitting style with belt, accordion plaited collar and cuffs, and trimmed with fancy braids. Pretty, stylish and comfortable. Our regular \$7.50 value. Special at, each \$4.95
\$1.00 DRESSING SACQUES, IN 42c. Comfortable Dressing Sacques, in black, with Persian figure—blue stripes or black and white effects—good \$1.00 values. Special at, each 42c

Dainty Wash Fabrics

IN TODAY'S SPRING EXHIBIT. Wash Goods and Domestic Alikes—First Floor. My what a beauty show! Nothing like it ever seen before!

part, they are independent and stand alone; but occasionally two take hold of hands and run along together—little shining white ribbons on a dust-colored ground.

pale blue, cardinal, cream, white and black, pretty as silk. Special at, yard. Scotch Ginghams. Hundreds of patterns to select from, in neat, plain and broken checks. Special at, yard.

Footwear at Favorable Prices

The "Fair-Way" Shoe Store—Sixth-Street Annex, First Floor. Nothing is better worth its legitimate price than a well-made and shapely shoe; and few things are as expensive in the end, wear and comfort both being considered, as shoes that are made to look what they are not—that is, the ordinary "bargain" shoes of commerce.

- month inducement for shoe buying we offer these four exceptional values for this week—and divide the plums equally between our men and women patrons. WOMEN'S \$3.50 DRESS SHOES \$2.45. Women's smart dress shoes in violet kid, patent tip, medium round toe, flexible light sole, medium heel, regular \$3.50 value. Special, pair. MEN'S \$3.50 DRESS SHOES \$2.45.

Handsomeness Floor Coverings and Draperies of All Kinds

WELCOME NEW ARRIVALS ON THE BIG FOURTH FLOORS—IN THE HOME-FITTING STORES. Every rug, every yard of carpet, every curtain and each portiere in this great stock was bought to please some careful, beauty-loving housewife.

Dainty lace curtains in Brussels and rennaissance effects, at wonderfully low prices, as follows—the pair: 75c, 85c, \$1.00, \$1.25, \$1.50, \$1.75, \$2, \$2.50 up to \$7.50.

and designs to choose from. Our \$3.25 and \$3.50 values; special at the pair \$2.45. Couch covers in real Oriental designs; priced from, each \$25 to \$35. Tapestry couch covers, in Oriental effects, fringed all around. Prices, each \$3.50, \$3.75, \$4.50, \$5.00 to \$7.50.

White wool blankets, extra heavy and extra large—perfect beauties in every way. Our regular \$10.00 value; special at, pair \$7.85. \$3.00 COTTON BLANKETS FOR \$1.85.

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The New Advance Shapes in Spring Hats

Salons of Millinery—2d Floor Annex.

Like Caesar of old, they came, they were seen—and they conquered. Saturday yielded to the importunities of a number of callers and showed for the first time the dainty new buds in the millinery garden.

THE RED ASTER HAT

is conjured from scores of the tiny red flowerets, with crown of braided moline; also a Colonial shape.

THE GERANIUM HAT

is a small shape formed from the dainty blossoms that give it name, shading from red to a delicate coral pink, with a touch of moline net in soft folds around crown and a fetching spider bow of red satin at side of brim.

THE HYACINTH HAT

is a bewitching Spanish shape—by name "Senorita," and as dainty as the prettiest Spanish maiden that ever breathed the air in the Land of the Dons.

READY-TO-WEAR HATS for 49c

\$2.50 and \$3.50 READY-TO-WEAR HATS for 49c. Ready-to-wear hats, in fancy shapes; turban and sailor styles, tastily trimmed with breasts, wings, ornaments, etc.

FANCY BUCKLES WORTH 75c for 24c

Fancy buckles in Rhine stone, cut steel and jet effects; for millinery or ribbon belts; our 75c value; special at, each 24c.

NET WORTH 35c for 6c

Molines Net, in fancy shades; our regular 35c value; special at, the yard 6c.

Gown Garnitures

- FOR DRESSY WOMEN'S SPRING ATTIRE. First Floor. Dainty trimmings, buttons, braids, laces and embroideries at sensationally reduced prices. Dressmakers and home sewers may profit. The new in rich and pretty laces and neckwear for women are parading themselves as proud as peacocks.

A very large assortment of fancy satin and taffeta belts in black, white and colors; stylish and pretty. Our 50c, 75c and 85c values; special at, each 39c.

LADIES' 35c AND 40c GOLF GLOVES, 19c PR. Pretty worsted golf gloves that fit snugly and perfectly as kid. In plain colors and smart, fetching fancy effects. Just the needed hand coverings for street wear this nippy weather.