

Olds, Wortman-King Portland's Largest Store The Different Store 37 67 1/2 Washington Sts. The "Quality Shop" Olds, Wortman-King

SPECIAL NOTICE TO "CHARGE CUSTOMERS"—ANY GOODS BOUGHT IN THE STORE ON CREDIT ACCOUNTS, TODAY OR TOMORROW, JANUARY 30 OR 31, WILL BE CHARGED ON FEBRUARY BILLS.

SIX-MORE DAYS OF CLEARANCE SALES-SIX

Public Tea Room Second Floor. Under the auspices of Portland Y. W. C. A. "Grandma" Munn, Hostess. MENU FOR MONDAY, JAN. 30, '05.

A Remarkable Sale of Magnificent Gowns and Superb Wraps at the Cost of Ordinary Street Garments! Today Only! Today!

OPERA WRAPS AND EVENING COSTUMES AT HALF PRICE OR LESS, TO CLOSE.—And the sale is particularly timely from the fact that it comes ushering in the appearance of the great Melba at the Marquam Grand tonight. The magnificent models and wraps occupy drawers in fixtures that are to be discarded for newer and more modern ones the coming season.

Extra! Extra!! Extra!!! A Gigantic, Sweeping, Final Wind-Up Sale of Women's Suits and Calling Gowns at HALF PRICE! It Starts Today! Every Suit and Every Calling Gown in the House Included!

COATS HALF PRICE.—In order to make the clearance more complete, we shall also include the Coats. In every variety and style—Raincoats included. For one week, to close, positive and final, you may select any coat in the house at HALF PRICE. And we guarantee every regular price to be lower than equal by any Portland house—and yet this week you divide that price and save half.

WATCH FOR THE GREAT SENSATIONAL SPECIALS of the week in this section. If prices will do it, we're going to clear the racks and tables bare to the walls.



A Problem—Its Solution

PROBLEM: (Given by the People.) "How is it the O. W. & K. Store always has, as it claims, the best and largest number of REAL bargains of any Portland establishment?"

SOLUTION: Largest stores usually have this in Portland's largest store.

QUESTION: "When and how did it become largest?"

ANSWER: First—In the Fall of 1904, upon the addition of its five-story, Sixth-street annex building, with its two additional modern modern passenger elevators. (The only building in the city with five elevators, three exclusively for passenger service, making shopping as easy and convenient on the fourth floor—dark in other stores that are as high, and used only for storage—as on the main floor.)

ANSWER: Oh, no! No more than a mowing machine gets ALL the long grass in a field. The stragglers, with the old-fashioned sickle, get a few blades around the hummocks and rocks that might dull our big blade to approach—but it's mighty poor grass—and scattering.

QUESTION: "Does the O. W. & K. store own its goods at lower prices than competitors that it can afford to sell for less—as it does?"

ANSWER: We do. "Reason why?" Easiest of all. You've read already a good part of the answer; the rest is, in "classic" phrase, a "cinch"—two words, LARGEST OUTLET. Big manufacturers come to us with big lots of goods—the world's best. Hundreds and thousands cost less per unit than dozen and scores. We've the outlet—they know it, and want it. Result, big sales, quick cover, little expense and only a broker's profit.

QUESTION: "But won't some other store some time learn the solution?"

ANSWER: Don't know—can't tell, don't care. Might venture an opinion—about 2005 A. D.—perhaps; but by then we'll have had high on to 128 years of experience. Good morning.

Last Opportunity Sale in the Men's Toggery Shop

A Full and Complete Assortment of Men's Furnishings at Clearance Prices. MEN'S \$20 SOX FOR 17c. Men's fine black cotton hose, real combed Merino, with high spliced heels and double soles, full regular grade, one of our very best lines at 25c; special Clearance Sale price, the pair, \$17c.



FLANNELETTE GOWNS. Gowns worth \$1.50 for 75c. Women's flannelette Nightgowns of very good quality, in solid colors and stripes, made Mother Hubbard yoke and other styles and trimmed with embroidery. Our \$1.50 value; special, each, \$75c.

Last Opportunity Sale of Helps for Housekeepers, Rooming House Managers, Hotel and Restaurant Folk.

EVERYTHING FOR THE KITCHEN. Here's an event for housekeepers and prospective ones. Five days to celebrate, it's not safe to say it's the best. Just glance over this list and stock up this week for a year or more ahead. It's practical economy.

Last Opportunity Sale of Women's Undermuslins, Skirts, Etc., Infants' and Children's Wear, Corsets and Art Goods

Last Week of the January White Fair. We might extol the virtues of this unseen apparel forever and excite but mild interest at best. We're going to take a short cut, however, to popular favor, and make price so attractive that it will positively prove irresistible.

BRADIES AT HALF PRICE. In the Art Shop—Annex, Second Floor. A large assortment of rickrack and novelty Bradies, and are made of the finest material in black Italian cloth, white imported couille and silk batiste, in blue and pink and banded with the best quality of walebone. Following are the numbers included in the sale, all at HALF PRICE.

NEW COLONIAL BRILLIANT CLEAR GLASS. Water Pitchers; special, each, \$2.50. King Tea and Berry Bowls; special, each, \$1.50. Fruit Saucers; special, each, \$1.00. Pickle Jars; special, each, \$1.00. Sherberts; special, dozen, \$1.00. Mayonnaise Bowl and Plate; special, dozen, \$1.00. Footed Jellies; special, each, \$1.00. Syrup; special, each, \$1.00.

DRESSMAKERS' NEEDS AND EVERY-DAY UTENSILS AT PENNY-SAVING PRICES. First-Floor Section. You save the pennies and any old maid will save the dollars for you. Here's an Olds, Wortman & King recipe for getting pennies back in change that may save you dollars if you leave the store at the LAST OPPORTUNITY SALE.

Best quality, large size, nickel-plated Safety Pins, one dozen on card; special, card, 5c. 15c PIN BOOK 10c. Pin Book contains 144 assorted sizes, black or white, solid head, steel belt pins. Regular value 15c; special, each, \$10c. 10c WIRE HAIR PINS 5c. Black heavy wire Hair Pins, one dozen in package. Regular value 10c; special, package, 5c. DRESS SHIELDS, 15c, 17c and 19c. White namsook covered, ventilating Dress Shields: Size No. 2—Regular value 20c; special, pair, 15c. Size No. 3—Regular value 25c; special, pair, 17c. Size No. 4—Regular value 30c; special, pair, 19c.

LADIES' BOSTON SHOPPING BAGS 25c AND 30c. Boston Shopping Bags. Regular 75c value; special, 25c. Regular 90c value; special, each, 30c. POMADE JARS 15c TO \$1.50. Pomade Jars, sterling silver tops—Regular 25c value; special, each, 15c. Regular 50c value; special, each, 25c. HAIR BRUSHES \$1.25 TO \$2.10. Regular 12.50 value; special, each, \$1.50. Hair Brushes, sterling silver back—Regular 12.50 value; special, each, \$1.25. Regular 12.50 value; special, each, \$2.00. Regular 12.50 value; special, each, \$2.10.

Important Clearance Specials From the Fourth-Floor Stores

BLANKETS. These Blankets are of Oregon white fleece wool, with pink or blue borders, all of them extra quality. Our \$4.50 value; special Clearance price, pair, \$2.75. Our \$5.00 value; special Clearance price, pair, \$2.75. Our \$7.00 value; special Clearance price, pair, \$3.45. THE FAMOUS "OLDS, WORTMAN & KING" Sewing Machines. \$21 FOR SEWING MACHINES WORTH \$27.75. These Machines are made with cabinet or gold on oak, drawers, drop head, swell front, big arm and ball bearing, are guaranteed to give satisfaction. Our \$27.75 value; special Clearance price, each, \$17.00.

Clearance Sale of Portieres

A fine assortment of handsome Portieres, but only one or two pairs of a kind. All go at Clearance prices. Our \$1.75 value; special Clearance price, pair, \$1.25. Our \$2.50 value; special Clearance price, pair, \$1.75. Our \$3.25 value; special Clearance price, pair, \$2.25. Our \$4.00 value; special Clearance price, pair, \$2.75. Our \$4.75 value; special Clearance price, pair, \$3.25. Our \$5.50 value; special Clearance price, pair, \$3.75. Our \$6.25 value; special Clearance price, pair, \$4.25. Our \$7.00 value; special Clearance price, pair, \$4.75. Our \$7.75 value; special Clearance price, pair, \$5.25. Our \$8.50 value; special Clearance price, pair, \$5.75. Our \$9.25 value; special Clearance price, pair, \$6.25. Our \$10.00 value; special Clearance price, pair, \$6.75. Our \$10.75 value; special Clearance price, pair, \$7.25. Our \$11.50 value; special Clearance price, pair, \$7.75. Our \$12.25 value; special Clearance price, pair, \$8.25. 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Our \$97.75 value; special Clearance price, pair, \$65.25. Our \$98.50 value; special Clearance price, pair, \$65.75. Our \$99.25 value; special Clearance price, pair, \$66.25. Our \$100.00 value; special Clearance price, pair, \$66.75.

The Slaughter Sale of Splendid Books

We've always taken pride in our Christmas Book store, and now we must give up even that, for even with the largest store in the "Exposition City" we find we cannot again conscientiously take stock of space from other departments for the Book Store. So until we build again—a year hence—we must do without a book store, even at Christmas—and the books are being ruthlessly sacrificed. The bookman is at your service, with all the wisdom of the owl. He has knowledge and fun for all creation at his elbow. There's books for everybody here, and the children's corner is jolliest of all. There's brightness, snags and beauty in the books, and there's books for scientists and theologians. Books for everybody, at less than cost of printing in many cases. We're clearing out the book stocks, and it's the book lover's chance to secure gems at the price of paste.



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