Exposition Well Advertised Through East.

LABOR IS WELL SPENT

Ex-Senator McBride Commends Publicity Methods.

Noted Oregonian Says People Accept Exposition as an Inducement to Visit Pacific Coast and States of Great Northwest.

20,000 COLUMNS PRINTED ABOUT EXPOSITION.

The general pross bureau of the Exposition has made its first report to Sec retary Reed. The report states that its inception over 100,000 words have been written concerning the Exposition. Articles have been supplied to 5000 newspapers and other publications. From the clippings received, it is approximately estimated that 20,000 omns of matter have been printed about the Exposition in papers outside Oregon during the past two months.

One thousand photographs have been furnished Bunday newspapers and magazines. Newspaper contests, with a trip to the Exposition to the winners, have been started. In addition to this, thousands of pieces of literature have been sent in answer to inquiries.

Ex-United States Senator George W. McBride, one of the Government Com-missioners to the Louisiana Purchase Exposition, will soon return to St. Louis to complete his duties in connection with

the great World's Fair.

Before his return from the East last month he made a close study into the results of advertising to the St. Louis Exposition, and while in Portland has inquired into the methods of giving pubicity to the Centennial Exposition under the direction of Secretary Reed, director of the division of exploitation. Speaking on this matter yesterday, Senator Mc-

"In my opinion, the Lewis and Clark aposition is more effectively advertised Exposition is more effectively advertised right now and better known throughout the United States than the St. Louis Exposition was at its opening day. I find that everywhere in the East people know an Exposition will be held in Portland this year; that it will celebrate the 160th anniversary of the exploration of the Or-egon Country, and that its chief aims are to exploit the resources of the Pacific Northwest and show the opportunities that are open to American enterprise and effort in the Oriental trade field.

Is a Practical Proposition.

"It is practical results that are wanted nowadays, and the people of the East look upon the Centennial as the most practical proposition in the way of an Exposition ever undertaken. In the East, and particularly in those portions where land is high in price, the interest in the Pacific West has for several years been intense. The people have wanted an in-ducement to come to the Coust, and the Centennial Exposition has furnished the ement, and the rallroads have grantfore, the policy of the exploitation divishave been adopted, and the one that promises the surest results. "A circumstance that reflects the friend-

Railroads Are Helping.

"Another circumstance is the publica-tion by railroads interested in Coast bus-iness of the illustrated folders pertaining to the Coast and the Exposition, prepared, as I have learned, chiefly from data and photographs supplied by the general press Two agencies that can make or unmake an Exposition are the newspapers and the railroads. If they are friendly and are co-operating for success, as they are in the case of the Centennial Exposition, there can be no doubt of the result. The exploitation division is certainly to be commended for having obtained such strong support from the news-

papers and the railroads.

"I have been gratified to see that the printed matter issued in behalf of the Exposition is of so high an order and of a character that will awaken and hold the interest of any person that has ever thought of making a trip to the West, I am surprised that such good work and so much of it has been accomplished for the relatively small fund available for the purpose. The money has evidently been put to good use, and I predict that the results will be seen in a large attendance during the Exposition period.

WILL AID IMPORTANT BILLS. Woman's Club Holds Profitable and Delightful Meeting.

The current events department of study took charge of the programme at the Woman's Club meeting yesterday after-noon and gave those present one of the most delightful hour's entertainment en-joyed at the club for many meetings. Mrs. Arthur Newill, as chairman, took the chair and conducted the programme, which consisted of anecdotes, a review of the current topics of the week, papers on various subjects of immediate interest to the country at large, and poems, one of which was original and exceedingly clever. Those participating were Mes-dames Arthur Newill, Nina Larowe, E. A. Hubbell, W. H. Markell, Edward Jaeger, B. S. Pague, D. M. Watson and Mrs.

The club, as a body of women interested In state and local government, voted to have letters written every Senator and Representative urging the passage of a number of bills now pending in the Senate in which all women are much interested. These bills include the amendments to the child labor bill, the bill for a change in the name of the State Reform School, the Juvenile Court bill, the indeterminate sentence bill, the bill for a parole law and the bill for transportation of the insane.

It was also voted to request the Senate and House to take some definite action at this sension for the protection of the fee-ble-minded. General interest is felt in all these measures by every club member and the decision to make this effort for

and the decision to make this effort for their passage was unanimous.

Delightful music was given with the lit-terary programme, consisting of vocal selections by Miss Irene Flyon and Miss Watson, and an original instrumental number by Miss Warner, entitled "Sacs-jawca," which will soon be in the pub-lishers' hands.

COMPLETING NEW BABY HOME Building Will Be Occupied and Dedicated February 22.

The new Baby Home building on the Waverly tract will be completed for occupancy and dedication February 22, Washington's birthday. A small army of men is at work in the many rooms of the new structure, crowding everything forward as rapidly as possible so the building can be occupied at the time specified. The new home is a much more retentious building than was contemplat-PRAISES SECRETARY REED ed at the start, but the plans continued to expand, until the cost will likely be more than double the \$6000 thought to be

sufficient when a new building was first talked about by the managers. Nothing has been omitted in the plans prepared by Architect Chappell P. Brown that would make the home building con-venient for the care of the babies. Its sanitation is considered excellent and the arrangement of the rooms convenient. When the new structure is occupied the old building that was used for the past 12 years will become the hospital, which will permit the isolution of children when sick. Heretofore there has been no place where habies sick with contagious disccould be kept spart from the well ones. The management calculates to celebrate Washington's birthday by occupying and dedicating the new home on that day.

TO FIX BURNSIDE BRIDGE. East Side People Petition County

Court to Act at Once.

If the woodwork of the Burnside bridge is to be renewed this year the business men and residents of the district affected directly on the East Side are anxious that the work be done as soon and as ex-peditionally as possible. It is understood that all the woodwork, including the long approach on the East Side, will have to be renewed at an early date. The follow-ing petition to the County Court is being circulated:

The undersigned property-owners and residents of the East Side respectfully request the County Court to take the becomery steps to renew the woodwork on the Furnaide bridge early, so that it may be completed and thrown ones to the nubble before the opening of the

FREIGHT DEPOT FOR EAST SIDE Firms May Ship Direct Over the S. P. and O. R. & N. Lines.

After long years of waiting the busi-ness men of East Portland are soon to be provided with a freight depot from which shipments may be made over the Southern Pacific and O. R. & N. lines. In response to a large petition, Superin-tendent L. R. Fields has made an investigation of the matter of location. Mr. Fields wants to get a building in the vi-cinity of East Washington or Morrison street, as it is not intended to erect a depot at present. That will come later At present, freight for shipment must be hauled to the West Side depot, a distance of about two miles, causing both great loss of time and inconvenience, all of which will be done away with when the depot is established.

Absent-Minded Man in Trouble

Signed Wrong Name to Bustness Check and Lands in the Tolls,

when Municipal Court yesterday lon giving first place to descriptions of the country and offering it as the attraction with the Exposition as the inducement to travel, is the best that could journeyed to the establishment of a morning in answer to a charge of forgery, a curious state of affairs was presented. journeyed to the establishment of a prominent furniture firm in this bought some furniture, wrote a check for \$600, to which he signed the name of William Bates, and refused to take the "A circumstance that reflects the friendliness of the whole country for the Pacific Coast region is the very general publication in Eastern newspapers of the articles pertaining to the West and the
Exposition that are issued from the general press bureau in Portland. It may be
taken for granted that the newspapers
would not give space to such matters
unless their readers demand it.

"A circumstance that reflects the friendliness of the whole country for the Padifference in cash between the cost of the
furniture and the amount on the face of
the cheek. In court yesterday Beatty
denied all, and said he remembered noth
ing of what he is alleged to have done.
Beatty's case is explained as one of
mental aberration, as friends appeared
in court and vouched for the man, all
activing as to his hopesty. He has lived mental aberration, as friends appeared in court and vouched for the man, all testifying as to his honesty. He has lived near Salem for many years, has property there, and is known as a man of honesty. The case was continued.

NEW SPRING STYLE

Covert Jackets.

The new large sleeve. You cannot see them at other stores because they have to wait until the Eastern fellow can get them made and shipped out here. We manu-facture our garments here in Portland, strictly up to the latest calls of fashlon, so you can get the corroct thing at once. They are elegant jackets, tailor shrunk, won't spot. Hasy payments if you desire

THE J. M. ACHESON COMPANY.

ADVANCE SPRING STYLE.

Ladies' Suits.

The ladies of Portland will please notice that we are the only house in Portland that is showing or can show the new Spring style garments. Look in our window and see. You will see the sleeves and all are correct and not carry-overs. THE J. M. ACHESON COMPANY. Fifth and Alder Str

Hard-Worked Crew Denied Rest. BELLINGHAM, Wash., Jan. 27 .pecial.)-After working continuousfor 24 hours with only one meal in all that time, the men hired by the Seattle contractor, W. R. Chesley, were refused time to rest for a few hours by their employer. It is alleged that Chesley refused the request in person and when the men were on the point of striking their employer discharged

Chesley held the contract for getting the ship Carleton off the beach north of this city. Because of the dis-charge of the men, the anchors and chains of the vessel will lie at the bottom of the Sound until another crew can be secured to man the dredges

LINGEBING COLD.

Credit Purchases Made Today, Monday and Tuesday Will Go on Your February Account

The Meier & Frank Store Open Tonight Until 9:30

For the convenience of the great army of empolyed who have to depend upon Saturday evening in which to do their shopping. The Annual Clearance Sale now in progress offers thousands of money-saving chances in all lines of merchandise.

35c ORANGES 20c DOZEN

1000 dozen fine, large, new crop Califor nia Navel Oranges, the grade ordinary grocery stores sell at 35c per dozen; to day your choice at 20c dozen. 17 lbs. Western Dry Granulated

Sugar sold for \$1.00 Qt. Cooper's Olive Oil ... \$1.00 Qt. C. & B. Lucca Oil 65¢ 3-lb. pkg. Soda Crackers 20¢ 3-lb. pkg. Grano Salt 25¢ 2 cans Tomatoes..... 3 cans Gibbs' String Beans. . 25c 1 lb. Baker's Unsweetened 10-lb. sack Yellow or White Corn Meal for256 10 lbs. Whole Wheat Flour .. 30c 10-sack Pastry Flour 30c 3 pkgs. Seeded Raisins....25¢ 3 pkgs. Jell-025¢ Gal. Log Cabin Maple Syrup \$1.25 1/2-gal. Log Cabin Maple 2 cans Duchess Peaches 25¢

2 cans Apricots for 25¢ "Victor" Flour, none better, for \$1.20 M. & F. famous Mocha and Java Coffee, equal to usual 40e grade, for, pound, ...24c 1-lb. can Shrimps...... 10¢ 11/2-lb. can Shrimps......20¢

Principal Portland Agents for Butterick Patterns and Publications-Feb. Delineator 15c

The Meier & Frank Store

Annual Clearance Sale--- Every Article Reduced

The most important merchandise event of the entire 12 months demands your attention today-This store presents greater values, greater assortments, than you have ever before selected from at a Clearance Sale-Mountains of high-grade, seasonable and staple merchandise being distributed among the people of Portland and the Northwest at practically their own prices - Only one week remains in which to take advantage Seven days in which to buy any article in the establishment (a few contract goods alone excepted) at a greatly reduced price-Store Open Tonight Until 9:30

Great Bargains in Men's Furnishings

We are making hundreds of new friends for our Men's Furnishing Goods store every day of the Clearance Sale-There is nothing that appeals to men so strongly as something good in wearing apparel-We are supplying "good" things at exceptionally low prices, hence an unprecedented business in men's wear

Another great lot of Men's 50c Neckwear—Four-in-hands and tecks in the very best patterns and colors, immense assortment, matchless values, each.	
Men's Umbrellas—Twill Gloria covering, steel rod, paragon frame, best \$1.25 and \$1.50 values on sale for 980	- 21
Men's Muslin Night Shirts, full size and length, plain white or trimmed, all sizes, best 50c values for96c	
Men's medium weight natural wool Merino Underwear, all sizes shirts and drawers, \$1.25 values	
Men's unlaundered White Shirts, with three-ply linen bosom, re- enforced front and back, all sizes, the greatest white shirt value ever offered at	
Men's all pure linen, soft bleached Hand- kerchiefs, 20c kind for	fn ula:

black and colors, figures 25c values, 2 for Men's heavy Work Shirts, large variety of patterns, all sizes, great values.

Men's cashmere Half Hose, natural, Oxford and black—Natural feet, great value, pair. 19c

Men's fancy lisie Half Hose in the very best patterns and colors, all sizes. Regular 5c Hosiery on sale for, pair. 25c MEN'S HATS Men's black, brown and pearl soft Hats.
Splendid models, \$2.50 value.
New styles in \$2.59 Derby's.
"Hawes' Hats, Derbys and Fedoras, new
Spring styles.

The Meier & Frank Store Open Tonight Until 9:30

Giving the thousands of men and women employed during the week opportunity to share in the money-saving chances in wearing apparel and household effects to be found in every department.

Childrens Garm'nts

Buster Brown
Dresses, made of
Persian Cashmere,
red and bise, ages
2 to 8 years, neatly
made and trimmed,
42.75 values, on sale
for

Children's Crepe and
plain Elderdown Kimonas and Robes in
pink, blue and red;
ages 2 to 14 years;
very best styles;
values \$1.75 to \$3.50;
choice ½ PHICE
Calldren's Long
Conis, box style, circular cape collars colar cape collar; braid trimmed; blue, red, brown and tan, 2 to 4 yrs; great val, ea. \$2.16 Entire stock of Children's Apparel, Coats, Dresses, Rain coats, high-class Novelty Garments, all at low Clearance



Knit Underwear

Second Floor. Munsing" nonshrinkable heavy natural ribbed Vests and Pants; finely made and finished 79c underwear, \$1 val., for. 79c Women's swiss ribbed all-wool Vests, \$1 values......59c

Children's swiss ribbed Cotton Vests and Pants, in white, also few gray Vests, ages 2 to 10 yrs.; great values.. 18c

Men's and Boys' Clothing Greatly Reduced

Men's and boys' ready-made clothing that we guarantee satisfactory in style, fit, workmanship and materials-Such well-known manufacturers as Stein-Bloch Co., Hart, Schaffner & Marx, L. Adler Bros. & Co., Washington Co., are all represented-



Men's \$5.00 Trousers......\$3.90 Men's \$6.00 Trousers \$4.98 Men's \$7.50 Trousers...... \$6.35 Entire stock of Men's Overcoats at

greatly reduced prices. Men's Smoking Jackets, Lounging Robes, Full Dress Suits, Tuxe-

dos, etc., all at low Clearance Sale Prices.

Boys' Clothing Clearance Sale

Boys' Reefers and Topcoats; this season's very best styles, in all sizes,

grand	values	at-
\$5.00	Coats	at\$4.10
\$7.50	Coats	at\$5.95
\$10.00	Coats	at\$8.15
\$6.00	Coats	at\$4.65
\$8.50	Coats	at\$6.95
		ercale Waists, ages 6 to
12 y	rears, "	'Mothers' Friend' and

"Star" brands; desirable patterns

and colorings, \$1.00 value. . 49¢

\$3.95 values

serges, cheviots and fancy tweeds, splendid styles at greatly reduced prices-\$3.00 values\$1.98 \$3.50 values\$2.35 \$4.50 and \$5.00 values, suit. . \$3.45 Boys' Kilt Suits for Little Boys, 2 to 4 years, navy blue and red; at-

Boys' 2-piece Suits in dark blue

\$5.00 values, for..... \$3.45

Drug Sundries

Shoe bargains worth buying-America's finest Footwear in the best leathers and lasts marked at

Women's, Men's Fine Shoes

prices below manufacturing cost Our entire stock of J. & T. Cousins' famous \$5.30 Shoes for women, patent leather and vici kid patent tip. light or heavy soles, French or Cuban heel,

all sizes and widths; the greatest shoe value ever offered at the low price of, pair.\$3.45

pers for, pair

\$2.50 kid Corinne—\$3.50 patent leather Colonials,
all for, pair

\$2.50 kid Colonials—\$3.50 black satin Opera Slippers, al for, pair.

\$2.50 BIG BARGAINS IN MEN'S FINE SHOES French, Shriner & Urner's famous \$6.50 Shoes for men, vici kid or blizzard calf. Blucher, double sole, leather lined, pair.

French Shriner & Urner's \$6.00 Snoes for men, patent horse, patent corona, patent calf, heavy or light soles, all sizes, best \$6.00 values, for, pair



Atomizers for medicinal or tollet use 26c Cameline for 28c Cameline for 28c Wisdom's Robertine for 28c Oriental Cream for 97c Mengen's Talcum Powder 12c Listerine Tooth Powder 13c Listerine Tooth Powder 18c Sozodont for, bottle 18c Arnica Tooth Soap 18c Williams' Shaving Sticks 18c Java Rice Powder 21c Theater Houge 12c Large Bottle Violet Ammonia 18c Sea Salt, package 18c Williams' Shaving Soap 4c Glovine for cleaning 65c Soo sheets Tollet Paper, 6c; doz. 65c 500 sheets Tollet Paper, 8c; doz. 65c 1000 sheet pkg. Tollet Paper, 8c; doz. 65c Great special value in Tooth Brushen at, each, 4c, 8c, 12c, 16c 19c Pure Bristle Hair Brushes, solid back, 18c, 28c, 38c and 59c Cloth Brushen, ansorted wood backs, great values, 19c, 39c and 59c Venetian Hot Water Bottles, red, green, full guaranteed, 2-qt. \$1.05

Perrins' \$1.50 Kid Gloves 98c Each

800 Pairs of Perrins' real French Kid Gloves in black white, mode, tan and gray-The regular \$1.50 quality on



sale today at 98c a pair-Wise buyers will anticipate their glove needs for many months to come, all sizes, 51/2 to 7. value extraordinary at 98c Pr.

Perrins' extra quality Suede Gloves, in black, white, mode, gray, tan and beaver, sizes 5½ to 7. Best \$2.30 values, on sale today at \$1.47

30c Ribbons at 19c

2000 yards of all-silk Changeable Ribbons, 4 inches wide, in red, maire, navy, black, Nile, pink and salmon; Ribbon that sells at 20c yard. 19c every day in the year, yard... 19c 5-inch Satin Ribbon, all the newest shades; fine quality; best 25c value, on sale at, yard...... 25c Entire stock of Silk and Velvet Ribbons at Clearance prices.

Lace Curtains **Great Bargains**

Ruffled Swiss Curtains, one pattern only, 40 inches wide, 3 yards long; wonderful clearance sale value 59c at the low price of, pair.

Six patterns of dotted and figured and Ruffled Swiss Curtains, 40 inches wide, 3 yards long; curtain most stores sell at \$1.50 regularly. stores seil at \$1.50 regularly. 89c pair pair series of figured and dotted Swiss Curtains, bemstitched ruffles, 40 inches wide, 3 yards long; the grandest values ever of \$1.17 Three patterns of striped and dotted Swiss Curtains, hemstitched ruffle, 40 inches wide, 3 yards long; \$1.75 and 32 values are offered at \$1.29 at the low price of, pair. \$1.29 is patterns of white Nottingham Lace Curtains, figured all over, 54 inches wide, 34 yards long; \$1.65. Five patterns Scotch Lace Curtains, Arabian color, lead glass center effects, 56 inches wide, 34 yards long; \$3 value,pair. \$2.35 Third Floor.

Hosiery and Knit Underwear Sale

"Harvard Mills" hand-finished ribbed Vests and Pants, gray or white, hand-made and finished, \$2.90 value. Sl.47 Women's medium-weight fine ribbed, high neck, long sleeve Corset Covers, 35c values. Women's all-wool Union Suits, buttoned across the chest; natural color, all sizes; best \$2.30 values, for \$1.47

Women's 53c and 55c Lisie Hose in black, navy and tan, all-over black lane, embroidered ankles—all sizes—Great Clearance 37c sale, value at, pair 37c sale, values, on sale for, pair 63c sale, value at, pair

Women's black Lisle Hose, embroidered ankles, all sizes; 25c
and 49c values for, pair

Women's handsome Lisle Hoslery, new styles, just received, black

sizes; regular fac and 85c
values, on sale for, pair

Entire stock of women's and children's Honlery is marked at low ply.

Muslin Underwear Specials Today

In addition to the Clearance Sale reductions on our entire stock of Muslin Underwear we offer the following today:

Women's fine Cambrie and Nainsook Gowns; high, square, round and V-shape necks; long and short sleeves; trimmed in dainty Valenciennes laces, fine Torchon laces insertions and embroidery; tucks, beading, ribbons and wide hem; \$2 values, each. \$1.29 fagoting; full length and Women's Cambric Gowns, trimmed in Val. lace and torchon lace; embroidery,

tucks, insertions, beading and ribbons high, round and V-shape necks; best \$1 values ever offered at... 69c Women's good quality Cambric Skirts; wide flounces trimmed in embroidery, torchon lace and Val. lace, hemstitched tucks; skirts sold by other stores at \$1.50 each are offered today at ... 79¢ Women's fine Cambric and Nainsook Drawers, wide flounces, with clusters of tucks; Val. and torchon lace trimmed

values; all sizes; pair..........69c French Lingerie at Clearance Prices. Infants' Wear at low Clearance Prices.



Women's Wool Waists Low Priced



Women's handsome Wool Waists in voiles, Scotch flannels, albatross, botany, French flannels, and Venetians, stripes, checks, silk embroidered dots, and plain colors. Very large variety of the sea-

	son's best styles. There should be selling at these prices:	lively
	\$4.00, \$4.25 Waists, only \$	2.28
	\$4.50, \$4.75 Waists, only \$	2.98
	\$5.00, \$5.50 Waists, only \$	3.15
	\$6.00, \$6.50 Waists, only \$	
ì	\$15.00 Waists for only	8.25
į	\$7.00, \$7.50 Waists, only \$	4.15
ſ	\$8.00, \$8.50 Waists, only \$	4.65
	\$9.00 Waists for only	5.12
	\$11.00 Waists for only	66.22
	\$12.50 Waists for only	6.95

Silk and Lace Waists at Half Price

Women's Neckwear Specials Today

'Keiser'' Stocks in Changeable Taffeta, Silk Bows and Tabs, in navy, red, gray and white; White and Blue Turnovers in imitation Harand fagoting; regular 35c values......13c

New line of Teneriffe Wheel Lace Turnovers, Entire stock of Ostrich Feather Boas in black, white and colors, all lengths, at greatly reduced

prices during the Clearance Sale. Our entire stock of Silk and Cotton Novelty Neckwear; the highest grade pieces reduced.

