Portland's Quality Shop



Portland's Largest and Foremost Store

Today, the Buyers' Favorite Day to Shop, is Studded Thickly With Sales that Contain Sensational Values

PUBLIC TEA ROOMS

Under Auspices of Portland Y. W. C. A. "Grandma" Munra, Hostess. Chicken Salad

Again we beg to remind our public that THIS STORE IS NOT OPEN NIGHTS

We believe that every employer is morally bound to respect the rights and promote the welfare of his employes. The claim that it is a necessity to keep open shop nights in order to accommodate the wage-earners employed during the day is as farcical as it is false—a paper bulwark, thin as smoke. Stores that seek to hide their avarice and greed behind its flimsy frame are like the ostrich that buries its head in the desert sands, fondly imagining itself hidden, while its hulk is exposed to the ridicule and contempt of the world. We are always willing and glad to give our best service to the vast army of wage-earners who, in this great and rapidly growing industrial city, constitute a large majority of its population; and that this purpose on our part is fully understood and appreciated is shown by the throngs that visit this store on Saturdays during the open hours. Industrial establishments close early on Saturday—in fact, Saturday afternoons have become logical half-holidays of late years, virtually taking away the necessity of night storekeeping. But our first concern is for our own people. To guard their interests and care for their welfare is a duty we enjoy. In declining to permit them to do double work we undoubtedly have the support of the vast majority of other wage-earners, who would not sanction any step backward in the movement for shorter working hours and better industrial and storekeeping conditions in general. Below we present a condensed list of information tending toward a multitude of savings for Saturday buyers at this "DAYLIGHT STORE" today. Keep in mind two things—WE CLOSE AT 6 P. M., and EVERYTHING IN THE HOUSE IS PRICE REDUCED (contract goods excepted) during the 27th Annual Clearance Sale, which closes Saturday, Pebruary 4, at 6 P. M.

SATURDAY CLEARANCE SPECIALS IN THE Women's Furnishing Shops

CLEARANCE SALE ON TORCHON LACES

5c FOR LACES WORTH & TO 18c Hundreds of yards of pretty Cotton Torehon Laces, with edges and insertion, in narrow, medium and wide. % to 4% inches in widto—some very fine in texture and many different patterns from which to choose; values in the lot worth from 6c to 18c—special for today at, the yard

Beautiful Embroideries and Insertions, in cambric, swin nainsook, spiendid variety of patterns, very fine qualities. 25c value—special at, the yard. 40c value—special at, the yard. 50c value—special at, the yard.

Ladies' Golf Gioves, in black, white or colors— Our 7Lc value—special at, pair Our \$1.25 value—special at, pair Our \$1.25 value—special at pair \$1.05
SPECIAL CLEARANCE SALE ON UMBREILIAS.
Umbrellas for both men and women, covered with fine American
Taffeta—Special Clearance Sale Price. \$1.25
Ladies' Colored Silk Umbrellas—Special Clearance Sale Price #2.18
Ladies' Tape Edge Taffeta Umbrellas—Our \$1.50 value, special
Clearance Sale Price at, each \$3.68
Vennise Bands.
Vennise Bands.
Very handsome, in cream and white—our 50c value. 25c
EMBROIDERED CHIFFON MEDALLIONS—Very New.
Worth 50c—special at, each 25c Worth 50c—special at, each

ORIENTAL LACES AT HALF PRICE.

Fine Oriental Laces, from 4 to 6½ inches wide—

15c value—special at, the yard 125c
the value—special at, the yard 25c
the value—special at, the yard 35c
11.00 value—special at, the yard 35c
11.00 value—special at, the yard 75c
11.50 value—special at, the yard 75c

An almost endiess variety of SPANGLES AND BRAID TRIM-MINGS—All at Special Clearance Sale Prices.



Men's Toggery Shop

Men's Black Cashmere Hose, usual 59c values, medium weights, cial at

Men's 20c values of Merino Half Hose, in camelshair or Oxford
shades—special at 2 pairs for
Men's 31.25 Flannelette Pajamas, pretty patterns, warm and comfortable for coel nights—special, the suit

Men's \$1.00 Flannelette Night Gowns

Men's \$1.00 Flannelette Night Gowns Men's 75c Flannelette Night Gowns Men's \$2.50 Sweaters, in honeycomb weave-special at \$1.35 Men's 75c Natural Gray Merino Underwear-special, the garment. MEN'S CASHMERE OVERSHIRTS WONDERFULLY REDUCED. to close

Men's Fancy Satsen Night Robes, in pretty blues, pinks and tens—
\$1.55 values....89c \$1.50 values....89c \$1.75 values....\$1.00 SATURDAY VALUES THAT BECKON WITH MAGNET PINGERS TO THIRD FLOOR.

House Furnishing Stores

CROCKERY QUADRUPLE-PLATE SILVERWARE.

Three-piece tes set, new fancy shapes, French gray finish reg-ular value \$5.00, clearance special. \$6.50 Hegular \$6.55 value—clearance special \$6.50 Four-piece tes set—regular \$12.25 value, clearance special \$6.50 Regular \$8.65 value, clearance special \$6.50 Fluted burnished shield Chocolate Pot regular value \$3.00 ape-SLOO CRUMB PAN AND SCRAPER \$2.35.
Fancy emboased. Butler finish Crumb Pan and Scraper—regular value \$3.00. special. each. \$2.25 Steel Ranges \$34.75 "Quick Meal" Steel Ranges-regular value \$48, special

"Quick Baker" Steel Range—regular value \$23, special Regular \$17.50 value, special \$5.75.
Our regular \$7.50 Oak HEATERS \$5.75.
\$5.00 WOOD HEATERS \$5.00.
Wood Heaters, cast top—regular value \$5.00, special \$5.00. Latest improved Oil Hesters—regular \$6.00 values, special ... Regular \$5.00 values, special at ...

In Portland's Leading Suit and Wrap Store

Women's \$32.50 to \$38.50 \$ 14.95

Every Walking Skirt in the house loday at exactly ONE-HALF PRICE.

Smartly tailored and Trimmed Walking Skirts. Every Coat in the house, opera styles alone excepted.

AT ONE-BALF PRICE. A final round-up of the Women's Tailored Street and Traveling Coats. Values \$5.00 to \$15 included, at a price that does not begin to cover the cost to the maker—just half our regular fair price for choice

> ONE-HALF PRICE Special for Today—A Grand Good-bye to Raincoats

All Raincoats at Half Price Values \$12.50 to \$38.50—Choose for Half Price

Cravenettes and Cravenetted materials some Priestleys—plain colors and handsome mixtures; splendidly tailored in superb workmanship, loose and tight-fitting, including all the newest trimmed effects. Every Raincost in the house today—AT EXACTLY HALF PRICE.

EXTRA SPECIAL

A Record-Smashing Bargain Rush Due Here Today

Women's \$20.00 Winter Coats for \$2.98

We've thought of every sale that's ever been held in this surpassing garment silvre—Shirtwaist sales and all—when crowde have been so great as to clog the stairways with a suffocating mass of people and actually compel us to stop the elevators leading to the Sacoud floor. And yet we believe we're going to break every record to fillnders today. To you wonder? Weildful't surprise you, if such a consummation did not come about when an inducement like this offers? Think of buying a good Winter Coak worth 250 for \$2.98—and a generous choosing to pick from Here's the story. We've corralled a hig lot of Women's and splendid fabrics—a clean-up. One or two of this, more of that and less of the other. 27-inch tight and loose-fitting styles, meltons and kerseys, in plain blacks, tans and blues, splendidly tal that barely saves it from being a gift distribution. Today to close out, clean and clear to the bare a choice for \$2.98.



Another Greaf Sale of

Handsome Silk Petticoats \$10 and \$12.50 Values for

Clearance Sale Extraordinary of Small Wares-Today

Toiler Sundries, Leather Goods, Stationery, Jewelry Pieces and **Toilet Sundries**

Tollet Sponges, medium size—regular value 15c, special, each. Se
Tollet Paper in 5-cs, rolls—regular value 15c, special, each. Se
Tollet Paper in 5-cs, rolls—regular value 4c roll, special, 2 for 5c
or 1 dozen rolls

16c TOILET PAPER 6c
Flut package, fine Tissue Tollet Paper—regular value 10c, special,
package Flat package, fine Tissue Toilet Paper—regular value 10c, special, package

Be TOILET FAPER Sc
Fiat Package Toilet Paper—regular value Sc, special, package Sc
Fiat Package Toilet Paper—regular value Sc, special, package Sc
Bath Sponges—regular value 25c, special, each 15c
Regular 20c values, special, each 15c
Fine Household Talcum Powder, extra large size—regular value 15c, special, box 16c SHOE PASTE 6c
Ladies Black Shoe Paste, in lars does not soil dands—regular value 16c, special, jar 75c COMBS 45c.
Black bard-rubber Dressing Combs, extra heavy, large size—regular value 76c, special. 45c
Sc CHAMOIS SKIN 26c.
Fine quality Chamois Skin, large size—regular value 35c, special. 20c

Bath Sponges—regular value 25c. special. each 1. 12c

Regular 25c values, special. each 1. 12c

5 YARDS SHELF PAPER 2c.

Lace-edge Soelf Paper. colors, only 5 varids in piece—special, the piece 25c PAPER LUNCH SET 15c

Paper Lunch Sets, with table cloth, one dozen napkins and one dozen doilles, assorted designs—reg. value 25c, special, set, 15c

WAX PAPER 4c.

24 zheets Wax Paper, in pink, white or yellow, special at ... 4c

Ladies Boston Shopping Bags, leather handles, cloth sizes—regular 55c value, special, each 25c.

Regular 25c values, special, each 35c.

Clearance Sale of Iron Beds

All feather-filled Pillows with fancy sateen tick.
Our 18.75 value, special clearance price, the pair.
EIDERDOWN COMFORTERS—Conforters Worth \$25 for \$18.50

heavy.

In silver and mottled gray, our \$4.00 value for, the pair....

Our \$3.75 special at, the pair.

In vicuna brown, our \$4.50 value, special at, the pair....

Our \$8.00 value, special at, the pair.....

Portieres At Clearance Sale Prices

HEAVY PIGURED TAPESTRY PORTIERES

HEAVY TAPESTRY PORTIERES—in Plain Colors— Corded.

Our \$5.50 value—special clearance price, the pair.

Our \$1.50 value—special clearance price, the pair.

Our \$11.00 value—special clearance price, the pair.

Our \$11.00 value—special clearance price, the pair.

Our \$12.50 value—special clearance price, the pair. LACE CURTAINS. Seven hundred pairs of Irish Point Lace Curtains, in a griety of styles and patterns—
Our 14.50 value—special clearance price, the pair.
Our 15.50 value—special clearance price, the pair.

Smyrna Rugs

Double-faced Smyrns Rugs all wool, with fringed ends.

Children's Day Today In the Daylight Millinery Salons

Annex—Second Floor.

A grand special for the young folks: Children's Dress Caps, in visor and middly styles, for midsenson and Spring Wearing. In gray and white plush, combinations of Venetian cloth, with pretty embroidered embiems. Values from \$2.30 to \$3.50 special today for

WISE BUYERS WILL PLOCK TO THE KNITWEAR AISLES TO-DAY TO SHARE THESE VALUES IN Women's and Children's Underwear and Hosiery

Children's fine ribbed black Cotton
Hose, double knee, acel, toe; 6 to
1%, pair
8 to 3%, pair
Children's fine ribbed black Cotton
Hose, well reinforced knee, heel,
toe; 17c and 29c qualities for
pair Hose, well reinforced knee, heeltoe: 17c and 20c qualities for.
pair
Boys' heavy-weight black Cotton
Hose, seamless, 20c and 25c qualties, pair
If and the first black Cotton Hose, sizes
4 to 6, fine ribbed, 23c qualities
for pair
Life
Infants' black Wool Hose, seamless, sizes 4 to 8, 13c qualities
for, pair
Red Hose, seamless,
fine double ribbed, values to 45c,
special, pair
Women's black Cotton Hose, seamless, 12-3c qualities for, pair Se
Same as above in 17c grade, pr. 19e
Women's black Wool Hose, ribbed
and plain, seamless, 25c qualities
for, pair
Se Women's 25c black Cotton Hose,
double sole, spliced heel, special,
pair
Women's 56c fine ribed black Cash-



women's silver gray wool-plated vests and Pants, all sizes, 50c women's good weight silver gray wool Union Suits, \$2.50 quality, special, suit \$1.50 quality, suit \$1.50 quality, suit \$2.25 women's gray Cotton Vests and Pants, fleece-lined, 50c quality, now, each 35c now, each
women's white non-shrinkable Swiss-ribbed Pants, three
wool, \$1.00 value, now, each
Children's white merino Pants, values from 45c to 85c, cach Children's "Merode" white Catton Union Suits, Winter weight slightly fleece-lined, splendid 75c and 55c qualities, special. 30c

SILKS AND DRESS GOODS Press Hard Their Claim for Leadership in the Bargain

Convention Convention

Hosts of shoppers will seek these values today in the FifthStreet Annex—First Floor.

DRESS GOODS, BLACK AND COLORED, SHARPLY REDUCED.

LOT 1—Our regular \$2.25 and \$2.00 values, in 54 and 55-inch
Hard-Twisted Tailor Suffings and Imported English Mohairs:
splendid for street and shirtwaist suits. Special Clearance Sate
Price for today, per yard.

LOT 2—Novelty French and English Suitings, in Illuminated Carrean Plaid, Chevron and Chameleon Suitings, the very latest novelties shown in Europe, at EXACTLY HALF PRICE.
Regular \$2.50 value—special, yard

Regular \$2.50 value—special, yard

Regular \$1.75 value—special, yard

Regular \$1.75 value—special, yard

Regular \$1.75 value—special, yard

Regular \$1.75 value—special, yard

LOT 3—Neat Tailor Suitings, 54-inch; Imported French Camelshair.

LOT 3-Neat Tailor Suitings, 54-inch; Imported French Camelshafe, 46-inch; a large color and style assortment. Our regular \$1.50 per yard value-special Clearance Sale Price for toddy only,

yard
LOT 4-52-inch Tailor Suitings, Covert and Venetian Cloths; also
44 and 45-inch Novelty Lace Volles, all wanted colors in the lot
our regular \$1.25 per yard value—Special Clearance Sale Price, effects; a grand assortment to select from; ou ties-Special Clearance Sale Price only, yard.

Regular values 13.60 and \$2.50—Novelty Silk and Wood Crepons and Silk and Mohair Novelties, the very latest novelties shown—special Clearance Sale Price, yard.

Regular 2.50 and \$2.50 and southern to choose from—Special Clearance Sale Price, yard.

Regular 2.50 and \$2.55 values—Novelty Italian Mohairs and Crepons; a splendid assortment to choose from—Special Clearance Sale Price, yard.

81.39

Regular 31.15 and \$1.50—52-inch, all wool and fast colors, consisting of Panamas, Canvas Cloths, Sangliers and Novelty Cheviots; unequaled values at our regular price—Special Clearance Sale Price, per yard.

72c

The best-known grades—specially priced for today.

Regular \$4.50 grade, 54-inch—special, yard.

Regular \$4.60 grade, 54-inch—special, yard.

Regular \$1.50 grade, 54-inch—special, yard.

Regular \$1.50 grade, 54-inch—special, yard.

Regular \$3.50 grade, 54-inch—special, yard.

Black Taffetas for Today PRICES RADICALLY CUT.

PRICES RADICALLY CUT.

19 inches wide, our regular \$1.00 grade—special, yard. 60c
21 inches wide, our regular \$1.00 grade—special, yard. 76c
25 inches wide, our regular \$1.10 grade—special, yard. 79c
26 inches wide, our regular \$1.25 grade—special, yard. 81c
36 inches wide, our regular \$1.25 grade—special, yard. 88c
36 inches wide, our regular \$1.25 grade—special, yard. 81c
38 inches wide, our regular \$1.50 grade—special, yard. 81.23
38 inches wide, our regular \$1.5 grade—special, yard. \$1.46
The above are perfect in weave and color, and the best-wearing silks made. ABSOLUTELY UNEXAMPLED VALUES IN

Domestic and Wash Goods Aisles TABLE LINENS AND TOWELINGS AT "WHITE SALE" PRICES, TOO!

WRITE SILK FLANNELS.