## The "Different Store" cunc, 112012001120 <br> Portland's Quality Shop

Portland's Largest and Foremost Store, 5th, 6th and Washington Streets
Throngs Are Stepping Storeward Today to Share the Opening Bargains of This Fourth Week of the Year's Most Important Event in Merchandising


THE GREATEST RECORD EVER MADE BY THIS OR ANY OTHER PORTLAND STORE WAS ROLLED and we've made prices for this Fourth Week of the January Clearance Sale that shall leave leagues of clear water gain in our wake for the year's first month. Remember, contract goods allone excepted. EVERY ARTICLE IN THE HOUSE IS
REMARKABLY REDUCED. Read of the extra specials on this page-examples of the thousands not listed in print, but awaiting your onslaught. THESE ARE THE OVERFLOW FROM YESTERDAY'S PRINTED PAGE OF REMARK
ABLE VALUES.


Annual January Clearance of Housekeeping and Hotel and Restaurant Supplies

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|  | T OP THE BOOK BUSINESS-BOO Room Must Be Had at Once for $\qquad$ $\qquad$ $\square$ |  |  | nce Sale Extraordinary of Small Wares |

