

THE CITY'S "QUALITY SHOP," FIFTH, SIXTH AND WASHINGTON STS.

Portland's Largest Foremost Store

THE "DIFFERENT STORE," FIFTH, SIXTH AND WASHINGTON STS.

Public Tea Rooms

Second Floor.
Under auspices of Portland Y. W. C. A.
"Grandma" Mumma, Hostess.

MENU:

Today, January 13, 1935.
Tea, Coffee, Chocolate.
Milk in Bottles.
Clam Bouillon.
Shrimp Salad.
Ham Sandwiches.
Hot Rolls.
Bread and Butter.
Tea Cakes.

27th Annual Clearance Sales Now On!

ABSOLUTELY EVERY ARTICLE IN THE HOUSE DRASTICALLY REDUCED—CONTRACT GOODS ALONE EXCEPTED.

TODAY'S CLIMAX-CAPPING BARGAIN EVENT

The Store's 89th Grand Weekly Friday Economy Sale

THE WEEK'S GREAT LEADING FEATURE OF THE MONSTER CLEARANCE SALES

In the history of Western merchandising—or of any other section of country, for that matter—there has never been held a sale that surpassed this one—in values, the choiceness of the goods, as well as the tremendous response accorded by the public to genuine bargains offered. Every woman recognizes in the Olds, Wortman & King Clearance Sales the greatest bargain opportunities of the year—and disappointments are unknown. Every day for the past two weeks and over, from opening time at 8 A. M. till the 6 o'clock closing time, every section and every floor has been crowded with delighted customers, who pronounced the bargains the most surpassing of any ever offered in our city. Sales have been even far beyond our fondest expectations. And TODAY WE'VE PLANNED A FEAST OF EVEN MORE SENSATIONAL VALUES THAN EVER! Encouraged by the wonderful success of the past, we're bound to make today's "Bargain Friday" the biggest of all the year. More sharp price reducing has been done, and we guarantee you more remarkable bargains than at any time during the sale. The advertised values of the week are still here in good assortments, with these printed below added. We doubt if there is a woman in Portland who has tasted the fruits of savings dispensed here the past week who will not come again today, and bring her neighbor, to share the luscious spread of matchless bargains that await all. Inducements are even greater than we've claimed. Just have a look-in today and prove it to yourself.



Women's \$10 Black Dress Skirts

\$3.98

In Portland's Largest and Foremost Suit and Wrap Store

Grand Saloon—Second Floor.

We can honestly say, these skirts are absolutely the greatest values we ever saw at this price. They are the result of two losses—the makers', and ours. For we bought 'em late in the season—a big lot—when the manufacturer preferred a 40-cent piece in hand to a dollar wrapped in skirts. They came late—delayed in transit. If you've been in the great apparel store this week you've noted old fixtures being torn away, new ones, modern and down-to-date, replacing them. Carpets are coming up to make room for new ones to go down. And so we might go on telling of transformations that are to make this great apparel store the grandest west of Marshall Field's, of Chicago; and actually, the coming Spring, vying with that famous store in beauty, fitting and grandeur. A store for Portland folk to well feel proud to bring in their Eastern visitors and say, "This is OUR store." Yes, this is coming, and this explains the slaughter of the stocks we've perpetrated for some weeks past. And this

BLACK DRESS SKIRT SALE

IS SIMPLY ANOTHER MASSACRE OF VALUES.

They're in the way now, of carpenters, drapers, painters, upholsterers and furniture men, so we're going to add them as fuel to the bargain flame today, Friday. Materials mostly chevrons and broadcloths, in handsome trimming effects of braids, silks, taffeta bands, etc. All in dress lengths. The biggest skirt bargains Portland ever knew. Actual values up to \$10. Today only for

\$3.98

The Store's Great Annual Sale of Women's Mended Gloves

Values to \$2.00 for

50 Cents

A VERITABLE BARGAIN ROYALTY FOR GLOVE-BUYERS!



Like finding money. Values are thick as auditors after an Eastern Winter ballroom. Think of buying a pair of perfect fitting, splendid Kid Gloves that sell regularly at \$1.00, \$1.50, \$1.75 and \$2.00, black and colors, in all sizes, including some larger than regular, at 50c a pair. It's like this: In a business such as ours, where hundreds of thousands of pairs of gloves are sold and fitted annually, there's sure to be some that won't pass muster with our inspector on account of a stitch or two dropped in the sewing. These are laid aside (instead of being palmed off as perfect, as is the custom with careless stores) and carefully mended by an expert, put in a condition equal to the finest and choicest in the stocks. What then? Put 'em back with their fellows? Not this store. No. They're shelved until such time as there's quantity enough for a sale, and sold for what they are, mended gloves, good as the best, but mended, values to \$2.00. This year's sales today: prior of gloves, 50c pair. HURRY!



Men's and Women's Shoe Economy Found Today in "Fair-Way" Footwear Store

Sixth-Street Annex, First Floor.

Bear in mind the great list of bargains advertised from day to day of the week, then add these four extra specials, and a host of reasons present themselves for your coming here today to fill the footwear needs. "Only good shoes."

MEN'S \$1.00 SLIPPERS 40c.
Men's leather House Slippers, regular value \$1.00, special, pair.

WOMEN'S \$1.75 HOUSE SHOES \$1.00.
Women's warm house Julietts, in black or red, extra heavy felt, flexible soles, round toes, regular value \$1.75, special, pair.

MEN'S \$3.50 SHOES \$2.75.
Men's best Winter Shoes, in box calf, storm calf and enamel leather, 25 choice styles, regular value \$3.50, special.

WOMEN'S \$2.00 SHOES \$1.25.
Women's Street Shoes, in best vici kid, patent tip, military or Cuban heel, heavy or light soles, whole or circular laced, regular value \$2.00, special one day only, pair.

Extra Special for Today and Saturday in Silk Store and Dress Goods Shop

Fifth-Street Annex—First Floor.

Add these peerless values to the special values advertised and shown this week, and you find an aggressive clump of bargains that causes smaller competition to quail.

\$3.50 and \$3.00 values of French Broche Silks, the handsomest, sweetest silks shown for evening and party gowns, all new, but must be sold to make room for the incoming Spring Stocks now on the way; for today and tomorrow only, at, per yard

IMPORTED NOVELTY DRESS GOODS.

The choicest collection shown in the city. All this season's latest weaves and effects.

Exactly Half-Price
These are all the latest fabrics from the French and English mills. A grand opportunity to secure material for a handsome suit at half the regular price.

Two Extra Remarkable Hat Values in Millinery Salons

Annex—Second Floor.

We say "extra remarkable" because remarkable bargains are the rule in our beautiful year 'round Millinery Park; but these of today follow the headlines. They're really "extra remarkable."

TODAY ONLY.

\$1.95 FOR FEATHER TURBANS WORTH \$5.00.
Very handsome and stylish feather turbans, in light blue, black and white; just the thing for Spring wear; regular, \$5.00, special, each.

40c FOR TURBANS WORTH \$3.00.
A nice, close-fitting turban made of braid and silk, trimmed in pompadour, a good hat for midwinter wear, blue, brown and black; regular value, \$3.00, special, each.

SLEDS AT CLEARANCE PRICES!



FOURTH FLOOR.
A regular New England Winter is upon us, climates are changing all 'round. Yesterday's snowfall presages more, the boys and girls must have sleds. Sold a lot yesterday, more will go out today. We've the biggest line in the city. Champion bandsleds, coasters and high sleds for youngsters of both sexes. Hard wood tops and either spring steel shod wood runners or all steel gear and runners. Sleds finished in plain or fancy colorings and bright, pretty finishings, all sizes and immense variety, in prices ranging down from \$3.65 to

Add These Extra Specials in WASH GOODS

To the remarkable values of the week on special sale in the Linen and Domestic Aisles, first floor, and one readily finds reason for a big attendance here at today's "Economy Sale." The fabrics are new, fresh and pretty, well suited for making up into smart dresses and frocks for Spring. Have a peep on Spring's readiness to come, and costs less now than when the "Big Show" opens later. Peep:

WASH GOODS 75c YARD.
10,000 yards new Spring wash chevrons and madras cloths, light, medium and dark colors, just the thing for house dresses and blouses, regular value, 125c, special, yard.

WASH GOODS 24c YARD.
5,000 yards fancy Jacquard Wash Goods, silk and linen mixture, will be very popular this season. Beautiful line of patterns, all new, regular value 40c, special, yard.

Homefitting Needs Economically Filled

From Fourth Floor Stocks.

Look ahead a bit. Spring house renovations are not so far away—you'll need lace curtains to brighten up here and there. Pair visitors are coming, you know, and the clear, nipping nights remind of blankets and soft pillows—all here here today—Fourth Floor.



LACE CURTAINS

A great special on Irish Point Lace Curtains, 51 different styles to select from—

Regular \$ 2.50 values, special, pair.....\$1.50
Regular \$ 4.50 values, special, pair.....\$2.25
Regular \$ 5.50 values, special, pair.....\$2.95
Regular \$ 6.50 values, special, pair.....\$3.50
Regular \$ 7.50 values, special, pair.....\$4.25
Regular \$ 8.50 values, special, pair.....\$4.95
Regular \$10.50 values, special, pair.....\$6.25

\$7.00 FEATHER PILLOWS \$4.75.
Feather filled pillows, size 24x30, regular value, \$7.00, special, each.

\$3.75 WOOL BLANKETS \$2.50.
All-wool mottled gray blankets, regular value, \$3.75, special, pair.

Plain gray wool blankets, regular value, \$3.75, special, pair.

More Book Specials

Second Floor.

The book stocks are price-slaughtered. We're selling out—going out of the book business. Every book in the house is sharply reduced, copyrights included. Some less than cost to us—some less than the publishers' cost. It's a book-buying chance of a lifetime. All advertised values of the week in force today and tomorrow.

\$1.00 BOOKS 50c.
5-volume sets of standard authors, cloth bound, clear type, good paper, neatly boxed, including Henty, Cooper, Optic, Mary J. Holmes, Conan Doyle, Charlotte Bronte, E. Nesbit, Hawthorne and others; regular value, \$1.00; special, each.

\$1.25 BOOKS 75c.
6-volume sets, same binding as described above, including Edna Lyall, Sir Walter Scott and Alex. Dumas; regular value, \$1.25; special, each, 75c.

\$1.00 BIBLES 60c.
Sunday school teachers and text Bibles, with full divinity circuit leather binding, notes, references, concordance, colored maps and numerous illustrations; regular value, \$1.00; special, each.

Balancing the Third-Floor Stocks

Balance—remainder—remainders from lots of our own, stopovers from holiday selling; remainders were taken from manufacturers. Balance—wherein we'll do our best to get rid of the remainder of cost value of the goods. It's simply a different way of saying

\$1.50 cut glass sugars and creamers, special, pair.....\$1.00

\$7.25 8-inch cut glass bowl, special, each.....\$4.95

DECORATED CHINA.
50c sugars and creamers, neat gold border, small roses and green scroll, special, each.

5 1/2-inch berry or salad bowl, decorated, gold line, small, pink roses and green vines, regular, 25c, special, each.

Creamers, gold band and tinted, regular value, 10c, special, each.

Creamers, gold values and tinted, large size, regular value, 15c, special, each.

35c creamers, decorated in tints, special, each.....25c

CUTLERY.
Broad knives, 8-inch blades, guaranteed steel, regular value, 75c, special, each.

35c bread knives, special, each.....10c

35c butcher knives, special, each.....10c

French vegetable knives, regular value, 10c, special, each.

Ring paring knives, guaranteed steel, regular value, 5c, special, 2 for.....5c

GRANITE IRON.
2-quart Berlin kettles and covers, special, each.....15c

2-quart Berlin kettles and covers, special, each.....25c

4-quart Berlin kettles and covers, special, each.....25c

6-quart Berlin kettles and covers, special, each.....35c

8-quart Berlin kettles and covers, special, each.....35c

Iron frame wringer, guaranteed for two years, regular value, \$12.50, special, each.....\$7.50

Wood frame wringer, guaranteed for three years, regular value, \$12.50, special, each.....\$7.50

In the Annex Wardrobe and Art Shop

Second Floor.

Bargains for women and misses—fancy and fancy working. Add these to the big "White Fair" bargains—the correct values and specials in the baby-to-toddler store advertised and on sale all week, and you'll know—if you don't already—why the crowd's center in the big, light, airy and fireproof Second-Story Annex Store.

Two designs of cushion tops, stamped on ecru linen, in conventional design and ladies' head, with poppy; regular price, 60c; special.....25c

\$2.21 ladies' white domer flounce knee petticoats. Deep flounce, scalloped and silk embroidered at bottom; regular price, 50c; special.....67c

Misses' wool dresses, in plain and fancy materials, in plain brown, blue, red and mixed, sizes, 8 to 16 years; regular prices, \$2.50 to \$3.00, special.....\$4.00

Ladies' white petticoats of fine nainsook and cambric, in neat plain or very elaborately trimmed, in lace and embroidery, including the French hand-embroidered skirts, in laundried and unlaundried; regular prices from \$5.00 upward; one-third off for today only.

Fittings and Findings for Fancies of Fashionable Women

Today in the Furthest Store—First Floor.

Beautiful and becoming Neckwear for the Ladies. Neckwear Counter—First Floor.

For Friday Economy Sale we will place on sale a very handsome display of stock collars and ties, worth from \$1.50 to \$2.50, at the wonderful economy price of only, each.....50c

Elegant beaded silk stocks, worth \$1.50, silk stocks, with front bow and trimmed with silk embroidery, worth \$1.50; handsome Persian trimmed Sapho ties, our \$1.50 to \$2.25 values; stunning silk stocks, with front bow, beaded with gold beads, our \$2.25 value; black tailored stocks, with neck ties, each, our \$1.75 value. Each and every one of the above is included in this sale at the special Economy Sale price of each.....80c

LINEN HANDKERCHIEFS ECONOMICALLY PRICED
Ladies' fine sheer linen handkerchiefs, with embroidered initials, Richardson's manufacture, the kind everybody likes and the kind that wear so well—six in a box—our \$1.25 value; special Economy Price, the box.....75c

LADIES' 50c BELTS 25c.
A line of ladies' belts, in black, blue, brown and champagne, regular value, 50c, special, each.....25c

RUFFLES AND PLEATINGS.
A line of rufflings and pleatings, 3 to 6 inches wide, black, white, black and white combined, white and gold, and some in two-toned effects, value, from 75c to \$2.50; special, yard.....40c

NARROW CHIFFON HEADINGS 12 1/2c YARD.
A line of narrow chiffon headings, 1 1/2 to 1 3/4 inches wide, all colors except black and white, very popular for skirt rufflings, trimming fancy waists and for finishing off flounces on silk skirts; values, 25c to 50c yard, special, yard.....12 1/2c

A Bargain Quarter Strengthens the Grand Chorus of Values That Have Attracted Thousands to the Women's



Knitwear and Hosiery Shops

First Floor.

Women's white cashmere fine ribbed union suits, long sleeves, one-half open front, \$2.25 value for \$1.00 suit.

Misses' white merino vests and pants, the "Marode" brand, regular values at 60c and 75c each; special price for Nos. 1, 2, 3 and 4; regular 60c value; special, each.....35c

Sizes 5 and 6, 75c value; special, each.....40c

Women's fine black cashmere hose, full shaped and finished, double sole, a big 50c value; special, pair.....40c

Children's fine ribbed black cashmere hose, finished foot, values, 50c to 70c pair—

Sizes 6 and 6 1/2, pair.....35c

Sizes 7 to 7 1/2, pair.....40c

Sizes 8 to 8 1/2, pair.....45c

Sizes 9, 9 1/2 and 10, pair.....50c

Men's Store Men's Bargains

First Floor.

Men's goods—chosen by experts, shown properly, kept apart from the women's goods, handled by men as a rule. The Sixth-Street end of the store—new Annex—just for men—and women who buy for men. These specials—one for men—one for little men—should be thought of in connection with the week's list of bargains—then you have a fine list of reasons why men trade at the "O. W. K." Men's Store.

MEN'S \$1.25 MOCHA GLOVES 50c.
A broken line of men's gray Mocha gloves, in sizes 7, 7 1/4, 7 1/2 and 7 3/4 only; regular value, \$1.25; special, pair.....50c

BOYS' 50c SWEATERS 25c.
A line of little boys' Brownie sweaters, in cardinal and green, royal blue and white, sizes 20, 22 and 24, the best 50c value in town; special at, each.....25c

Small Wares at Prices Fine as Grape Shot



Little Necessaries and Needs at Mightily Reduced Prices

First Floor.

Scan this list. There's surely something in it you'll jot down on today's shopping page as a reminder that you must call at the store. Such opportunities make their rounds but once a year. Enter-tain these today:

50c BOX WRITING PAPER 55c.
Fine, high-grade box writing paper, in bright red, green and brown tints; regular value, 50c; special, box.....55c

50c GAMES 31c.
Games Flinch, Pit and Sherlock Holmes; regular value, 50c; special, each.....31c

5c BOOKS 3c.
Red leather covered memorandum books, vest pocket size; regular value, 5c; special, each.....3c

5c WRITING TABLETS 5c.
Ink tablets, smooth finish, ruled note size; regular value, 5c; special, each.....5c

75c SCISSORS 45c EACH.
Nickel-plated bent scissors, tailor trimmers, 6, 7 and 8-inch; regular value, 75c; special, pair.....45c

50c SCISSORS 25c.
Ladies' nickel-plated scissors, 6, 6 1/2 and 7-inch; regular value, 50c; special, pair.....25c

50c COMBS 30c.
Fancy mounted shell back combs, regular value, 50c; special, each.....30c

50c COMBS 30c.
Fancy shell back combs, rhinestone settings, regular value, 50c; special, each.....30c

75c COMBS 45c.
Fancy gold-mounted shell back combs, regular value, 75c; special, each.....45c

\$3.95 BRUSHES \$2.25.
Large size, sterling silver back, clothes brush, regular value, \$3.95; special, each.....\$2.25

\$3.25 HAND MIRRORS \$3.00.
Hand mirrors, heavy bevel glass, sterling silver back, regular value, \$3.25; special, each.....\$3.00

\$4.00 CLOCKS \$2.00.
Fine fancy gold clocks, 24-karat gold plated, regular value, \$4.00; special, each.....\$2.00

\$2.50 CLOCKS \$1.75.
Gold clocks, assorted styles, 24-karat gold plated, regular value, \$2.50; special, each.....\$1.75

10c FASTENERS 5c CARD.
Shell and socket garment fasteners, black and white, small or large, 2 dozen on card, regular value, 10c; special, card.....5c

5c TAPE 3c.
India averaged non-twisting white tape, assorted widths, regular value, 5c; special, package.....3c

10c TOILET PINS 5c.
Toilet pins on cubes, large size, assorted colored heads, 100 pins on cubes, regular value, 10c; special, each.....5c

6c PINS 3c.
English Derby pins, 400 in paper, regular value, 5c; special, paper.....3c

25c CURLING LAMPS 15c.
Curling iron lamps, regular value, 25c; special, each.....15c

10c NEEDLE BOOKS 5c.
Needle books, containing large assortment of pins and needles, regular value, 10c; special, each.....5c

25c COMBS 15c.
Shell and amber hair retainer combs, regular value, 25c; special, each.....15c

30c SIDE COMBS 15c.
Shell side combs, extra quality, smooth finish, regular value, 30c; special, pair.....15c

12c HAIR CURLERS 7c.
Fine attached 4-inch kid hair curlers, extra quality, 1 dozen in package, regular value, 12c; special, package.....7c

Drugs

35c HAIR BRUSHES 20c.
Solid black all bristle hair brushes, assorted styles, regular value, 35c; special, each.....20c

75c HAIR BRUSHES 45c.
Extra stiff gray bristle hair brushes, regular value, 75c; special, each.....45c

50c HAIR BRUSHES 35c.
Extra quality white or gray bristle hair brushes, regular value, 50c; special, each.....35c

25c TOILET SOAP 17c.
French toilet soap, 3 cakes in box, 4 odors, fancy metal box free, regular value, 25c; special, box 17c

5c TOOTHPICKS 3c.
Hardwood toothpicks, flat, smooth finish, regular value, 5c; special, box.....3c

75c TOILET WATER 35c.
Crown toilet water, 4-oz. bottle, all odors, regular value, 75c; special, bottle.....35c

25c COMBS 17c.
Hard rubber dressing combs, fine or coarse teeth, regular value, 25c; special, each.....17c

5c NAIL BRUSHES 4c.
Hand or nail brushes, wood back, large size, regular value, 5c; special, each.....4c

15c WHISK BROOMS 10c.